Aephoria.net
Sustainable-Business Education & Incubation Program
Athens, Greece
www.aephoria.net

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We help entrepreneurs transform their dreams into business for good ventures, with a positive economic, environmental, and social impact.
- The first 3BL incubator
- Two all-sector competitions
- Three BlueGrowth competitions focusing on the maritime industry
- Startup weekends, Hackathons, Global Entrepreneurship Week
- Educated over 90 teams in sustainability
- Incubated 32 teams
Principal founder: NGO *Organization Earth*

- **Mission:** to promote Education for Sustainable Development & Global Citizen Education

- **Action:** through the *Center of the Earth* education park in Athens & the *K44* city headquarters for community engagement
Organization Earth’s recent distinction:
1st prize at the IUCN 2016 Congress

Latest initiatives:

- *Earth Refugee* (UNHCR partner): integration & inclusion programs for refugees & migrants
- *Citizens 4 Global Goals* campaign
Our group promotes the Global Goals by:

- Raising public awareness
- Lobbying to create enabling local policies
- Educating new entrepreneurs on how to build companies with strategies in line with the 169 targets
Out teams are coached in business skills & sustainable practices, and build on the Aephoria.net 3BL business plan template.
The Aephoria *sustainability curriculum* includes topics like:

- Corporate Footprint
- Sustainability Reporting
- Stakeholder Engagement
- Supply Chain Ethics
- Sustainability Management System
- Continuous Improvement
Some of the **advantages** the sustainability angle gives our teams are:

- Efficiency improvements in processes
- Early compliance
- Quality customers
- Access to impact investment funds
SEALEAU
Leading the transition to closed-loop desalination.
CIRCULAR Model

WATER → INDUSTRIES → WASTE WATER → DUMP

CLEAN WATER

MINERALS
OUR PRODUCTS

Phee case

Phee box
ABOUT NOSTIMO

We love the look of delight on people's faces when they first taste our pure salt and infusions. But it is the benefit to their health that makes us commit to change the way people salt their food.

Our mission is to bring to both the Greek and international markets one of the highest quality but currently underexploited Greek products – natural, unrefined sea salt.

We want to do much more than simply sell salt. Our aim is to create a network that will support, maintain and promote the ancient and low-impact methods of salt production still used today in Greece. Through this network we will help the producers we work with reach the Greek and international market, promote the health and environmental benefits of natural and hand-harvested salt, and use the production process to raise awareness and provide education around environmental issues.
www.hopwave.com

breeding sustainable business

Live the new way of travelling and create unforgettable memories!
Our manifesto

In Radiki, we believe that the humans have to start returning to the primitive forms of nutrition and start abandoning the industrialized foods that have invaded in everyday nutrition.

Read more...

Gastronomy

Gastronomy is a composite Greek word which originates from the words "Gastron", which means stomach and the word "nomia" which means law. It is curious that nowadays this term is used to describe the technique of food processing aimed at creating new flavours.

Read more...

Natural food

Natural food: the food that is offered to humans directly by nature without any intervention.

In the past 3500 years, the civilizations that have developed in the blessed Hellenic area, established a diet based more on the rich flora and less on the fauna of the area. Living in nature, man was literally surrounded by his food and the only thing he had to do was to collect it. Wild greens, roots, herbs, fruits and fresh vegetables, carefully collected and cooked with wisdom, were on the table of the Greeks daily, ensuring them good health and longevity.

Read more...
In Radiki we recognize that our activity is not part of the natural life circle and therefore has an impact on the environment. It would be ideal if one day, man returned to nature and did not need our services.

A great deal of energy is spent on the transportation of our goods in order to ensure that you receive them in the freshest state possible. The least we can do is to try to minimize our own the environmental impact.

Thus:

- 90% of the materials used for the transportation and packaging of the goods are natural (wood, paper, cloth, cane, etc)
- We don't dispose of almost anything, and in co-operation with our partners all the packaging materials are returned and re-used.
- We try to make sure our deliveries only go out on specific days every week.
- We travel by bicycle or on foot whenever possible.
- We do not collect greens in big quantities in order to ensure that some of them are able to mature, and in doing so, are able to disperse new seeds into the ground.
- We never uproot the wild greens, thus contributing to the maintenance and development of the Greek flora. We collect them using sharp knives that accelerate the cutting and do not destroy the roots of the plant.
Current round: *BlueGrowth III, 2017*

- Cyber-attack shield for ships
- Marine biodiversity database system
- Fishing school
- Yacht sharing platform
- Electricity generation using thermal power harnessed from the sea
Challenges to new entrepreneurship:

- Aspiring entrepreneurs intimidated by structural constraints
- Lack of supporting R&D ecosystem
- Lack of investment funds
Challenges to **sustainable** entrepreneurship

- Environmental & social benefit is still considered an ‘add-on’
- Lack of facilitating policies
- Lack of financial incentives
- Market is very price-sensitive
Policy recommendations

- Financial incentives promoting sustainable practices
- Mandatory sustainability education
- Mandatory compliance on selected Global Goal target metrics
- Coherent & stable policy/legal framework
- Linking public research to entrepreneurs
- Enhancing industrial clusters
A successful PPP