



Ian WATT

UN/CEFACT Vice Chair, International Supply Chain PDA

1969-1995: Australia – Corporate employ

Software developer and senior management roles applying ICT in large corporates

- Commonwealth Aircraft – Software maintenance
- Toyota – Senior programmer - Full ERP suite: ‘Just in Time’ supply chain including corporate and client services.
- Kraft Foods – Manager business aligned ICT strategy (internal & external /EDI). Corporate database (Process & Data). Architecture, design & delivery of the corporate ERP ICT suite. Methodology. Standards and Program management office.

Kraft recognized for industry leading service levels

1996-Current: International – Private practice – Focused on MSME traders

Motivation:

“I could not justify applying my ICT skills to the exclusion of the MSME trader”

THE QUESTION (1996):

“What will it take for the internet to be useful for the MSME Trader?”

International engagements in support of MSME inclusive digitized cross border trade facilitation. Presenter & resource person at international forums.

Invested in ‘paper-free’ (Non-EU to EU) cross border ‘Proof of Concept’ pilots.