Session 7. Identifying Stakeholders and Beneficiary Mapping

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Concept 2
Watersheds can be managed with decisions based on sharing benefits equitably among stakeholders
Who are the stakeholders?

• Those who reap benefits, or incur impacts, from the use of water
• Those who represent water users’ interests
• In different sectors (agriculture, mining, environment, etc.)
• Individuals, groups, organisations, institutions
• Formal and informal
  • Local to national levels
How to differentiate Stakeholders?

**Internal**
- RBOs...
- Water Users’ Associations...

**External Primary**
- Farmers...
- Hoteliers...

**External Secondary**
- NGOs
- Associations
Other typologies

• Civil society vs government vs private sector
• Sectoral stakeholders: e.g. energy, water, agriculture, environment
• Local, province/state, national

→ Important to overlay different typologies for better understanding of stakes, power and influence
What happens when certain stakeholders are overlooked?

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- *Distributional* impacts are not adequately assessed
- Results are less *equitable*
- There is less *buy-in* to the resulting agreement
LESSONS FROM THE SENEGAL RIVER BASIN

• Early adoption of principles for benefit-sharing established a positive framework for cooperation

• Benefit-sharing concept has evolved to a broader definition including more sectors and stakeholders

• Benefits and costs are shared with the population at large, not just among nations

• Reconciliation of national development goals and local development on the ground is important

• Institutions and legal frameworks need to accommodate stakeholder representation and participation in benefit sharing

• Institutions and legal frameworks need to be flexible to adapt to evolving values and ideas around benefit-sharing
Stakeholder Engagement

1. Identify Stakeholders at all levels, in all sectors
2. Map stakeholder interests and power
3. Design the stakeholder engagement process
4. Use adaptive design as interests and coalitions can change
Testimonials from the SMM basin

• Remarks from Kenya
• Remarks from Uganda
• Remarks from NBI

• Report back from Dr. Azza and team on rapid stakeholder mapping for the SMM
Interactive exercise
Identifying Stakeholders in the SMM basin

In pairs:
• In what you have heard so far: have any key stakeholders not been mentioned?
• Which stakeholders risk being overlooked?

Plenary discussion of results
Questions? Comments?
Thank you

References:
