On the design of the G-section signs of the Convention using the "nesting and stacking" technique



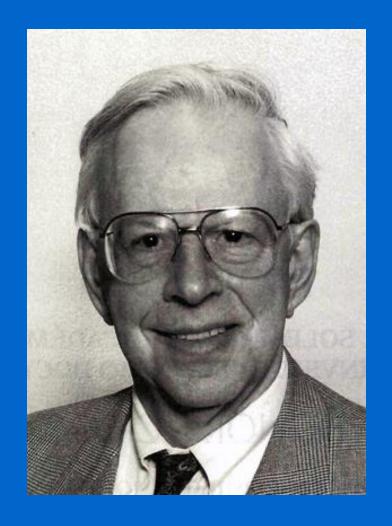


Antonio Lucas-Alba, Ana Hernando, Mª Teresa Blanch

Universidad de Zaragoza, Spain

Philip N. Johnson-Laird

- Professor at Princeton
 University's Department
 of Psychology
 - 1983: Mental Models.
 Toward a Cognitive
 Science of Language,
 Inference and
 Consciousness.
 - 2006: How we reason



Discourse comprehension: 3 phases

- There is an utterance coded into a phonemic or graphic representation (here, the judgement of an official engineer is coded into a road sign)
- 2. The driver codes that into a **propositional representation**, that is still similar to the information conveyed by the road sign. But there are two types in the 1968 VC:
 - 1. Stacked signs ("translated", verbal like)
 - 2. Diagram signs ("recognized", map like)
- 3. There is a **Mental Model** build up to confirm what has been understood. For some sign to be true, this should be the mental model of the world that holds

Helping international drivers' expectations and interpretation of complex traffic signs

- Anticipation: a prior action that takes into account or forestalls a later action
- Prospect: a mental picture of something to come
- Scheme: a systematic or organized configuration

•

Simple and complex signs, and signs that are bad altogether (?)

