

January 2017

About the BIC

- Non-profit NGO, founded in 1933
- 2100+ members in over 120 countries
- Promoting safety, security, standardization and sustainability.
- Owner code registration authority since 1972.
- Manage Global ACEP Database, under IMO guidance since 2013
- Official NGO Observer status at:
 IMO, World Customs Organization, UNECE





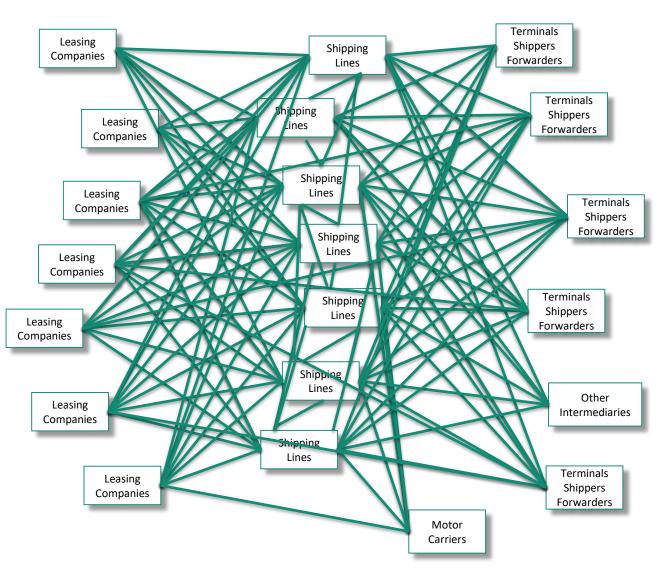
Supply chain safety and efficiency through data visibility

What is BoxTech?

The BoxTech Technical Characteristics Database is a neutral, non-profit, centralized data repository providing container owners and users a platform to easily exchange container fleet technical details.



Does this make any sense?



Container Owners

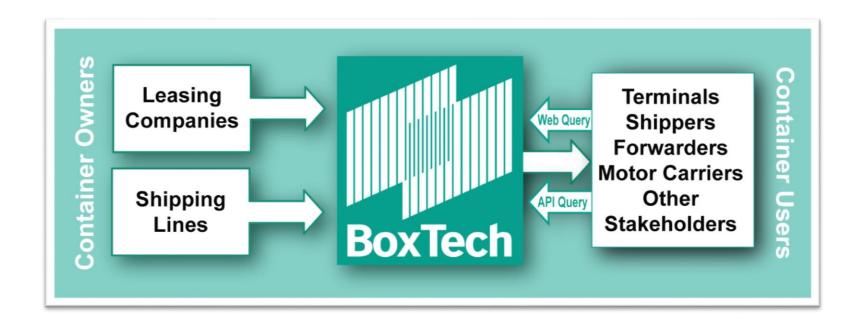
- Receive multiple inquiries via phone and email; employees are being used for non-core business
- Processes are not in place for sharing key data
- Building/maintaining an online database is not core business

Container Users and Intermediaries

- Must access multiple sources not always knowing who to contact
- Manual re-keying of data
- New processes needed for non-core business



BoxTech TCD Provides a Centralized, Neutral Database for all parties



Use of the Boxtech TCD means a one-stop-shop for all parties. Everybody wins.



Demand for efficiency

 Already > 570 major shippers, forwarders, terminals, rail and motor carriers have signed-up up to <u>access data</u>.





SOLAS Regulation

- Effective July 1, 2016, any shipping container leaving from any port in the world must be accompanied by a shipping document signed either electronically or in hard copy by the shipper on the bill of lading listing the Verified Gross Mass (VGM) of a container in order to be loaded onto a ship.
- Obtaining the VGM is allowed by one of two methods:
 - Method 1 Weigh the loaded container using calibrated and certified equipment.
 - Method 2 Weigh all of the packages that are stowed in the container, including all pallets, dunnage and other packing material, and then add the tare weight of the container.



Where to obtain container tare weight?

Shippers & Intermediaries

- From door of container?
- From 2-3 dozen websites?
- Need a standard process and instant access to technical data to support efficient operations.

