

## 6 Increasing local economic benefits

### 6.1 Investigate ways for local people to supply goods and services – e.g. for warden services, litter collection, forest management, facilities maintenance (e.g. consider the passing management of the Key Fob system to the community as a contract), small, local and appropriate commercial ventures

Agree 274

Disagree 45

No or mixed views 66

#### Comments

- The management of these should stay with the F.C.W. they could subcontract to local people, if and when suitable
- Key Fob management should stay as it is. What would be appropriate? Need to be very careful here
- No café and Ice Cream vans etc Rubbish (More!!)
- Campsites, pubs and shops all benefit from visitors already
- Perhaps advertise Key Fob system more widely.
- I believe that it is important for local involvement but worry that there is a risk of commercialisation and self interest which might lead to a negative impact on wildlife
- In principal a good idea.
- Also reduce fees for Anglesey residents to £10 per annum
- What is appropriate?
- To supply only services, not goods, Especially warden services and litter collection, No commercial ventures.
- Disagree - I think the owners of the forest can employ people but they are ultimately responsible for litter. The absence of 'Hawkers' and 'Trade' has kept Newborough beautiful.
- Needs to be people of Newborough and Malltraeth for commercial ventures.
- Yes litter collection ok but don't understand the supply goods and services
- Newborough needs commercial enterprise
- As long as it is policed properly.
- Shut down Key Fob Barrier. Charge parking free at car parks - exemption for local residents.
- Will their enthusiasm be the same for preserving the whole area not just profit.
- Leave Key Fob system of P.O. so everyone knows where they are - possibility knowledge would get mislaid in the community!!
- Key Fob System?? What's that? How do local people gain access to the beach?
- Vital
- To much power given to the community would be a retrograde step.
- Would need to be strict control to avoid detrimental damage to site.
- Agree with all except Key Fob System as a contract.
- Care would be needed if the type of services provided Burger vans which would ??? From the site
- Leave the Key Fob system as it is- it works!
- Anything replacing present system should not increase the cost of car parking (inc Key Fob fee) as ultimately visitors will be put off by high parking fees.
- Usual ???
- Not sure about Key Fob management system.

- Needs to be efficient - not given away to mates etc
- Not sure how this would work
- Must be managed professionally (no local bickering)
- Exclude commercial ventures Key Fob system excellent as it is
- Excellent idea
- Should put the parking up to say £3.00 but not the Key Holders - pay a lot in Beaumaris to park
- Yes - for litter collection
- Litter is a great problem - especially on the A4080 leading to the main entrance (see additional comments)
- No cafes, no Ice Cream
- local council can not organise litter collection in the village no chance of keeping the beach clean and tidy who would finance any management
- mixed
- too many questions in one
- investigate yes - and give local people opportunities if possible
- no views
- key fob system ok but no more commercial systems
- mixed views
- doubtful
- local ??? And services yes, definitely, commercial ventures? Depends what & strictly controlled
- excellent idea
- likely to produce greater local ownership of the warren
- mixed view, agree with large part of this proposal - uncertain about key fob
- key fob system to remain with the forestry commission
- commercial ventures should be strictly controlled in forest & beach areas
- passing money back to locals through jobs would be excellent
- if there are local people willing & able to do this ( not much success with litter collection in village)
- this should be happening anyway, surely!
- Let this be open to all - not those with an already vested interest in the village
- mixed investigate ok but caution necessary
- commercial ventures? (type?) key fob to stay with forestry
- ? Appropriate commercial ventures
- I would be prepared to help but local people should not be left to their own devices without support
- the community needs a focus such as this to bring it together
- the management should be in the hands of FC or Countryside There is potential for hazards
- excellent
- access to the area should remain in the control of the present system
- I thought these were done by local people
- but how viable is this, who gets the money from key fobs now - local community or forestry commission? Who would finance all these jobs?
- would the subject to the investigations - do you have an empowered community total rotten
- involve local community unemployment high in Newborough therefore seems sensible intuition : employ/educate locals
- only with safety bonding
- there should be no commercial activities whatsoever
- mae'n amser I roi gorau I'r goriadau tydy nw ddim I gael I pawb o ardal Rhosyr er ei bod ni I gyd yn talu y dreth
- Please refer to question D for comments
- Beth yn hollol fyddai y 'mentrau masnachol'? Os torri'r coed a chreu "incinerator a'I debyg **NA** diolch.
- A yw'r 'gymuned' yn golygu ardal Rhosyr yn gyfan, neu ddim ond Niwbwrch?

- Surely this is already being done, can see little advantage in extending this.
- This should be the responsibility of the current body
- So long as it's managed well and doesn't get too commercialised.
- Even mentioning litter collection only reinforces my feeling that someone has the idea of a RURAL BLACKPOOL.
- Key Fob system is excellent as it is now.
- Why change
- Do not want to spoil the area by over commercialisation
- the present system appears to work ok, though it is inconvenient that key fobs can't ????? At weakens except Sat morning
- pendant pam cystynied neb arall?
- all goods can be obtained from village shop
- possibly
- Keep interfering small minded officials out of the area especially CCW
- the opportunities appear limited but anything involving local residents is to be welcomed
- is this another way of passing the buck
- small scale - such as existing tea van at beach good idea - careful consideration
- however the key fob system should be managed independently of the village community
- Employ local people gives ownership to a resource that is theirs by rite!
- Only if the ventures are very sensitive and low key and retain sense of areas 'wildness'
- Open to abuse.
- Y mae cynsail y cwestiwn yn awgrymu fod y goedwig I aros - a fyddwn yn iawn? O ran egwyddor arall ar bob cyfrif defnyddied bobl leol I warchod y dreftadaeth gyfoethog o dwyni naturiol.
- Litter collection essential.
- As long as there is no permanent adverse impact on the 'wild' aspect of the site.

