Review of the Implementation of the Program of Work Since the 5th Session and of the Work of Subsidiary Bodies After the 2005 Reform

Team of Specialists on Intellectual Property

Committee on Economic Cooperation and Integration
6th Session, Geneva 1 Dec 2011
Mandate

• Within overall mandate of CECI
• Strengthening role of IP in innovative economic development
• Focus on transition economies
• Contribute to building nat’l innovation systems by promoting IPR commercialization & enforcement
Mandate

IP policy as one tool for promoting knowledge-based economic development
Principles

- A team of nationally appointed experts and a wider network of international experts
- Partnership between public & private sector
- Focus on recommendations & assistance
- Full cooperation & coordination w/ major int’l organizations working on IP, incl WIPO, WTO, EU
- XB funding
Partnership w/ Private Sector

- Building on previous work (IPR AG)
- Private sector vice-chair of the Team
- Recruiting private sector to network of experts
- Regular participation of private sector in policy-oriented & capacity-building activities
- Fin’l & in-kind contributions
Partnership w/ Private Sector
Cooperation w/ Int’l Organizations
Cooperation w/ WIPO

- WIPO staff on UNECE network of experts
- WIPO staff have contributed to all TOS-IP sessions
- and to most capacity-building activities, including X-cutting events
- Cooperation w/ the Division for Certain Countries in Europe and Asia, the Division for Building Respect for IP, the SME Division, the Innovative Technologies Division
- 2 joint events
- UNECE staff contributed to a number of WIPO capacity-building events in countries w/ economies in transition
Cooperation w/ WIPO

• Cooperation w/ WIPO under CECI opened the door for exploring opportunities for cooperation also in other areas
• Recommendation M on Market Surveillance and IP developed by the UNECE Working Party on Regulatory Cooperation and Harmonization has been incorporated into a WIPO capacity-building tool on IPR enforcement for transition economies
• Contributions of the UNECE Environment Division to the WIPO Green Initiative
Strategy

Priority Areas of Work

- Initial consultations w/ Team and network of experts
  - IP and transfer of technology from academic institutions to industry
  - IP and innovative SMEs
  - IP auditing, accounting and valuation
  - IPR enforcement
Exchanges of Experience & Development of Good Practices

- Substantive segments of annual sessions of TOS-IP
  - w/ involvement of all innovation stakeholder groups

  - 4 sets of GPPRs on the above priority topics
  - Fed into overall CECI work
  - Disseminated as UN docs & publications
  - Basis for CB work
Capacity Building

• To disseminate & promote implementation of GPPRs
• **Demand-driven**
  ➢ Based on GPPRs on topics prioritized by TOS
  ➢ Largely funded by XB resources
  ➢ Close cooperation w/ strong local partners
  ➢ To shape programs to meet demand
  ➢ Strong involvement of nat’l experts as presenters
Capacity Building

• Sub-regional in countries
  ➢ Leverage limited resources to cover all countries & reach max number of policy makers & practitioners
• Cooperation w/ int’l partners, WIPO, USPTO, business community
  ➢ Harness their expertise
  ➢ Maximize synergies
Capacity Building

- Organized or contributed to some 30 events
- Reached some 2,500 policy makers and practitioners
- From 20 countries with economies in transition
- Positive evaluation
- Sustained demand
XB resources

- Financial contributions from governments & business community
- In-kind contributions from host country partners, experts from nat'l gov’ts, int’l organizations, business community
Policy-oriented work since last CECI session

• Substantive segment ToS-IP meeting July 2011
• Focus on IP awareness raising
  – For academic researchers
  – For innovative SMEs
  – For consumers and customers of innovative firms
  ➢ Good Practices & Policy Recommendations
Policy-oriented work

Publication
Capacity-building

- Events in Belgrade, Serbia, Bishkek, Kyrgyz Republic and Chisinau, Moldova
- Topics: IP4 SMEs, IP Valuation, Economic Aspects of IP, IPR Enforcement
- In cooperation w/ nat’l IP offices, Serbian CC, Kyrgyz customs authority, USPTO
- Contribution to 3 WIPO events
The Way Forward

• Capacity Building Requests for the 1st half of 2012:
  – Armenia on innovation & enforcement
  – The former Yugoslav Republic of Macedonia on IP for judges and prosecutors
• Development of Training Materials in Cooperation w/ Other Organizations
• Further integration of IP work in work on Knowledge-based Development
• Further strengthening cooperation with WIPO and other agencies to meet growing demand for capacity building