



Trade Logistics Branch

Division on Technology and Logistics, UNCTAD

Transport and Trade Facilitation for Development



Research and Analysis



Technical assistance



Consensus building



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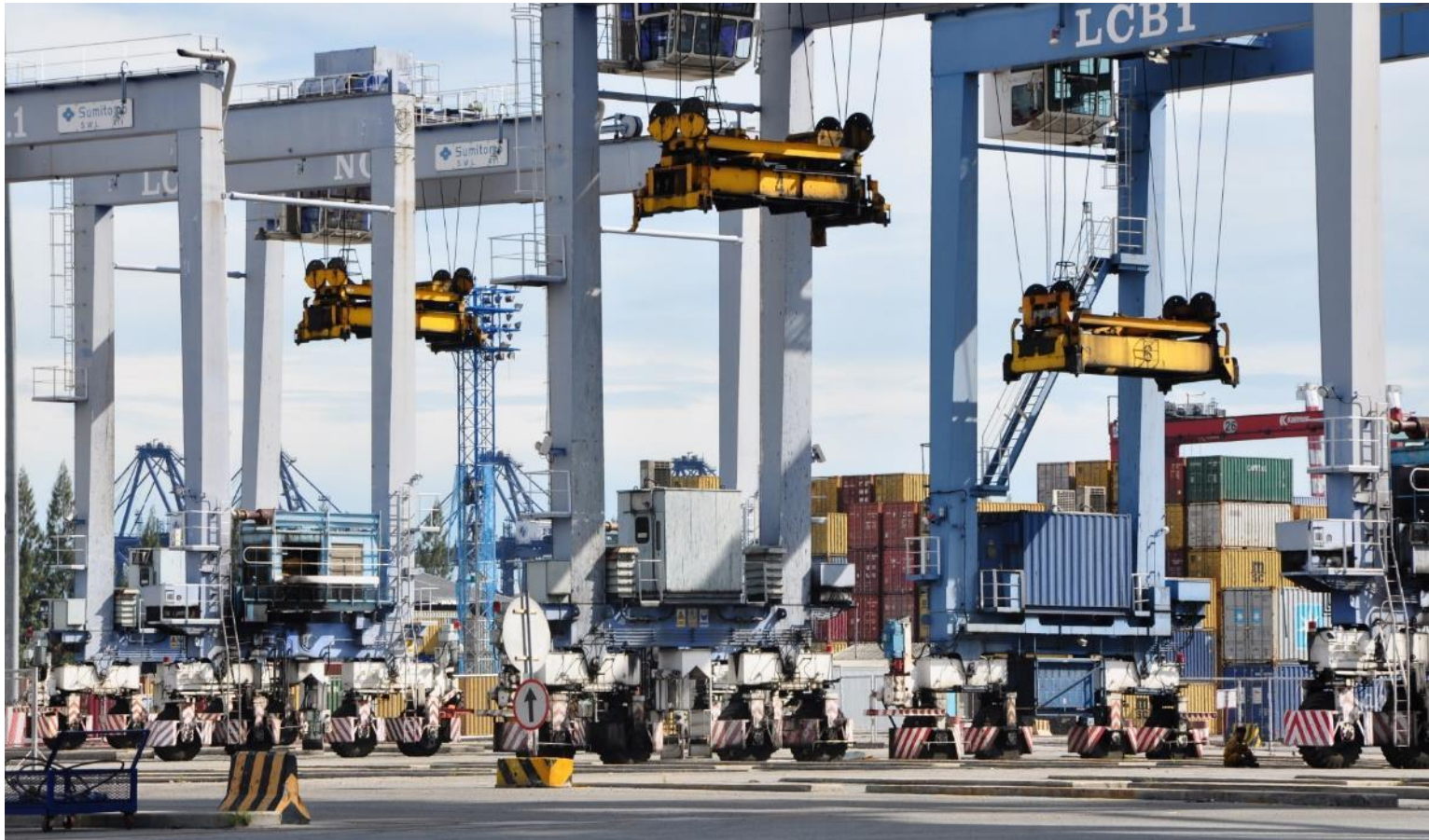
April 2017
Palais des Nations, Geneva, Switzerland

