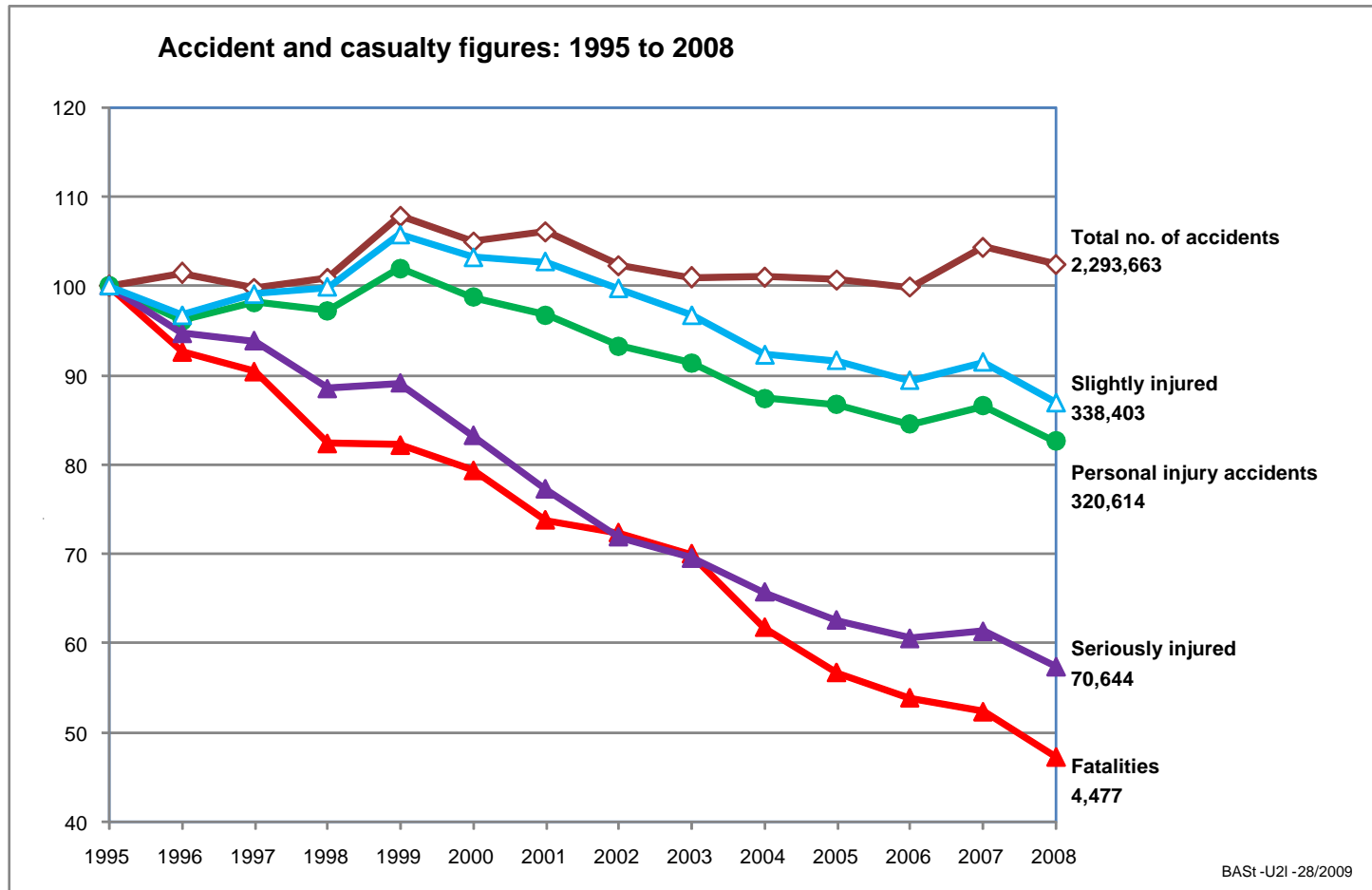




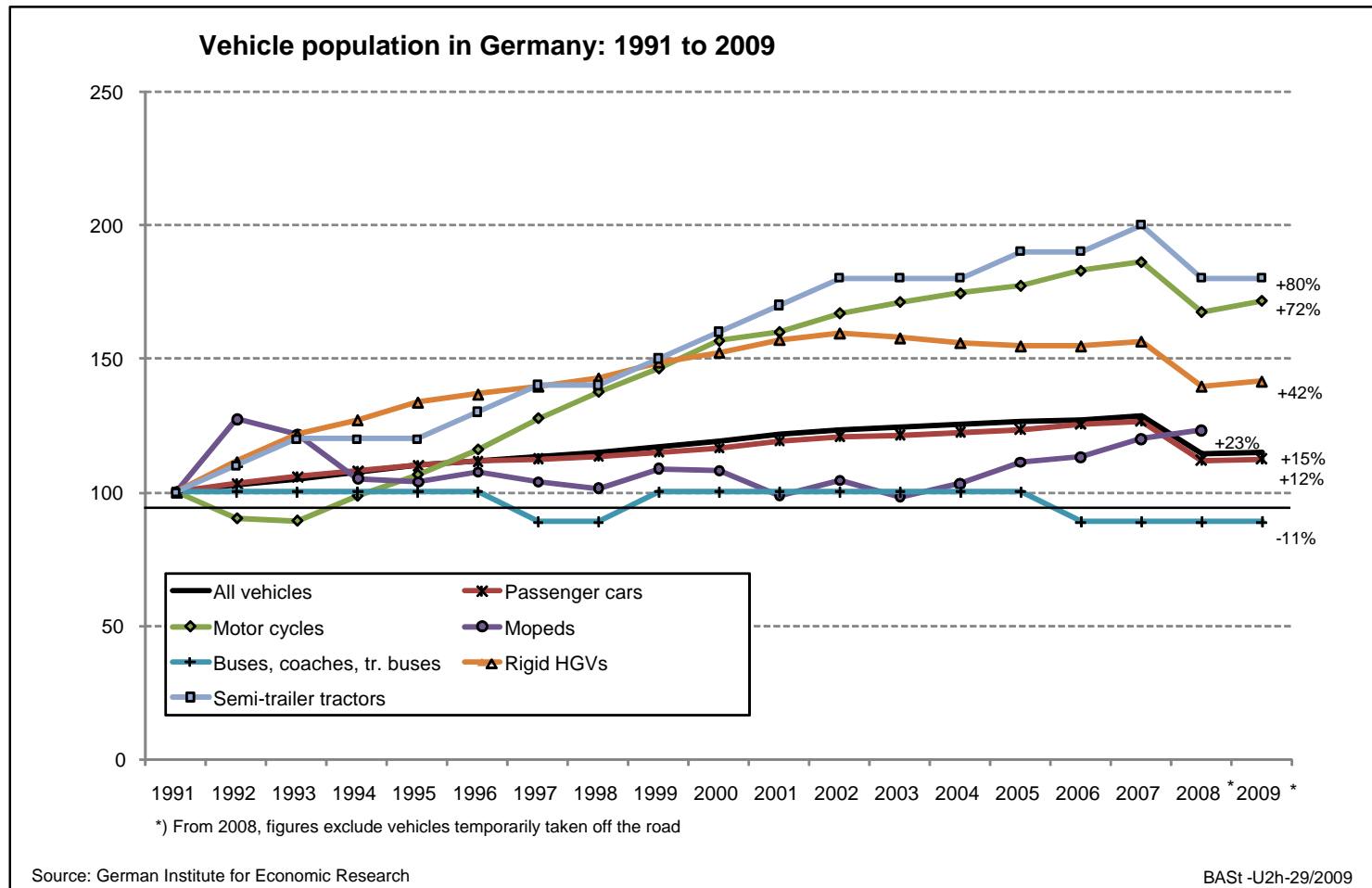
# Information and Communication Technologies and Road Safety

UNECE side event on Intelligent Transport Systems  
at the International Transport Forum on the 26th of  
May 2010

# Road Safety in Germany



# Traffic in Germany



## Improvement of road safety

- in the past it was the result of a holistic approach including infrastructure, vehicle technology and human factor  
important influence on the number of fatalities probably: passive safety
- goal for the future: further to reduce the number of increased persons and fatalities
- great potential: modern technologies under the keywords of ADAS and ITS
- from the technical side we see three main areas:
  - autonomous in vehicle systems
  - infrastructure based solutions based on ICT
  - cooperative vehicle systems (= cooperative Intelligent Transport Systems)



## Autonomous In Vehicle Systems (ADAS = IVSS)

Systems which work autonomously in a vehicle and support the driver, especially inform him about detected dangerous situations and in some cases intervene in driving

examples: ABS, ESP, cruise-control, automatic emergency brake system; lane departure warning, blind spot monitoring, obstacle and collision warning, speed alert

potential: to assist the driver in performing his driving task, to help him to manage dangerous situations  
estimated potential for the reduction of the number of fatalities: more than 20 %



- challenges:
- for the automotive industry
    - design ADAS in a way that effectively supports the driver, but leaves it finally up to him to decide how to drive; to make the systems marketable
  - for the international community (EC, ECE):
    - to create awareness for the importance of ADAS (e.g. eSafety),
    - to create the right framework conditions through political support and the availability of necessary regulations, e.g. an appropriate frequency band for systems which are radar based
