

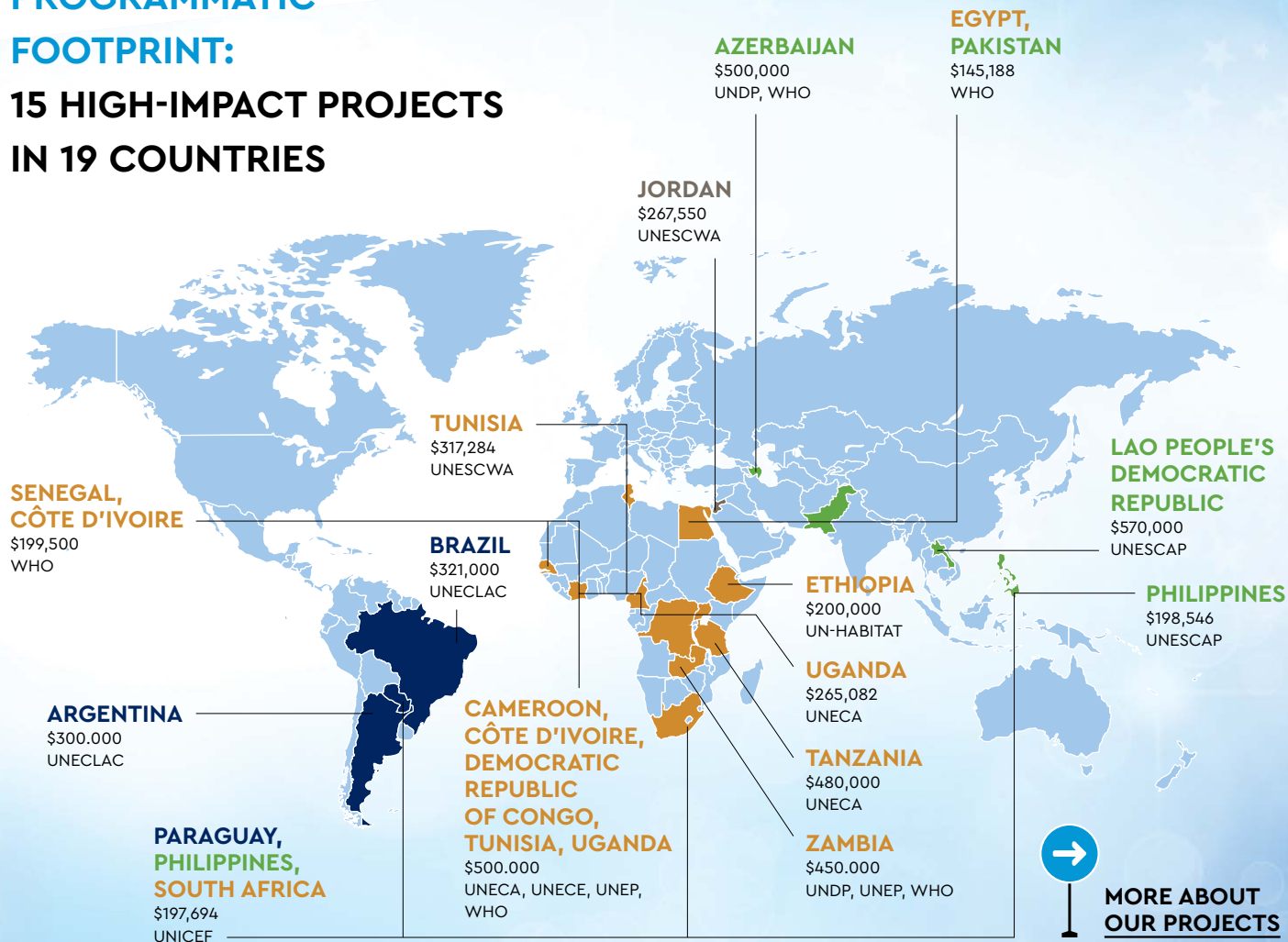
# THE UN ROAD SAFETY FUND WHO WE ARE

*Building a world  
where roads are safe  
for every road user,  
everywhere*

## PROGRAMMATIC

### FOOTPRINT:

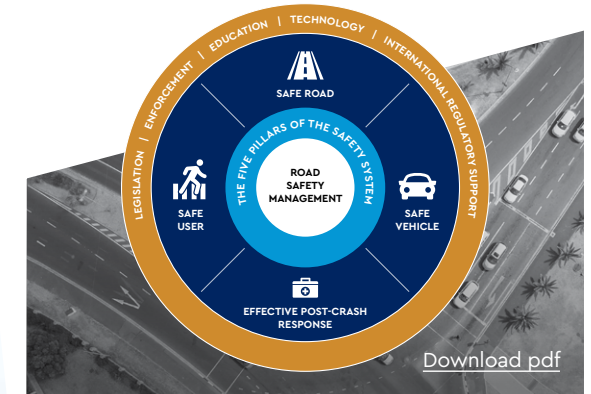
**15 HIGH-IMPACT PROJECTS  
IN 19 COUNTRIES**



