BEST PRACTICES IN SELECTED ECONOMIC SECTORS TO IMPROVE ENERGY EFFICIENCY (AGENDA ITEM 3)

United Nations Economic Commission for Europe
Committee on Sustainable Energy
Group of Experts on Energy Efficiency
31 October 2017, Palais des Nations, Geneva
WORK TO DATE

Policy Maker Meets the Engineer

Creating the Business Case for Energy Efficiency: Engaging Governments with Industry
Effective Energy Efficiency stakeholder engagement approach

1. Demonstrate through pilot EE projects
2. Effective policies from good EE data
3. Effective EE strategies connected to core business
4. Deliver all energy & non-energy benefits

Classic Energy Efficiency Stakeholder Engagement Approach

EE Policy ~ theory

EE Strategy ~ min. policy compliance & CSR

EE Projects ~ not delivering real potential

Financial institutions

Policy Makers

Corporate management

Engineering

ESG ratings / reporting /

Research / NGOs / …
WORKSHOP OUTCOMES

• The second international workshop on industrial energy efficiency
• National level Policy Maker meets the Engineer workshops
• International workshop on benchmarking to be held by UNIDO
• Establishment of a UNIDO-led international industry working group on energy efficiency

• Developing a cohesive industry energy efficiency engagement strategy (from "shop floor to boardroom")
• Orientate the driver of energy efficiency more towards business improvements rather than just focusing primarily on climate change mitigation
• Placing the policy end user within the policy design cycle as a key input of information.
• A common language on energy efficiency for government, industry, financial institutions and supporting organizations
TODAY'S GEEE SESSION

Existing practical solutions that can provide the information required to build a solid business case for energy efficiency measures

The challenges of turning sustainable energy from fulfilling an obligation into a core business strategy