The UNECE Subprogramme on Economic Cooperation and Integration, 2006-2011: Achievements and Challenges

Presentation by Matti Pietarinen, Chairman of the Committee on Economic Cooperation and Integration (CECI) at the sixth session of CECI Geneva, 30 November–2 December 2011
STRUCTURE OF THE PRESENTATION

- Mandate, areas of work and subsidiary bodies
- Range of activities and outputs
- Increasing focus on capacity-building
- New milestones: Innovation Performance Reviews and the UNECE PPP Initiative
- Working with partners
- Extra-budgetary funding and support
- Measures of performance: growth of programmatic activities and XB financing
- The way forward: addressing future challenges
Mission: to promote economic growth, knowledge-based development and higher competitiveness of countries and businesses

• Knowledge-based development
  - Innovation and competitiveness policies
  - Entrepreneurship and enterprise development
  - Financing innovative development
  - Commercialization and protection of intellectual property rights

• Public-private partnerships
First session CECI 27-28 September 2006: five years of existence

Subsidiary bodies:
- Team of Specialists on Intellectual Property (November 2006)
- Team of Specialists on Innovation and Competitiveness Policies (March 2007)
- Team of Specialists on Public Private Partnerships (February 2008)

Constantly growing networks of support in all areas: >500 active members of expert networks

A young subprogramme which has opened new areas of activity for the UNECE and has developed to fulfil its mandate:
- Building on achievements
- Raising new resources
A demand driven INTERNATIONAL PLATFORM for the exchange of experiences, leading to ACTIONS to develop POLICY RECOMMENDATIONS at the national level and improve CAPACITY to implement them.
Some recent and future initiatives

Kiev, November 2010  Helsinki, June 2010  Tel Aviv, July 2011  Baku, November 2011
A RANGE OF POLICY RELEVANT PUBLICATIONS

In addition, synopsis of good practices and policy options and recommendations have been presented to CECI sessions.
Financing for innovative development

Software available in English and Russian, tested in training courses in Haifa (March 2011)

Public-private partnerships

Guidebook on Promoting Good Governance in PPPs

PPP Readiness National Self-Assessment

‘How-To’ Manual for Capability Development in PPPs

‘Best-Practice’ Guides for Capability Development in PPPs

‘Train-the-Trainer’ Guides for Capability Development in PPPs

Integrated training materials developing previous work
INCREASING FOCUS ON CAPACITY BUILDING

**Capacity-building activities and advisory services** have grown in importance. This reflects the demand of member States and was possible thanks to:

- the building of **networks**,  
- the accumulation of **experiences** on good practices,  
- the development of **training tools**,  
- the success in raising extra-budgetary financing

During the 5-year period CECI:

- organized 10 integrated capacity-building events on knowledge-based development  
- organized > 50 thematically focused capacity-building events  
- contributed to a number of capacity-building events co-hosted with other partners

During this period more than 3,000 policy-makers and experts from countries with economies in transition benefited from participation in CECI capacity-building activities.
A new participatory policy advisory service

At the request of Governments
Jointly undertaken with national experts
Reviews critically the national innovation system and innovation policy framework
Provides concrete policy recommendations in these areas
Offers a basis for capacity-building follow up activities, including in cooperation with other partners
Financed through extra-budgetary contributions (Eurasian Development Bank)
INNOVATION PERFORMANCE REVIEW PROJECTS

Ukraine (2012)
Others to follow, based on the demand of member states and further extra-budgetary funding
A new major initiative that links the identification and dissemination of best practice to capacity-building activities.
A new advisory facility on PPP is taking off.

UNECE Six Step Country PPP Readiness Assessment Process:

- Requests support
- UNECE PPP Secretariat select and appoint UNECE PPP Readiness Taskforce Team
- Stage One - UNECE Six Step Country PPP Readiness Assessment Process
  - Fact Finding Mission
  - Preliminary Report
  - Consultation & Peer Review
  - Working Level Workshop
  - Process for Improvement & Final Report
  - Plan for Action
- UNECE PPP Toolkit:
  - How To Manual
  - Best Practice Guides
  - Train-the-Trainer Modules
- Country Implements Action Plans, Early Work Projects, and Pilot Projects

UNECE International PPP Centre of Excellence:
- Teams of Specialists
- PPP Specialist Centres
WORKING WITH PARTNERS

Close cooperation with other international organizations to achieve synergies

Strong collaboration with the private sector and academia:
- Professional associations
- Companies
- Universities

To identify the problems, find the solutions and spread the knowledge
Work on IP has included **10 dedicated capacity-building activities** in countries with economies in transition, in addition to the contribution to many shared CECI events, the substantive segments of the Team sessions in Geneva and activities organised by other partners.

**In response to strong demand by countries**

Possible thanks to XB funding and a supportive expert network.

**Close collaboration with:**

- WIPO
- US Patent and Trademark Office
- Business associations (React, IPR Business Partnership)
- Private sector companies
PARTNERSHIPS ON IP WORK

State Office of Industrial Property

The Intellectual Property Office of the Republic of Serbia

The European Anti-Counterfeiting Network

State Agency for Intellectual Property of the Republic of Moldova

Global Anti-Counterfeiting Group

The Turkish Patent Institute

Opora Russia

United States Patent and Trademark Office

Dolby

React

World Intellectual Property Organization

CIPR

Business Partnership
• The premier meeting place for public and private sectors to exhibit, discuss and develop partnerships

• organized in cooperation with World Bank, ADB and other partners

• sharing knowledge based on latest PPP projects and best practice across major markets

• provides Governments with an opportunity to showcase their projects to leading international companies and multilateral development banks ...

• … thus helping to boost investment in key infrastructure areas, such as, energy, water and waste, transport, health etc..
EXTRA-BUDGETARY FUNDING AND SUPPORT

- Financial and in-kind contributions are essential to undertake advisory and other capacity-building activities

- Extrabudgetary support demonstrates the relevance of the subprogramme to different donors

- The subprogramme attracted around $2 million in 2007-2010 and pledges for such support are continuing

- In-kind support: many private sector participants are ready to offer their time and expertise to contribute to the development of the programme
From a **very low base** the value of the activities carried out has expanded rapidly, **more than doubling in 2007-2010**

This has been possible thanks to the **growth of extra-budgetary contributions**, including a conservative estimate of in-kind contributions.
While regular budget has shown little change, extra-budgetary financing has increased rapidly. Extra-budgetary financing was in 2010 four times more than in 2007, accounting for more than one quarter of total financing available. This is a remarkable growth in a short period of time. Each $ of regular ECID budget generates 0.5 $ extra-budgetary financing.
THE WAY FORWARD: ADDRESSING FUTURE CHALLENGES

Building on achievements
• Proven ability to raise XB funding
• Developed frameworks, products and tools for capacity-building and advisory work
• Extensive networks of support

Developing further existing capacities
• Closer integration between thematic areas to support increased economic competitiveness and provide effective capacity-building activities
• Strengthened XB efforts
• Closer collaboration with international organisations and other partners in concrete projects

Meeting the needs and demands of member States
• The subprogramme has matured and developed to meet increasing demands
• Identifying challenges and opportunities in key economic sectors of the future
• Building the capacity of governments to implement policies and realize opportunities in the UNECE region