

Template for providing information on:

**Good practices and success stories on mainstreaming gender equality in education and/or ESD**

1	Name of country:	Germany
2	Name of organization/ project/programme	Leuphana University Lüneburg, UNESCO Chair Higher Education for Sustainable Development / Institute for Environmental and Sustainability Communication (INFU)
3	Good practice (title)	BINK ('Bildungsinstitutionen und nachhaltiger Konsum ') ('educational institutions and sustainable consumption')
4	Target group	Secondary/vocational school and university students
5	Brief description of good practice	BINK is a systematic, participatory and evidence-based approach to advance whole-institution approaches to the promotion of sustainable consumption in educational organisations. It was piloted with six educational organisations for three years and mainstreamed by means of multiplier training programs. The results of the study show that the active involvement of students in organisational change processes stimulates changes in students' perceived consumer effectiveness, attitudes and behaviors towards greater sustainability. It also shows that potentially fruitful fields for schools to engage with are introducing sustainable (vs. traditional) consumer education goals and initiating change processes that produce manifest, tangible and highly visible results for the school community.
6	Useful links	<ul style="list-style-type: none"><li>• <a href="https://www.researchgate.net/publication/233425256_Schools_and_Their_Culture_of_Consumption_A_Context_for_Consumer_Learning?ev=prf_pub">https://www.researchgate.net/publication/233425256_Schools_and_Their_Culture_of_Consumption_A_Context_for_Consumer_Learning?ev=prf_pub</a></li><li>• <a href="https://www.researchgate.net/publication/236986750_Tackling_the_knowledge-action_gap_in_sustainable_consumption_insights_from_a_participatory_school_programme?ev=prf_pub">https://www.researchgate.net/publication/236986750_Tackling_the_knowledge-action_gap_in_sustainable_consumption_insights_from_a_participatory_school_programme?ev=prf_pub</a></li></ul>
7	Useful contacts	Dr. Daniel Fischer, Faculty of Sustainability, Leuphana University Lüneburg, Germany (E-Mail: <a href="mailto:daniel.fischer@uni.leuphana.de">daniel.fischer@uni.leuphana.de</a> )
8	Comments	