



TextileExchange
Creating Material Change



Textile Exchange



We INSPIRE and EQUIP people to accelerate sustainable practices in the textile value chain.

Textile Exchange member network



What We Do



INDUSTRY
REPORTS



TOOLS &
GUIDANCE



STANDARDS &
CERTIFICATION



BEST
PRACTICES



BENCHMARKING



VALUE ADDED
SERVICES



LEARNING
CENTER



STAYING
CONNECTED



ORGANIC COTTON
ROUND TABLE



CONVENING &
COLLABORATION

ISEAL Codes of Good Practice

- Credibility Principles underpin all ISEAL Codes
 - **Standard-Setting Code (2004)**
 - **Impacts Code (2010)**
 - **Assurance Code (2012)**
 - **Credibility Principles (2013)**
 - **Claims Good Practice Guide (2015)**

Endorsements of ISEAL Codes and Credibility Principles



ISEAL members





40

studies analysed to identify what benefits businesses gain from using sustainability standards and the related influential factors across four sectors: agriculture, fisheries, mining and forestry.

% refers to proportion of studies reporting a benefit.

Realised short term benefits



higher price or cash premium



better supply chain risk management



improved access to finance



improved business operations



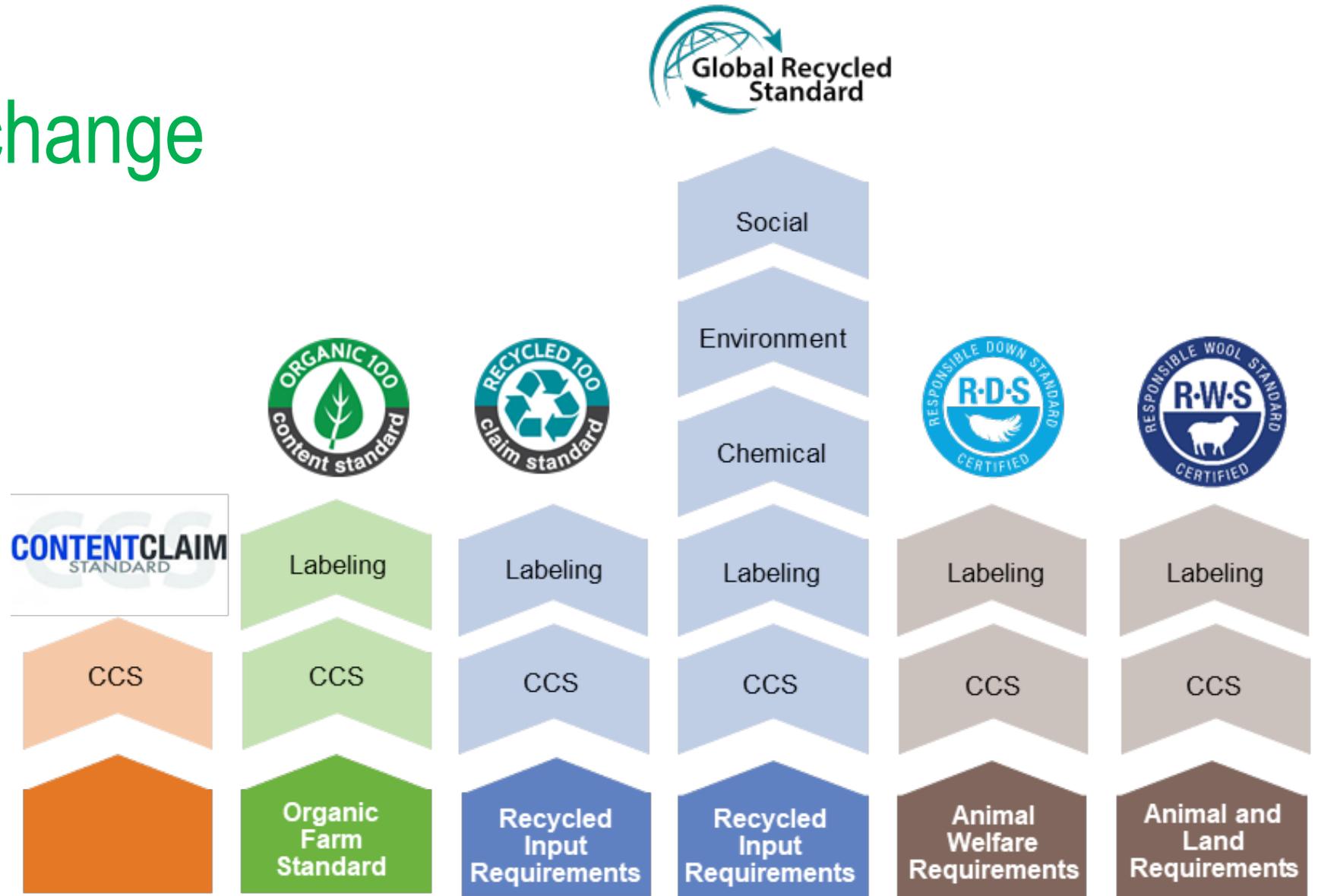
improved market access

Why is Chain of Custody Important?

- ✓ **Efficiency**
Saving time and resources to verify the sources directly
- ✓ **Purchase Assurance**
Ensuring that you are 'getting what you paid for'
- ✓ **Credibility**
Driving real and meaningful change
- ✓ **Commitment**
Ensuring that you are 'doing what you are saying'
- ✓ **Creating Synergies**
Developing a common language
- ✓ **Marketing Tool**
Providing a communication framework
- ✓ **Brand Protection**
Safeguarding reputation and protection against litigation

