

# UN/EDIFACT Data Maintenance Request

## MESSAGE STATUS

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**OrigLogNbr** ECCMA-MID1  
**Contact** Peter Benson  
**Address**

**EP Log** A-2000-0085  
**DMR Log Date:**  
**Tag Mtg:**  
**UN Log** UN-00-00323  
**UN Log Date:**  
**JM Group:** D02  
**Directory Id:** D.00A

**State**  
**Organisation** Electronic Commerce Code

**PhoneNbr**

**FaxNbr:**

**Email**

**DmrType** ST Request for Message in Development (MiD)

**Message** PROLST

<b>DMRAction</b> A	<b>NameChange</b> N	<b>Text1-1:</b> N	<b>Text1-2:</b> N	<b>Text1-3:</b> N
<b>Text2:</b> N	<b>Text3-1:</b> N	<b>Text3-2:</b> N	<b>Text4-1:</b> N	

### Industry:

**BusinessNee** Companies who create, maintain and have need to exchange promotion lists have independently developed their own internal and unique formats for exchanging the the information. This causes difficulty when there is a need to exchange the information in a list between trading partners and inhibits any realistic attempt to automation of the exchanges. This message will provide a uniform format for the exchange of promotional lists in fully parsed format where each element of information is identified by a code (industry defined), e.g. military rank of a person and the the relevant text.

## BOILERPLATE

**Version** D      **Release** 00      **ControllingAgenc** RT      **Revision** 1

**Introduction** This specification provides the definition of the Promotional list message (PROLST) to be used in Electronic Data Interchange (EDI) between trading partners involved in administration, commerce and transport.

**Scope:** The Promotional list message may be used for both national and international applications. It is based on universal practice related to administration, commerce and transport, and is not dependent on the type of

**Functional** A message to enable the transmission of information required by direct mailing companies.

**Principles** A PROLST provides a uniform format for the exchange of information required by direct mailing companies in parsed format where each element of required information is identified using an information component code.

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**Terms and Definitions** Information component codes are available to identify varied information, such as the exact title of a person (Dr., Lord, Mr. Ms., or Lt, ...), the name of a way (Street, Causeway, Ave., Blvd., Crescent, or Drive), etc business or industry.

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#### BOILERPLATE TEXT

Oper	Pos	Seg	Name	Status	Rpts	Lvl
	0010	UNH	Message header  A service segment starting and uniquely identifying a message. The message type code for the Promotional list message is PROLST. Note: Promotional list messages conforming to this document must contain the following data in segment UNH, composite S009:  Data element 0065 PROLST 0052 0 0054 00A 0051 RT	M	1	0
	0020	BGM	Beginning of message  A segment by which the sender must uniquely identify the PROLST by means of its type and number and, when necessary, its function.	M	1	0
	0030	DTM	Date/time/period  A segment specifying general dates, and when relevant, times related to the whole message.	M	9	0
	0040	S1	Segment Group 1: PNA-SG2  A group of segments providing information relevant to the sender and receiver of the message.	C	9	1
	0050	PNA	Party identification  A segment giving identification information relevant to the sender and the receiver of the message.	M	1	1
	0060	S2	Segment Group 2: CTA-COM  A group of segments providing contact and communication information relevant to the sender and receiver of the	C	9	2
	0070	CTA	Contact information  A segment giving additional contact information relating to the sending or receiving party.	M	1	2
	0080	COM	Communication contact  A segment to identify communication numbers of departments or persons related to the contact information.	C	9	2
	0090	S3	Segment Group 3: RFF-DTM-PNA-IFD  A group of segments giving information concerning the identification, relevant dates, and ownership of a promotional list as well as referencing the template used in formatting the list.	C	999	1
	0100	RFF	Reference  A segment used for specifying the identification of the list as	M	1	1

0110	DTM	Date/time/period	C	9	1
		provided by the list provider. A segment specifying pertinent dates and times related to the lists, such as date and time extracted.			

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0120	PNA	Party identification	C	9	1
		A segment giving information required by organisations such as direct mailing companies. The originating party of the list, such as owner, broker or agent.			
0130	IFD	Information detail	C	999999	1
		A segment giving identification and template information required by organisations such as direct mailing companies. The information may be exchanged using industry code lists and the clear values; e.g. code identifying military rank and the clear text.			
0160	UNT	Message trailer	M	1	0
		A service segment ending a message, giving the total number of segments in the message (including the UNH & UNT) and the control reference number of the message.			
0010	UNH	Message header	M		1
0020	BGM	Beginning of message	M		1
0030	DTM	Date/time/period	M		9
0040	S1	Segment Group 1: PNA-SG2	C	9	-----!
0050	PNA	Party identification	M		1 !
0060	S2	Segment Group 2: CTA-COM	C	9	-----!!
0070	CTA	Contact information	M		1 !!
0080	COM	Communication contact	C		9 !!
0090	S3	Segment Group 3:	C	999	-----!
0100	RFF	Reference	M		1 !
0110	DTM	Date/time/period	C		9 !
0120	PNA	Party identification	C		9 !
0130	IFD	Information detail	C	999999	!
0160	UNT	Message trailer	M		1