## 6.2 Test feasibility of a small scale visitor centre (Beach Café, with or without: Educational facility Information centre, Warden Refuge)

Agree 235

Disagree 119

No or mixed views 39

### Comments

- No Café
- These may be better on the beach road in the village, or just outside the forest.
- The attraction of Newborough is that there are no commercial activities there they could destroy the atmosphere
- Any beach café etc would be completely out of keeping. Yes a visitor centre with café attached should be in Newborough itself where it might independently bring visitor money to the village
- Education facility information centre (small)
- The beauty of Newborough is enhanced by their absence
- I believe this type of facility would be better placed say at the Pritchard Jones Institute
- Can't see the need for this
- Education/Information centre important along with café, not the other way around!
- Yes to educational facility, Info Centre, Warden refuge. No to Café
- No "Beach Café"
- Especially café to much food and drinks everywhere you go
- Do not want to see the place as another commercial resort
- Not fast food, ice creams etc - litter problems
- Only a warden refuge and information centre, as was the case many years ago when there was a mobile hut in the car park.
- Plenty of cafes exist at other beaches If people really want this. Newborough will be another Benllech or Red Dwarf Bay.
- It's time something ?? There, this side of the Island needs visitors to survive
- There are plenty of places on Anglesey for commercial ventures why spoil this remaining wild area - this brings many people to Newborough
- This would definitely spoil a natural beauty spot.
- A café would be nice
- No café for reasons of littering
- Agree as long as it is situated in the general car park and not on Llanddwyn Island.
- No to the beach café idea, Yes to inform/educate
- Car Park enclosed play area (Adventure) Café and snacks.
- No need to make the area another sea front resort, most are grateful for toilet amenities.
- Lifeguard on duty in Summer months.
- Vital
- It would spoil the whole area as it is what makes it special
- Would need strict control to avoid detrimental damage to site, must be Wardened
- One of the nice things about Llanddwyn is that there is no commercial influence and that's what people like.
- Beach Café? DEFINITELY NOT / information Centre Yes
- Visitor Centre Yes - Beach Café NO
- Beach café means litter!
- No Beach Café!
- You need to generate interest at any level with welcome etc to bring Custom and recommendation back.
- Might be good to have a small base for info/warden but a café would

impinge on the natural environment esp if you encourage BBQ sites as well as the picnic tables that already exist.

- Definitely need to be looked into.
- and Evenings in the Summer
- Will introduce a commercial enterprise and spoil the tranquility - will create litter problems!
- Small scale not to be misused
- About time someone came up with the idea of a café
- No beach café. Small information centre would be useful
- The Area has needed a beach café since the 1950's also good toilet facilities
- With educational facility but set back from the beach
- The local people would not benefit - trouble is you can not park or see the café in ????
- We do not agree with ice cream/snack bar at main car park - beach café thin end of the wedge
- Visitor Centre Yes / Café No
- Café could lead to a litter problem
- Beach café will remove valuable trade from Newborough. Warden refuge good idea, info centre good idea.
- Not sure about a café, it would be very seasonal. Very few use car parks in winter.
- Educational facility only NO CAFÉ (litter)
- this would not work more money would have to be found to pay for all of this and to keep it safe
- strongly
- the cafes and pub in the village suffice and should not be undermined
- feel that part of its charm is not having cafes ice cream vans etc information centre would be useful
- no!
- NO beach café
- not at beachside in the village itself if at all
- especially agree with bracketed suggestion
- bear us in mind for the franchise (running the shop)
- a café is needed once in there it is too far to pop to the village
- information centre but no beach café, too commercialised
- this would really enhance a family visit particularly in poor weather
- problems with litter this type of venture should be provided in the village itself
- only if with an educational facility
- only if within the car park area fine
- not sure about café, would need to be sensibly run
- no café
- visitor centres cafes etc should be developed in the village to encourage visitors there
- no we do not want another Benllech here
- yes great opportunity for local commerce
- this would be most welcome
- needs to use local people and produce & educate locals (environmentally) first
- especially a wardens refuge
- no beach café
- no to café yes to information centre or displays
- I feel this would destroy the environment and the ambience of the area
- don't want Newborough to be too commercialised
- one thing at a time beach café I wonder
- visitor centre yes - café no
- worth considering but vandalism could be a threat sadly
- café with educational facility preferred as building can be multi-functional especially in winter when less tourists expected

- does this have to be on the beach or in the forest, why not Newborough/Malltraeth this would benefit those areas
- this would improve word of mouth promotion of the area, a café would probably be very welcome in the summer!
- it sounds to commercial
- could be linked with wider education aspects
- excellent but the problem is visitors are seasonal
- what would a warden refuge be?
- no café the mobile facility at the beach spoiled its atmosphere this year
- beach café essential education facilities could also be used by schools not just from the island
- suggest a portable type building that could easily be removed at the end of the season
- much as I like beach cafes it does lead to more litter
- café would be preferable to vans
- see other comments
- agree if it is within car park and café MUST keep area around litter free
- absolutely not leave well alone
- this is long over due
- strongly disagree No people want a beach, let them go to somewhere like Benllech or Rhyl
- beth sydd yngwneud y lle mor ardderchog ydd tos neb yna yn gwerthu bwyd ac hwfen Ia etc
- ond dim caffi
- didynnu lle byddai'r caffi yn cael eu sefydlu
- wrth y fynedfa'n uneg nid lawr wrth y maes parcio - atyiuad y traeth yw,ned oes lle I wario
- See question D for comments
- Wedi gweld un yn cael ei redeg fel 'franchise' yn Forest of Dean. Dim sbwriel popeth yn dwt a glan.
- Byddai caffi traeth yn amharu ar y safle fel lle unigol heb ei ddifetha gan farchnata.
- Emphasise small scale - educational/information/warden facilities would be desirable.
- No café - ice cream vans etc. People can do without - the majority don't want the area commercialised.
- No beach café please, lots of people bring picnics and thermos for hot drinks.
- With an ecological/renewable resource theme
- Emphasis on eco-education.
- Keep business away
- Will take trade away from village and cause lots of problems.
- It's just lovely the way it is.
- os yw ar raddfel fechau a chwaethus
- A café would ruin the area and bring litter and undesirables - it's a nature reserve not Blackpool
- no more buildings/infrastructures
- This makes more sense than having a display in the PJ Institute which many visitors miss anyway
- better than bbq any day
- location and security will need careful consideration
- we came to live in Newborough because of its peace and tranquility which would be shattered by this and become commercialised all these facilities can be got locally#
- a carefully & sensitively designed centre,scandinavian timber chalet structure (free of advertising) could provide information & retail outlet & local employment & local produce outlet
- Definitely - we need to follow European examples 10am - 8pm- make it bomb proof
- Refreshment centre may be a good opportunity to generate income.
- Bydda'n colli ei naturioldeb
- Very limited

- Need to consider feasibility/economics.
- Ar y cyrion.
- Education/Refuge not coffee - litter inevitable
- Beach café = litter another Treaddur or Benllech, Newborough id unique, no pester power form children, peace for adults.