Key **policy objectives** for Trade Logistics



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1. Trade **efficiency**: Improve connectivity and trade facilitation, reduce trade costs



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1. Trade efficiency: Improve connectivity and trade facilitation, reduce trade costs
2. Generate income with trade logistics: Employment and investment in **my own port, shipping, transport business**



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Generate income with trade logistics: employment and investment in my own port, shipping, transport business

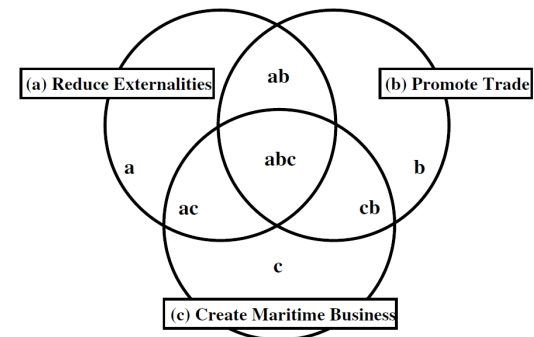
3. Make it sustainable:

Reduce externalities and improve resilience

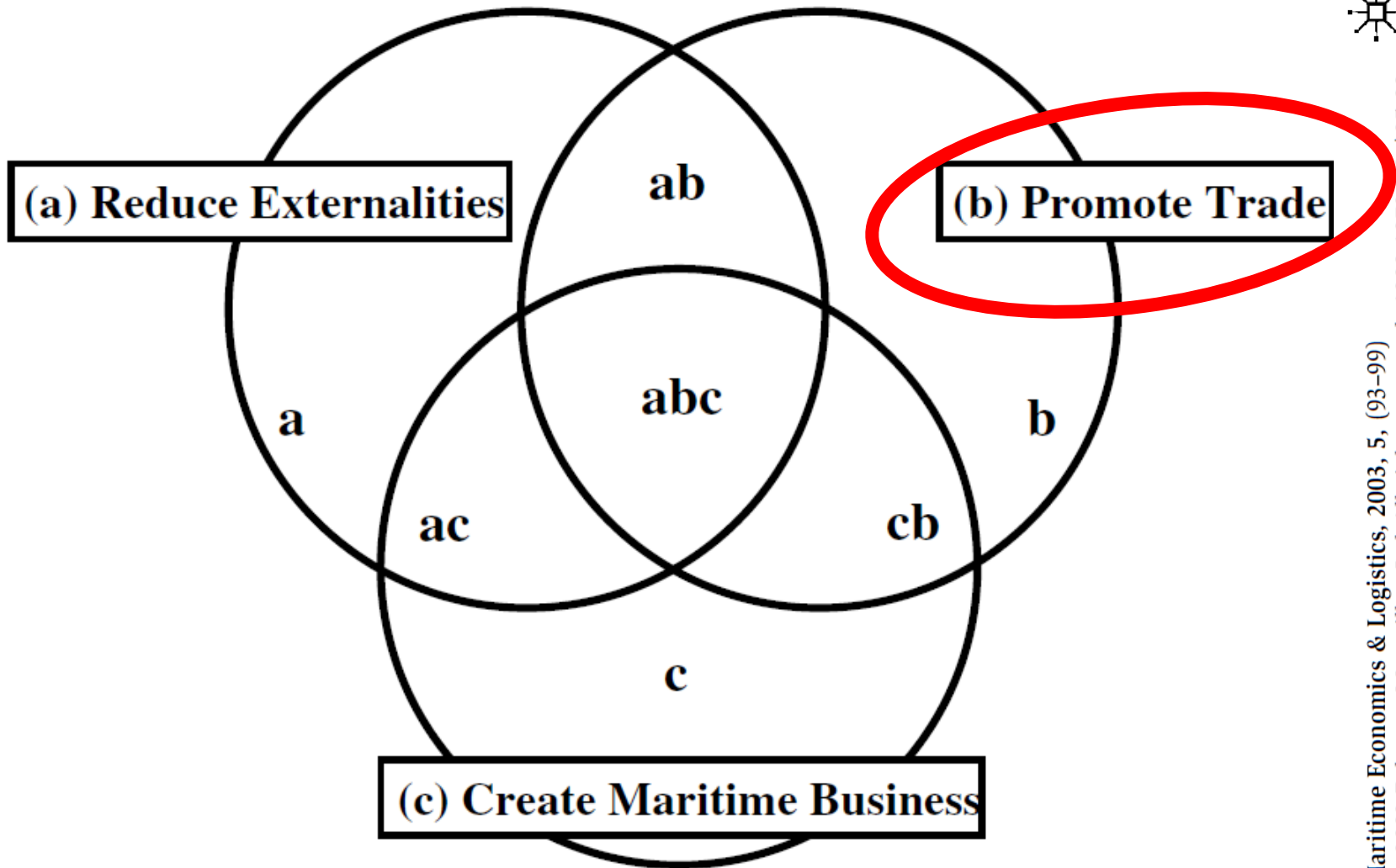


Key policy objectives for Trade Logistics

1. Trade efficiency: Improve connectivity and trade facilitation, reduce trade costs
2. Generate income with trade logistics: Employment and investment in my own port, shipping, transport business
3. Make it sustainable: Reduce externalities and improve resilience



Key policy objectives for Trade Logistics: Example maritime





Trade Facilitation



Research and Analysis



