



**2nd Meeting of the TEM and TER Joint Rail and Road
Follow-up Expert Group**

Traffic safety actions taken at European Union level

A report from the II-nd International Traffic Safety Conference
Toruń, Poland, 6-8 December 2011

Ziemowit Cyndrowski
General Directorate for National Roads and Motorways
Head of International Co-operation Section
Ankara, 30 March 2012

1. General information

2. List of typical causes of accidents
3. Most interesting outcomes
4. List of remaining foreign presentations
5. Main conclusions



The International Road Safety Congress **„Improved road safety as the result of the synergy of actions”**

activity associated with the Road Safety Week

This year's theme - integrated road safety programs, based on Rule 4 E:
Engineering, Enforcement, Emergency, Education

Accompanying events:

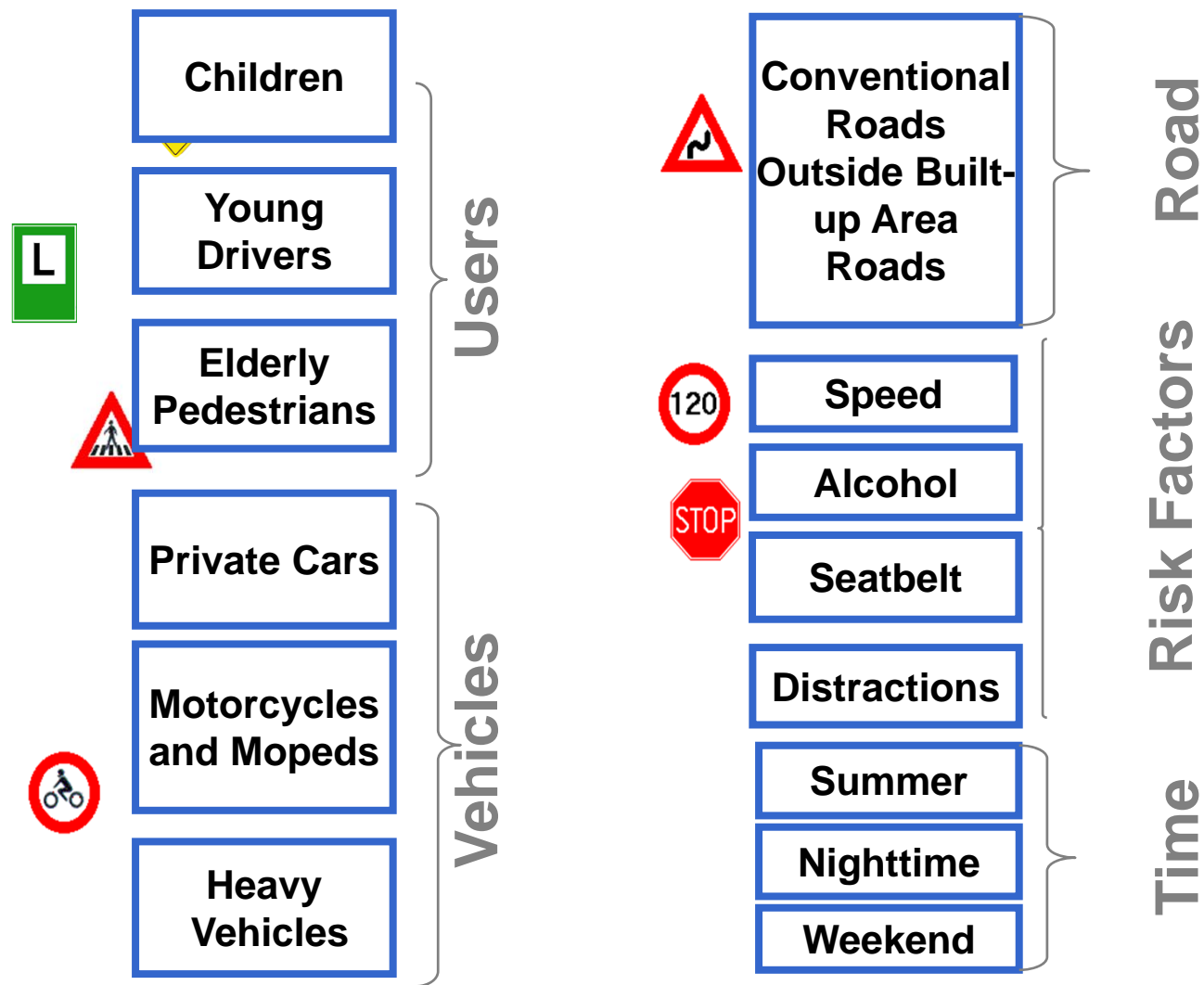
crash test – a car striking in a poorly fitted protective barrier

