



# THE EUROPEAN UMBRELLA ORGANISATION FOR GEOGRAPHIC INFORMATION

## Towards a strategy for geographic information in Europe

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## Presentation

### Describes

-  Introduces EUROGI
-  The EUROGI Consultation Paper published in October 2000
-  The GINIE project funded by the CEC which will implement many of the proposals made in this paper

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## What is EUROGI?

- ✍ An independent non governmental organisation set up in 1994 to act as the voice of the wider European GI community
- ✍ An (umbrella) organisation of organisations with 25 national and pan European sectoral GI members with a combined membership of over 3000 public and private sector agencies
- ✍ Its work is funded mainly through the subscriptions of its members
- ✍ Its secretariat is currently based in Apeldoorn in the Netherlands

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## The Consultation Paper

- ✍ Rationale
  - ✍ Growing concern about the current void in geographic information strategy in Europe
  - ✍ Paper sets out framework for the first stage of such a strategy
  - ✍ Basis for consultations with all interested parties

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## GI policy, infrastructure or strategy?

### ✍ Important differences

- ✍ Policy: general actions by governments concerning access, pricing, privacy etc.
- ✍ Infrastructure: the provision and management of GI assets
- ✍ Strategy: broad issues relating to GI diffusion and capacity building

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## Elements of GI strategy

### ✍ Overarching objective

- ✍ encouraging greater use of GI in Europe in the interests of citizens, good government and commerce

### ✍ Four main tasks

- ✍ Raising awareness of GI and associated technologies
- ✍ Promoting the development of strong national GI associations
- ✍ Improving the European GI infrastructure
- ✍ Representing Europe in the GSDI debate

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## Raising awareness of GI

- ✍ Influencing key decision makers
  - ✍ Actions include an integrated GI lobbying strategy
- ✍ Informing the population as a whole
  - ✍ Actions include a coordinated GI case study service

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## Promoting strong national GI associations

- ✍ Pooling the experiences of national associations
  - ✍ Actions include comparative analysis of structures and achievements
- ✍ Facilitating national GI policy analysis
  - ✍ Actions include data policy workshop(s)

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## Improving the European GI infrastructure

- ✍ Improving the quality of European metadata services
  - ✍ Actions include the European Territorial Management Information Infrastructure project
- ✍ Exploring the GI impacts of EU accession
  - ✍ Actions include special workshop in Brussels

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## Representing European interests

- ✍ Representing European interests in global discussions
  - ✍ Actions include playing a full role in GSDI activities and hosting GSDI6 in 2002
- ✍ Creating opportunities for Europeans to participate in global projects
  - ✍ Actions include the SDI cookbook project

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## What next ?

- ✍ Paper published on October 6th
- ✍ Disseminated as widely as possible
- ✍ Basis of consultations with individuals and organisations in both the public and private sectors in autumn 2000
- ✍ Starting point for the GINIE project

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## The GINIE project

- ✍ GINIE - Geographic Information Network  
In Europe
- ✍ Partners
  - ✍ EUROGI
  - ✍ JRC
  - ✍ OGC Europe
- ✍ Two year project beginning in mid 2001

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## Main Work Packages

- ✍ European GI Strategy
- ✍ Capacity Building and Awareness Raising
- ✍ EC - GIS Workshop
- ✍ Global perspectives on GI

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## European GI Strategy

- ✍ Key components
  - ✍ Identify key players
  - ✍ Workshop on eCommerce
  - ✍ Workshop on Data Policies in Europe
  - ✍ Action Plan for GI strategy

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## GI capacity building and awareness

- ✍ Develop guidelines for national associations
- ✍ Workshop on capacity building in pre accession countries
- ✍ Workshop on GI in the Mediterranean countries
- ✍ Dynamic portfolio of case studies

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## 8th EC - GI workshop

- ✍ In June 2002
- ✍ GINIE as the workshop theme
- ✍ Also provides input to the GI strategy research agenda

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## Global perspectives on GI

- ✍ Workshop on global NSDI's experience
- ✍ Workshop on local to global infrastructures
- ✍ Study visits to US, Australia and Japan
- ✍ Inputs to SDI cookbook and legal and economic working groups of GSDI

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## Outcomes

- ✍ Implementation of first stage of EUROGI GI strategy and formulation of action plan for next stage of EGIS
- ✍ Increased awareness within Europe of GI strategic issues
- ✍ Expanded range of opportunities for participation by EUROGI members
- ✍ Large number of deliverables in the form of workshop, study visit and desk study reports

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## **Comments please**

**Paper available at  
[www.eurogi.org/geoinfo/eurogiprojects/  
strategy.pdf](http://www.eurogi.org/geoinfo/eurogiprojects/strategy.pdf)**

**Comments to [eurogi@euronet.nl](mailto:eurogi@euronet.nl)**