Everybody needs to be involved

Government, Market and Community have their own roles in providing services or decision making…

- Market failures
- Government failures
- Voluntary failures
- PPP failures

Narrow definition of PPP (Traditional PPPs)

“PPP Triangle”
Based on Pestoff’s Welfare triangle
• “They don’t understand”
  • Literacy in PPP or public service/infrastructure

• “It’s an extra cost and time”

• “They are not a part of the partnership”

• noisy minority vs. silent majority

• Agreement in Principle, Disagreement on the details
Then what we need?

• Information disclosure
  • Readable and comprehensive for the general public
  • Need an “interpreter”

• Inclusive discussion
  • Random sampling
  • Selected group
  • Children and women (the elderly is usually most involved and vocal group in Japan)

• Inclusion of Local industry

• Inclusion of impacted community
Inclusion of local industry

• “Regional Platform”
  • Capacity building of local industries
  • Help local industries to network with experienced companies
  • Develop potential projects
Information for “dummies”

- Information leaflet in comic form and distributed in elementary and middle schools
Education for and through children

• Educating kids is a great way to improve public awareness of a project or to educate the general public
Actively involve the youth and children

• Elementary school students participate in workshops to voice their opinions
University serving as a catalyst

• Modeling helps the general public to visualize the project
Town Meetings and Market Research

Public input: 100 meetings in two years

For citizens

- PPP Promotion Committee
- Theme communities
- Walk-in exchanges
- Town meetings

For private businesses (interested local industry)

- Interviews
- Walk-in exchanges
- Survey by a research firm

Information disclosure

- The project’s website

40 Market researches

- Market research
- Business research group
Local industry and Indigenous community

• Local industry partner plays a huge role in including local vulnerable community

• Mini hydro power project installed and agreed to provide electricity to the indigenous community at lower rate or free of charge
Public Private and People Partnerships (Nepal)

• Include impacted community in investing in the project
  • In some projects, the community invests 20% or more.
  • Impacted community directly benefits through the project.
  • Sub-narrative of moving away from dependence on international donors.

• Help accelerate the project implementation.