

Role of Road Transport Associations and the IRU – PPP in Road Transport

**UNECE Workshop on “Enhancing National Capacity for
the Facilitation of Interregional Transport along the
Euro-Asian Transport Links”**

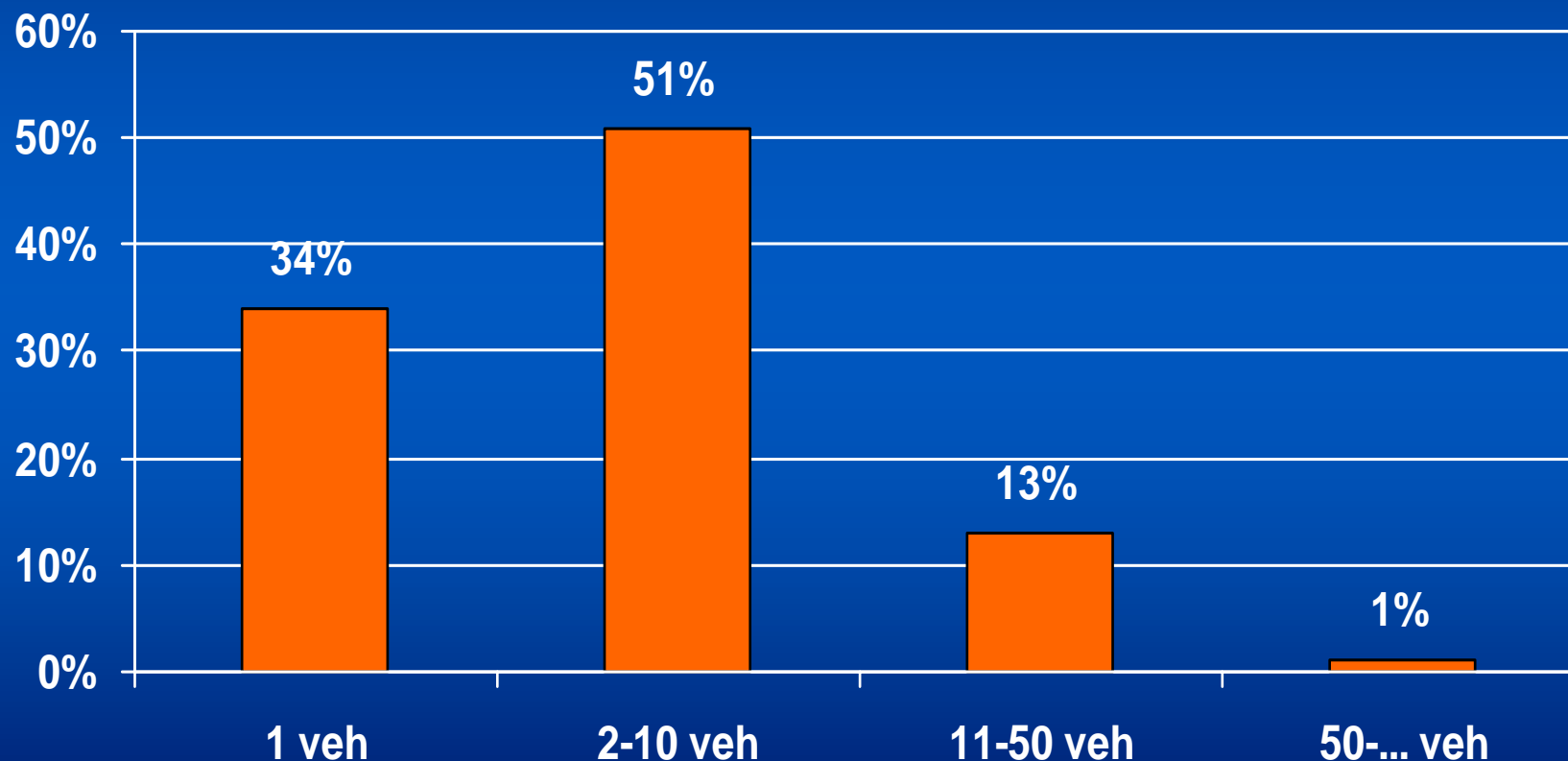
Minsk, 30-31 May 2007

**Peter Krausz, IRU, Head –
Goods Transport & Facilitation**

- Structure of the road transport industry
- Role of associations
- Co-operation in PPP
- International dimension

