ECONOMIC COMMISSION FOR EUROPE

COMMITTEE ON ECONOMIC COOPERATION AND INTEGRATION

Third session
Geneva, 3-5 December 2008
Item 5 of the provisional agenda

PREPARATIONS FOR THE PERFORMANCE EVALUATION
OF THE SUBPROGRAMME FOR 2008-2009

PERFORMANCE EVALUATION OF THE SUBPROGRAMME FOR 2008-2009

Note by the secretariat

1. At its second session held in Geneva on 5-7 December 2007, the Committee on Economic Cooperation and Integration (CECI) discussed and agreed on the expected accomplishments and related indicators of achievement for its 2008-2009 biannual performance evaluation as laid out in Annex I of document ECE/CECI/2007/12 “Performance Evaluation of the Subprogramme for 2008-2009”. The Committee also agreed at that time that the Teams of Specialists should be involved in the evaluation process¹.

2. The purpose of the biennial evaluation is to give an opportunity for the members of the Committee and its Teams of Specialists to review and reaffirm, on a continuous basis, the relevance of the activities and their clusters in view of the subprogramme’s objectives. The results of this evaluation should contribute to defining future subprogramme priorities and the related distribution of resources.

3. The present note outlines the measurement methodology and the process of collecting information on the agreed indicators of achievement. This process has been approved by the


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Bureau of the Committee on Economic Cooperation and Integration. The members of the Committee and its Teams of Specialists and networks of experts are encouraged to actively contribute to this process.

4. The secretariat will collect quantitative measures of the agreed indicators of achievement in the following way:

   (a) The number of good practices identified, discussed and disseminated through UNECE activities will be counted as the number of synopses of good practices and policies and other policy recommendations produced under CECI and endorsed/adopted at CECI annual sessions.

   (b) The number of website visits and downloads of documents will be counted as the number of visits and downloads by external users of web pages on the website of CECI (http://www.unece.org/ceci/Welcome.html), including the CECI Information Exchange Platform during the period January 2008 - May 2009. Visits and downloads will be counted using a software package installed by the UNECE Information Technology Unit (SEO Savvy).

   (c) The number of contributions made to the CECI Information Exchange Platform will be counted based on secretariat records.

   (d) The number of countries using the UNECE Guide to Promoting Good Governance in PPPs and other documents prepared under CECI will be counted by means of responses to a corresponding question in an evaluation questionnaire which the secretariat will distribute to all members of CECI and its Teams of Specialists and expert networks.

   (e) The number of trained participants as a result of training courses and other capacity-building activities will be counted based on official participation records.

   (f) The number of follow-up country-level activities resulting from training courses and other capacity-building activities will also be counted by means of responses to a corresponding question in the evaluation questionnaire.

5. In addition to the above questions about the use of documents and the follow-up to capacity-building activities, the evaluation questionnaire will also include a question on practical steps taken by governments to implement CECI policy recommendations and opportunities for respondents to provide suggestions on how to improve documents, capacity-building activities and the overall work of CECI in the future.

6. A summary of the methodology and timing as it relates to the agreed expected accomplishments and indicators of achievement is contained in Annex I of the present document. The evaluation questionnaire is contained in Annex II of the present document.

7. The evaluation will be undertaken towards the end of the first half of 2009. The exact timing will depend on the date of the fourth session of CECI and will be determined by the secretariat in consultation with the Bureau of CECI once the date for the fourth session of CECI has been set. The secretariat will prepare a report compiling the results of the evaluation. This report will be submitted for discussion to the fourth session of CECI.

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2 The list of indicators of achievement is contained in ECE/CECI/2007/12 Annex I and is replicated as part of Annex I of the present document.

3 All time lines in this document are preliminary and subject to revision depending on the dates of the 2009 annual session of CECI, which will be decided by the CECI Bureau at its meeting on 22 September 2008.
## Annex I

### MEASUREMENT METHODOLOGY AND TIMING OF THE 2008-2009 BIANNUAL EVALUATION

Note: Columns 1 and 2 of this table replicate Annex I of ECE/CECI/2007/12.