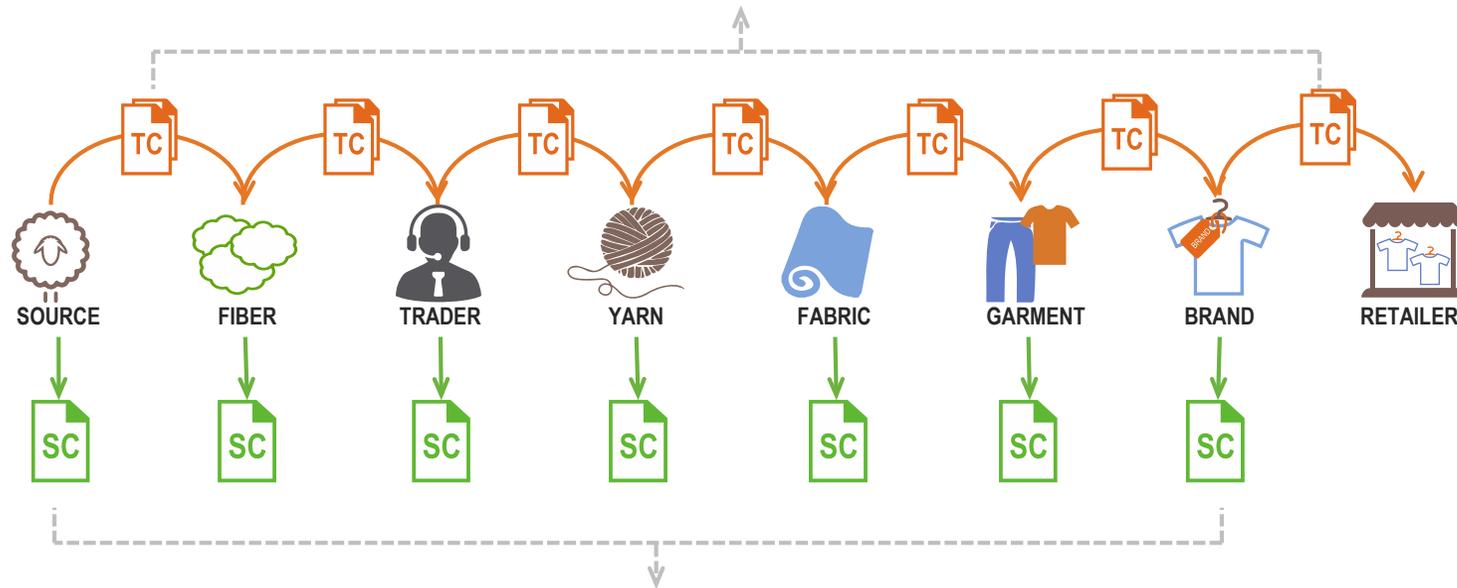


Textile Exchange Standards



