

Electronic Standards in the Mediterranean

Friday 4 November 2016, 14h00 - 18h00

Venue: Salle Loggia, Marseille, France

Organizers: UN/CEFACT

Workshop

The benefits of automation are well-known, however it is still necessary to ensure that relevant information is shared, especially with the private sector. For the last 60 years, UN/CEFACT has been developing standards for electronic business and the results have been positive. Public-private partnerships to effectively implement and spread UN/CEFACT standards have been growing. The Mediterranean Economic Week 2016 provides an opportunity to develop new partnerships and ensure that the Mediterranean region can contribute to sustainable development through electronic business.

Objective

The aim of the workshop is to illustrate that international standards play a key role in facilitating electronic business, especially for transactions which implicate both the private and public sectors. The workshop will provide concrete examples of how UN/CEFACT standards can facilitate electronic business. It will also seek to support new Mediterranean projects in this domain.

UN/CEFACT

UN/CEFACT is a standardization body with an international mandate under the United Nations Economic Commission for Europe. UN/CEFACT develops electronic business standards and other tools to facilitate international trade such as business requirement specifications, electronic messages and recommendations to support the use of single windows.

In the Mediterranean, countries such as Turkey, Italy and Morocco actively participate in UN/CEFACT's work. Morocco is also a key stakeholder in the African Alliance for e-commerce, alongside Senegal and Nigeria.

Intervenants:

- **Maria Rosaria Ceccarelli**, Chief of Section, UNECE
- **Lance Thompson**, Chair, UN/CEFACT (& International Development Manager, CONEX)
- **Anas Amri**, Senior Project Manager, PORTNET
- **Evgeniya Iafaev**, eCMR Project Leader UN/CEFACT (& IT Project Manager, IRU)
- **Erik Rehben** de la Ministère de l'Agriculture française
- **Cyrille Sautereau**, président du Forum National de la Facture Electronique et des Marchés Publics Electroniques
- **Laetitia GARRIGUES**, Service Delivery Manager/e-Invoicing Project Leader, EDT S.A.S. - Electronic Data Transfer