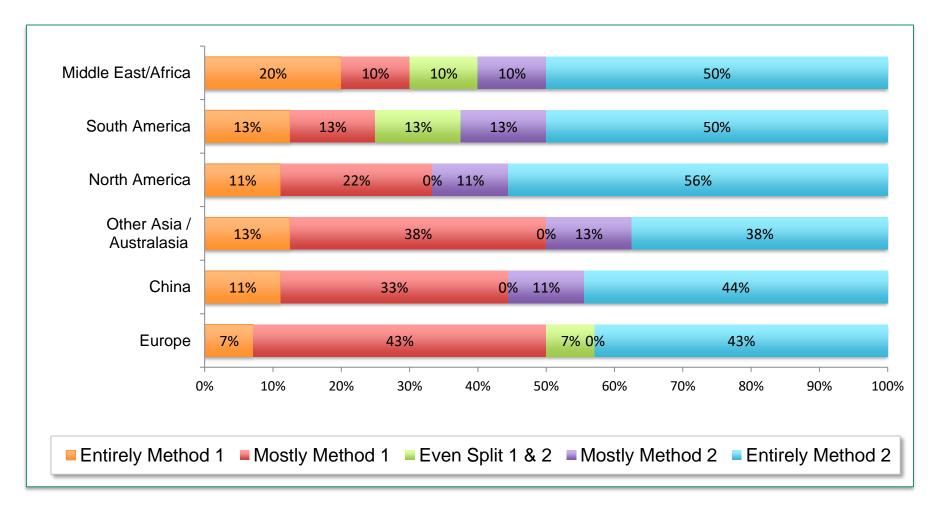
Owners & Operators

- Heavy admin to exchange data between lessors-carriers and carriers-shippers
- Can satisfy customer's need AND become more efficient themselves through use of a neutral platform



Survey results: method 1 vs. method 2

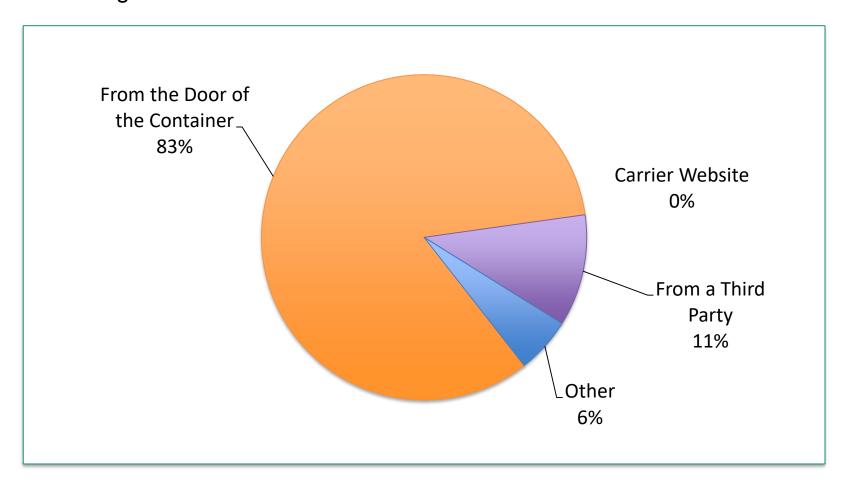
When submitting your SOLAS VGM declaration what method do you use?





Container tare weight for method 2

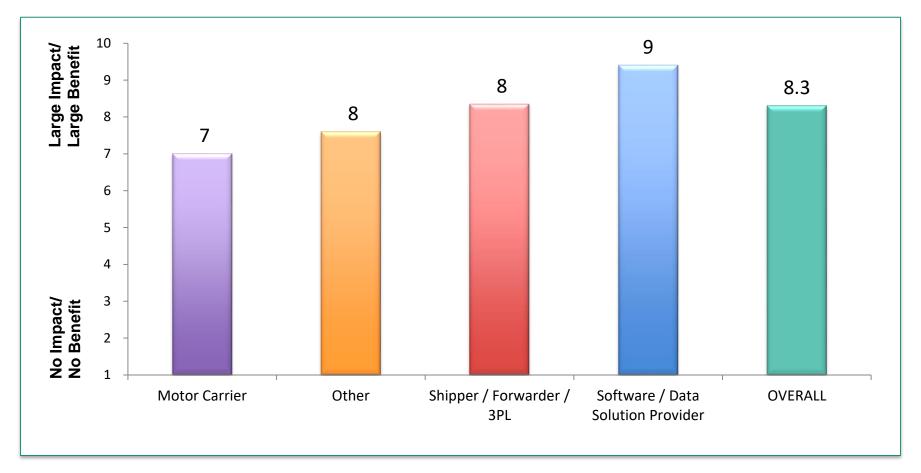
When using Method 2 VGM how do you generally obtain the container tare weight needed for the declaration?