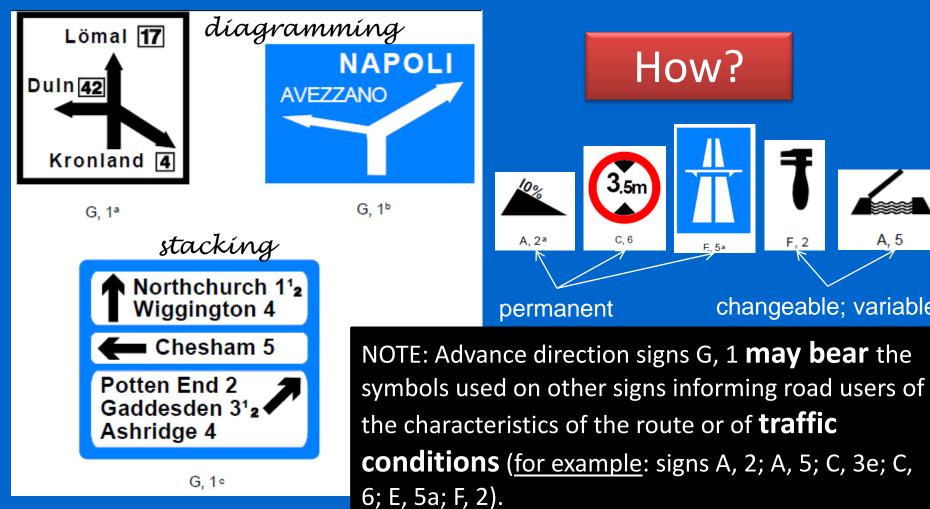
Hiper-complex stacked

Hiper-complex diagrammed

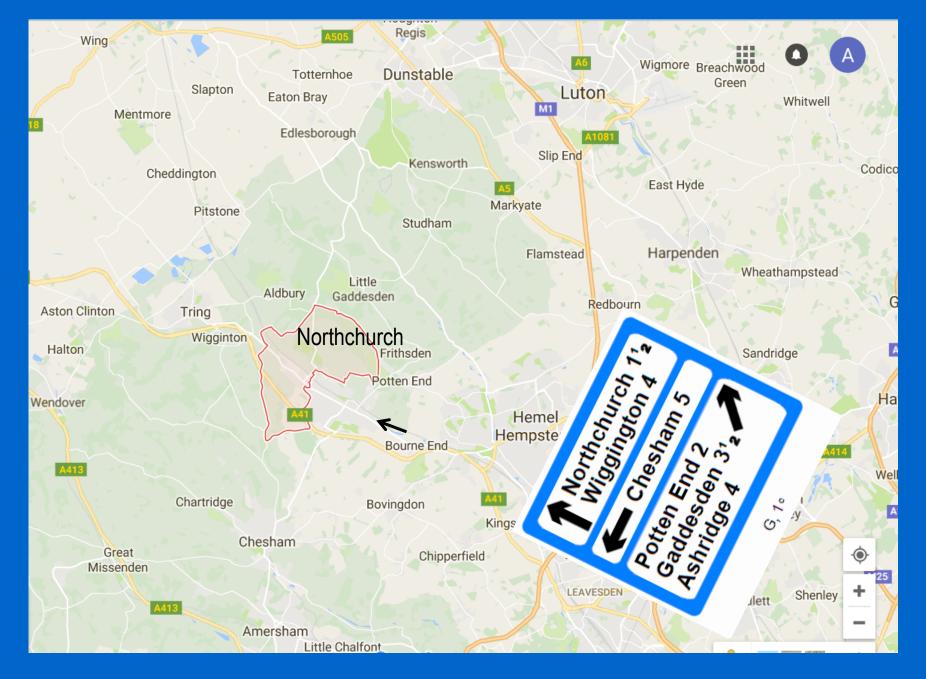




Departure point: footnote on page 51 of the 1968 Convention



A, 5 changeable; variable



TWO EVOLVING STRATEGIES (I)

"They were walking together"

SAGUNTO 75 VALENCIA 95 CASTELLON 98 "She was walking by his left"



- Stacked information
- Propositional verballike representations
- Spatial indeterminacy
- COMFORT

- Diagrammed information
- Images-Mental Models
- Spatial determinacy
- ACTION

TWO EVOLVING STRATEGIES (I)

"They were walking together"

SAGUNTO 75 VALENCIA 95 CASTELLON 98 "She was walking by his left"



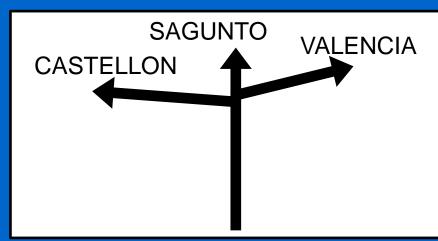
- Stacked information
- Propositional verballike representations
- Spatial indeterminacy
- COMFORT

- Diagrammed information
- Images-Mental Models
- Spatial determinacy
- ACTION

TWO EVOLVING STRATEGIES (II)

↑ SAGUNTO
VALENCIA →
← CASTELLON





- Stacked information
- Propositional verballike representations
- Spatial determinacy
- ACTION

- Diagrammed information
- Images-Mental Models
- Spatial determinacy
- ACTION

TWO EVOLVING STRATEGIES (III)

↑ SAGUNTO 5 VALENCIA 25 **7** ► CASTELLON 28





- Stacked information
- Propositional verballike representations
- Spatial determinacy
- ACTION

- Diagrammed information
- Images-Mental Models
- Spatial determinacy
- ACTION

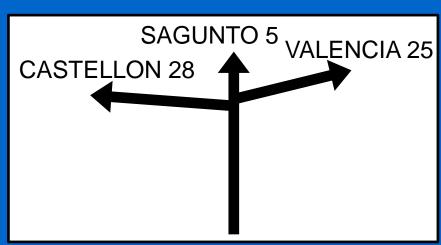


TWO EVOLVING STRATEGIES (IV)



↑ SAGUNTO 5 VALENCIA 25 **7** ► CASTELLON 28





- Stacked information
- Propositional verballike representations
- Spatial determinacy
- ACTION

- Diagrammed information
- Images-Mental Models
- Spatial determinacy
- ACTION



TWO EVOLVING STRATEGIES (IV)



↑ ∠ SAGUNTO 5 VALENCIA ₹ 25 ७ ► CASTELLON 28





- Stacked information
- Propositional verballike representations
- Spatial determinacy
- ACTION

- Diagrammed information
- Images-Mental Models
- Spatial determinacy
- ACTION

Some conclusions

Stacked signs

- It is not clear where to place the additional event in the stacked panel:
 - Before city
 - After city
 - Between city and distance
 - Etc.
- But stacking information needs less surface on the panel

Diagrammatic signs

- It is easy to know where to place the additional event, service, traffic issue and the like
- The problem is that we need more space on the panel... or we need to focus on just one part of the diagram

Some examples

G, 1 signs Netherlands

Stack

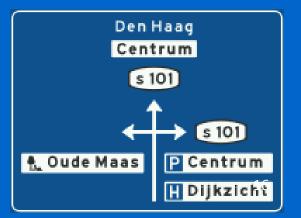












New arrows

E 6

Trondheim

Helsfyr

Tveita

Bryn

G, 1 signs Norway

Indeterminacy **Stack** perhaps useful?