## 6.3 Explore the potential for arts workshops and eco-tourism

Agree 211

Disagree 105

No or mixed views 73

### Comment?

- Don't think there would be a lot of interest above what's there already
- Not too sure
- Not sure what this has got to do with the ????. Of an area of great natural beauty
- Sand dune ecosystems have suffered enough from tourist development
- Arts workshop sound ok not sure what you mean by ecotourism. Holiday chalets? NO!
- Proposal wording too vague for me to comment
- Would agree but where will this be held.
- Adequate litter facilities for coffee
- Not if ecotourism favoured red squirrels above other considerations.
- Such activities would intrude into the tranquil nature of the site.
- I would agree if it is REALLY Eco-Tourism!
- If artists wish to visit the Warren they will anyway
- Available at other Forestry Sites.
- Needs places for them to stay.
- Groups like birdwatching, painting that don't require a permanent structure, sculpture trail of exhibits made by local school children/artists.
- See previous comment regarding "Wicker"
- Depending upon where
- Provided it is contained within the existing car park
- Tried at Llys Llywelyn - these were soon empty
- People enjoy the site because it's basic.
- Sand dune ecosystems have offered enough nationwide from tourist development.
- yes artworkshops would be great but use the village of Newborough not the forest or warren!
- keep such activities to Newborough - not on site
- no views
- no!
- llanddwyn doesn't need each
- mixed - feasibility
- in the village only
- create a centre of excellence
- yes to eco tourism no to arts workshops
- this should be done in the village
- to be kept to the village of Newborough
- too many visitors already
- does this include the beach as I have several ideas
- don't want commercialisation
- for???? Especially
- more info workshops eco tourism - yes
- this could be exciting as it is a unique area, ecologically
- part of sustainable community
- excellent
- enthusiasm first then it dies and its left uncared for
- suitable venue would need to be provided -PJ institute
- would agree if within forest or car park
- ok in village only
- why not
- eto datblygiad wrth y fynedfa'n unig/neu yn y pentref
- See question d for comments
- Tybed fuasai'n bosibl ail ddysgu'r grefft efo moras?
- Yn Niwbwrch ei hun ond dim ar y safle oherwydd y rhesyma blaenorol.
- Yes it might give a little local employment and interest for youths.

- Today ( 17 Sep) a good example.
- As I have already implied ECOTOURISM is an afterthought
- Must remain unspoilt
- Keep them out.
- But please don't let commercialism take over.
- all these activities destroy the habitat
- unsure what this would involve?
- Great sun sets! Art good - camera good
- Not if there all on site, but in village fine.
- Cywir - ond wedi ei seilio ar wir ddealltwriaeth o beth sydd o werth ecolegol nid rwdlian poblogllyd am hyfrydwch y goedwig.

#### 6.4 Consider parking and traffic related measures as a key part of any changes or developments in the area, including how better signing could ensure tourists spend more money/time in the village.

Agree 294

Disagree 29

No or mixed views 57

##### Comments

- As long as it is done in keeping with the area
- Would accept this if it was aimed at increasing ??? In the village to the villages benefit.
- Tourists will not spend money/time in the village, Nothing in the village for them
- Have not encountered traffic or parking problems. Signing for Institute maybe
- Good for village I fear too much commercialisation will spoil the area (forest)
- Much of this outside your remit
- Not much in village to entice visitors
- Village needs a face lift to attract visitors
- No increase in existing car park. Park and ride from the village in an Eco-Friendly/Green/Pollution free area could be it's theme.
- It's a forest NOT ALTON TOWERS
- The village has very little to offer
- The village needs to look a lot more attractive to make people want to stop
- The village is quite intimidating sometimes
- As the parking in Newborough is Diabolical
- Would have to go hand in hand with improvements to village! - at the moment looks like it's unfriendly and unwelcoming and that the shop has been ?????
- Not enough in the village as it stands and the public loos are never open.
- Although attitudes of local village need to improve for this to work.
- There is nothing in the village centre to hold additional tourists
- Need to sort out problem of kids hanging around shop on main road, puts people off stopping!!
- Community to benefit
- Where in the village exactly?
- "Highways" seem unable to maintain safety on village roads.
- But on what?
- Spend money in the village. The pub and corner shop. Village needs to create Tourist Attractions.
- Improve village activities to attract visitors.
- Monitor the situation
- There's not much in the town itself to make people want to stop and If
- At the moment I don't think there is much to keep tourists in the village- Fish & Chips
- "Restoration" TU programme
- Economic Development
- This is just what is needed and clean the place up!
- Exploit historical sites in around the village!!
- There is nothing much in the village to spend time or money on.
- Litter around crossroads turns tourists away. Nowhere for tourists to go anyway
- Some sort of traffic calming required in village due to increase in traffic visiting Forest.
- Signs for the beach and forest are inadequate. We are continually being asked by motorists where they are.
- No parking at all by the barrier.
- To the traffic related measures. Nothing in the village to encourage people to stay.
- ample parking already

- one shop in village, big deal!
- nothing like living in hope
- essential part of local development and benefit - give village a facelift
- see end comments
- tourists are appalled by the amount of litter and the young people threat on the street corners in Newborough village
- essential
- yellow lines need redoing and a traffic warden in post to monitor
- not realistic village quite uninviting to most tourists, dirty and untidy
- bring back use of car park "full" sign in village to avoid over congestion road and in forest
- this doesn't affect Newborough village exclusively
- mixed uncertain of monitoring??? And purpose(s) here
- definitely
- don't think this is the issue - stopping in village not a problem really
- already busy - only on a very small scale
- lack of parking is currently preventing tourists from using village facilities parking becomes a problem outside our houses!
- amenities in village one mini mal at present much thought needed
- too much signing etc already
- definite better signing
- singing may not encourage people to spend more time/money in village but improvements to pub could
- but to have any real impact the village centre would need a major expenditure - what is there to tempt tourists to spend any time in the village
- I visit Newborough (beach & forest) all the time but never stop in the village 'restoration showed me more
- Buasai hyn yn siwr o wella economi Niwbwrch felly'n beth da fuaswm I'n meddwl.
- Down in the village.
- The village will not attract tourists.
- Sorry the Welsh signs are keeping them out.
- Over the years Newborough village has a run down deprived look. In the 50, 60,70 & 80's it was brilliant.
- I don't want anymore signs within forest
- spend more money in the village then go home
- toilets open longer hours
- waffle
- no amount of signing would make people spend time or money in NEWB village! There is nowhere to buy - art/craft or holiday souvenirs
- welsh only signs should keep them out
- parking and traffic input - yes - signing has no relevance re village the village offers nothing to the visitor
- It gets congested around the shop/off licence now - may have to re-route.
- Need another "Attraction"
- Ar bob cyfrif - ond welai I ddim fod a wnelo hyn fawr ddim a'r peth.
- Great idea - no one stops in the village.
- Park and Ride Scheme?