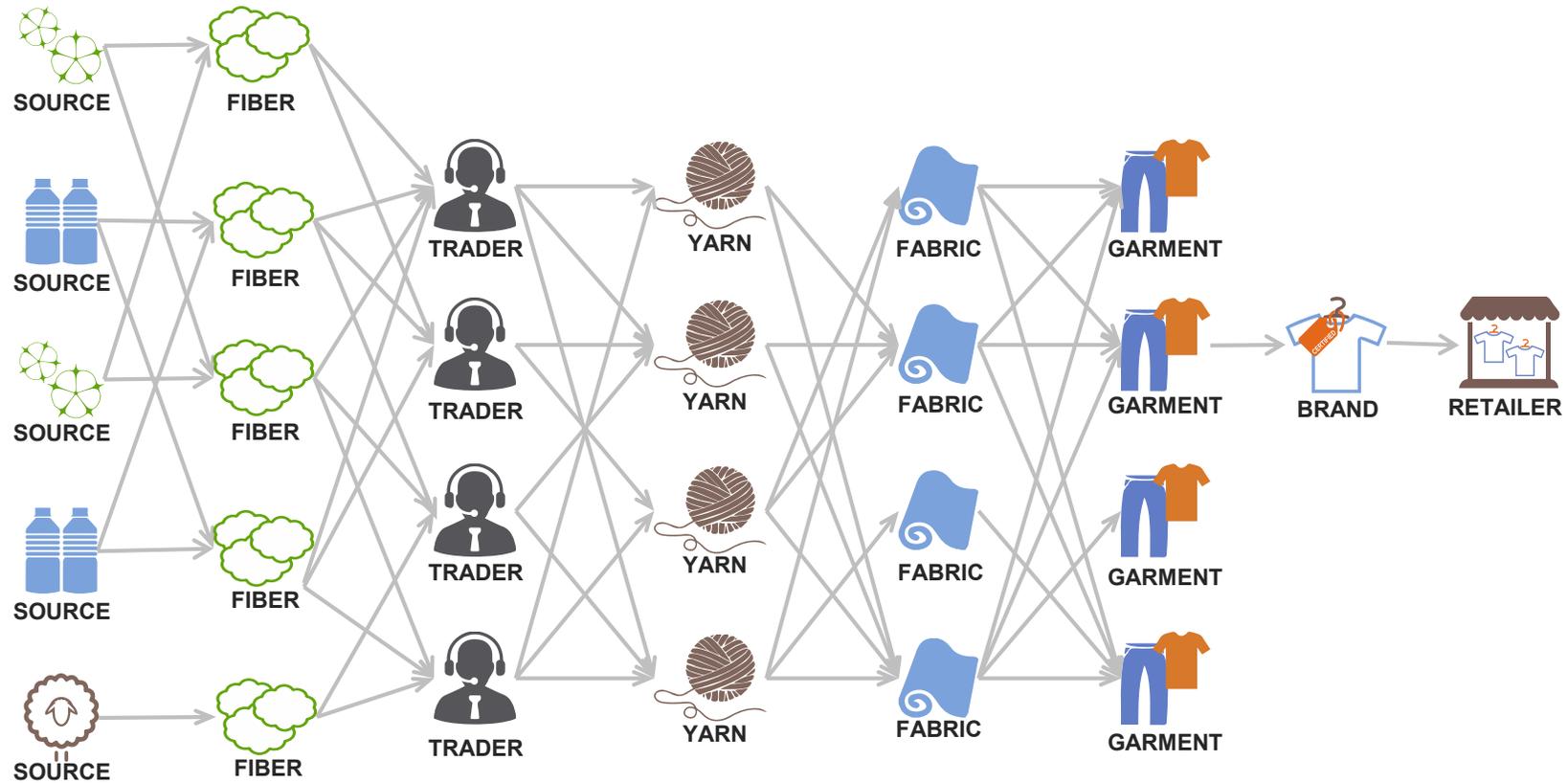
Chain of Custody

Transaction Certificates (TC)