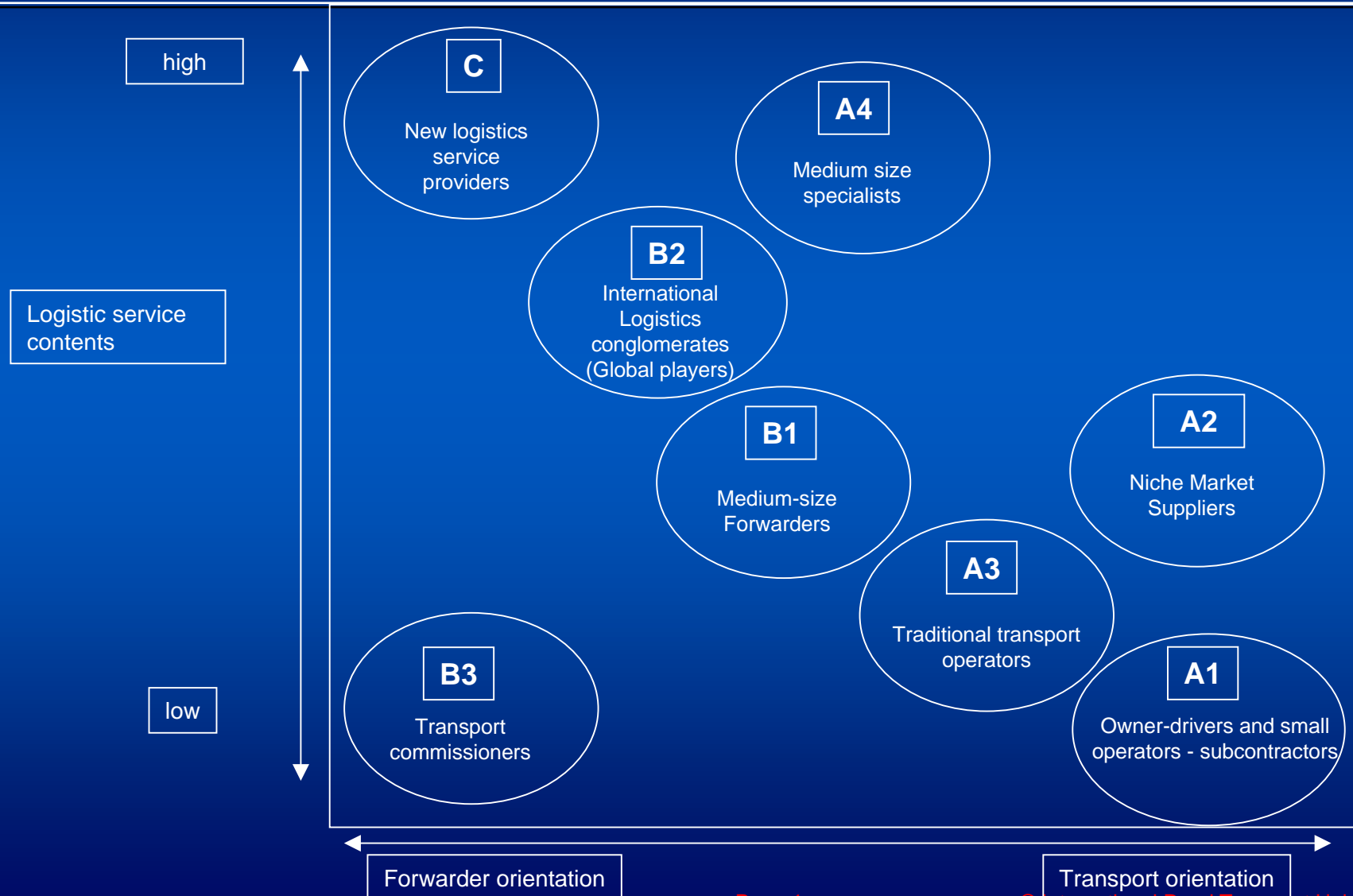
Structure of the road transport industry