How beneficial would a central database be?

If you were able to obtain/validate characteristics electronically from one source for every container globally how beneficial would it be to your company/operation?





And here is what they have to say

How our users intend to utilize BoxTech data to support their customers and business.

- . "For our exporter client requirements."
- . "To verify the container code and get the full container info."
- . "To Improve OCR data reads."
- . "To provider the container tare weights so our customers may declare an accurate VGM as the shipper. "
- . "To search for container specifications."
- . "To use container data as reference data."
- . "To satisfy shipper in my country."
- . "To speed up the weighing of containers to capture the Tare mass of the shipping container into our system in order to make the weighing process faster so that they would only need to weigh out the shipping container once when it is full."
- . "To be able to get the Tare mass of the shipping container without needing to rely on the user's accuracy."

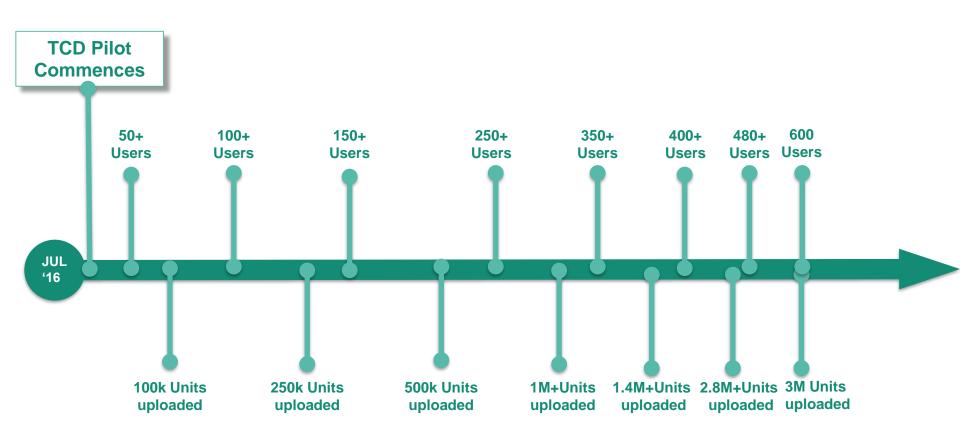


And here is what they have to say





Great Interest and Steady Growth





Win-Win-Win-Win

Container Lessors

- Avoid sending constant file updates to hundreds of lessees.
- Avoid phone/e-mail customer support to answer basic equipment questions

Ocean Carriers

- Avoid chasing leasing companies for file updates
- Avoid the maintenance of online tare weight query tool
- Avoid phone/e-mail customer support to answer basic equipment ?'s
- Customer and vendor satisfaction: Make customers and other trading partners more efficient

Shippers / Forwarders

- Avoid accessing dozens of different websites to obtain tare weight
- Avoid manual re-keying of characteristics
- Avoid any manual intervention whatsoever, once automated API in place

Terminals/Depots

- More efficient planning through better visibility of container size/types and other characteristics
- Exception management: Non-standard equipment, spot errors, missing data



Onboarding Process: Container Owners



Quick sign-up and account verification



Upload initial file using CSV template



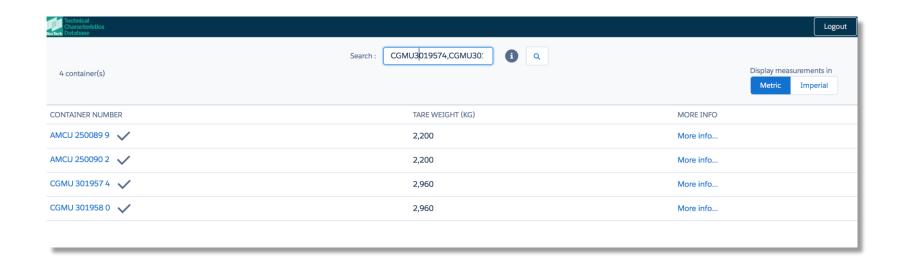
Subsequently automate fleet updates via API