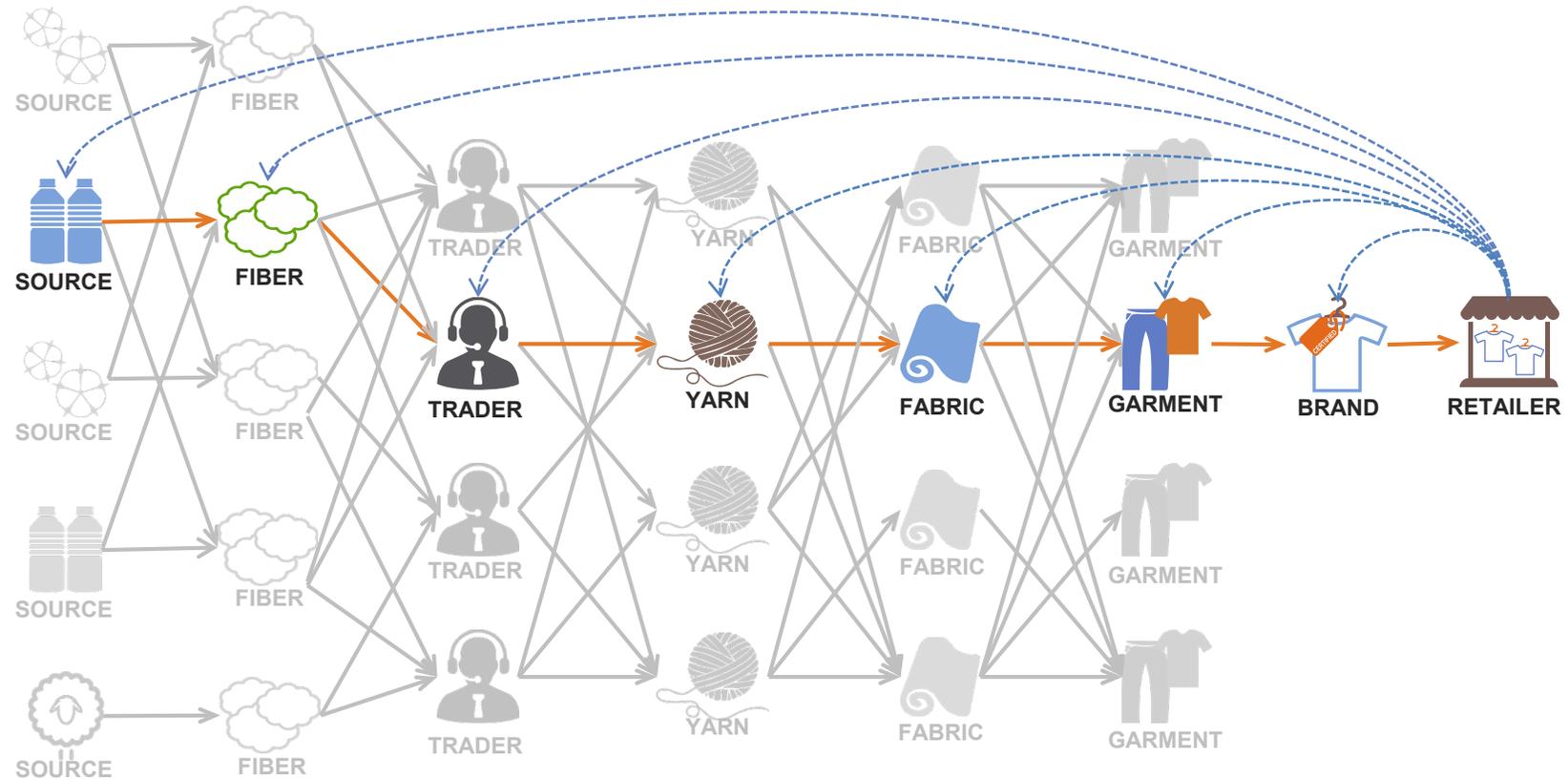


Scope Certificates (SC)