## 6.5 Open the existing extension to the Church (Beach) road car park immediately

Agree 210

Disagree 48

No or mixed views 100

### Comments

- Not sure as I don't know where this extension is
- No plenty of car parking areas in the village not used already
- How often is main CP full? Rarely in my experience
- Can not comment on this
- No idea where this is
- By Key/yearly charge available to all locals.
- Not enough information - no map
- I think this keeps the car park less busy and less problematic in terms of numbers.
- Don't know
- No reason for it to be shut.
- I do not have sufficient information to make fair comment
- Do away with present car park layout
- For cyclists using cars to get there.
- Need more information
- Its not used anyway
- If this is the road to the residents car park then NO
- Not sure if I have enough information on this issue.
- Not sure what this is
- Only if you want more people on the Aberffraw side of the island - beach.
- Not necessary
- Where is it - Church has not got a park?
- To What?
- not sure of implications
- what about public transport & sustainable transport
- think it should just be just for residents
- where is this car park?
- an information sign would be useful with routes to institute clearly marked
- this UNUSED car park is a CRIMINAL waste of money
- can't comment - don't know about it
- not too sure where it is
- with information boards to tell strangers what is to be seen
- existing extension
- is this necessary I've never seen it full
- goes without saying if main are gets full, surely?
- mixed
- which is needed
- more info
- would prefer impact assessment to be made prior to opening
- car park has never been used for its intended purposes ends up in a mess
- better signing - village crossroads etc would inform visitors as to the status of car park - before they progress further up beach road
- if it keeps the tourists away from the main road through the village then yes please!
- possibly for busy periods in the summer
- essential to ease village centre congestion - could also be a site for information board
- to eliminate distribution in the village due to bad parking
- Ddim yn saff pa faes parcio sydd gennych dan sylw. Yr un newydd yn y pentref? Os felly-iawn.
- Not sure where this relates to.
- Why
- mixed
- close all road access
- the car park never appears to be full, so it hardly seems necessary

- why immediately? The holiday season is at an end
- As this is not a pay and display car park it produces no income
- not sure where this is
- Road needs improving first
- Pe be raid.
- If it is required

## 6.6 Raise the limit on the beach car park capacity to prevent congestion, illegal parking, stress and abuse of staff.

Agree 254

Disagree 73

No or mixed views 60

### Comments

- As long as it works well
- Has anyone seriously considered whether ????? Stress and abuse of staff must not be tolerated
- More cars More people More congestion illegal parking stress and abuse of staff
- I like the fact that numbers of visitors are limited, prevents overcrowding of facility
- If this is necessary
- Abuse of staff is the inevitable downside of controlled management.
- Loaded question! Does this happen?
- The beach car park is surely big enough, Once full, no further vehicles should be allowed through the barrier (except to park in the small C.P half way down). Perhaps a toll on the bridges to the Island of Anglesey would keep vehicle numbers down?!
- Desperate measures needed.
- People need to understand that an area can be abused by too many people. I sympathise with staff, but the area needs protecting to.
- The car park is only full for a few weeks in the year
- The car park is large enough, it is rarely full.
- How would this be done?
- The back car park is large enough, The car park full sign should be moved from Church Street to the outer limits of the village therefore no cars will go towards the beach and cause the problems stated.
- Better Layout
- Full sign or bystander should let public know before they head down road to forest.
- Visitor season to short at present use money (if any) to entice tourists here -???
- Open site at top of village for those on "Bikes" who arrive in cars and for walkers don't need access to beach.
- Within reason. Protection of Site is main consideration more car parks means less forest.
- The old car park had more space
- To raise the limit would spoil the area generally. Too many people are not a good idea. O.K. as it is don't want a mini Blackpool
- Car park need resurfacing
- If by raising the limit you mean work it stricter then I????? Rising the limits you will increase illegal parking, stress and abuse.
- How, make car park bigger? Cut down trees?
- How do you do this without cutting the trees?
- Car Park is congested enough.
- Would lead to increased traffic in to the village
- if the limit is raised more trees will have to be cut down
- but still give residents priority
- what staff?
- but not too large capacity - do you mean raise by 50 or 200?
- fire regulations
- not sure of implications
- encourage public transport bikes walking etc
- I understand the numbers restrictions was for fire safety
- if you marked parking areas people would park more considerably and this would in itself create better parking

- stress etc is caused at barrier because reversing car when signed FULL is impossible
- close car park when full
- not a regular problem plenty of space normally
- how would this be achieved?  
Extending car park? Use full sign in village as in old days
- difficult more people could spoil tranquility but understand need for access
- capacity is only reached on very busy weekends visitors would still find routes to misbehave
- strict parking enforcement is essential to preserve the area/number of visitors
- the village roads are always congested and noisy in summer
- illegal parking will still take place
- is only at capacity for very short periods
- would this be costly to create more space - possible to create wider access road, how many staff at present abuse?
- I've been there all year round and never not been able to park - have always found a space
- only if a problem? Suggest you update entry system - never works prevent abuse to staff!!
- have never seen any congestion in excess
- See Question D for comments
- Er mai yn anaml mae'r maes parcio'r traeth yn orlawn - credaf y buasai'n eithaf hawdd ei estynnu tua'r 'glade' - pen draw'r maes heibio I'r toiledau. Dwin siwr y buasai Tom, Nellie a Robat yn hapus iawn gyda hyn!
- Oes problem tagfeydd yn bodoli?
- A way of limiting numbers should be found e.g. electronic signpost indicating no of vacant spaces.
- Increase charges to reduce demand.
- To raise the limit would spoil the area generally. It is fine as it is. Too many people and pollution from extra vehicles is not a good idea. Don't want a mini Blackpool.
- What is wrong with WALKING or a small bus service.
- Nothing will stop selfish behaviour and rudeness
- Enough is enough
- More money for Forestry Commission
- surely these are a sign of the times and nothing to do with us
- one out - one in if it is at its limit
- only summertime
- for short term problems
- close car park
- this is a question for the staff
- Allowing more people and cars into car park will cause more problems
- Dim yn ormodol
- Need to be carefully planned.
- Am wn I