Technical assistance



Consensus building

Trade Facilitation

Research	Technical Assistance and Capacity Building	Consensus Building
Studies on Trade Facilitation implementation, institutional setting and development	Gap analysis and advisory services to prepare for the implementation of the Bali Trade Facilitation Agreement	Commissions and UNCTAD Expert Meetings
Technical Notes	Support to the creation and operation of National Trade Facilitation Committees	Hosting round tables in the preparations and implementation of the Bali TFA
Repository on National Trade Facilitation Committees	Training workshops on Trade Facilitation and Transit	Regional collaboration for example in the Eastern African Community



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A detailed overview of activities:

1 Research and analysis



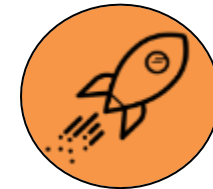
2 Technical assistance



3 Consensus building



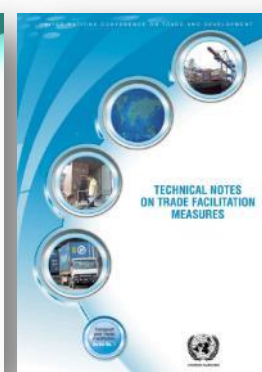
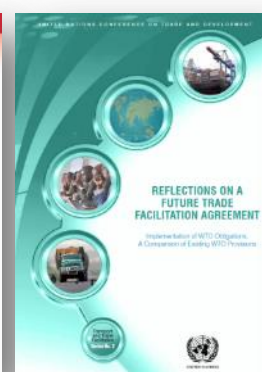
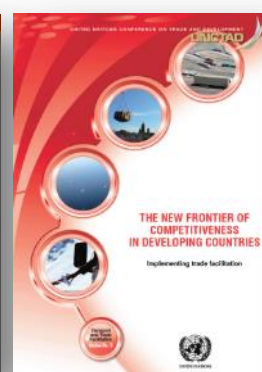
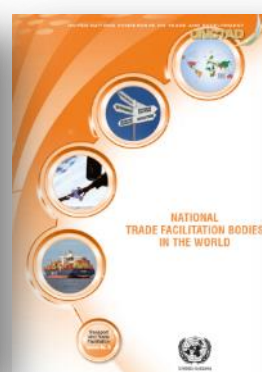
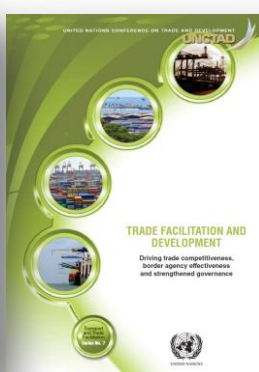
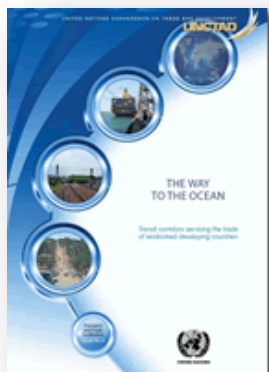
4 Looking forward