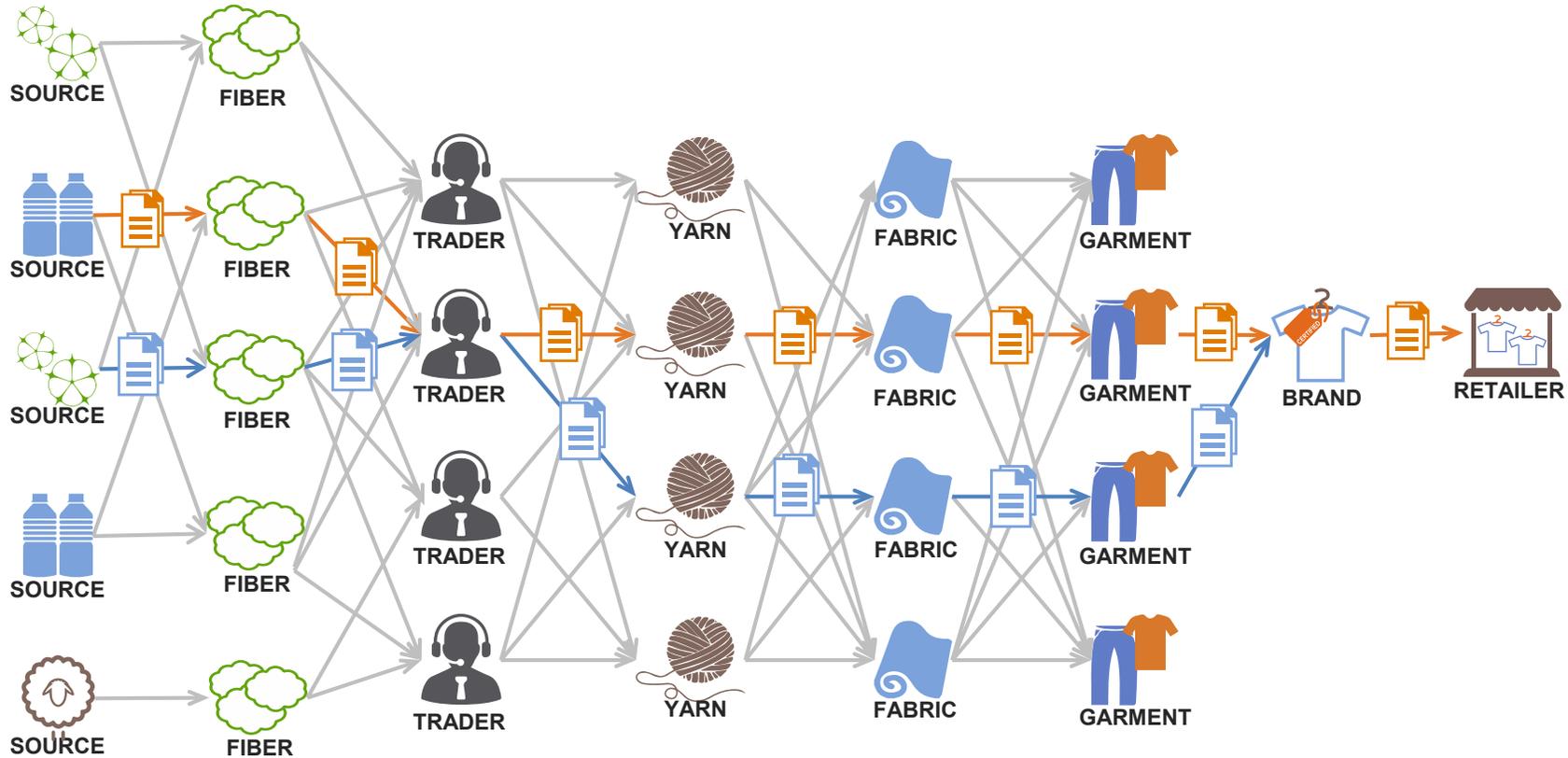
The Challenge



How much do you know?

