

# **The UNECE Sub-programme on Economic Cooperation and Integration**

**Presentation by Matti Pietarinen, Chairman  
of the Committee on Economic Cooperation and Integration (CECI)  
at the forty-seventh meeting of the UNECE Executive Committee  
Geneva, 12 December 2011**

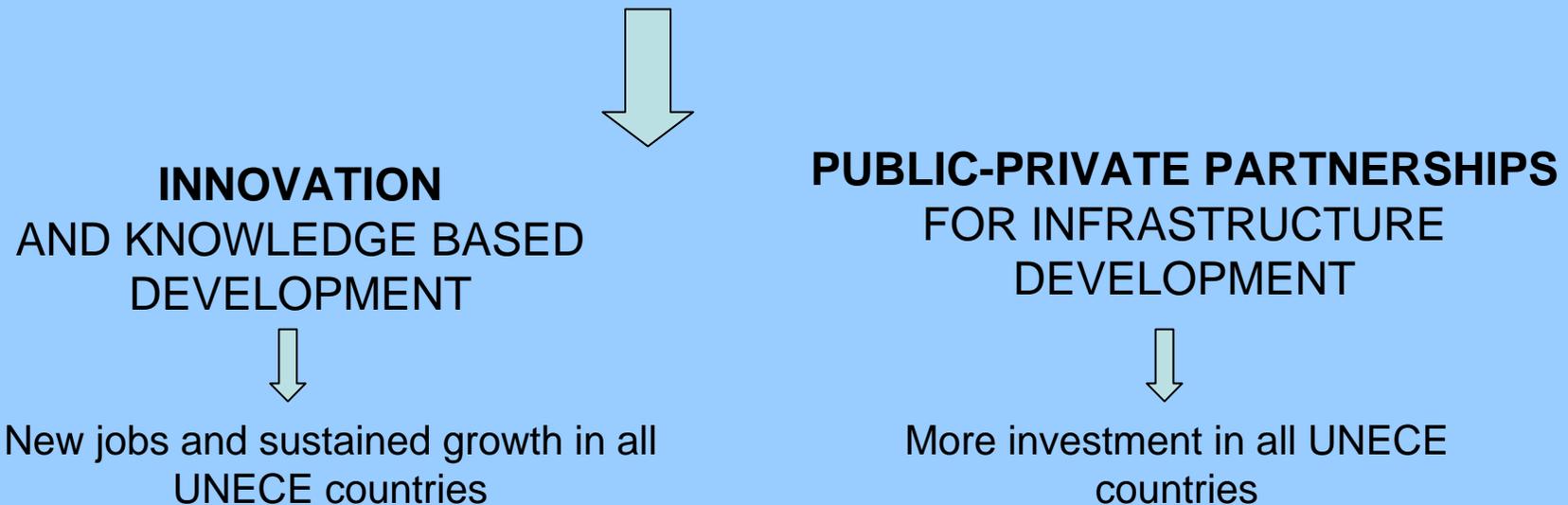
# STRUCTURE OF THE PRESENTATION

- **WHY WE MATTER**
- **HOW WE MAKE AN IMPACT**
- **HOW EFFICIENT WE ARE IN OUR WORK**
- **INTELLECTUAL PROPERTY FOR KNOWLEDGE BASED DEVELOPMENT**
- **FUTURE**

## WHY WE MATTER

# BOOSTING COMPETITIVENESS OF UNECE ECONOMIES

**The sub-programme on Economic Cooperation and Integration focuses on two key pillars of competitiveness**



- The sub-programme contributes to increasing economic resilience and reducing income gaps in the region
- Focus on countries with economies in transition contributes to their integration into the global economy

# BY PROVIDING SOLUTIONS ...

The sub-programme **PROVIDES FRAMEWORKS AND TOOLS** to address problems in **different economic sectors** and **cross-sectoral issues**:

- *How to revamp infrastructure and raise the necessary financing?*
- *How to encourage technological change and its diffusion through the economy?*
- *How to attract private financing for innovation?*
- *How to support structural transformation to increase efficiency and reduce environmental pressures?*

**THE ULTIMATE AIM: HOW TO MAKE CHANGE LEADING TO SHARED PROSPERITY POSSIBLE**

# AND ADDRESSING PRACTICAL PROBLEMS

## What practical issues we address?

- *We share leading-edge best practices and policies in promoting competitiveness and innovation*
- *We assist businesses in entering new markets in high technology and infrastructure*
- *We help establishing a business environment which is most conducive to innovation, investment and growth*
- *We help avoiding mistakes that other have already experienced*