the exhibition on road projects in Poland – for the inhabitants of Toruń

TV debate on subject: "Road safety - an expense or investment?"

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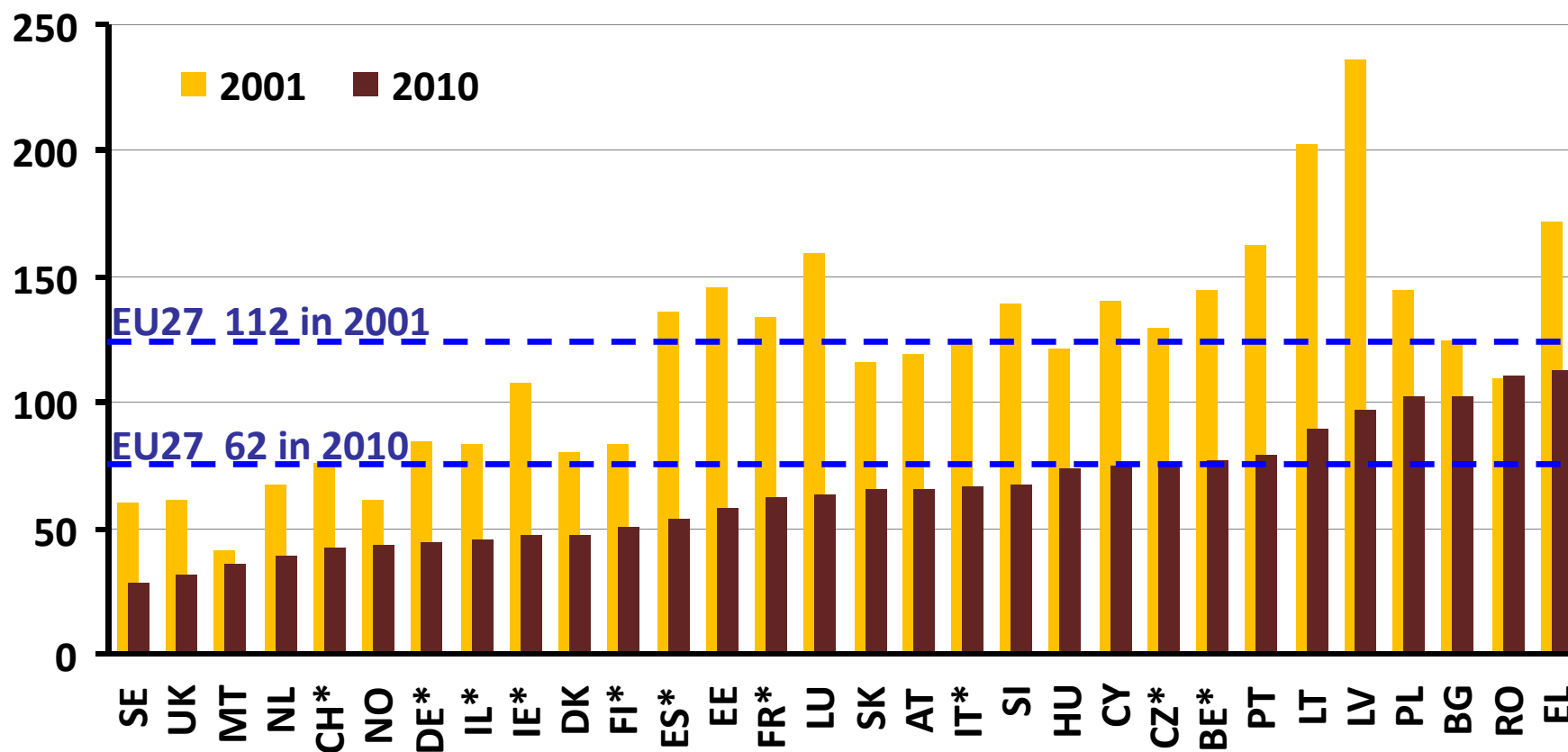