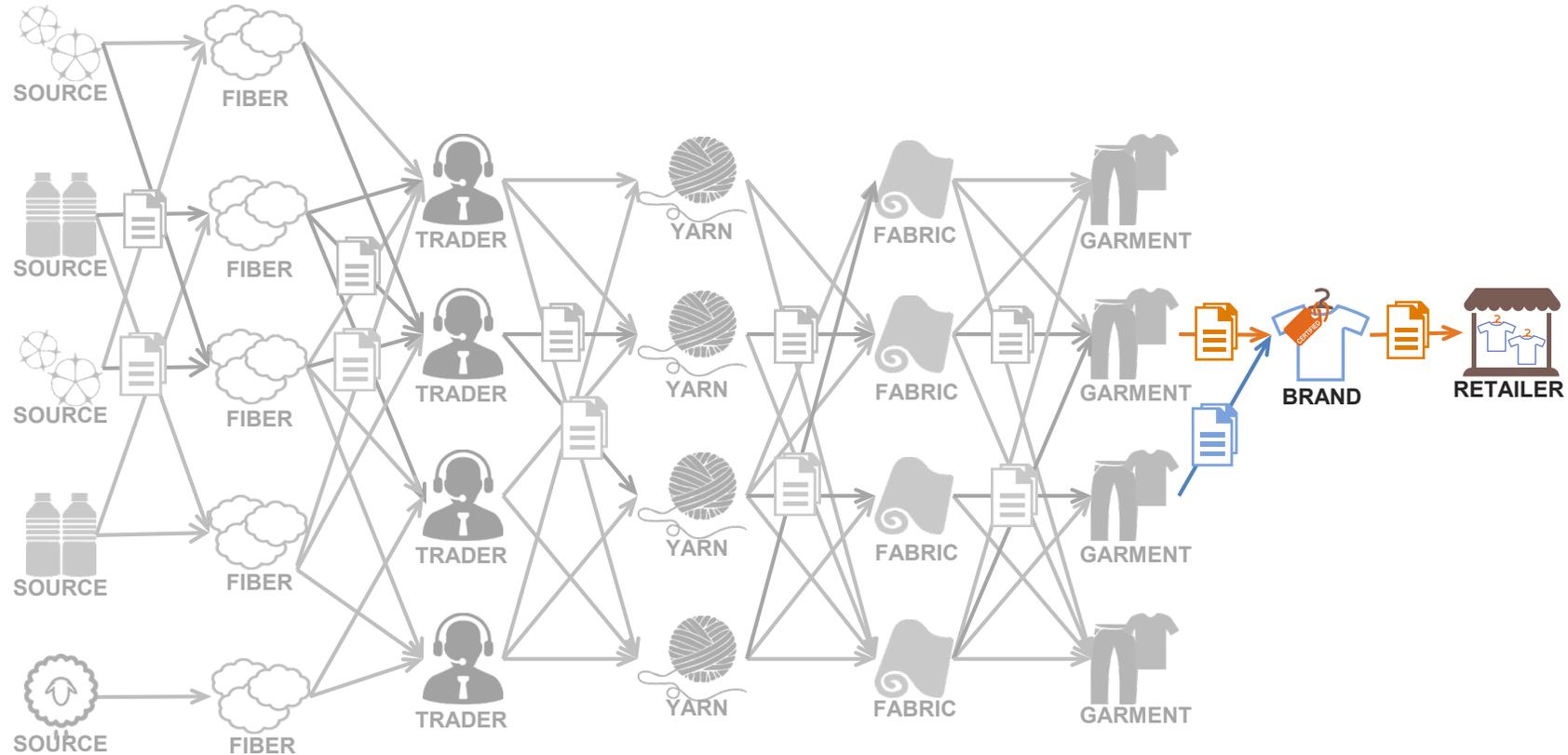


Chain of Custody



The forward product path is ensured, but suppliers are able to preserve confidentiality if desired.