<table>
<thead>
<tr>
<th>Expected accomplishments</th>
<th>Indicators of achievement</th>
<th>Measurement methodology</th>
<th>Timing</th>
</tr>
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</table>
| (a) Increased awareness of authorities of good practices and policy options facilitating innovative development and innovation-driven competitiveness (Relevant cluster: Creating a supportive environment for innovative development and knowledge-based competitiveness) | (i) Number of good practices identified, discussed and disseminated through UNECE activities  
(ii) Number of website visits and downloads of documents  
(iii) Number of contributions made to the CECI Information Exchange Platform by members of the Team of Specialists on Innovation and Competitiveness Policies | (i) to be counted by the secretariat  
(ii) to be measured by the secretariat using website activity measurement software  
(iii) to be counted by the secretariat | (i) ongoing  
(ii) ongoing  
(iii) ongoing |
| (b) Identification and dissemination of good practices with a view to facilitating national decision-making in the area of enterprise development (Relevant cluster: Promoting an enabling environment for entrepreneurship and SME development) | (i) Number of good practices identified, discussed and disseminated through UNECE activities  
(ii) Number of website visits and downloads of documents | (i) to be counted by the secretariat  
(ii) to be measured by the secretariat using the website activity measurement software SEO Savvy | (i) ongoing  
(ii) ongoing |
<table>
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<th>Indicators of achievement</th>
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<th>Timing</th>
</tr>
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<tbody>
<tr>
<td>(c) Increased awareness of authorities of good practices in government policies and regulations creating an environment conducive to the financing of innovation-related activities</td>
<td>(i) Number of good practices identified, discussed and disseminated through UNECE activities</td>
<td>(i) to be counted by the secretariat</td>
<td>(i) ongoing</td>
</tr>
<tr>
<td></td>
<td>(ii) Number of website visits and downloads of documents</td>
<td>(ii) to be measured by the secretariat using website activity measurement software</td>
<td>(ii) ongoing</td>
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<tr>
<td>(d) Identification and dissemination of good practices and policy options with a view to facilitating the effective commercialization, protection and enforcement of intellectual property rights</td>
<td>(i) Number of good practices identified, discussed and disseminated through UNECE activities</td>
<td>(i) to be counted by the secretariat</td>
<td>(i) ongoing</td>
</tr>
<tr>
<td></td>
<td>(ii) Number of website visits and downloads of documents</td>
<td>(ii) to be measured by the secretariat using website activity measurement software</td>
<td>(ii) ongoing</td>
</tr>
<tr>
<td></td>
<td>(iii) Number of contributions made to the CECI Information Exchange Platform by members of the Team of Specialists on Intellectual Property</td>
<td>(iii) to be counted by the secretariat</td>
<td>(iii) ongoing</td>
</tr>
<tr>
<td>(e) Increased awareness of authorities of good regulatory practices in promoting efficient public-private partnerships</td>
<td>(i) Number of countries using the UNECE Guide to Promoting Good Governance in PPPs</td>
<td>(i) to be measured through responses to a questionnaire which the secretariat will distribute to the members of CECI and its Teams of Specialists and expert networks</td>
<td>(i) questionnaire to be distributed in April 2009; responses collected until the end of May 2009</td>
</tr>
<tr>
<td></td>
<td>(ii) Number of governmental representatives from countries with economies in transition participating in UNECE PPP-related activities</td>
<td>(ii) to be counted by the secretariat based on official participation records</td>
<td>(ii) ongoing</td>
</tr>
<tr>
<td>Expected accomplishments</td>
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<td>(f) Strengthened national capacities in countries with economies in transition to promote a policies as well as a financial and regulatory environment conducive to economic growth, innovative development and higher competitiveness of enterprises and economic activities</td>
<td>(i) Number of trained participants as a result of training courses and other capacity-building activities</td>
<td>(i) to be counted by the secretariat based on official participation records</td>
<td>(i) ongoing</td>
</tr>
<tr>
<td>(This expected accomplishment addresses the capacity-building activities carried out within the five clusters of activities)</td>
<td>(ii) Number of follow-up country-level activities resulting from training courses and other capacity-building activities</td>
<td>(ii) to be measured through responses to a questionnaire which the secretariat will distribute to the members of CECI and its Teams of Specialists and expert networks</td>
<td>(ii) questionnaire to be distributed in April 2009; responses collected until the end of May 2009</td>
</tr>
</tbody>
</table>
The UNECE secretariat would be grateful if you could take few minutes to complete this questionnaire. Your comments will help us evaluate the activities of the UNECE Committee on Economic Cooperation and Integration and its subsidiary bodies and to improve them in the future. 
Your responses will be handled confidentially.