**WE CAN MOBILIZE LEADING INTERNATIONAL EXPERTISE TO HELP YOU  
IN ADDRESSING THESE PROBLEMS**

# FOR WHOM WE WORK?

**Who benefits** from the sub-programme?

- *All countries benefit from a broad exchange of knowledge and experiences*
- *Economies in transition take advantage of enhanced international market access*
- *Developed countries benefit from better access to new markets*
- *Businesses from all countries benefit from new business opportunities*
- *Capacity-building contributes to human capital development in transition economies and also to a better international understanding and dialogue*

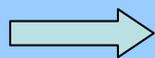
**THE SUBPROGRAMME PROVIDES WIN-WIN SOLUTIONS FOR ALL COUNTRIES IN THE UNECE REGION**

**HOW WE MAKE  
AN IMPACT**

# OPERATIONAL FRAMEWORK

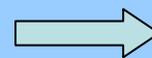
- Meetings of Teams of Specialists
- Networks of experts
- Conferences

sharing of good practices and lessons learned

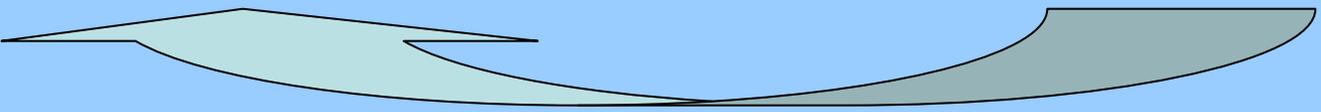


- Policy recommendations
- Synopsis of good practices
- Guidelines
- Toolkits and training materials

practical implementation



- Policy advisory work
- Workshops, seminars and other capacity-building activities



A demand driven **INTERNATIONAL PLATFORM** for the exchange of experiences, leading to **POLICY RECOMMENDATIONS** at the national level and improved **CAPACITY** to implement them

# INCREASING FOCUS ON CAPACITY BUILDING...

***Capacity-building activities and advisory services have grown in importance***

*This reflects the demand of member States and*

***Was possible thanks to:***

- *the building of networks,*
- *the accumulation of experiences on good practices,*
- *the development of training tools*
- *the success in raising extra-budgetary financing*



**During the 5-year period CECI:**

- organized 10 integrated capacity-building events on knowledge-based development
- organized > 50 thematically focused capacity-building events
- contributed to a number of capacity-building events co-hosted with other partners

**During this period more than 3,000 policy-makers and experts from countries with economies in transition benefited from participation in CECI capacity-building activities**

## ...LEADING TO CHANGE

According to the biannual evaluation survey 2010-2011:

- **Between 75 – 100 percent** of participants in capacity building activities consider **events good or excellent**
- Around one quarter of respondents reported that CECl capacity-building activities have provided inputs when considering **legal and regulatory changes**
- **A third of respondents** stated that CECl capacity-building activities have led to **follow-on national training activities**

### Satisfied customers:

- Many individuals and organizations come back
- Events generate demand for additional activities

# INNOVATION PERFORMANCE REVIEWS

## A growing demand for this new participatory policy advisory service



Ukraine (2012)