Towards a European Road Safety Area: Policy orientations on road safety 2011-20

Mrs. Maria Teresa Sanz Villegas

Directorate General for Mobility and Transport, **European Commission**

Fatalities per 1 mln inhabitants



* Provisional for 2010

** Estimated for 2010



Generalna Dyrekcja
Dróg Krajowych i Autostrad



LIFESAVER

The logo features the word "LIFESAVER" in a bold, blue, sans-serif font. It is framed by a large, blue, curved arrow that starts at the bottom left, goes up and around the right side, and then points down towards the bottom right. Along the inner curve of this arrow are twelve yellow stars, similar to the European Union flag. A horizontal blue line with a dashed center segment passes behind the word "LIFESAVER".

T-I-S-P-O-L
European Traffic Police Network

TISPOL Lifesaver Project
Mr. Rafał Kozłowski
Police Headquarters, **Poland**

Hungary – Poland – Portugal – Romania – Slovakia – Spain
2008-2011

Project objective:

An integrated approach to saving lives on Europe's roads

outcomes:

**The largest in the history joint initiative
of the road police forces**

**positive feedback and comments:
decision makers, participants, drivers**





FIA Foundation
for the Automobile and Society

Speed measurement - is it the most effective tool to improve road safety?

Mr. Dmitry Sambuk

International Coordinator, **FIA Foundation**

Building capacity

EASST is a UK charity working with Central / Eastern Europe to reduce road deaths and injuries.



EASST Countries

Armenia

Moldova

Georgia

Azerbaijan

Ukraine

Belarus

Other partnerships

EASST Partners:

national road safety education

share best practice on road safety

Visit: www.easst.co.uk



Improving road safety and sustainable mobility by education

Mr. Werner De Dobbeleer

Flemish Foundation for Traffic Knowledge, **Belgium**

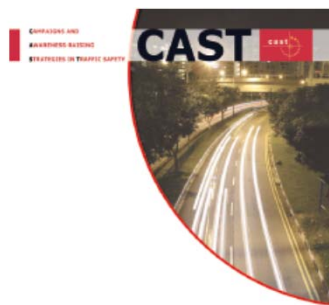
CAST - Campaigns and Awareness-raising Strategies in Traffic safety

EU research project, 2006-2009

Coordinator: Belgian Road Safety Institute



**EVALUATION TOOL
FOR ROAD SAFETY CAMPAIGNS**



**REPORTING TOOL
FOR EFFECTS OF A SINGLE CAMPAIGN**

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www.cast-eu.org





Achieving European level in reducing the number of road accident victims

Ms. Anna Ferrer

National Road Safety Observatory, **Spain**

ACTIONS

Alcohol and driving

More Control: the number of controls has doubled in 5 years

Promotion of the figure of passive drinker and alternate designated drivers

Promotion of non-alcoholic beer: 14% of consumption is non-alcoholic

Installation of fixed radars

	800 radars (500 fixed + 300 mobile)
	Systematic report treatment center

Objective: 200 radars per year

RESULTS

Positives in random alcohol controls:

4,2%

2003

1,8%

2010

Speed

Decrease in average speed between 3 and 4 km/h according to different road types

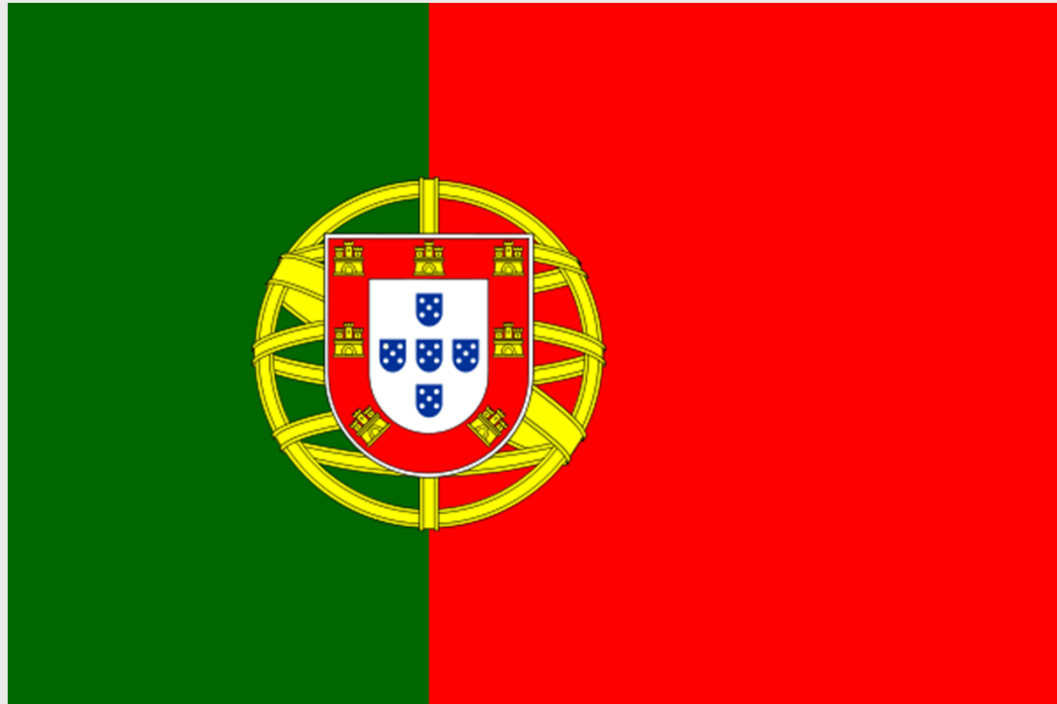
Detected vehicles by radars (more than 140 km/h)