## 6.7 Consider how to manage the barrier in the long term both for local income generation and to control vehicle numbers (e.g. raising the key fob fee)

Agree 198

Disagree 110

No or mixed views 69

### Comments

- Funds to go to the local area e.g. School/Institute Church Hall etc
- If it becomes too expensive to enter the forest people will park "illegally" outside
- I would regard the barrier as both a good controlled management tool and a generator of income. Not just a money spinner
- Of course you should do this - not just long term
- NO WAY
- Key fob holders use the forest all the year, Tourist don't
- Absolutely disagree with raising annual fee of £15
- Would consider an increase of up to 50% of key fob
- Increased visitors means increased revenue so why raise the price
- Not for locals anyway.
- Not sure what 'local' means! Newborough Warren and Forest is a resource for everyone. I don't favour positive discrimination whether for economic benefit or enjoyment / access
- Not just raising Key Fob fee, making another available for the bottom gate - with a fee, this would generate more income, locals benefit from the Key Fobs, why exploit them.
- As a Key Holder I agree with this and value the privilege.
- Do not raise Key Fob I will soon be an old age pensioner
- I pay £15 per year, my friend from Newborough pays £0
- Are Key Fob holders visiting for long spells? Could the entrance fee be raised at busy times? Sale of permits for fishing, overnight stays (tents) use of "extreme sports" equipment?
- Less people would buy one, leading to fewer visitors.
- Whys is there a problem with the system it seems to work.
- As the £4m which was raised last year doesn't seem to have gone back into the community.
- Is there a problem as it stands at the moment?
- Scrap it
- £15/yr is enough it has gone up £5 in the last 2 yrs, other donations could be given.
- Fee to stand same for residents - increase fee for non-residents.
- Seems to work well as it is.
- Through raising the Key Fob fee, may upset pensioners and people on lower income
- It has already been raised it is now £15
- Who will arrange maintenance re barrier failure.
- Raise the fee, but don't over do it, motorists bring people to the village etc. If you are looking for a way to boost income for village you need to attract people to Newborough not keep them away by high fee charges.
- Less people will buy them extend area for key fobs or advertise the facility better
- Island residents (not just the village) should be allowed free access.
- The Key Fob are for local people - why ask them to pay more. Raise the visitors fee.
- I agree but only if the extra money gained by raising the Key Fob fee would put to good use in the

community and only if it wasn't raised too high.

- Larger income generation plans should ensure that the greatest revenue come from one off users and regular local visitors should enjoy a significant reduction in entry and car parking costs. Consideration should be given to providing free access to educational user groups from North Wales;
- Do not raise the Key Fob Fee.
- Key Fob fee is very good value at present.
- Admission should be to maintain Forest and facilities NOT to finance community.
- Raised to WHAT?
- Car Park Entry (£2) could be reduced in Winter and after 6p.m.
- No Charges
- Only raise fee to visitors.
- Local would not approve of raised fees for Key Fob
- But keep at £1.00 for Newborough only residents
- Key increase less local visitors
- If you raise the Key Fob fee you only control local peoples vehicles - they should be allowed access anyway. Perhaps you should ensure only Newborough residents use the Key Fob not all and sundry.
- Locals should not be charged for beach access
- But not for local residents
- What happens to the fee now?
- What about different fees for different user, e.g. every day, high user (like home comforts - when used- when charged, possibly increase fee.
- The Key Fob system is excellent as it is and fee is reasonable
- Not to be abused.
- Don't make the locals pay for their local beach
- Key Fob income could be £2.00 per annum
- The Beach should be affordable for everyone
- Charge more - may be Key Fob only Anglesey residents do not put up for locals.
- What has this to do with Key Fob Holders
- No increase in fee for over 70s pensioners
- Why should Local Key Fob users be asked to pay more? Increase visitor entry price!
- Local pensioners may not be able to afford more.
- But local area should benefit from fee.
- % of barrier income should be handed back to the local community
- this is the only advantage that the villagers have
- don't see why local residents should pay more who gets the 'local income'
- rates too much as it is have no street lights we deserve something cheap for locals
- those with least disposable income are often those who can benefit most and should not be priced out
- mixed
- Newborough residents key fob fee to remain small token fee what local income generation would evolve
- I certainly think that the takings from the barrier should be invested locally
- increased ??? Should not be too exclusive there by discovery in Anglesey visitors from visiting regularly
- key fob is for a benefit for local people, it could be argued that the fob should be free
- don't stop visitors coming!
- see end comments
- consider raising the car park fee as a better way to control vehicle numbers
- raising the key fob fee this would be an excellent way of raising money
- earlier warning of payment at barrier needed in village
- better signing and improved access road to the beach would be better than more parking which could overcrowd

