



Joel Pinkus

Seconded Director

Joel is a Seconded Director with KPMG in China from the KPMG Global Solutions Group (KGSG) in the USA and is working in the area of Audit Innovation.

Joel has over 30 years of professional experience as a consultant to various industry sectors and government, including over 18 years working in data analytics, data forensics and audit services. Joel's main area of focus has been in the design, development and use of automated tools to detect fraud, waste, abuse, and perform audit procedures.

Prior to Joel's secondment to KPMG China, his role in the KGSG was in the area of Audit Data Strategy and Innovation focused on the assessment and on boarding of cutting edge technologies for use in risk assessments and audit procedures. He serves as the Head of the US Delegation and the US/TAG Chair for the ISO 295 (Audit Data Collection Standard) Project Committee and served as the Chair of AICPA's Emerging Assurance Technologies Task Force's Audit Data Standard & Audit Data Analytics Working Groups.