Requests from Azerbaijan and Moldova and other expressions of interest

At the request of Governments

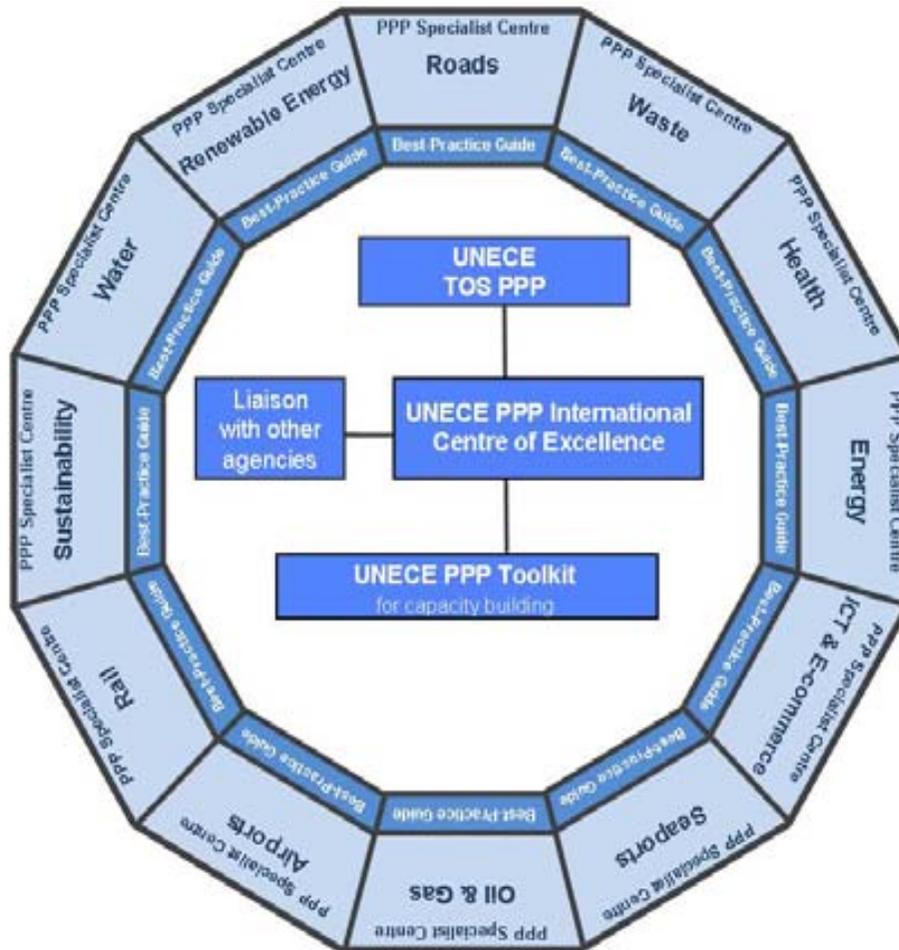
Reviews critically the national innovation system and innovation policy framework

Provides concrete policy recommendations

Offers a basis for capacity-building activities

Financed through extra-budgetary contributions (Eurasian Development Bank)