Research and Analysis

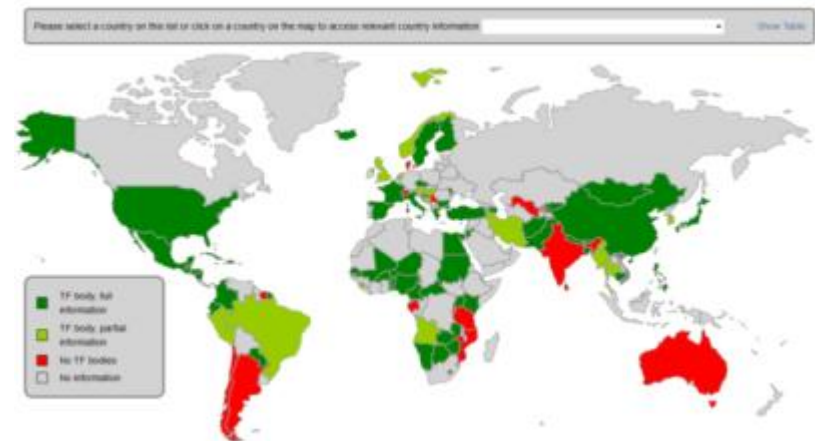
- Studies on trade and transport facilitation: Linking our research to the needs of our technical assistance



Research and Analysis



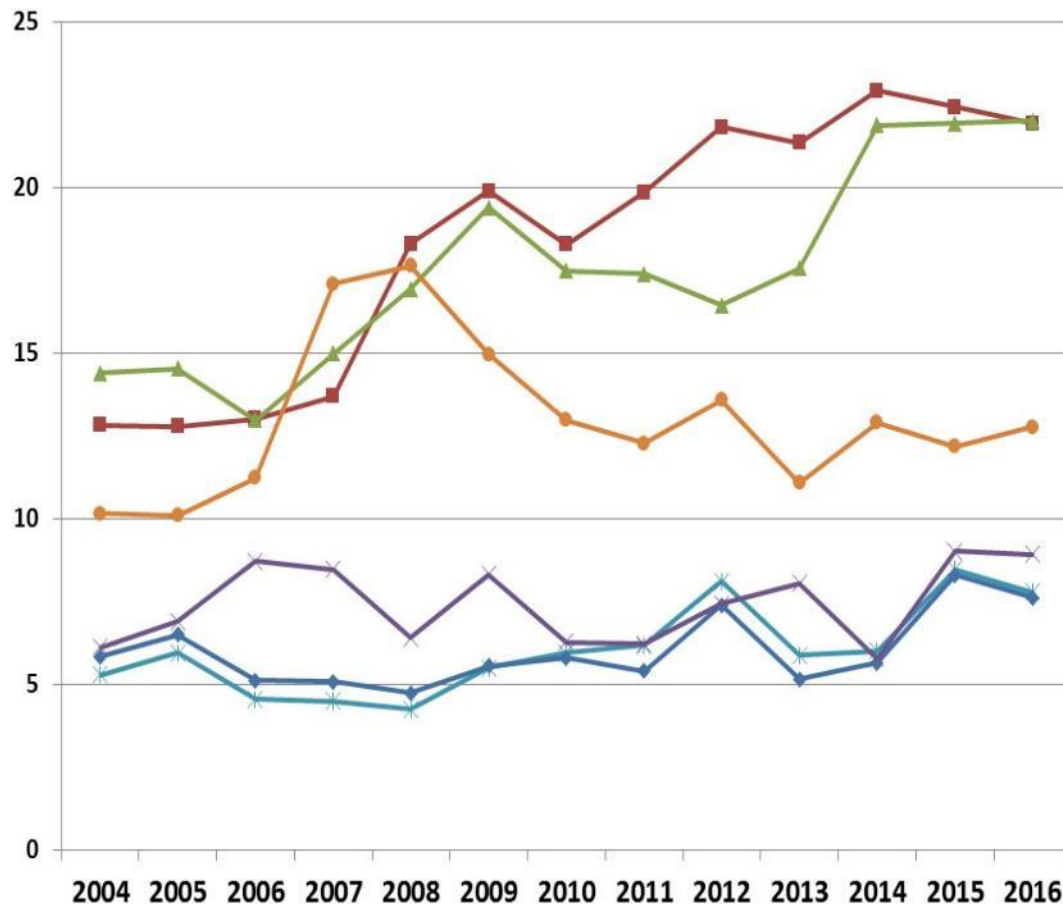
- Report on **National Trade Facilitation Bodies in the World**.
- **Online repository** of case studies from countries with trade facilitation bodies (interactive map) jointly maintained with ITC and UN-ECE



Research and Analysis



LSCI - Liner Shipping Connectivity Index



UNCTAD's country-level Liner Shipping Connectivity Index (**LSCI**) published since 2004. The Index provides an indicator of a country's access to the global liner shipping network and thus to overseas markets for most manufactured goods.

