

Lunch and Learn

Standardization, digitalization and interoperability – the mission of the Digital Container Shipping Association

Tuesday, 29 October 2019, Room 10, from 12:45-13:45

Background

Digital Container Shipping Association (DCSA) is a neutral and non-profit association founded in April 2019 by A.P. Moller – Maersk, CMA CGM, Hapag-Lloyd, MSC and ONE and supported by Evergreen Line, Hyundai Merchant Marine, Yang Ming and ZIM representing 70% of the market.

Objective

DCSA has been established with the mission to pave the way for interoperability in the container shipping industry through digitalization and standardization. The timing is right, as emerging technologies create new customer friendly opportunities. Why is interoperability important in the container shipping industry and how will cooperation in digitalization and standardization path the way to increased interoperability? What is on our agenda and how to we want to cooperate with other industry stakeholder?

We will share our thoughts and hope for an active exchange of ideas, requirements and contacts.

Target Audience

Freight forwarders, shippers, IT suppliers and any other associations, companies or entities with an interest in standards and the container shipping industry.