Average size of goods road transport companies for hire and reward, 2004

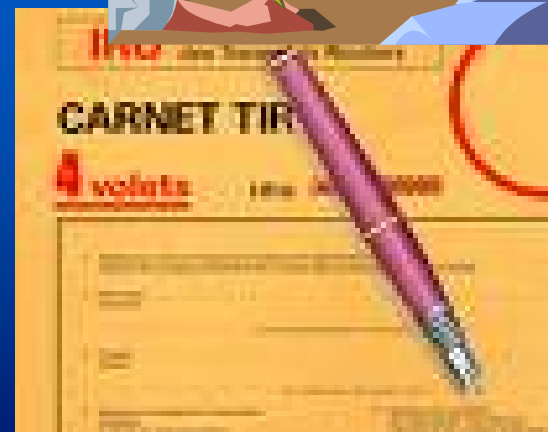


Source: Selected Road Transport Data, IRU, 2006 (data from 15 countries from EU15, EU 10 and CIS)

Structure of the road transport industry

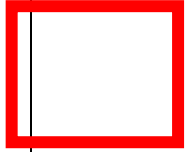


- Counter structural imbalances – Pooling
- Defence of interests – Lobbying
- Services to members – Facilitating
 - Commercial
 - Legal
 - Visas, passport
 - Transport documents
 - TIR management
 - Advisory services (investment, technical, etc.)



- Transport is a public affair
- No player can act alone
- Working together is a must
- Best form: PPP = public-private partnership
 - Consultation on legislation in preparation
 - Joint working bodies (committees) with authorities and parliament
 - Mutual invitations to events
 - Other forms of a *permanent dialogue*