Since 2015, UNCTAD has also developed a bilateral index: the **LSCBI**

A detailed overview of activities:



SIX UNCTAD PRODUCTS TO ASSIST COUNTRIES ON TRADE FACILITATION

1. STRENGTHENING CAPACITIES TO IMPLEMENT TRADE FACILITATION REFORMS

Strengthen capacities to design and implement trade facilitation reforms

UNCTAD supports over 20 countries in the design of

ADDITIONAL TRADE FACILITATION REFORMS

Technical notes

UNCTAD has published over 20 technical notes to guide countries in the implementation of trade facilitation reforms.

Improve coordination in the implementation of reforms

UNCTAD has created

NATIONAL TRADE FACILITATION COMMITTEES

UNCTAD has created national committees in 10 countries to coordinate trade facilitation reforms.

2. CUSTOMS AUTOMATION: Automated System for Customs Data (ASYCUDA)

ASYCUDA provides computer tools for and powered by UNCTAD has over 20 years of experience with

ASYCUDA

ASYCUDA

UNCTAD has over 20 years of experience with ASYCUDA systems and is present in over 20 countries.

3. ONLINE PORTALS ON FOREIGN TRADE PROCEDURES

eRegulations, an electronic tool to help governments make rules and procedures business, trade and investment

ART 1

REGULATION AND FACILITATION OF INTERNATIONAL TRADE

ART 8.6

SMALL BUSINESS

ONE-IMP PORTALS ON FOREIGN TRADE PROCEDURES

20 countries

47 systems implemented on

1700 procedures

80% reduction of business registration steps, fees and documents

4. TRAIN FOR TRADE PROGRAMME

Trade4Trade supports developing countries to acquire efficiency and competitiveness

Trade4Trade programme as a business law and e-commerce courses

POST-TRAINING COACHING

100 post-graduates trained and certified since 2010

KEY FACTS FROM THE TRAIN FOR TRADE PROGRAMME 2010-2014

82 countries	200 certified trainers
20 donors - 80% beneficiaries	100 case studies
8000 professionals trained	4 languages: English, French, Portuguese and Spanish
150 face-to-face and e-learning courses delivered	

5. TRAINING AND SUPPORT TO LABELLED DEVELOPING COUNTRIES

Implementation of policies and measures aimed at easing contracting and operational procedures to increase transport-related activities

ART 8

FREEDOM OF TRADE

6. COMPLEMENTARY ASSISTANCE

UNCTAD can assist developing countries with policy issues contributing to the overall implementation of the TFA

ACCESSION TO WTO

ENVIRONMENTAL AND TRADE MEASURES

ANALYSIS OF NEW TRADE POLICY INSTRUMENTS

COMPETITION LAW



Implementation of policies and measures aimed at economic restructuring and specialization to overcome transport-related obstacles



ART 11

FREEDOM OF TRANSIT

6. COMPLEMENTARY ASSISTANCE



UNCTAD can assist developing countries with policy issues contributing to the overall implementation of the TFA



**ACCESSION
TO WTO**

**COLLECTION
OF NON
TARIFF
MEASURES**

**ANALYSIS OF
TRANSPORT
INTERCON-
NECTIVITY**

**COMPETITION
LAW**

UNCTAD EMPOWERMENT PROGRAM

for National Trade Facilitation Committees

UNCTAD provides an intensive professional program for the Secretariat and the members of National Trade Facilitation Committees (NTFCs). The main objective is to help them implement, in a coordinated manner, trade facilitation reforms, including the provisions of the WTO Trade Facilitation Agreement (TFA). Successful committees and its members will be granted a completion certificate.

