YENESIS benefits from a €2.3 M grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment. The project aims at creating employment opportunities for NEETs in islands.
Vision

“To contribute actively to the conservation of energy resources, the protection of the environment and the improvement of the quality of life”

Objectives

“Promotion of renewable energy resources and sustainable transport, improvement of energy efficiency, and contribution to the mitigation and adaptation to climate change”
• Savvas Vlachos | Director
• Charis Kordatos | Environment Officer & Programs Coordinator
• Marios Petrakkas | Electrical Engineer & Project Manager
• Maria Achilleos | Architectural Engineer
• Myrto Skouroupathi | Environmental Engineer
• Stelios Kyprou | Mechanical Engineer
• Soulla Karra | Civil Engineer
• Andreas Pastides | Communication Expert
• Maria Paphiti | Education & Office Administration
• Vladimir Vidovic | Intern

Education and Innovation | Energy Efficiency | Renewable Energy Sources | Sustainable Mobility | Climate Mitigation & Adaptation | Environment Protection | Circular Economy | Green Public Procurement
Yenesis

Youth Employment Network for Energy Sustainability in Islands

« Borrowed from Ancient Greek word «ΓΕΝΕΣΙΣ» which means the origin, or point at which something comes into being »

YENESIS brings on board island partners from 8 countries (Cyprus, Greece, Croatia, Norway, Estonia, Portugal, Spain, and Italy) from all across Europe and, thus, creating a pan-European island collaboration.

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Believe in Youth, the future leaders for Sustainable Development agenda. Young people have the power to act and mobilise others.

Listen the Youth, the audience most impacted by the decisions being made by decision-makers now. Often they have direct knowledge of and insights into issues that are not accessible to adults.

Trust the Youth, in bringing fresh perspectives. Youth best understand the problems they face and can offer new ideas and alternative solutions.
Empathy Map tool
(De Vicente Lopez & Matti, 2016)

No job = No experience
No experience = No job

THINK

No opportunity in home country

SEE

If I was given the opportunity I'd love to help my country

HEAR

-Pessimistic future projections
-Lazy generation

FEEL

-Undervalued
-Not appreciated by my own country

DO

-Work unpaid jobs
-Work in irrelevant, lower prospect fields

Invested in education with no result

PAIN

-Gain

-Experience that gives them a head start
-Opportunity to create something new

GAIN

BELIEVE

-I have a lot to give
-I want a sustainable future

Empathy Map tool
(De Vicente Lopez & Matti, 2016)
Main target group

Young people who are Not in Employment, Education, or Training (NEET).

YENESIS aim to support the discouraged young people who have stopped looking for work and are therefore socially excluded.
The problem

Islands suffer from high unemployment throughout the year, with a seasonal peak on non-tourist periods, especially amongst young people.

Young professionals in islands face one of three challenges:

1. there are very limited job opportunities, especially ones matching their qualifications
2. the few that do exist require years of experience, forcing young people in a vicious cycle of a lack of job-lack of experience situation
3. young people with ideas to create their own business, don't have the necessary business skills or capital to start

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In order to guarantee the sustainability of future employment, the project focuses on energy and environmentally sustainable occupations which not only are deemed to be necessary and highly sought for in the coming years but will ensure SUSTAINABILITY in the grand scheme of things.
Regardless of differences in size and population, partner islands face common territorial challenges concerning economies of scale, resource limitations, constrained by their geography and vulnerability to climate changes. The transnational cooperation will take advantage of partner’s expertise and competences and thus will address efficiently a much wider target group at local, National and European level.
## Consortium