Chain of Custody



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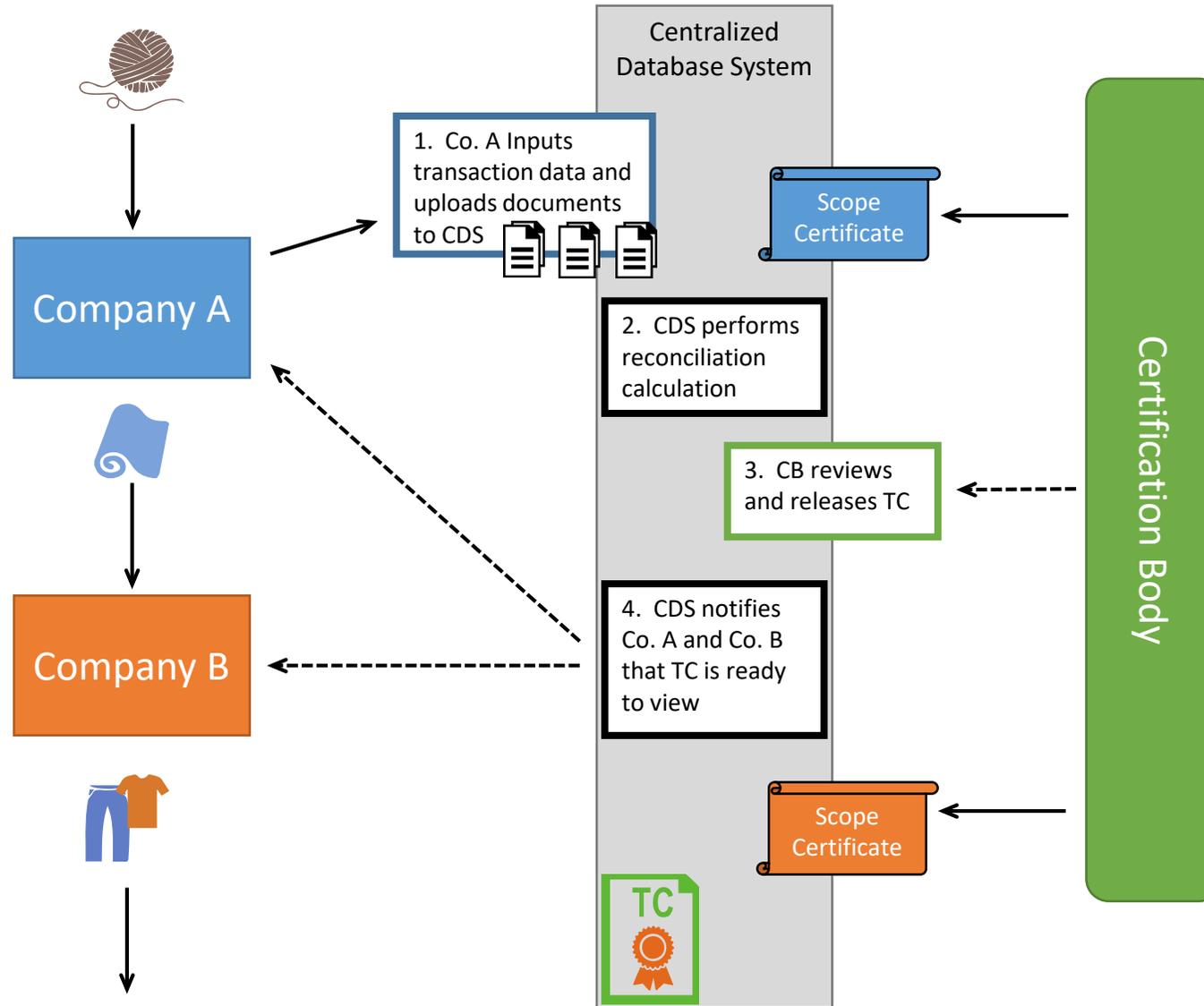
Central Database System (CDS) Objectives



- Increase **efficiency and transparency** of certification and its related activities by providing greater access to certification data
- **Prevent fraud** for certificates and duplicate organic orders by creating a single source for verification and volume reconciliation
- Provide standards' **impact data** for TE and GOTS
- Provide **public facing data** about certified companies
- Provide opportunity for **traceability** and material source data for supply chain members and brands that was previously not possible with information held in many separate organizations



