

**STATISTICAL COMMISSION and
ECONOMIC COMMISSION FOR EUROPE**

CONFERENCE OF EUROPEAN STATISTICIANS

ENGLISH ONLY

**Work session on Statistical Output for
Dissemination to Information Media**
(Cork, Ireland, 22 - 25 June 1998)

WORKING PAPER No. 1

PROVISIONAL AGENDA and TIME SCHEDULE

1. Opening of meeting
2. Election of officers and adoption of agenda
3. New developments in the use of Internet dissemination of statistical information
4. Dealing with negative press coverage
5. Making an effective WWW site for information media, including metadata adapted to the needs of media and public
6. Measurement of the usage of Internet sites, including user surveys
7. Best practices in training in media relations
8. Future work
9. Shifting from print to electronic products –how and when?
10. Other business
11. Adoption of the report

MONDAY 22 JUNE

- 10:00 –10:30 **Agenda item 1 and 2:** Opening of the meeting; election of officers; adoption of the agenda; information about the organization of work, time schedule, papers, future work, report, social events, etc.;
- 10:30 –12:30 **Agenda item 3: New developments in the use of Internet dissemination of statistical information**
- Working paper No.2 –The United States Census Bureau’s “Extranet” site
- Working paper No.6 –Internet publishing at Statistics Netherlands
- Working paper No.8 –Prospects of Internet use for dissemination in the Russian Federation
- Working paper No.10 –Problems with presentation of the Czech Statistical Office on Internet
- 12:30 –14:00 Lunch break
- 14:00 –15:00 **Agenda item 3: continued and concluded**
- Working paper No.11 –Building a National Transportation Library and Data Archive in the United States
- Working paper No.14 –New developments in the use of Internet for dissemination of statistical information –Eurostat 2.0
- Working paper No.20 –New initiatives from Italy’s National Statistical Institute in the field of dissemination of statistical output to information media
- 15:00 –17:30 **Agenda item 4: Dealing with negative press coverage**
- Speaker –Mr. Charlie Weston, Journalist and former Media Adviser to the CSO**
- Working paper No.7 –Individual and public cases of statistics
- Working paper No.9 –How to handle adverse media coverage
- Working paper No.12 –Dealing with negative press coverage –Eurostat’s experience
- Working paper No.22 –Journalists have high confidence in Statistics Norway

TUESDAY 23 JUNE

9:30 –10:30

Agenda item 4: continued and concluded

10:30 –12:30

Agenda item 5: Making an effective WWW site for information media, including metadata adapted to the needs of media and public

Working paper No.4 –National statistical offices and administrations, and the Web: a survey

Working paper No.16 –The use of Internet for the dissemination of statistical information - Eurostat

Working paper No.21 –Metadata in the UN Economic and Social Information System for the international Internet user - UNSD

12:30 –14:00

Lunch break

14:00 –17:30

Agenda item 6: Measurement of the usage of Internet sites, including user surveys

Working paper No.18 –Methods to measure Internet use - Germany

Working paper No.19 –An analysis of the United States Bureau of Justice Statistics website usage statistics

20:00-

Dinner hosted by the Irish CSO

WEDNESDAY 24 JUNE

9:30 –12:30

Agenda item 7: Best practices in training in media relations

Working paper No.5 –Best practices in training in media relations in Sweden

Working paper No.13 –Training in media relations: practices in selected national statistical agencies

12:45 –18:30

Excursion to Blarney Castle (lunch at delegates own expense)

THURSDAY 25 JUNE

9:30 –10:00 **Agenda item 8: Future work** (which topics for next meeting, when and where?)

10:00 –12:30 **Agenda item 9: Shifting from print to electronic products –how and when?**

Working paper No.3 –Shifting to electronic products in Statistics Denmark

Working paper No.15 –Building the future: taking Statistics Canada’s Daily from print to electronic

Working paper No.17 –Shifting from Print to Electronic Products: Two U.S. Experiences

12:30 –12:45 **Agenda item 10: Other business**

12:45 –13:00 **Agenda item 11: Adoption of the report and closing of the meeting**
