Communication and outreach
39th session of the Executive Body to the Convention on Long-range Transboundary Air Pollution
Raise public awareness through press articles, publications, website etc.

- Website improvements, Russian translation, preparation for new CMS for website
- > 10 news articles
- Regular social media posts
- Inputs to numerous reports/presentations/statements: e.g. Human Rights Council, World Environment Day, EANET, EU Clean Air Forum, etc
5.2 Communication (cont’d)

- Video on 40th anniversary

Brochures:

- Protecting the Air We Breathe: 40 years of cooperation under the Convention on Long-range Transboundary Air Pollution (EN and RU)

- On the Way to Clean Air: The Capacity-Building Programme under the UNECE Convention on Long-range Transboundary Air Pollution in Eastern Europe, the Caucasus and Central Asia (EN and RU)

Reprints:

- Towards Cleaner Air: Scientific Assessment Report 2016 and Summary for Policymakers

- Clean Air for Life brochure (EN)

Communication kit for 40th anniversary: logo, presentation, banner, flyer
Outreach to other regional networks and participation in key events (5.3.1, 5.3.2., 5.3.3)

- Human Rights Council and side-event
- World Environment Day; theme: air pollution
- EANET IG 21
- Webinar for Argentina
- 2019 Clean Air International Forum
- CCAC High-Level Assembly
- World Clean Air Congress and World Bank side-event
- WHO training on air quality and health
- Minamata Convention on Mercury COP 3
- EU Clean Air Forum
- Preparation and launch of the forum
Event to celebrate the 40th anniversary (5.3.4)

- 4 sessions, 11 and 12 December 2019
  - Session 1: Looking back and ahead – 40 years, progress, and visions for the future
  - Session 2: Recent progress in the UNECE region
  - Session 3: Launch of the global forum and high-level discussion
  - Session 4: Connecting the dots: learning best practices from each other
- High-level participation
- Lunch and evening receptions
Bring all relevant actors (Arctic Council, CCAC, ECE, GMI and UNEP) together in a workshop (5.3.5) (merged with item 2.2.1)

- Workshop on air pollution abatement, including to reduce air pollutants that are also short-lived climate pollutants
5.3 Outreach (cont’d)

Raise awareness of the BACA initiative (5.3.6)

- Mid-term report on progress of the BACA initiative, presented at the 24th session of the CEP (29-31 January 2019)
- Reports on 84 of 108 actions (77.7%)
Promote the Convention with other ECE MEAs and programmes (5.3.7)

• Sustainable urban transport and mobility: Policies and practices on the basis of UNECE Environmental Performance Reviews
Thank you!

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http://www.unece.org/env/lrtap/welcome.html