



WG20 Static Geometric UK Cost-Benefit

David Hynd

GTR Meeting, Basildon

8th November, 2007



Introduction

- **General scope**
 - Cost-benefit analysis for UK
 - Costs of whiplash casualties based on DfT willingness-to-pay approach
 - Savings based on number of casualties saved x cost of casualty
 - Cost to industry based on NHTSA 202a costs to make modifications to seats and head restraints

Basis for whiplash injury costing

- **DfT willingness-to-pay approach**
 - Hopkin and Simpson [1995]
 - Whiplash costed separately to other slight injuries
 - c.f insurance cost - look at which components of H&S included in insurance payout
- **DfT Casualty valuations (2005 values)**
 - Fatal £1,428,460
 - Serious £160,510
 - Slight £12,380
 - Slight = average of whiplash (high cost) and other slights (very low cost)

Hopkin and Simpson [1995]

Category			All slight	Whiplash cost
Lost output	Up to 1 year (90% of slights)	1-3 years (whiplash) (10% of slights)		
	£390	£8,620	£1,220	£8,620
Medical and support costs	Recover 3-4 months	Mild disability		
	£201	£633	£520	£520
Human costs	Minor slights (80%)	Whiplash (20%)		
	£120	£25,490*	£5,190	£25,490
Total			£6,920 (sic)	£34,630

1995 Prices

* 5% value of a death

Basis for whiplash injury costing

- **Hopkin and Simpson [1995]**
 - Human cost of injury = £25,490
 - Half 'state W' (recover 3-4 months) = £14,570
 - Half 'reduced state X' (recover 1-3 years) = £36,420
 - (Full 'state X' = 40,060 - reduced as respondents considered 1-3 year whiplash slightly better than 'state X')
- **H&S Inflated to 2005 values**
 - Whiplash value = £61,362

Basis for whiplash injury costing

- **However...**
 - Seems very high for short-term whiplash
 - Galasko *et al.* [1996] (part of H&S study) found that 59.1% whiplash injuries (all impact directions) were > 6 months
 - Recent Thatcham data suggests 70% UK rear impact whiplash injuries are long-term: mean 9 month recovery
- **So...**
 - Apply £61k casualty value to *long-term* injuries only
 - Assume 59.1% for rear and front impact
 - Casualty cost for short-term = £1,260

Cost of whiplash in UK

- **Slight injuries UK 2005**

	Male driver	Male FSP	Female driver	Female FSP	Totals
Rear impact	15223	3047	15197	6481	
Front impact	29919	6423	21142	9711	
Total	45142	9470	36339	16192	107143

- **Proportion under reported 45%**
 - Galasko *et al.* [1996] (part of H&S study)
- **Proportion with whiplash**
 - 58% rear impact
 - 34% front impact
- **Proportion long-term injury 59.1%**
 - Galasko *et al.* [1996]
- **Value of long-term whiplash injury £61,326**
 - UK willingness-to-pay value

Cost of whiplash in UK

- **Long-term whiplash injury value**

	Male driver	Male FSP	Female driver	Female FSP	Totals
Rear impact	582	116	581	248	
Front impact	670	144	474	218	
Total	1,252	260	1,055	465	3,032

- **Total cost of long-term whiplash injuries = £3 billion**

Cost-benefit options

- **Option 1: Do nothing**
- **Option 2: Increase head restraint height**
 - In the range 800 to 850 mm
- **Option 3: Control head restraint backset**
 - In the range 40 to 100 mm
- **Option 4: Increase head restraint height and control backset**
 - Height in the range 800 to 850 mm, combined with
 - Backset in the range 40 to 100 mm

Cost-benefit options

- **Option 1: Do nothing**
 - Assumptions for benefit
 - No additional benefit derived from Regulatory activity
 - No increase in benefit from consumer testing
 - Assumptions for cost
 - No cost to industry from Regulatory activity
- **Option 2: Increase head restraint height (800 to 850 mm)**
 - Assumptions for benefit
 - No direct benefit from increase in height requirement
 - Increased height allows proportion of backset benefit
 - Benefit to backset 'all-or-nothing' - i.e. if HR level with CoG of 'ramped-up' occupant, improved backset can work, else backset cannot be effective
 - Assumptions for cost
 - NHTSA costs for adjustable and fixed head restraints
 - Proportional to height increase