6,8%

2005

0,8%

2010

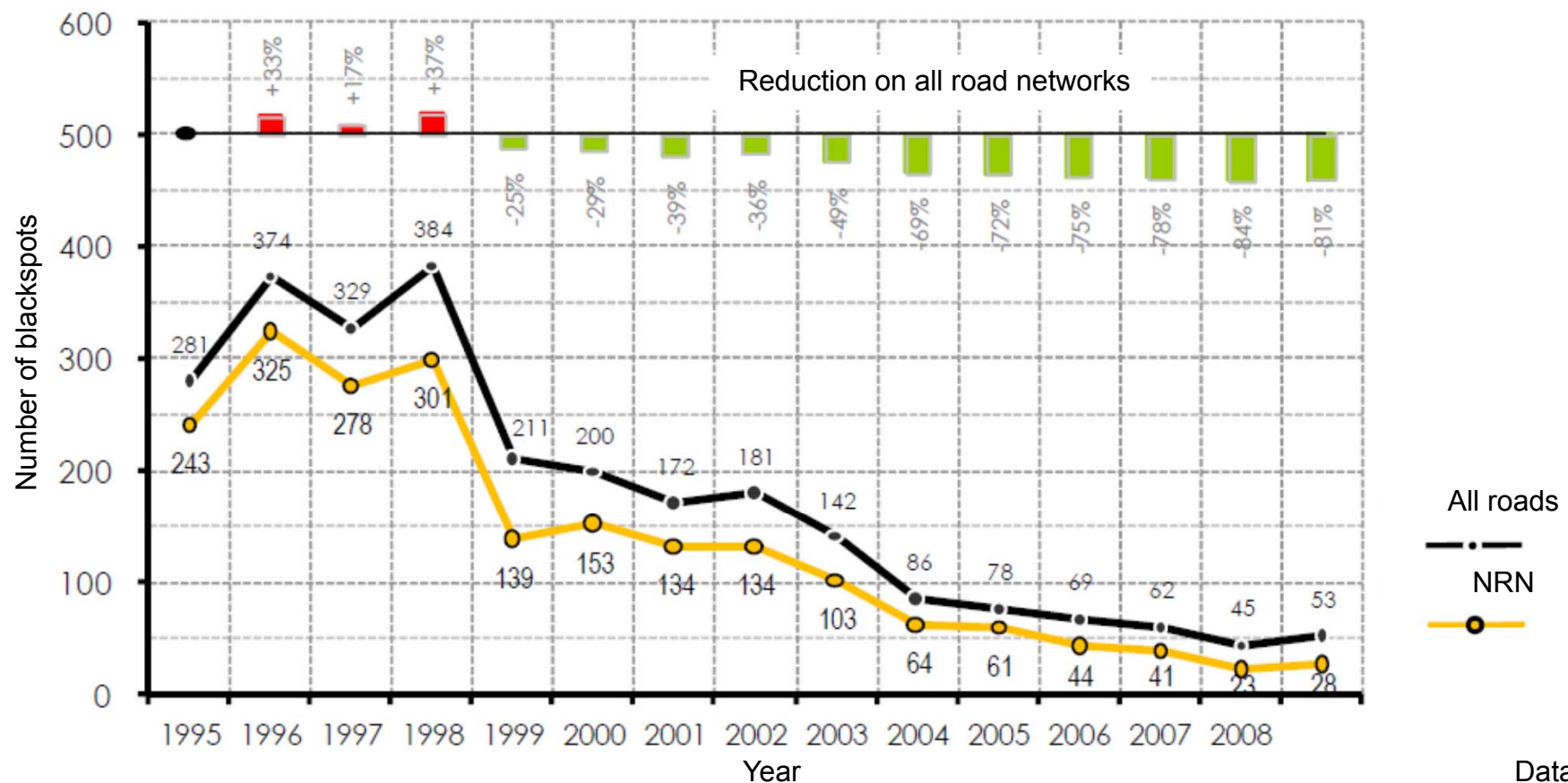


Road safety interventions and improvements in the last decade in Portugal

Mr. João Lourenço Cardoso

National Laboratory of Water and Land Engineering, **Portugal**

Blackspot treatment



Data: ANSR



Road Safety in Estonia: evaluation, best practices, plans for the future

Ms. Maria Pashkevich

Estonian Road Administration, **Estonia**

National Road Safety Programme 2003 - 2015

Quantitative goal: by 2015 the overall number of road deaths is less than 100 persons/year ("Vision 100")

In 2003 the programme was adopted by the Government, who follows strictly proper implementation of programme measures.

The whole programme is divided into **3** stages:

2003 – 2007

2008 – 2011

2012 – 2015

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Road education for children – what is the needed focus?

Hans-Yngve Berg, Karolinska Institutet, Sweden

2010-2020 Decade of Road Safety – why UN undertook this initiative?

Roland Wiederkehr, Road Safety Consultant, United Nations

ITS – Intelligent Transport Systems and safety

Lars Ekman, Swedish Transport Administration

Road Safety in Latvia – trends, achievements, future steps

Aldis Lāma, Road Traffic Safety Directorate, Latvia

Telematic Systems For Safety in Road Tunnels - German Experiences

Kai Lorenz, Consultant VIA Berlin, Germany

Intelligent Transport Systems Mobility and Safety

Richard Harris, ITS United Kingdom

Accident prevention and victim assistance

Silvan Granig, RoadCross, Switzerland

Save Our Lives – the strategy of road safety for Central Europe

Miroslava Mikusova, University of Zilina, Slovakia

Speed Monitoring

Alessandro Cesari, ITS Italy

Road Safety in France: the next level

Thierry Caer, Road Safety Coordinator Police, France

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Conclusions directed to UE institutions

Identification of the leader coordinating actions within 4 E at the European level

The introduction of the new EU financial perspective 2014-2020
road safety investment financing mechanism

implement of cross-border exchange of information on road safety

The creation of good practices to improve road safety tasks at the European level.

The introduction of a uniform definition of „fatality” in all European countries.

Thank you for your attention!

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