G, 5

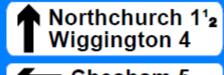
e

many

per stack? eme







Chesham 5

Potten End 2 Gaddesden 312 Ashridge 4





AN 25 **X** 0 uar **2** 2017 Nannestad Lillestrøm 1000 m



Diagrammatic

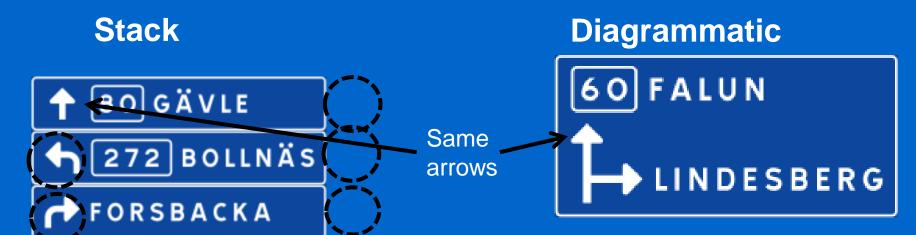




New

arrows

G, 1 signs Sweden



3 stacks



Differing arrows



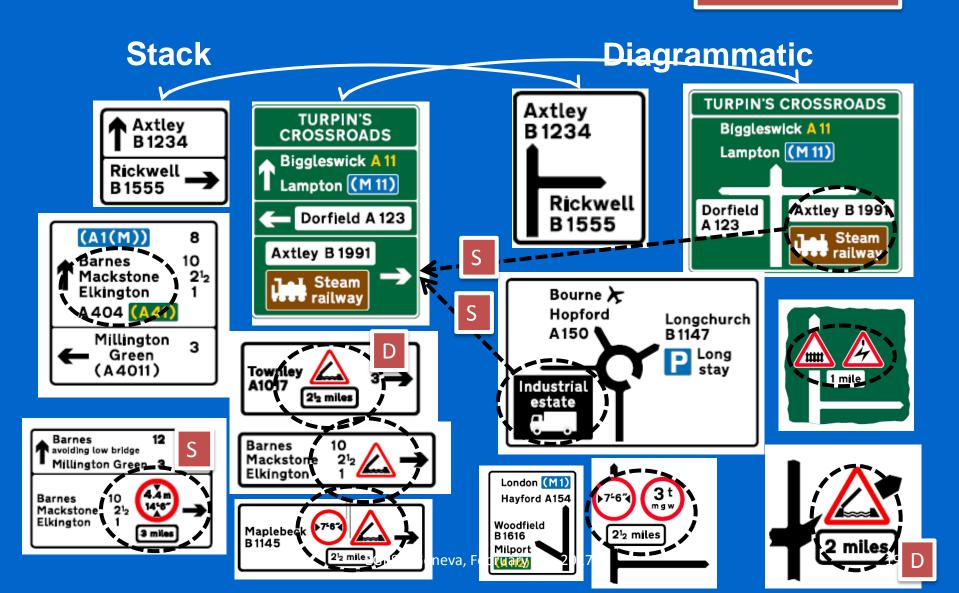


Where to place additional information? Why?

