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Yari Borbon is an Economics by Universidad de Sonora, Master in Social Science by El Colegio de Sonora, and a PhD in Science and Technology Policy Studies by University of Sussex since 2013. He is Senior Researcher LIUC Università Carlo Cattaneo, Italy, and Fellow at the Department of Transport and Regional Economics, University of Antwerp, Belgium. He also had lectured and researched at the Massachusetts Institute of Technology-Zaragoza (MIT-ZLC) and the Science Policy Research Unit (SPRU), University of Sussex.

In the transportation, logistics, and supply chain activities, he has used his knowledge in forecasting, optimization, modelling, simulation, and analytics. With his expertise he contributed to the 2015 mid-term review of the EU international sea shipping policies, he also contributed to the European Commission and the European Parliament discussions on price caps to the EU cross-border parcel industry, also he had developed frameworks to set research organizations' priorities and corresponding research units/laboratories.

He contributes to various UN/CEFACT projects, such as chain, track and trace, and pandemics projects.