

**Advanced Vehicle Leadership Forum
30 September / 1 October 2010 in Paris**

Outline of the forum

Electric and plug-in hybrid vehicles and their supporting infrastructure are developing rapidly. There is now a wide variety of technologies and systems being developed by different companies and regions, and it is unclear whether the different models will converge or diverge. In such an era of change, all players would benefit from better information sharing across countries and among sectors, and from strengthening of appropriate collaborative activities.

High-level figures and experts from government, industry and the research community will gather for an international dialogue intended to highlight for a global audience **key lessons emerging from EV/PHEV roll-out programmes** in different regions, and to identify **co-operative activities to accelerate their deployment** in an economically and environmentally sustainable manner. Participants may:

1. **exchange information about best practices** (technologies and systems) emerging from **different regional models**, including demonstration project results, infrastructure plans, and consumer preferences;
2. integrate views of key players across sectors (automobile and parts manufacturing, power generation, national and local government, and R&D) to formulate a **comprehensive approach** to next-generation, low-carbon transportation systems;
3. explore how to develop **national roadmaps** in a consistent manner, and guide IEA's update of its [international EV/PHEV roadmap](#) to reflect recent developments;
4. discuss **technical standards and practices** – including indicators, metrics and mechanisms for countries to track these as appropriate;
5. gain a full **overview** of both current and potential domestic and international joint **RD&D efforts**, in particular, multi-country **demonstration projects**;
6. explore opportunities to **initiate public, private, and public-private R&D collaborations** in the near-term; and
7. compare experience in raising **public awareness** and engaging key stakeholders, and explore common development of educational and press materials.

Dates and Venues

This roundtable event will consist of two parts, a 1.5 day expert workshop and a 1 hour press-event roundtable discussion for a few special high-level guests, with support of French government

- **30 September/1 October:** 1.5 day, an expert workshop to be held at the IEA headquarters. Up to **60 participants**. (by invitation only)
 - **1 October:** a 1 hour public roundtable event with up to 10 high level representatives (Ministers, CEOs, and heads of international organisations) discussing EV/PHEV in front of a live audience in the hall of Paris Auto Show.
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