

United Nations Road Safety Week 1-7 May 2000

Actions to be undertaken by the

European Federation of Road Traffic Victims

Fédération Européenne des Victimes de la Route (FEVR)

With the support of the European Commission

The main objective of the campaign is to promote a greater awareness by road users and the general public of the scale of road traffic accidents and to stress the importance of measures and changes of behaviour that could reduce them, particularly those of the most vulnerable road users.

The international character of the campaign will be expressed by a common objective, leaflet, symbol and slogan. The main action will consist in the elaboration, printing and the capillary distribution throughout Europe of a leaflet, translated in 9 languages, which will contain the principal indications for the protection of vulnerable road users: pedestrians, cyclist and moped drivers, and specially for children and the elderly as well as how they should protect themselves. It will also contain the message of the UN Executive Secretary and possibly from the European Union Commissar of Transports.

Specific actions will also be undertaken within the same framework, reflecting the priorities of the individual Governments and those of the individual national associations, member of the FEVR as well as those of the *European Federation of Pedestrians (FEPA)* itself member of the *Fédération Internationale des Piétons (FIP)* *. Thus, according to the country and the association the leaflet may also contain additional pages dealing with these specific priorities.

The distribution of the leaflet will be supported by promotional campaigns which will include: manifestations, seminars, conferences, video, drawing competition and entertainment for school children, demonstration of first help, crash test, alcohol test, exhibition, demonstration of helmets etc...

Marcel Haegi, president

Associations participating to the Safety Week 2000

The following 18 FEVR associations from 13 European countries will participate

Belgium	Association de Parents pour la Protection des Enfants sur les Routes (APPER-Hainaut)
France	Association des Familles des Victimes de la circulation (AFVAC) Fondation Cellier Ligue contre la violence routière
Germany	DIGNITAS
Greece	Centre for Research and Prevention of Injuries among the Young (CEREPRI / TROHOPEdia) Hellenic Association for Road Traffic Accident Victim Support
Italy	Comitato Italiano Familiari Vittime della Strada Strada Amica and University of Brescia
Luxembourg	Association des Victimes de la Route (AVR)
Netherlands	Vereniging Verkeersslachtoffers (VV)
Poland	GAMBIT Foundation for Independent Road Safety Research
Portugal	Association for Safety Promotion in Children and Teenagers (ASPI)
South Africa	Drive Alive and Soul City (already financed by the Commission)
Spain	Prevenió d'Accidents de Trànsit (P(A)T)
Switzerland	Association des Familles des Victimes de la Route (AFVR) Vereinigung fuer Familien der Strassenopfer (VFS)
United Kingdom	RoadPeace

The associations of the **FEPA** in the following countries will also participate:

Belgium, France, Finland, Germany, Italy, Netherlands, Spain, Sweden, Switzerland, United Kingdom.

Summary of the supporting campaigns by associations for the distribution of the international leaflets

FEVR

- **APPER**
Regional campaigns. Drawing competition in schools. Fair with distribution of prizes by the national authorities.
- **AFVAC**
Regional campaigns. Putting up of small posters with the slogan: "Public transports are the safest means of transport" in many public places.
- **F. CELLIER**
Outdoors events in four large cities: "Day for life 2000". Young motivated by young: Shows containing message for safe driving.
- **LIGUE**
National distribution campaign with additional pages containing extracts of the *Resolution of the rights of pedestrians*, adopted by the European Parliament.
- **DIGNITAS**
Regional campaign with a photographic exhibition in Cologne.
- **CEREPRI**
Events and seminars with the participation of researchers of Athens' University and local motorcycles clubs giving practical advice for the acquisition and use of helmets.
- **HARTAVS**
Capillary national distribution of leaflets and literature concerning the protection of vulnerable road users, in collaboration with a wide range of concerned partners, seminars.
- **COMITATO**
Meeting and seminars in the schools of 27 provinces on general road safety and with particular attention to the vulnerable road users. National meeting Saturday 6 May in Rome.
- **STRADA AMICA**
Information to all commune of more than 5000 inhabitants in collaboration with the University of Brescia. Nation wide distribution in primary schools and social services for elderly people.
- **AVR**
Distribution of a leaflet drawing particular attention to the respect of pedestrian crossing specially of children, and to moderating speed in urban areas.
- **VV**
Illustration of dangerous situations for pedestrians and cyclists, the means to avoid them, divulged in a brochure and a 5' video clip distributed in schools.

- **GAMBIT**
Special brochure dealing with the safety of vulnerable road users distributed in the 5000 primary schools. In addition a limited edition of a 80 pages booklet for local and national authorities
- **ASPI**
Statement document on the situation of vulnerable road users to be used as a manual for health education, police and other services and for driving schools.
- **P(A)T**
Distribution in the Barcelona, Madrid and Seville areas also of a brochure dealing with an enquiry of the observed behaviour concerning the respect of traffic lights.
- **AFVR**
Competition of drawing in all Swiss French schools for posters to be put up all over that region. Prize award, TV discussions with the UN representatives in Geneva. Charity concert.
- **VFS**
Outdoors events in the region of Zürich with demonstrations involving police, fire brigade and school teachers, first help and crash demonstration, bicycle competition.
- **RoadPeace**
Nation wide distribution campaign including distribution of pamphlets concerning the right of way for pedestrians and cyclists.

FEPA

- Pedestrian Associations of: Belgium, Finland, France, Germany, Italy, Netherlands, Spain, Sweden, Switzerland, United Kingdom

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Additional information can be found on the website of the Federation <http://www.fevr.org>
E-mail: fevr@worldcom.ch

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