

Informal Document No.1 ter (English only)

**QUESTIONNAIRE ON 1st GLOBAL ROAD SAFETY WEEK
Interest**

COUNTRY	Interest in 1st Global Road Safety Week (GRSW) (1)	Reasons for the lack of interest (If answer low or none to question 1) (2.2)	Media covering (2.2.1)	GRSW needed to encourage countries to improve road safety (13a)	Need to repeat GRSW in the future (13b)	Possible interest in GRSW from countries already strongly involved in road safety (14)
Austria	Strong	N/A	Press, Radio	Yes	Every 4 years	Medium
Belarus	Strong	N/A	Press, Radio, TV	Yes	Alternation	High
Belgium	Medium	Theme did don't match RS programme, Lack of visibility	No	Yes	Every 4 years	Low
Bulgaria	Strong	N/A	Press, Radio, TV	Yes	Every 3 years	High
Croatia	Medium	N/A	Press, Radio, TV	Yes	Every 3 years	Low
Czech Republic	Medium	N/A	Press	Yes	Every 3 years	High
Estonia	Medium	N/A	Press, Radio, TV	Yes	Every 3 years	Medium

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Germany	Strong	N/A	Press, Radio, TV	Yes	Every 4 years	Depends on the topic
Israel	None	Date inappropriate	No	Yes	Alternation	Low
Italy	Strong	N/A	Press, Radio, TV	Yes	Every 3 years	High
Latvia	Medium	N/A	Press, TV	Yes	Every 3 years	Depends on the topic
Lithuania	Medium	N/A	Press, Radio, TV	Yes	Every 3 years	High
Luxembourg	Medium	Lack of interest in international campaigns	Press, Radio, TV	Yes	Every 5 years	Low
Monaco	None	Date inappropriate	No	Yes	Every 3 years	Low
Norway	Medium	N/A	Press, Radio, TV	Yes	Every 4 years	Medium
Russian Federation	Strong	N/A	Press, Radio, TV	Yes	Every 4 years	High
Slovak Republic	Medium	N/A	Press, Radio, TV	Yes	Every 3 years	Medium

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Slovenia	Medium	N/A	Press, Radio, TV	Yes	Every 3 years	Medium
Spain	Strong	N/A	Press, Radio, TV	Yes	Every year / every other year	High
Switzerland	Low	Lack of interest in international campaigns, Our campaigns are planned in the longer term	-	Yes	Every 5 years	Low
TOTAL (20 replies)	7 Strong 10 Medium 1 Low 2 None	2 Lack of interest in international campaigns 1 Theme did don't match RS programme 1 Lack of visibility 2 Date inappropriate 1 Our campaigns are planned in the longer term 15 N/A	13 Press, radio & TV 1 Press & TV 1 Press & radio 1 Press 3 None 1 No answer	20 Yes	1 Every year / every other year 10 Every 3 years 5 Every 4 years 2 Every 5 years 2 Alternated	7 High 5 Medium 6 Low 2 Depends on the topic