# UNECE PPP INITIATIVE

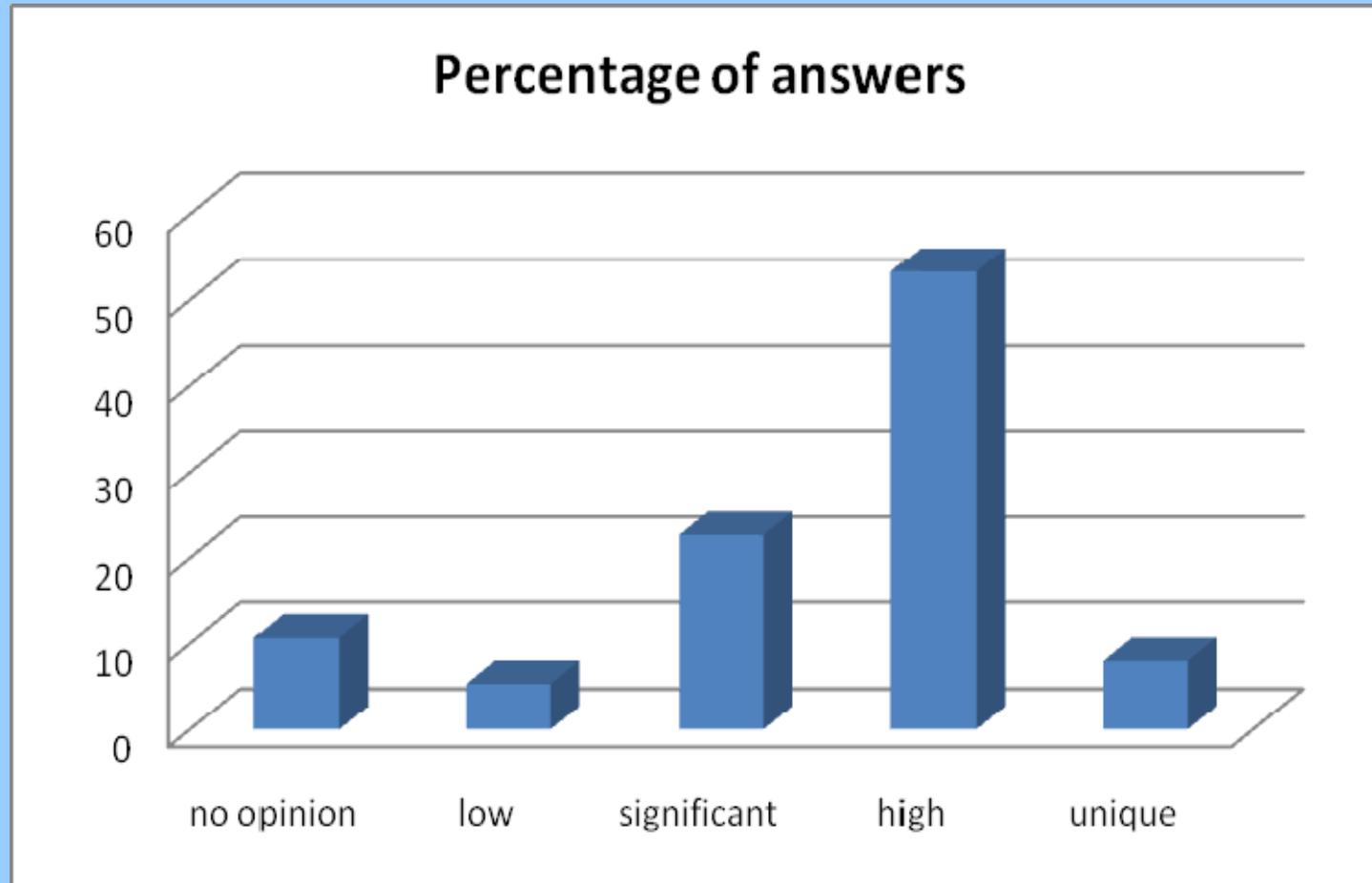


A new major initiative that links the identification and dissemination of best practice to capacity-building activities



A large pipeline of **unsatisfied demand** for these services

# DO WE ADD VALUE?



# RELEVANCE AND IMPACT OF OUR WORK

There is a **STRONG DEMAND FOR OUR SERVICES** by countries with economies in transition, which are our main beneficiaries

Our activities receive very **HIGH APPROVAL RATINGS** by participants

We enjoy the **SUPPORT OF PARTNERS AND DONORS**

Our **OUTPUTS ARE BEING USED** by both the private and public sector.  
For example:

- ✓ Recommendations are discussed at government meetings in countries with economies in transition and taken into account when considering actions.
- ✓ Our work on innovation in services has been discussed by EU expert groups
- ✓ The Guidebook on Good Governance on Public Private Partnerships has been a publishing success (more than 10,000 downloads)
- ✓ Our guide on early-stage financing was translated and disseminated by the Russian Private Equity and Venture Capital Association
- ✓ CECI is perceived as providing commercial advantages to businesses participating in its activities (in particular, investors and IP right holders)

**HOW EFFICIENT WE ARE IN  
OUR WORK**

# WORKING WITH PARTNERS



Close cooperation with other international organizations to achieve synergies

Strong collaboration with the private sector and academia:

- Professional associations
- Companies
- Universities

**To identify the problems, find the solutions, spread the knowledge and attract resources**

# PARTNERSHIPS ON IP WORK



The Intellectual Property Office of the Republic of Serbia



KYRGYZPATENT



# BUSINESS FORUM AT THE PPP DAYS



- **CECI global outreach:** the premier meeting place for public and private sectors to exhibit, discuss and develop partnerships
- organized in cooperation with World Bank, ADB and other partners
- sharing knowledge based on latest PPP projects and best practice across major markets
- provides Governments with an opportunity to showcase their projects to leading international companies and multilateral development banks.

# EXTRA-BUDGETARY FUNDING AND SUPPORT



- Financial and in-kind contributions are **essential to undertake advisory and other capacity-building activities**
- Extrabudgetary support **demonstrates the relevance of the subprogramme** to different donors
- The subprogramme attracted around \$2 million in 2007-2010 and pledges for such support are continuing
- In-kind support: many private sector participants are ready to offer their time and expertise to contribute to the development of the programme