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lead Partner</td>
<td>Cyprus Energy Agency (CEA)</td>
<td>Cyprus</td>
</tr>
<tr>
<td>Expertise Partner</td>
<td>Møre and Romsdal County Authority</td>
<td>Norway</td>
</tr>
<tr>
<td>Beneficiary Partners</td>
<td>Network of Sustainable Greek Islands (DAFNI Network)</td>
<td>Greece</td>
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<tr>
<td>Beneficiary Partners</td>
<td>Association of Estonian Islands (AEI)</td>
<td>Stockholm Environment Institute – Tallinn Centre (SEI T)</td>
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<tr>
<td>Beneficiary Partners</td>
<td>Regional Agency for Energy and Environment of the Autonomous Region of Madeira (AREAM)</td>
<td>Portugal</td>
</tr>
<tr>
<td>Beneficiary Partners</td>
<td>The International Centre for Sustainable Development of Energy, Water and Environment Systems (SDEWES)</td>
<td>Croatia</td>
</tr>
<tr>
<td>Beneficiary Partners</td>
<td>Sapienza University of Rome - Department of Astronautical, Electrical and Energy Engineering – DIAEE</td>
<td>Italy</td>
</tr>
<tr>
<td>Beneficiary Partners</td>
<td>Canary Islands Institute of Technology (ITC)</td>
<td>Spain</td>
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<tr>
<td>Beneficiary Partners</td>
<td>Frederick University</td>
<td>Cyprus</td>
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<tr>
<td>Beneficiary Partners</td>
<td>Chrysalis LEAP Limited Limited</td>
<td>Cyprus</td>
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</table>
Yenesis project

• Through the YENESIS project, the partners aim to address the challenge of unemployment in not in education, employment, or training (NEET) professionals in islands of beneficiary states.

• The main objective of the project is to reduce unemployment of the target group (TG) by creating green jobs in islands.

• Four thematic areas: energy efficiency, renewables, sustainable tourism, and mobility.

• The project will work with participants of the TG in an elaborate process to equip and prepare them for employment in green jobs.
Yenesis project approach

• Includes **educational programme** on business innovation and the 4 thematic areas,

• a **mobility scheme**,  

• a **mentoring scheme** and a final stage,  

• where **participants will work on projects** offered by local, regional and national authorities for **6 months**

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Research
- Sustainability competences for green jobs & Best practices

NEET
- In educational programme
- In showcasing trips in Norway
- In apprenticeship in an EU island

Application
- 6-month local placement
- Business mentoring

Learning
- Train target group in 4 thematic areas & business innovation
- 3-days showcasing trips
- 1-month apprenticeship

NEET
- Receiving business mentoring
- In local placement

Capitalisation
- Stakeholder engagement
- Policy recommendations

Long lasting impacts for NEETs
- Sustainable Employment Opportunities
- Green jobs
- Start-ups
Entrepreneurship

- Training
  Business and entrepreneurship

- Showcasing
  Sustainability start-ups

- Mentorship
  On-going mentorship throughout the programme

- And beyond
  Collaborations for acceleration programmes
Project outcomes

1. Improve employment situation of NEETs
2. Increase participation in education and training of former NEETs
3. Innovative approaches on lowering youth unemployment

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## Yenesis numbers

- **Budget:** 2.7 M€
- **Grant:** 2.3 M€
- **Duration:** 40 months
- **Outcomes:** 16
- **Direct Beneficiaries (NEETs):** 84
- **Youth 15-19 access to guides:** 7000
- **Entrepreneurs (start-ups):** 14
- **CO2 reductions:** 2500 tons
- **General public reached:** 26,000
Conclusions / Recommendations

1. A young professional’s path for sustainable employment
   (Training – Showcasing – Apprenticeship – Mentorship - Networking)

2. Sustainable occupations for sustainable employment
   (cleantech, renewable energy, mobility, sustainable tourism, energy efficiency, waste and water management)

3. Sustainability and transferability of YENESIS outputs (islands as test beds)
   (approaches, training material, networking platform, stakeholders engagement, youth engagement, policy recommendations)

4. Prevent young people to become NEET
   (Standardized educational programs for VET, guides on useful skills for green jobs)
Yenesis recently came into being
Thank you

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