**MORE ABOUT  
OUR PROJECTS**

## QUICK FACTS

THE GLOBAL FRAMEWORK PLAN OF ACTION  
FOR ROAD SAFETY



**11**  
PARTICIPATING  
UN ORGANIZATIONS



[Full list](#)

**3**  
CALLS FOR  
PROPOSALS



2018 (PILOT PHASE),  
2019 AND 2020

**REDUCING  
MORTALITY**

and achieving SDGs 3 and 11

**3** GOOD HEALTH  
AND WELL-BEING



**11** SUSTAINABLE  
CITIES  
AND COMMUNITIES



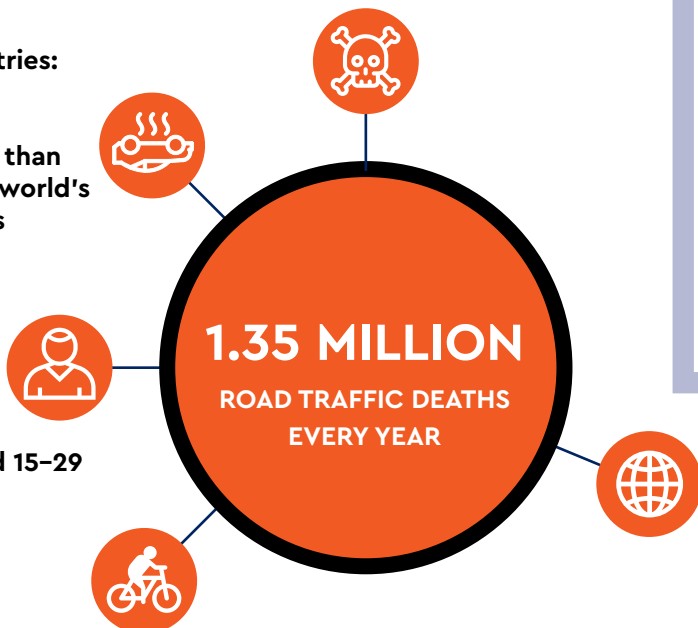
# WHY OUR WORK IS IMPORTANT

Low-income countries: 60 percent of the world's registered vehicles but more than 90 percent of the world's road traffic deaths

1st cause of death among children aged 5-14 and among young adults aged 15-29

54% of deaths are pedestrians, cyclists and motorcyclists

Road traffic injuries are the 8th leading cause of death

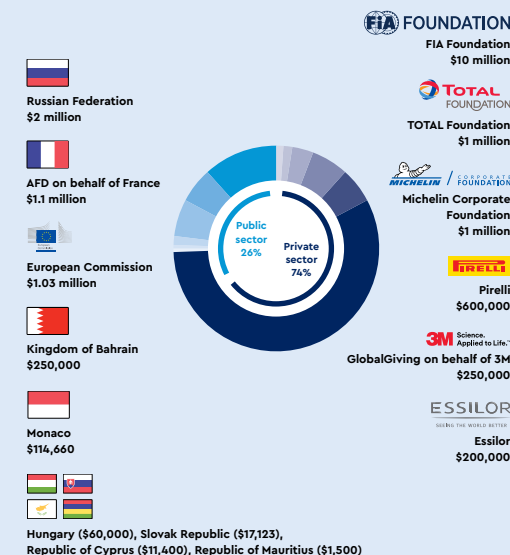


# UNRSF ADDED VALUE

- UN mandate, expertise and value
- Anchored in a global framework plan
- A Guarantee of transparency and good governance
- Benefit from private/public donations
- Stimulate partnerships
- Multi-stakeholder value
- Catalytic Fund, leverage for resources and policies on road safety
- Projects with significant and sustainable impact
- Addresses interconnecting SDGs

Every 24 seconds, someone dies on the road  
10 million children are injured or disabled per year as a result of road crashes

# OUR DONORS



Other donors:  
La Nuez Audiovisual Productions | RTVE  
(5% of annual benefit of TV program Seguridad Vital) **rtve**

TOTAL PLEDGES TO DATE  
**\$17.6 MILLION**

15 APRIL 2016

UN General Assembly resolution requested the Secretary-General to explore establishing a road safety trust fund



12 APRIL 2018

Official launch of the UN Road Safety Fund in UNHQ in New York



1-10 MAY 2019

Start of implementation of pilot projects



9 OCTOBER 2019

Launch of the first formal Call for Proposals

31 AUGUST 2020

UNGA resolution A/RES/74/299, a new Decade of Action for Road safety 2020-2030. Recognition of the UNRSF



30 OCTOBER 2020

launch of the 2020 Call for proposals



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