# CECI: A PLATFORM FOR DIALOGUE

## WHERE CAN YOU FIND?

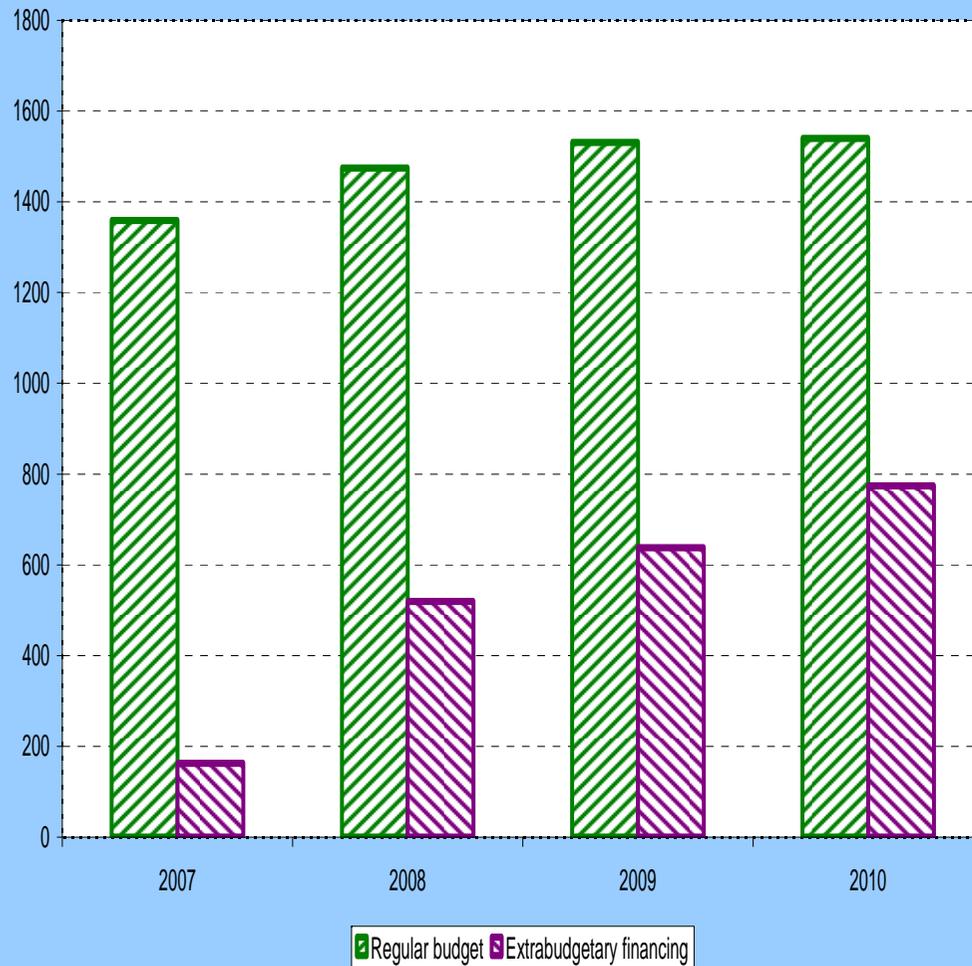
- The Chair of the SME Committee of BusinessEurope, the largest employer association in Europe
- A former Soviet space scientist, now a major venture capital investor
- The General Counsel of a leading technology company
- A senior staffer of a global management advisory firm working on PPP
- The head of the technology transfer office of one of Eastern Europe leading Universities
- Senior officials from innovation agencies, development financial institutions and a wide range of Ministries and public organizations

**At CECI meetings!**

**We attract the interest and enjoy the support of a varied constituency**

# RAPID GROWTH OF XB FINANCING

Total financing of ECID activities, ths. dollars



**Regular financing has shown little change** but spending on programmatic activities more that doubled in 2007-2010, thanks to increased extra-budgetary financing.

**Extra-budgetary financing** was in 2010 four times more than in 2007, accounting for more than one quarter of total financing available.