3 stacks

G, 1 signs UK

S = stacking D = diagramming



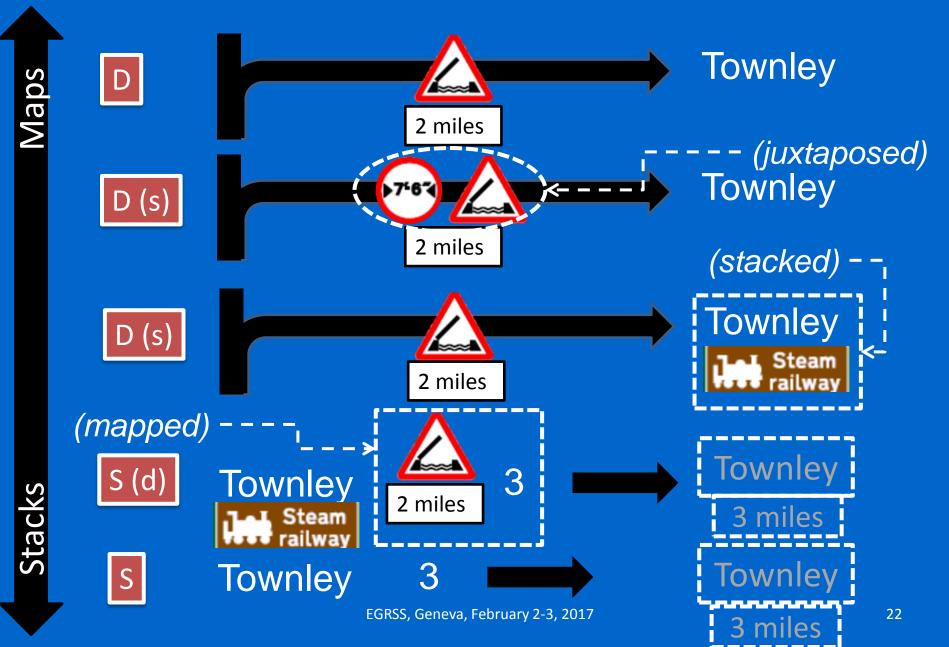
Two tools for communicating

Stack road signs

- [Propositional representations]
- Drivers don't know their syntax structure (the structure that give sense to the elements on the sign) it is not clear, must be inferred

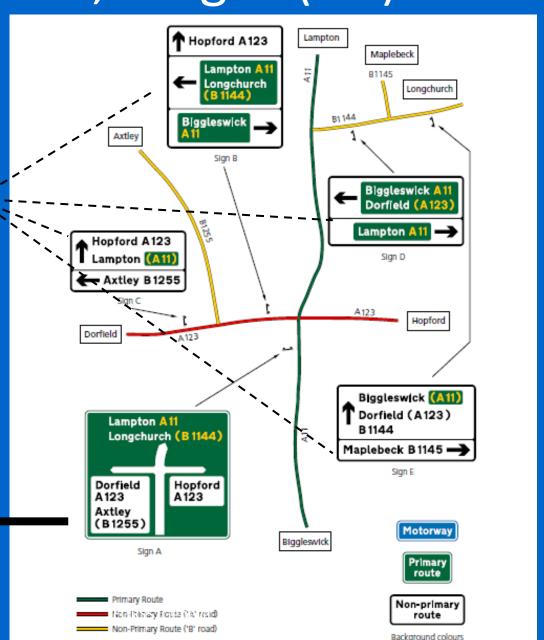
Diagram road signs

- [Mental Models]
- structure because diagrams/maps are structural analogues of reality, so the syntax structure is clear, and can be easily recognized



G, 1 signs (UK)

From primary routes picturing places in diagrams...



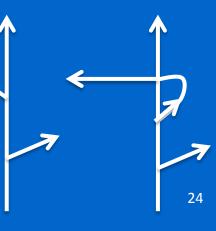
Elements on G, 1c: overview

- Number of stacks 1 to n (max. 4) "the no more than 3 stacks rule"
- How many locations per stack? 1 to n (max. 4)
 - Always placing miles/kilometers: depends on desire for (in)determinacy

"no more than 6 elements overall rule"

- Where to place the arrow indicating advance direction:
 - Arrows placed in coincidence with real directions? (next page)
 - Arrows placed in panel in coincidence with exits to places?
 - Assign a fixed place for arrows (left, right) on panel?
- Which type of arrow to indicate direction of exit:
 - Straight vs bended
 - Which arrow head?
- Where to place the symbols/silhouettes?
- How many per stack?

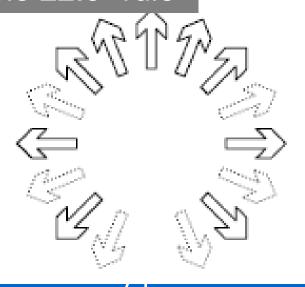




Play with arrow angles for an easier recognition and differentiation

4.5 Figure 4-5 shows how the arrow may be inclined to suit the direction being indicated. Arrows may be vertical or horizontal or at any angle between in increments of 22.5°. Arrows shown in broken outline are used only in special circumstances. A special arrow may be used to indicate U-turns (e.g. at a roundabout on a dual carriageway); further details are given in section 14.

"the 22.5° rule"



k. 4)

k? 1 to n rs: Yes, nee dicating a

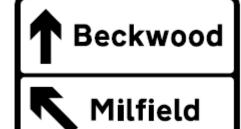
with real din with exits to ht) mappin





True layout of junction 22.5°

This sign may reflect the true layout of the junction, but the two arrows are only 22.5° apart



Not true layout of junction but clear 45°

This arrangement is preferred as the two arrows are 45° apart and give clearer indication of the turning movements at the junction ahead

Other parameters that count: overview

- Road type:
 - motorways
 - Rural, single lane roads
- Road section:
 - Info on main trunk
 - Info on exit, entrances, nodes, roundabouts
- Trip goals:
 - From A to B (long trips)
 - Short stops
 - Diversion, detours to Bebruary 2-3, 2017

To be continued...

THANKS FOR YOUR ATTENTION

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