Cost-benefit options

- **Option 3: Control head restraint backset (40 to 100 mm)**
 - Assumptions for benefit
 - Benefit can arise from this, but only for occupants whose HR is high enough
 - Benefit for different backsets only proportion of occupants protected by current 800 mm Reg height
 - Assumptions for cost
 - No cost for changing backset (NHTSA assumption)
- **Option 4: Increase head restraint height and control backset**
 - Assumptions for benefit
 - Increased backset benefit for progressively higher head restraints (protecting greater proportion of UK population)
 - Assumptions for cost
 - Option 2 cost only - proportional to height increase

Option 2: Head restraint height

- **Calculation of head restraint height required to protect proportions of the UK population**
 - Calc method
 - Essentially the same as used by Hans Amerlaan (WD136)
 - Slightly different values for some parameters
 - 40 mm used for ramping-up
 - Justification for ramping-up value (40 mm)
 - Japan GTR doc giving ramping-up (10 mm) separate from spine straightening - but only at 8 km.hr⁻¹ Δv - gives ~30 mm (to 60 mm) at 25 km.hr⁻¹

Option 2: Head restraint height

- **Justification for ramping-up value (40 mm)**

Biofidelity test condition	Ramping-up (mm)	Test subjects	Seat type	Peak acceleration (g)	Delta-v (km.hr ⁻¹)
LAB	20-60	PMHS	Lab seat	12	10
Chalmers/Allianz	20-35	Volunteers	Lab seat with stiffness designed to represent a Volvo 850 seat	3-4	7
JARI	20-40	Volunteers	Lab seat	3.5	7
TRL	28-40	Volunteers	Lab seat	2	7

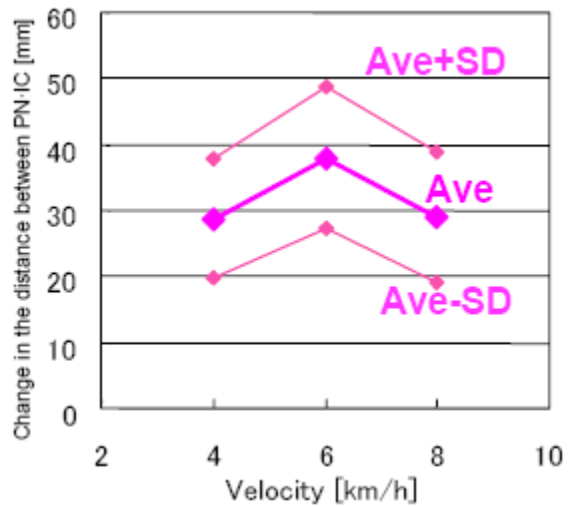
Ramping-up from WG12 rear impact dummy biofidelity tests



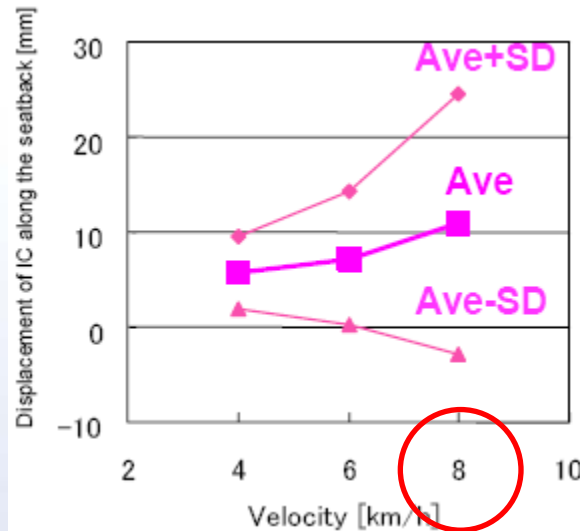
Option 2: Head restraint height

- **Justification for ramping-up value (40 mm)**
 - Japan GTR doc HR-7-9

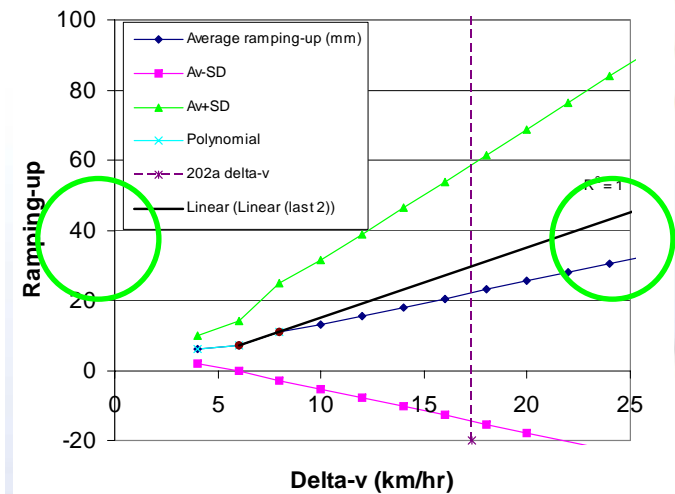
Straightening - change in distance between PN-IC