- as per in the past beach should be free after 5pm especially in the spring/Autumn. Do not increase key fob fees for locals. Increase fee for tourists/visitors who do not live on Anglesey. Locals should have the right to enjoy their beach at a reduced rate all year around
- pay & display - wardened would be in our opinion best way forward & annual parking permits for locals/residents
- £15??? Or years not enough????
- is the whole point of this to generate more cash or improve facilities!!!
- as the key was granted to residents partly for inconvenience through traffic volume which has increased significantly over recent years an increase in key fob fee would be most unwelcome and possibly antagonistic
- increase day visitor fee not just key fob which should rise with inflation
- don't understand the implication of the question
- why penalise the locals
- £2 is already enough for day visitors I don't know how much a fob is but any price increase makes it less accessible
- mixed
- but don't overdo the charging on the key fob
- if barrier key fob become excessive some drivers may resort to parking on the road outside the forest with all the problems that would create
- more info
- charges with small annual increases to maintain real value
- 
- increasing the key fob fee would only discourage use of the car park
- as long as the fee remains viable for local residents I have no objection to an included fee. I use the beach/forest weekly and £15pa is more than reasonable £2 per visit for a car/family of 4 could certainly be raised as I've mentioned before I think the key scheme(gates) should be extended to malltraeth residents - perhaps even Dwyran with ? an increased fee.
- we currently pay £1 per year I would be prepared to pay more to help the local area, but not too much more ( we pay council tax!!
- management should be by outside body raising key fob fee for external users
- £2 is enough for entry locals are entitled to the privilege and if increased won't use it
- why should residents pay more for access to their land? Barrier already suffers from local vandals
- raising fee?? Not really
- £2 is quite sufficient
- o fewn rheswm
- angen gwarchod hawl pentrefwyr anfogora ( ee Llangaffo) I gael tocyn rhad - neu am ddimm
- Dylid cael canolfan dwristiaeth gyda chaffi a chanolfan greffttau yn ???? I roi arweiniad I'r ardal sut I fanteisio ar y diwydiant twristiaeth e.e. fel Blaenau Ffestiniog a Chaerffili ar ymfarfau Llys Rhosyr a sefydliad J.P.J. yn y pentre.
- Cyn belled ag mae'r arain yn cael ei ddefnyddio I wella Niwbwrch, y traeth a'r goedwig ni fuaswn yn gwrthwynebu at godiad rhesymol gan fy mod yn cael defnyddio'r ardal yn ddyddiol.
- Raising the fee for keys would be acceptable.
- I don't think the access should cost any more, because I know from friends it dissuades them from visiting.
- Yes - Newborough village parking area very possible in summer- especially bad and gets congested at Newborough village cross-roads in July and August. There is not much in the village for tourists to spend on.
- The locals may consider that it is their right to make a token payment for the key.
- I agree but only if the extra money gained by raising the Key Fob fee would be put to good use in the community. Also that the fee wasn't increased too much.
- If Key Fob fee is raised - cash payment should also be raised.

- Prominent signs long before the barrier, showing cost.
- More money to pay for more management.
- The management during recent filming was well handled as a temporary event. However it was GREAT to see it returned to it's natural state afterwards. The actual "natural" aspect of this area is it's greatest attraction. PLEASE DO NOT LOOSE SIGHT OF THIS. Whatever is done to improve it's use will rapidly increase the man made facilities, e.g. the present toilet block; - well built and maintained but still obviously man-made.
- a yw'n deg codi ffi am oriadau?
- if key fob fee is increased from its current £15pa then doesn't daily car park fee for visitors will also be increased e.g. to £4/£5 per day?
- I don't think island residents should have to pay a car park fee at all!
- key fob fee to remain the same
- Raising the key fob fee is ridiculous - why do you want to stop locals visiting? It would be better to raise the fee for non locals as these are the visitors who show less respect for the area. In effect, you are suggesting raising fob keys to deter locals and this is preposterous
- close barrier and dig up road
- the residents parking charge seems over generous, at only £1 annually but an increase on the £2 visitors charge might just mean visitors would go elsewhere
- what local income?
- income from barrier should go towards forest & warren input costs
- ??? x 2 tier pricing for residents, v non residents.
- Ensure local people are made aware of the Fob system - offer a discount over visitors.
- But why not increase entrance fee as a whole?
- Ofni I deuluoedd ar incwm isel gael eu cosbi wrth godi'r ffi.
- This barrier has caused a lot of trouble to me and my family larger machine or similar required.
- Am wn I
- Raise gate fee £3-4 no cost to locals who help supervise the area.
- As a local with a key I would not welcome a rise in price

## 6.8 Overall/other comments on local economic development proposals

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- A craft/beach shop with refreshments close to, or adjacent the car park/toilets on beach road in the village would be ideal, staffed by local people, it could sell and raise awareness of local crafts and arts (close enough to village, but involving forest, beach and dune). If it was diverse enough (and good enough) it would be viable winter as well as summer. e.g. selling beach balls/windbreaks in summer and woolly hats and dog coats in winter (and all year round, arts and crafts, reflecting natural resources and interests)
- I wouldn't mind paying £20 per annum
- This is ??? If you want to control vehicle numbers why suggest?????
- There will be no local economic benefits increase fees means increased funds for Forestry Commission

- Does barrier have a "FULL" sign? Annual fee seems fair to me
- Important to involve the local community and to generate income for local residents. However, there is a risk of spoiling the area with over commercialisation - that is, in the forest/beach area itself. Would it be possible to increase trade in the town itself?
- This can be contentious and probably outside your control in real terms. Think of the Snowdonia Green Key fiasco.
- This is a very special area. I don't really want to see any more film crews taking over the area, nor do I want ice cream, burgers or anything else being sold within boundaries. All these services can be found in Newborough Village. If visitors want these facilities direct them to Benllech, Rhosneigr etc. This area is important for wildlife and that should take precedent over generating income for local business.
- There could be "Green Ways" of increasing benefits - Newborough could be a flag ship site for: Park and Ride from the village into a fume/free environment - protected by those wishing to conserve the beauty and peace of this unique and wild area ("A Venice of Anglesey"?)
- I approve of the good quality local ice cream on sale in the car park but would not approve of the expansion of this facility to include cooked food. Some sort of outlet for local produce in the village might be a good idea (picnic baskets). Notice Board in the village with map of Area?
- The beach and forest is one of the last remaining safe, wild areas on Anglesey where people can make their own entertainment without the pressures on parents to buy things - it teaches children that the area must be looked after - and allows flora and fauna to flourish - where else can you see 29 Bee Orchids in a small stretch of coastal path?
- How much of the barrier income reaches (a) Forestry Commission Wales, (b) is spent in the area, (c) on this consultation)
- As long as money comes back to Newborough Area.
- At present there is very little for visitors to spend money on in the village. A child friendly pub somewhere close by could maybe give some employment.
- Loads of potential, e.g. section for Woodland Crafts, Osier Work, Rustic Work Interwoven Fence, Wattle Fencing, Hedge layering. Sale of products in Newborough.
- How do local people get a key fob??
- When are you going to realise that less people using the forest is what the population of Newborough are after.
- They are extremely unpleasant to people who shop in the village and having heard it first hand the usual comment is we hate the f\*\*\*\*g English! they don't realise I am Welsh born and a Welsh speaker says it all!
- Local people should realise what's on their own door step and make their own decisions as to how they could capitalise on it.
- The existing signage to the Forest from the A4080 is non-existent. Park and Ride could reduce impact on Newborough improve existing service via Sea Zoo, Foel Farm, Birdworld, Model Village Forest Cob, Malltraeth etc. No wonder people don't use the village shops etc.
- Set up organised, timed and planned Tourist Walks, starting in the village and leading through the Forest and down on to the beach, then on to Llanddwyn Headland and Buildings, then down beach towards Malltraeth, then back through wood. Advertising and planning would be needed. Easter to late October and charge a fee.
- Someone with knowledge of area would be required to act as guides.
- Improve the village image.