Accessing data in the TCD Database

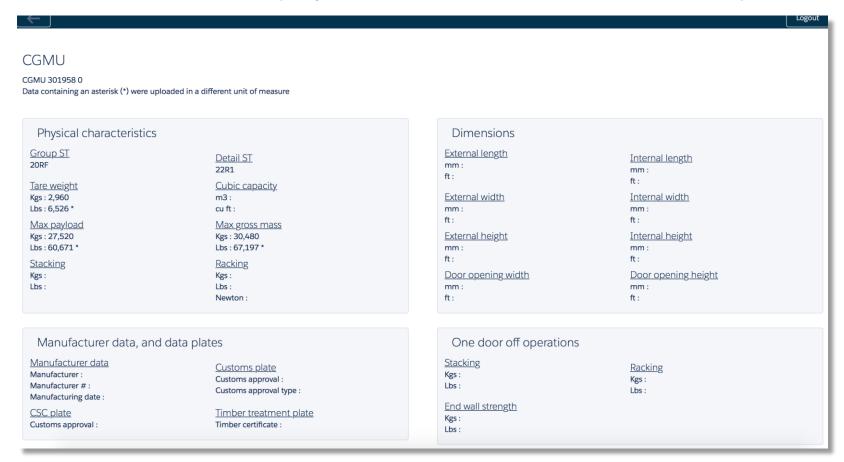
- Users complete an online sign-up form to immediately obtain access
- Query database online by typing container number(s)
- Users may integrate data into their internal systems through APIs
- In either case, the <u>container number is required</u>





Detailed Container Data

 Further details such as Physical Characteristics, Dimensions and Manufacturer are displayed on the detailed view. Most are optional.





BoxTech Alerts for Recoveries, Sale boxes...

Pop quiz: Whose box is this?







And the answer is...



t e x

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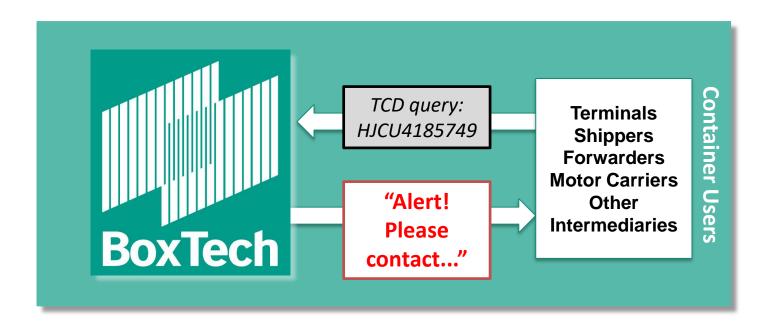
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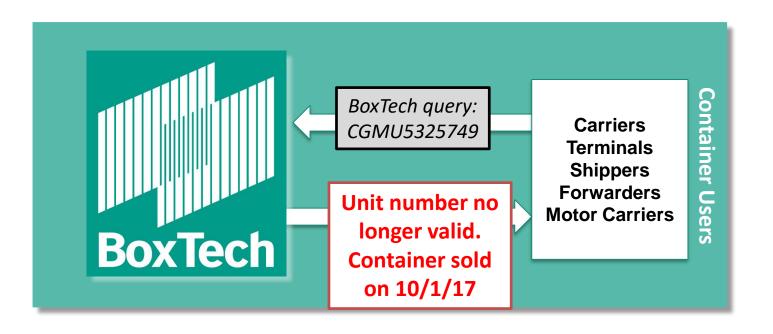
Alerts: Recoveries, lost units, security



- Bankruptcy / recoveries
- Stolen/lost units
- Security alerts



And similarly...a register of sold containers



- Instant visibility / alerts on units that have left fleet
- Increased safety
- Risk reduction
- Increase pressure on buyers to properly re-mark



One database, many uses

- Tare weight for SOLAS VGM
- Max payload for safety
- Reduced capability/stacking alerts
- Size-type and dimensions for terminals, others
- OCR accuracy improvement
- Box recovery alerts
- Sold / scrapped containers
- Insurance & claims investigation
- ?
- ?
- ?





Technical Characteristics BoxTech Database

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