

Outline

- Report on outreach for EB 35
- Strategic opportunities for outreach: UNEA and WHA resolutions on air pollution
- Climate and Clean Air Coalition
- Communications
- Outreach and communications at COP 21

Report on outreach for EB 35

- Report being prepared as mandated under Item S.A.2 of the 2014-2015 workplan
- Guidance by EB Bureau received
- Organizers being contacted

Strategic opportunities for outreach: UNEA and WHA resolutions on air pollution

- Interagency meetings between UNE-CE, WHO and UNEP on full up to resolutions on air pollution
- Further bilateral conversations between UNE-CE and WHO

Climate and Clean Air Coalition

- UNECE now a non-state partner
- Participated in Working Group Meetings and High-Level Assembly
- Platform to further gramate Conventions results
- Initiatives



Outreach and communications at COP 21

Communications activities

- Enhanced visibility through:
 - media
 - press release
 - banner
 - contributions to events
 - promotional materials

Update on outreach and communications

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- Organizations being contacted

Strategic opportunities for outreach: UNEA and WHA resolutions on air pollution

- Interagency meetings between UNECE, WHO and UNEP on follow-up to resolutions on air pollution
- Further bilateral conversations between UNECE and WHO

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Communications activities

Enhanced visibility through:

- website
- press release
- twitter
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Outreach and communications at COP 21


IPS INTER PRESS SERVICE
News Agency
News and Views from the Global South

Climate Change Conference, Copenhagen, Denmark, Tuesday, October 14, 2015, 10:00 AM
Saving the Arctic Requires Action on Climate Change and Air Pollution

By **Uwe Weidlich** and **Christian Friis Bach**

The Secretary of the Ministry of Climate and Environment of Norway, Christian Friis Bach is Under-Secretary General of the United Nations, Executive Secretary of the United Nations Environment Programme (UNEP) and UNEP Director.

COPENHAGEN, Dec 2 (IPS) - Arctic regional warming has increased twice as much as the global average in the past 100 years. Recent photos show that thousands of walrus roam freely in the sea and that bears have been found to kill polar bears and to eat their cubs. Many polar bears have been reported to be killed by hunters who are attracted to the high concentration of black carbon in the air.



Christian Friis Bach and **Uwe Weidlich**

While Arctic warming is not new, we are seeing the new record of Arctic warming and the new record of black carbon, which is a result of air pollution, is a new challenge. As a result of air pollution, we are seeing a new challenge. As a result of air pollution, we are seeing a new challenge. As a result of air pollution, we are seeing a new challenge.

Christian Friis Bach and **Uwe Weidlich**

A changing climate is now a reality

EL MUNDO
El mundo en español y en portugués

Salvar el Ártico exige actuar sobre el cambio climático y la contaminación



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A changing climate is now a reality



COP21/CMP11 Paris, France

Panel (L-R): **Hans Bruyninckx**, EEA; **Rita Schwarzelühr-Sutter**, Parliamentary State Secretary to the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety, Germany; **Zsuzsanna Jakab**, Regional Director for Europe, WHO; **Stana Božović** State Secretary, Ministry of Agriculture and Environmental Protection, Serbia; **Michel Jarraud**, Secretary-General, WMO; **Christian Friis Bach**, Executive Secretary, UNECE; **Gina Radford**, Deputy Chief Medical Officer, UK; and **Jacqueline McGlade**, Chief Scientist, UNEP.

Karen Florini, Arctic Council, reported on activities of the Arctic Council's Task Force for Action on Black Carbon and Methane. **Christian Friis Bach**, UN Economic Commission for Europe (UNECE), shared insights from UNECE's experience with the Convention on Long-range Transboundary Air Pollution, and the Transport, Health and Environment Pan-European Programme. **Hanne Inger Bjurström**, Climate

Way Forward

Way Forward

Panel (L-R): **Vikram Widge**, Head of Climate and Carbon Finance, World Bank; **Kate Hampton**, Children's Investment Fund Foundation (CIFF); **Nancy Saich**, Advisor, European Investment Bank (EIB); **Karen Florini**, Arctic Council; **Christian Friis Bach**, UN Economic Commission for Europe (UNECE); **Hanne Inger Bjurström**, Climate Envoy, Norway and CCAC Co-Chair.

on health, as storms, dust storms, wildfires, droughts, heat waves and floods intensify. **Christian Friis Bach**, Executive Secretary, UN Economic Commission for Europe (UNECE), noted the international, legally-binding framework provided by the Gothenburg Protocol to the Convention on Long-Range Transboundary Air Pollution.

invited the HLA to be held at the next COP in Marrakesh. The UN Economic Commission for Europe emphasized significant progress under the Convention on Long-range Transboundary Air Pollution (CLRTAP) and Gothenburg Protocol as well as the work in the World Forum on Vehicle Regulations and the Group of Experts on Coal Mine Methane.



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