- Various points above would need careful consideration to prevent alienation of so many of the beach users.
- A beach café could provide local people with an income apart from staffing which should ban any smoking by
- employees anywhere near the café. Home made soup, cakes jams etc would give extra income to some people, to be sold on the premises. Also if it incorporated a small shop, visitors like nothing better than to be able to buy local produce. Referring back to the cafe idea, when people have paid £2.00 to access the area they should be able to get proper refreshments. The Forestry Commission in the Galloway region have got lovely wood
- cabins for this purpose. They combine information with a shop and cafe, Lovely after a long walk.
- Car park capacity. People need lines to guide them to park. If they parked in designated bays as they are used to at Tesco's the capacity would go up straight away, without having to even expand the car park. People leave a wide gap between them and the next car. Barrier Management Too many people in "illegally" (spare fire trick,). Sort those people out first before penalizing honest locals. Suggest CCTV - CONVERT?? & £50 FINE
- As CHEMEX I can supply pressure washers and chemicals.  
[www.chemexnorthwales.co.uk](http://www.chemexnorthwales.co.uk)
- Having lived on the Island for 13 years with my wife coming from Birmingham in early 1994 approx we did enjoy Bingo sessions at Pritchard Jones Institute, but this has discontinued. By what we would deem as lack of villager interest etc
- Need 5 star hotel to attract pennies from heaven!
- The barrier charges in the winter season should be reduced to a minimum / free. Increase charge for summer to compensate. A lot of money in winter to walk the dog for 1 hour. Allow dogs on island during winter.
- Local residents should not have to pay towards gaining access to their own facilities I.e. the Forest, Beach, car parking, toilet facilities etc, this wonderful mountain vista on their own doorstep should not come at a price for locals.
- Use local income for ???? Of local residents (??? Rubbish etc)
- No objections as long as the non-commercial, restricted access via car park cost continues.
- Some for of sign in the village to indicate the car park is full would reduce stress on both staff and public
- Traffic has increased through the village of Newborough substantially as the popularity of the Forest has increased. If the Forest is to be more aggressively marketed the possibility of an alternative route to the forest need to be investigated. A serious accident will occur soon!
- The litter on the stretch of road from the de-limiting signs for the village as far as the main gates (opposite Llyn Parc Mawr) is an enormous problem. I pick up 3 bags full on this stretch of road 2 or 3 times a week (filling up our bin). Visitors driving to the car park at the Malltraeth end of the forest must have a very bad impression. Most of the rubbish is thrown out of cars (I think) - it increases in summer. There is no provision for litter cleaning on this road.
- A high percentage of the Key Fob fee should end up in the local economy. At present the local population receives no benefit from the fees. To increase the capacity of the beach car park would only generate more traffic through the village. Need to improve management of the traffic. To improve existing paths is commendable but the new paths should be created as there are enough paths in the forest and Warren area

already. More paths would only lead to more human interference for wild life and flora. San dune areas have suffered enough from tourism.

- the concern for cutting more trees to enable parking is a problem but I personally think that speed ramps from the church all the way to the junction in the village would be more beneficial to stop these 'tourists'!!
- Speeding up and down our street. I live on the beach road near the village and my cat has already been killed by speeding. It's only a matter of time until it is a child. The local highway maintenance at Anglesey County Council don't want to know and won't help. Maybe you will.
- has consideration been given with eco tourism in mind to either allowing 'eco lodges' to be built with the forest or for setting aside areas for camping
- some concern about the balance between generating local income/income for locals & forest development into a theme park (to be avoided by residents during school holidays) visitors will only use church road car park if there is an advantage for them to do so ( nowadays people don't want to walk that far to the beach) perhaps giving them access to a special interest area ie cycling. Need litter bins & dog waste bins at residents car park ( also on the trails if these are to be marketed - especially in orienteering area
- get rid of 'sleeping policemen' humps, these are awful for people with neck and other spine problems. Speed limit is better, this is never considered
- The potential for exploiting the red squirrels as a tourist attraction is considerable. This might involve a red squirrel trail (circular walk) from the main car park and associated with visitor centre. This is already being successfully done at Formby - in that there is currently a major new investment by NT at Formby into enhancing their red squirrel facilities
- the proposal so far are welcome but great care should be taken in deciding who is local, this should include more than the Newborough village community ideally all residents of Ynys Mon should be considered local
- these initiatives need to work alongside other partnerships and a serious grant for general aesthetic village improvements should be sought. Consider a litter abatement notice on the local shops
- consideration of parking and economic benefits. The village needs to be more attractive to visitors - flowers,
- colourful houses. The groups of youths and older ones on street corners appear threatening tourists and local alike. Vehicle numbers are already restricted - fire safety. A nominal increase in the key fob price but do not force local people out of forest through to high prices.
- coach access to the beach car park for school groups would help in promoting educational use
- why are you pretending to be interested in improving facilities attracting more people to visit and then suggest controlling number of vehicles numbers by raising key fob prices this suggests that you are actually only interested in generating extra cash ie extra taxes
- open up area of forest for mountain biking track - organised and income generating
- Newborough beach/warren works well as an unspoilt site we do however need better parking facilities there are areas where it is impossible to park due to heavy rain flooding areas. During the summer the area gets too crowded if people want cafes and shops let them look elsewhere
- cycle tourists spend £50 each per day so the more we attract the better for B & B's shops. Pub, café etc etc and its important to link up to the existing track to bring them to Newborough and Llanddwyn