The International Dimension



International Dimension

Evolution of IRU Membership

Created
1948

2007

180 Members
70 Countries

8 Founder States:



Belgium



Denmark



France



Netherlands



Norway



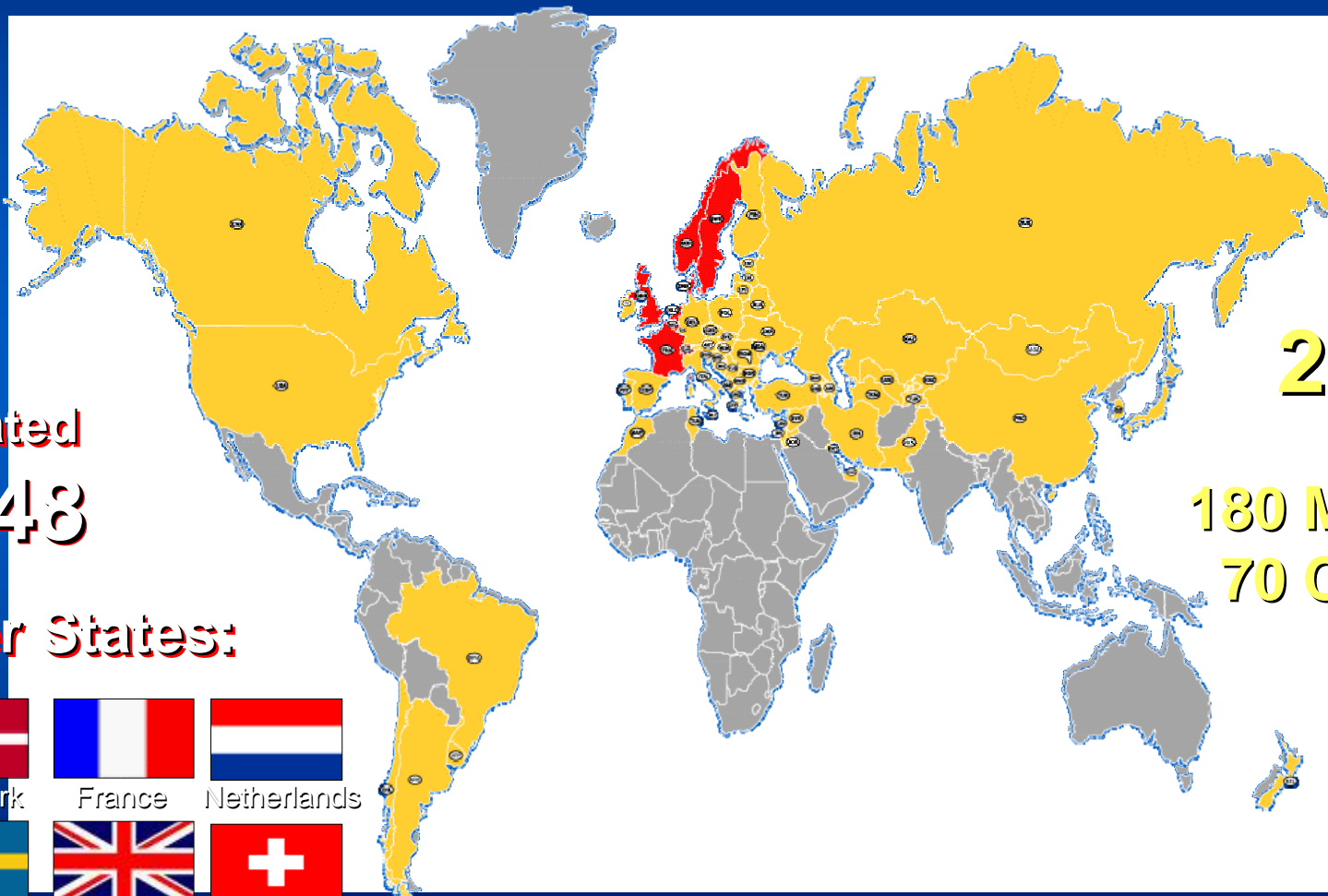
Sweden



UK



Switzerland



Updated January 2007

International Dimension Evolution of IRU Structure

1948

IRU founded in Geneva



1973

IRU Permanent Delegation to the
EU established in Brussels

1998

IRU Permanent Delegation to the
CIS established in Moscow



2005

IRU Permanent Delegation to the
Middle East established in Istanbul

- Sustainable Development
 - Innovation
 - Incentives
 - Infrastructure
- Facilitation
 - Trade
 - Tourism
 - Road Transport

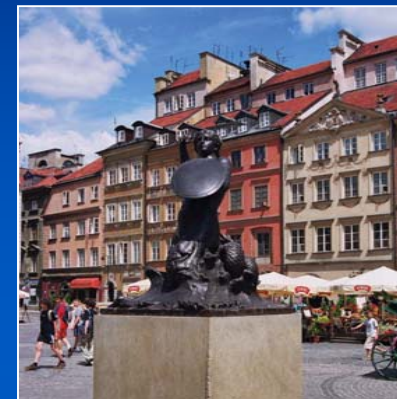


International Dimension 4th Euro-Asian Conference: Warsaw

4th Euro-Asian Road Transport Conference



Warsaw, 14-15 June 2007

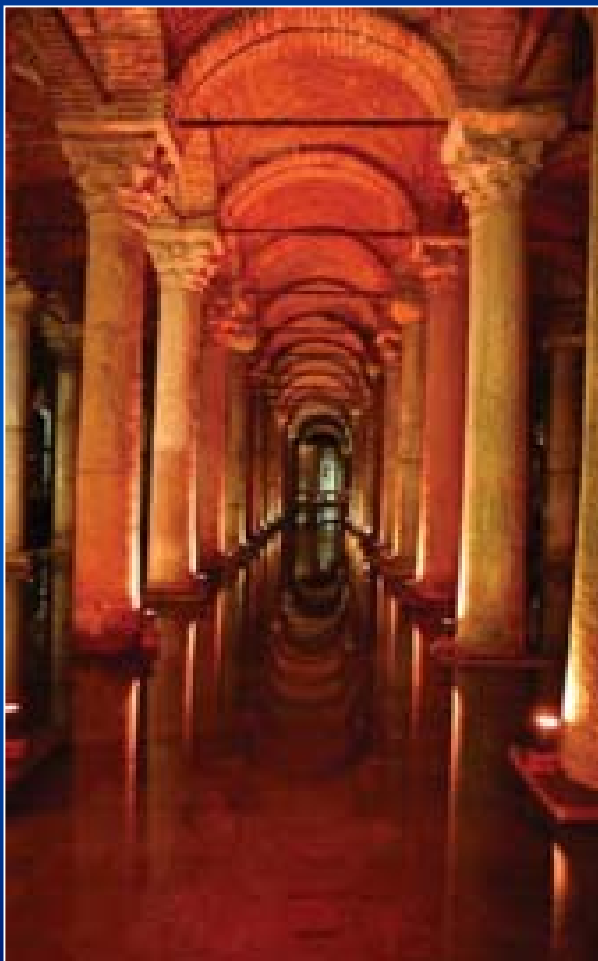


14-15 June 2007!



International Dimension

IRU World Congress 2008: Istanbul



15 – 16 May 2008

- Considering the structure of the road transport industry, associations have an important role to play
- Co-operation with authorities and Government should be conducted in close partnership (PPP)
- National associations and the IRU should mutually support each other



www.iru.org

*Working together
for a better future*



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