CDS Certificate Functions



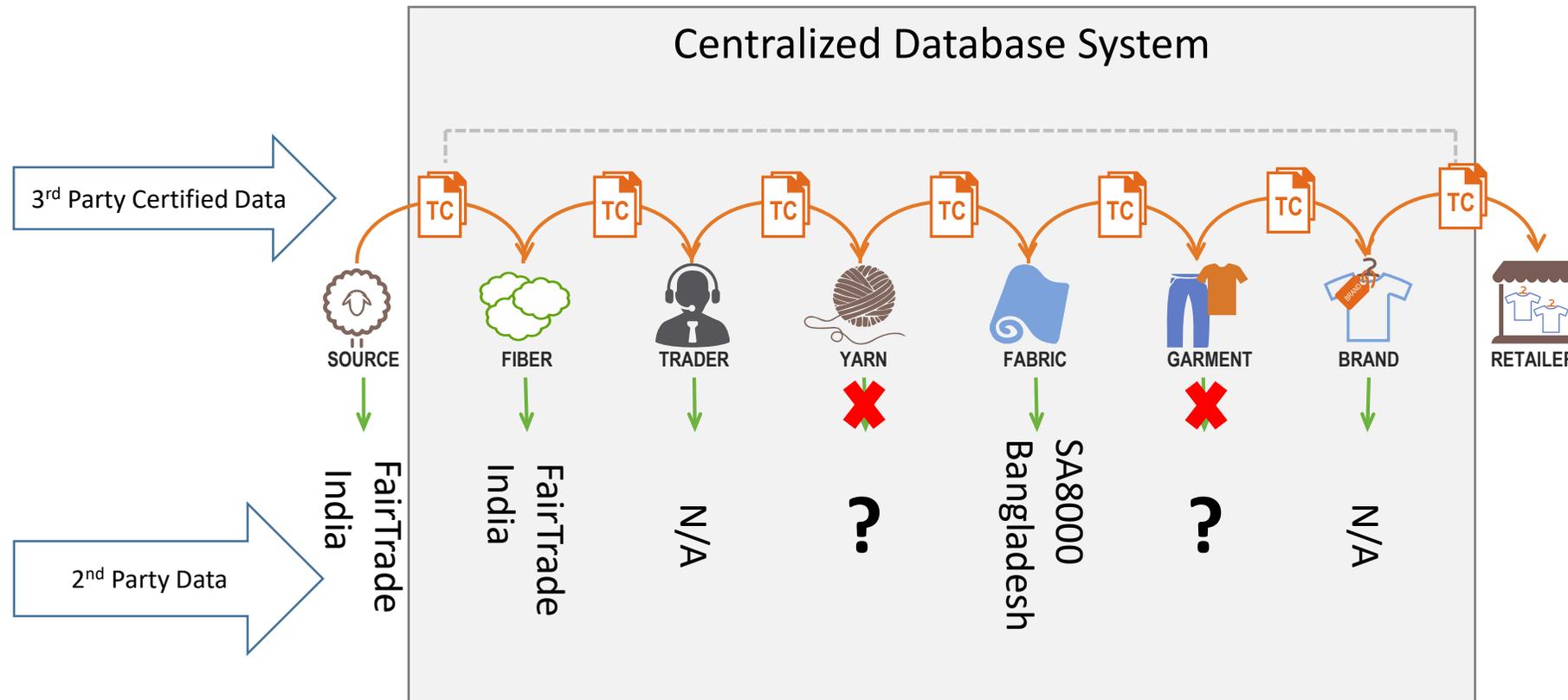
Traceability Example Report

Data Requested for final product:

- Country of Origin
- Workers treated fairly throughout?

Retailer Report:

- Grown in India
- Farm –FT (India), Gin – FT (India)
Fabric Mill SA8000 (Bangladesh)
- Yarn Spinner in India
- Garment Factory in Bangladesh



THANK YOU!

Contact: Lee@TextileExchange.org

Please visit our websites: TextileExchange.org
aboutorganiccotton.org
aboutbiosynthetics.org
responsiblewool.org
responsibledown.org



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