This a remarkable growth in a short period of time

**Each \$ of regular ECID budget generates 0.5 \$ extra-budgetary financing**

**INTELLECTUAL PROPERTY  
FOR KNOWLEDGE BASED  
DEVELOPMENT**

# INTELLECTUAL PROPERTY IN CECI WORK

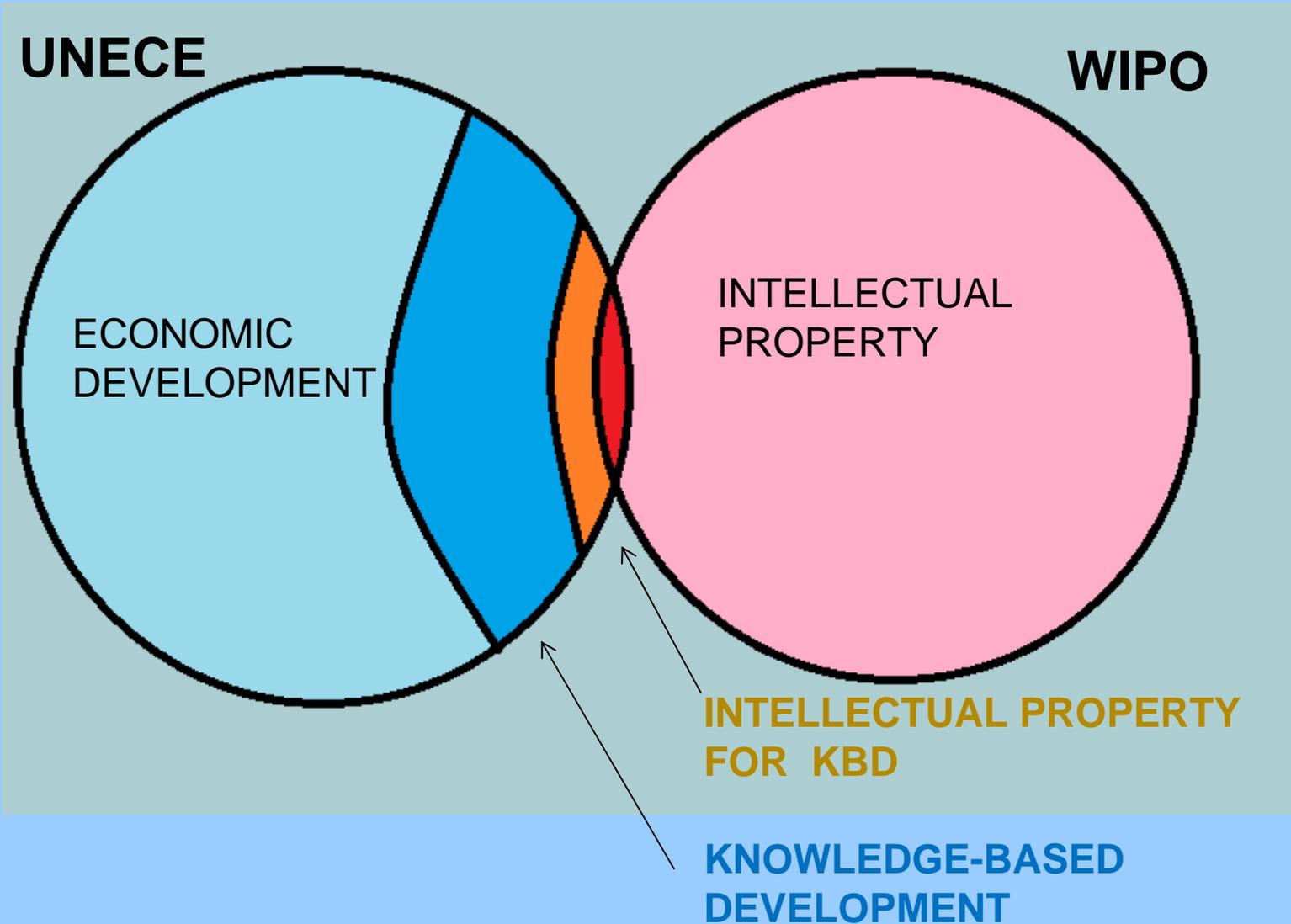
## Intellectual property issues are an integral part of knowledge-based development

These issues have been addressed in:

- **Knowledge sharing and advisory work on overall innovation policies**
- **Integrated capacity-building events**, which reflect the links with the financing of innovation, strategies for enterprise development or research management in publicly-funded institutions.
- **Focussed capacity-building activities**, often in collaboration with other partners

**CECI delivers on these issues in close cooperation with WIPO**

# OVERLAP IS NOT DUPLICATION!



# INTELLECTUAL PROPERTY ACROSS UNECE

**Intellectual property is also an essential cross-cutting issue for UNECE as a whole. IPs are essential in:**

- **Market surveillance** for preventing trade with counterfeit goods (cooperation with Trade Division)
- Preventing **transport and transit** of counterfeit goods (cooperation with Transport Division)
- Promoting **IP-based** innovative technologies for **green growth and climate change mitigation** (cooperation with Environment Division).
- These cross-cutting issues are also addressed **across the UN system**

**CECI IP focal point provides an entry point for more efficient inter-agency cooperation on these issues across the UN system**

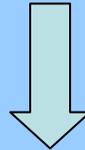
**THE FUTURE**



# THE WAY FORWARD: ADDRESSING FUTURE CHALLENGES

## Building on achievements

- Improved CECI expertise
- Growing XB support
- Enlarged expert network



## Developing further existing capacities

- Strengthening internal synergies
- Sustained XB efforts
- Closer coordination of joint efforts with partners



## Meeting better the needs and demands of member States

- CECI will meet new and further increasing demands
- CECI will be delivering more and better services within its mandate
- CECI will contribute to a growing capacity of governments and businesses to implement policies and materialize opportunities in the UNECE region