- Addition of Church Road car park (with charge) would aid in traffic issues and distribute visitors more evenly site. I feel beach car park is large enough as it has a visual impact as a dominant feature when visiting however it is out of site from almost all areas and should be kept this way. While supporting eco initiatives I like any idea of open fires for charcoal iron forgery for example as smoke would have negative impact on site
- raise key fob by all means but only to holiday visitors - not for local regular users
- Better use of wardens will ensure that a safe limit is ensured for access to the beach - which is already crowded during summer months. Zero tolerance for illegal parking abuse of staff should be in operation.
- Local people do not abuse the system by the large - although illegal use of the area does occur out of hours, on a regular basis ( camping, fires on beach etc) Perhaps a visitors centre in the Newborough village or Malltraeth rather than creating it on the beach/forest Arts workshops/arts & crafts etc would benefit those areas without disrupting the natural resources
- Better signposting for beach & parking, café/visitor centre ( Pritchard Jones) Beach car park? Speed restrictions in village ( speed bumps, flashing lights 30mph sign), Local people can provide some voluntary or work/services but in conjunction with forestry commission CCW etc
- it would be helpful if a visitor centre was established in Newborough, with adequate parking, A visitor centre at the beach would be very exposed to theft etc - being so isolated, a centre near the village would also bring customers to other village businesses
- the key fob is very good value to someone like myself who visits the forest four times a week I don't object to a slight increase in the annual fee, however if fob holders are to be milked then you run the risk of losing this revenue fob holders use the area all year round use the local shop and post office benefit from our trade, if the price increase became prohibitive it would be forced to go elsewhere
- a beach café would be a very good idea, when I've been out walking on the beach and talking to people on holiday or from other areas many have said they wished there was a café. Also although I have never been in the local pub I have heard about it and its not very inviting or what people on holiday are looking for when they go/come from the beach/forest or passing through the village
- the biggest challenge would be to get the local community to commit to ongoing projects whether for direct personal benefit or for the good of the community/area as a whole go to Cornwall Devon and see how other schemes are managed and beaches
- speed restrictions on road from village to beach should urgently be considered
- please could someone tell us where the money goes from admission Newborough forest and beach as we can see no benefit in our village newborough from the revenue gained
- lack of commercial activities (ice cream vans, cafes etc) is what makes Newborough beach and forest & Llanddwyn so special should continue to be banned
- oes mae angen datblygu y berthynes moi cyfle os yw'r seychau yn comattem os nod ydynt rhoi hyforddiant ac addysg gogyfer y dyfodol a defnyddw estromond fel orf tymor byr
- Credu eich bod wedi dechrau eleni drwy adael I grwp ifanc lleol Cymraeg gael cyfle (er yn hwyr yn y tymor) i werthu hufen ia. Gofalu eu bod yn ymwneud a'I busnes. Felly ni ddylai fod unrhyw broblem.
- Mae angen cadw cymeriad unigryw y safle fel tirwedd naturiol sydd heb ei ddifetha a marchnata!
- Beth am gychwyn wrth eich traed ac edrych ar Niwbwrch ei hun, dydy'r ddelwedd mae edrychiad y pentref yn ei roi ddim yn gwerthu y goedwig na Llanddwyn I gyhoedd sy'n ymweld am y tro cyntaf.

- A yw pobl Dwyran a Llangaffo yn cael manteisio ar y goriadau?
- A beach café could provide local people with an income apart from staffing, smoking by any employees should be banned. No smoking anywhere near the premises by staff. Home made soup, cakes, jams etc,
- would give extra income to some people, to be sold on the premises. Also if it incorporated a little shop visitors love to be able to buy locally produced goods. When people have paid £2 to access the area they should be able to purchase proper refreshments to enable them to stay all day if they wanted to.
- The Forestry Commission in the Galloway area have got lovely log cabins for this purpose combining information with a shop and cafe with friendly efficient staff.
- Great after a long. walk.
- Do not want RHYL here
- The younger community are rather intimidating. Once I always stopped in the village to shop - even
- remember a gift shop, but just feel they don't want us too anymore. Do not feel welcome staff know you are not local so you don't return = less money for them.
- why should the park increase local economic development it is a park not an economic development tool
- Get rid of ice cream /refreshment trailer which suddenly appeared this summer along with 'homemade' day-glo tatty advertising sign! Newborough beach & warren is one of the last natural beauty spots in North Wales to survive/exist without the intrusion of commercial interest - which are totally unnecessary. Following arrival of van there has been straightaway become an increase in the amount of litter with ice-cream papers/tea & coffee paper cups trailing from car park to beach. Next year no doubt, if allowed to continue and develop it will be burgers and fish n chips with smell of some wafting across site, ugh! No doubt forestry commission has accepted a fab fee each week for allowing this van/trailer access to the car park!
- the village and its inhabitants need to gain benefits from the involvement of the three public bodies (acc CCW & fc and not just suffer the consequences.
- If you want to raise revenue and intend on punishing locals, why not increase the fee for the key held by Newborough residents? What they pay for this is ridiculously cheap. If you insist on an increase in fobs, you will drive locals away as I would refuse to go to the beach and all and I'm sure many others will follow surely
- its better to have my £15 per annum as opposed to none
- Proposals of no practical value to man or beast
- Having "our" forest is the very best local economic benefit
- Key fob revenue, supply the funds for maintenance of the car park the toilets; residents road and car park and slip way to beach. All of which is vital for people to use the area. It is right and proper that Newborough beach should pay its way so to speak. So how could this be used to increase local economic benefits! It is the benefit! Also the key fobs purchased by non residents is currently £15 yet the residents pay £2 per year not even half price seems unfair to non residents. The maintenance of key fob system at moment is managed by forestry commission who now control access and payment renewal - given to more local control how long it be before becoming out of control and revenue drops. Increase local shops, b & b, guest house and make NEWB village a place people want to stop in. Build a visitor centre nearer village with local produce – with pay and display parking on such like. This will employ local people and increase economic benefit
- key fob charge too high now increase visitor charges should limit visitors parking say £10 a trip equivalent to city parking charges

- There should be double yellow lines continuously from the village all along the road to the Barrier.
- Parking is diabolical in the Summer by the Rofft near cemetery pass the camping site down to the narrowing of the road near Coedlys. No way can the Emergency Services get through past these parked cars.
- Sort this out first less progress is the only way to keep Llanddwyn and the forest as it is NATURAL wildlife haven. Stop Interfering!!
- Create local craft works/workshops for local youth to maximise forest resource - eco friendly products - create educational - guided workshops to allow visitors to understand how this sensitive environment is best preserved for future generations., allow limited angling at Llyn Rhos Du - this is a valuable amenity that would benefit from development as a LIMITED community fishery - angling has a place.
- If fees go up too much M.O.P.S will go to other locations and by-pass Newborough all together.
- Focus facilities e.g. café educational centre etc nearer the village (top end of forest) rather than down on the beach. Other commercialisation of the site would destroy its unique attraction