Review of the Implementation of the Programme of Work since the 6th Session

Team of Specialists on Intellectual Property

Presentation by the secretariat

Committee on Economic Cooperation and Integration - 7th session

Geneva
6 December 2012
Exchange of Experience and Development of Good Practice
Exchange of Experience and Development of Good Practice

United Nations Conference on Trade and Development

UNCTAD
Exchange of Experience and Development of Good Practice

Substantive segment:

UNECE
Economic Cooperation and Integration

Intellectual Property & Competition Policy

21-22 June 2012, Geneva
Palais des Nations

Keynote: Kai-Uwe Kühn,
Chief Economist,
DG Competition,
European Commission
Exchange of Experience and Development of Good Practice

Intellectual property and competition policy as drivers of innovation (ECE/CECI/2012/4)

Contents:

• The Role of Intellectual Property and Competition Policy in Promoting Innovation

• Unfair Competition Rules and Intellectual Property Rights Enforcement

• How to Assess the Competitive Effects of Intellectual Property

• How to Ensure Balance between Competition and Intellectual Property Policy in Favour of Innovation-based Competition
Intellectual property and competition policy as drivers of innovation (ECE/CECI/2012/4)

Main points:

• Competition law and policy on the one hand, and intellectual property law and policy on the other hand, are aligned in their goal of promoting innovation.

• But certain uses of intellectual property rights may weaken competition,

• and unfettered competition may weaken innovation.
Exchange of Experience and Development of Good Practice

Intellectual property and competition policy as drivers of innovation (ECE/CECI/2012/4)

Main points:

Using the tools of competition law and intellectual property law in a balanced way in the interest of promoting innovation is therefore a constant policy challenge.
Capacity Building

Pilot Training Tool on IP Valuation

- Tested in two capacity-building activities in 2011 and 2012
- Over 100 slides on the purposes of IP valuation, valuation methods and economic applications
Capacity Building

Main Partners

• Israeli Patent Office
• USPTO
• WIPO
• Academy for Judges and Public Prosecutors of the former Yugoslav Republic of Macedonia
Capacity Building

Topics

• IP management for SMEs
• IP management in university tech transfer
• IP valuation
• IP and competition policy
Consultations with WIPO

Remit

• Review of past cooperation
• Rationale for cooperation
• How to increase synergies and complementarities and to avoid duplication
• New opportunities for cooperation
Consultations with WIPO

Results

• Rationale for cooperation: tightening resource constraints in the face of rising demand for CB & policy advice on IP for knowledge-based economic development at WIPO & UNECE

• How to increase synergies & avoid duplication: more coordination at the stage of planning PoWs; pooling of resources in joint activities

• New opportunities for cooperation: plan w/ specific activities for 2012-2013
Consultations with WIPO

Cooperation 2012-2013

• 2 jointly-organized regional expert meetings on economic aspects of IP; one took place in Jerusalem in 9/12;

• WIPO to contribute IP expertise to Innovation Performance Reviews; has contributed to 1\textsuperscript{st} draft on Ukraine;

• WIPO to contribute expertise to UNECE CB event in Skopje; took place in 9/12;

• Consultations on add’l activities to be included in 2013 work plans: ongoing.