    - to clarify that ADAS have to be designed in a way that the driver is really able to have the complete control over his vehicle

## Infrastructure based solutions based on ICT

- example: variable message signs which regulate traffic (variable speed limits, overtaking ban, diversion route) depending on the concrete situation
- German experience: drivers do observe the rules voluntary, better traffic flow, less accidents on the equipped freeways
- Investment: 775 Mio Euros until 2009;  
1300 km have been equipped yet  
every year 40 Mio Euro
- challenges: Appropriate investment can improve road safety notably  
ECE may help with further harmonization of traffic signs where necessary

## Cooperative Systems

means ITS which are based on the communication between different vehicles or the infrastructure and vehicles

basic idea: to give better and more reliable information about traffic situation to the road users

examples: RDS-TMC, RTTI

potential: to avoid congestion and especially to deliver road safety related information to the road user

challenges: States / Industry  
road safety related information should be available on a large scale

International Community (EU, ECE)  
road safety related information has to be free of charge for road users





## Conclusions

- ADAS and ITS have a huge potential to improve road safety.
- Systems should be implemented on a large scale.
- Their deployment is a common task of different stakeholders including different players from the public and private sector mainly at national level.
- Cross boarder and compatibility aspects have to be established at European and, where appropriate, at international level.
- Right framework conditions are to some extent a challenge for international bodies like EU and ECE (political support.