BENEFITS

Establishing the National Trade Facilitation Committee (NTFCs), if required.

Improving teamwork dynamics within the NTFCs

Launching a National Trade Facilitation Roadmap that seeks at mainstreaming TF beyond the WTO TFA

Ensuring knowledge transfer with a Training-of-Trainers approach.

Providing a sign of quality for donors & international agencies

KEY ASPECTS

Courses developed by international experts and in collaboration with other UN & international organisations

Content tailor-made to country specific needs

e-learning & face-to-face trainings

Interactive methodology: "learning by doing"

Technical visits in the field & Training-of-Trainers module included

FLEXIBLE MODULES

A total of 6 modules of 30 hours

Modules length from 3 to 5 days

Possibility to choose sequence of modules depending on current & future needs

Optional Module 0 on establishing NTFCs

TARGET AUDIENCE & LANGUAGE

Course conceived for current & future members of NTFC, including its Secretariat & a high variety of public & private sector members.

Available in English, French and Spanish.
Other languages can be available upon request

CERTIFICATION

After successful completion of the Empowerment Program, members of the National Trade Facilitation Committee will be granted an UNCTAD certification of completion.
The empowered NTFCs will be featured in UNCTAD's online repository on NTFCs: unctad.org/tfc

MODULES AT A GLANCE

KICK-OFF

Raising awareness about trade facilitation, ensuring buy-in of high level authorities and launch of Certification Program building on UNCTAD Trade Facilitation Training package

INTERNATIONAL STANDARDS & RECOMMENDATIONS

General concepts on trade facilitation

Trade facilitation and global supply chain management and the promotion of exports

Standards and international legal framework for trade facilitation

Implementation of WTO Trade Facilitation Agreement

STRENGTHENING NTFC & ESTABLISHING A TRADE FACILITATION ROADMAP

Guidelines and best practices to strengthening NTFCs

How to improve consultations / with focus on negotiation skills

How to establish a 3-5 trade facilitation roadmap with key performance indicators

ESTABLISHING AN NTFC

General concepts on trade facilitation

Drafting terms of reference (ToRs)- applying best practices

Adoption process of ToRs and formal procedure

Presentation of drafted documents to main political stakeholders to ensure buy-in

MEASURING & IMPLEMENTING TRADE FACILITATION

How to analyse trade data

Techniques to identify bottlenecks and analyse results

Introduction to the use of information and communication technologies in trade facilitation

Introduction to complex measures such as single window

TRAINING-OF-TRAINERS

Training-Of-Trainers techniques

Training-Of-Trainers presentations of topics identified during the previous modules

Establishing a procedure for training new members of the NTFC

Identifying training needs for the NTFC for the next year



Interested in UNCTAD's NTFC empowerment program? Contact us!
TF@UNCTAD.ORG
<http://unctad.org/ff>

Thank you




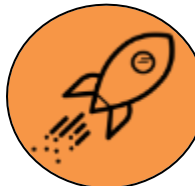
- Germany
- United Kingdom
- Trade Mark East Africa
- European Commission
- United States



Cooperation with...

- International Trade Centre & UN-ECE
- World Customs Organization
(UK funded joint project)
- UNIDO, World Bank, WTO, many others
case-by-case

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- 3 Consensus building 
- 4 Looking forward 

Consensus Building



- What is the role of GFP, Vienna Programme, ... “Annex D”, WTO, bilaterals... ?



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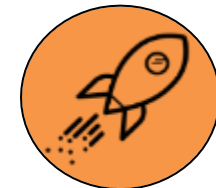
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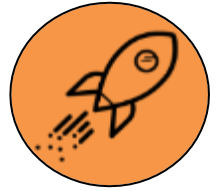


3 Consensus building



4 The way forward





The way forward

- **UNCTAD's work in transport and trade facilitation reforms directly helps achieve SDGs:**

“...provide access to safe, affordable, accessible and sustainable transport systems for all”

“public access to information”

“a universal, rules-based, open, non-discriminatory and equitable multilateral trading system under the WTO”

“effective, accountable and transparent institutions at all levels”

“higher levels of productivity of economies through diversification, technological upgrading and innovation”

“regional and trans-border infrastructure”

“effective public, public-private, and civil society partnerships”





Thank you



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