III. Template to facilitate the submission of examples/good practices of strategies, policies and measures employed to implement obligations under any of the Protocols to the Convention

Country: Hungary	Sector: residential heating
Type of strategy, policy or measure: educational, informational, awareness raising	Level: national

What is the main objective of the strategy, policy or measure? When has it been implemented/or will be implemented?

Nowadays residential sector has the highest contribution to PM emissions. It is partly due to the shift in the fuel used: from gas many changed for solid fuels, coal, lignite or wood. Thanks to the improved gas pipeline system in Hungary, a generation has no direct experience on other fuelling. Also not widely known the adverse effects of air pollution originated from burning of different kinds of wood, coal, garden residues or even waste.

The **Heat Wise! campaign** calls attention on these subjects. It has started with posters, conferences, special web-page with all relevant pieces of information. Now short films, kind of public service ad, have been prepared. One of them (1 minute long) will be presented.

Background and driving forces:

Frame is given by the Intersectoral Action Program on PM₁₀ Abatement in Hungary.

Description of the strategy, policy or measure:

The Intersectoral Action Program on PM₁₀ Abatement in Hungary was prepared in addition to regional Air Quality Plans. By 2010 it became clear that implementation of measures under regional air quality plans won't be effective enough to reduce air pollution below the limit values exceeded. Supplementary nationwide measures were needed, which were compiled into this new strategy.

Costs, Funding and Revenue allocation:

national budget

Effect and impacts on air pollution abatement:

As this air pollution abatement measure aims at the major source of PM, we assume it to result in significant reductions.

References/Further information: http://www.futsokosankampany.hu/

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Additional comments: -