Ramping-up - displacement of IC along seat back



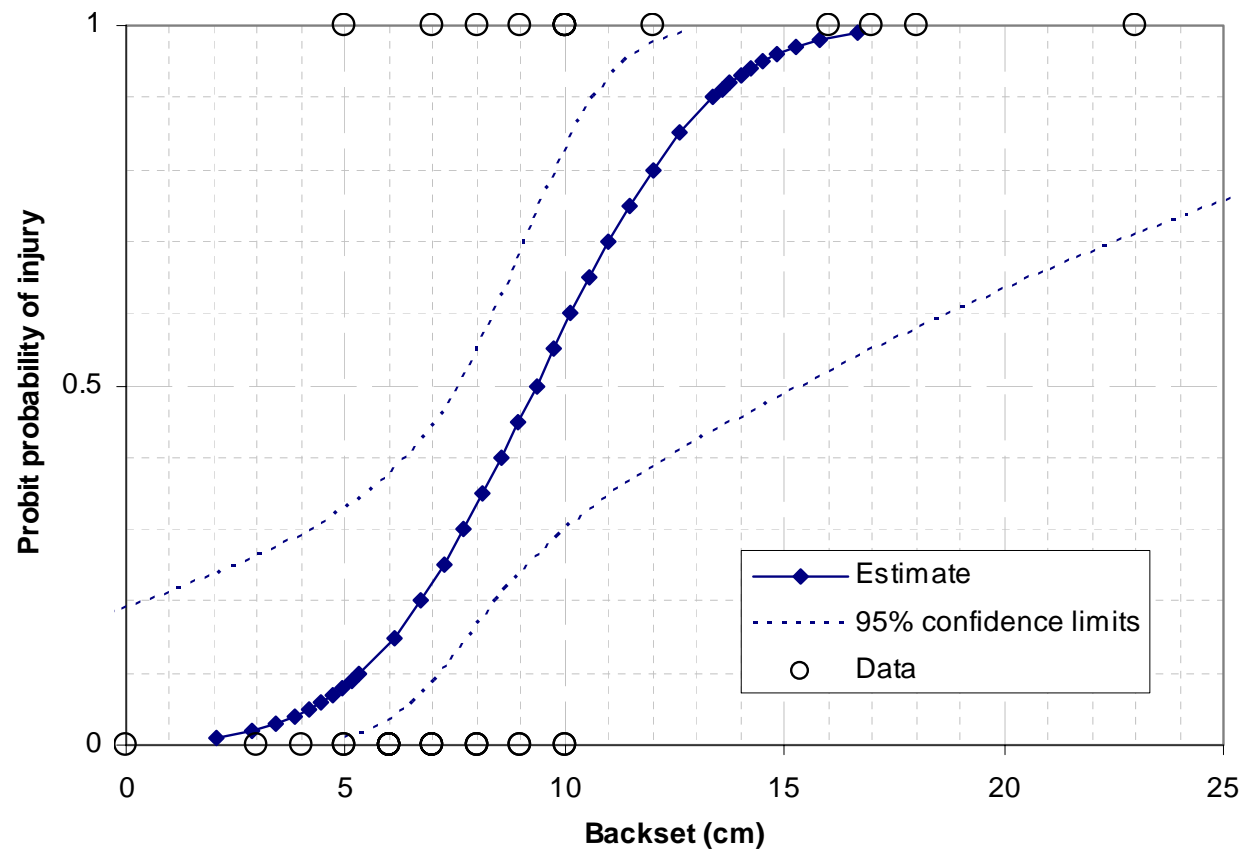
Ramping-up - extrapolated to 25 km.hr⁻¹



Option 3: Head restraint backset

- Injury risk for different backsets

Risk of >6 Month Injury vs. Backset [Olsson *et al.*, 1990]



