Making Industrial Energy Efficiency the New Normal

Hannes Mac Nulty
Vice-Chair, Group of Experts on Energy Efficiency
Mac Nulty Consulting
We are already doing a lot, so what's the issue?

- The potential is clear
- The barriers are identified
- Good solutions exist

But implementation still remains slow!
Many stakeholders
Many communication gaps
Energy Efficiency is not difficult, just complicated
Its time to change perceptions

From environmental obligation to core business strategy
Connecting the dots, not reinventing

Engineering

IEE supporting initiatives

Policy Makers

Corporate Management