The UNECE Committee on Economic Cooperation and Integration (CECI) has adopted a number of good practices and policy recommendations in its areas of work, i.e. on innovation and competitiveness policies, intellectual property commercialization and protection, fostering public-private partnerships, financing innovative development, and fostering entrepreneurship and small and medium-sized enterprises.

1. To your knowledge, what practical steps, if any, have been taken by the Government of your country to implement these recommendations?

Please tick boxes as appropriate (several answers possible):

CECI good practices and policy recommendations have been ...

☐ incorporated in national policy documents or used as guidelines in developing such documents
☐ disseminated by the Government in the country to stimulate and inform policy debate
☐ incorporated in legislation or regulations or in proposed drafts of such
☐ used as a reference for good practice in reviewing working procedures of government agencies
☐ used as reference in internal policy discussions and seminars
☐ other (please specify):

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

☐ Don’t know

The UNECE Committee on Economic Cooperation and Integration has produced a number of comparative reviews and guidebooks in its areas of work.
2. To your knowledge, are these documents being used by relevant stakeholders in your country to inform their work?

☐ rarely  ☐ frequently  ☐ don’t know

3. Do you have any suggestions how to improve future documents and ways of making them available to stakeholders?

_________________________________________________________________________
_________________________________________________________________________
_________________________________________________________________________
_________________________________________________________________________
_________________________________________________________________________

The UNECE Committee on Economic Cooperation and Integration has organized a number of training courses and other capacity-building activities.

4. To your knowledge, what follow-up activities, if any, have been taken in your country as a result of these training courses/capacity-building activities?

Please tick boxes as appropriate (several answers allowed):

☐ Information on CECI activities has been disseminated in your country/your constituency
☐ materials provided by CECI have been used or adapted for use in training/capacity-building activities
☐ participants in CECI training or capacity-building activities have disseminated new knowledge and lessons learned to peers and staff under their supervision
☐ reviews of operating procedures, rules, regulations, mandates or legislation have been initiated as a result of insights gained at CECI activities
☐ new forms of cooperation to further improve capacities have been initiated as a result of contacts established and insights gained at CECI activities (such as systematic exchanges of information, twinning programmes, staff exchanges, participation in training or capacity-building programmes with or offered by other countries/institutions/organizations)
☐ other (please specify):
_________________________________________________________________________
_________________________________________________________________________
_________________________________________________________________________

☐ Don’t know
5. Do you have any suggestions on how CECI’s training/capacity-building activities can be improved in the future?
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________

6. Do you have any suggestions on how the overall work of CECI and its Teams of Specialists and expert networks can be improved in the future?
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________

Please tell us about yourself:

I am a member of (please tick as appropriate):


I represent (please tick as appropriate):

☐ a national government ministry  ☐ a national government agency  ☐ the business community  ☐ the academic community  ☐ an international organization  ☐ a mission to the United Nations Office at Geneva  ☐ other (please specify: __________________________)

I am from a country with economy in transition:

☐ Yes  ☐ No
**Personal contact information** *(optional, will be treated confidentially, if provided)*

Name: _________________________________________________
Affiliation: _________________________________________________
Position/job title: _________________________________________________
e-mail address: _________________________________________________

PLEASE RETURN this questionnaire either by e-mail ceci@unece.org or by fax + 41 22 917 0178

*** THANK YOU FOR SHARING YOUR OPINIONS!***