Option 3: Head restraint backset

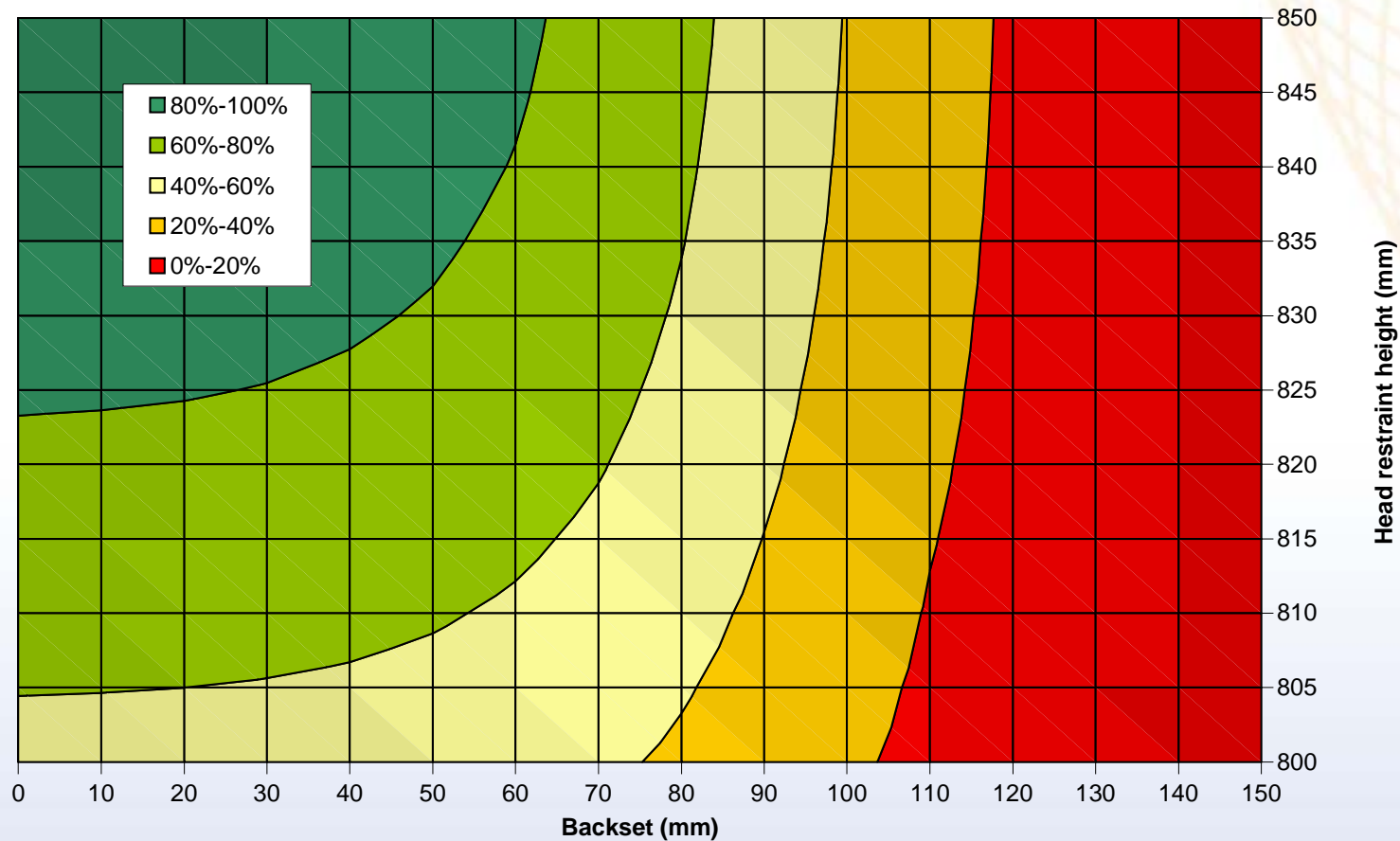
Injury risk for different backsets

- **Assumptions**

- Rear impact pulse in 1980s Volvo's struck by a.n.other 1980s car is similar to pulses in modern fleet
 - Pulse so dependent on other factors, probably OK
 - Over-ride and under-ride
 - Overlap of impact
 - Mass ratio of impact partners
 - Stiffness ratio of impact partners
 - Bumper design
 - ...
 - Seat back stiffness of 1980s Volvo's similar to current fleet
 - Volvo had already stiffened seat backs by this time to combat ramping in rear impact (e.g. Carlsson *et al.* [1985])

Option 4: Height and backset

- **Product of height and backset**



Long-term whiplash injury savings

Issue with Reg17 height test

- **Issue with Reg17 measurement method**
 - Measures to top-back corner of the head restraint
 - Example of height overestimation for seat in UTAC presentation - plus matching benefit overestimation based on height calcs above
 - Implications for US benefit analysis
 - Note - can't base height improvements on RCAR data as head restraint test positions different (highest use position in Reg, mid notch or lowest adjustment position in RCAR)
- [Reg 17 Height Measurement Presentation](#)



WG20 Static Geometric UK Cost-Benefit

Presented by David Hynd

GTR Meeting, Basildon

8th November, 2007

