Role of the Road Transport Industry in Overcoming Border Crossing Obstacles

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UNECE Seminar on the Implementation of Annex 8

Geneva, 18 June 2009

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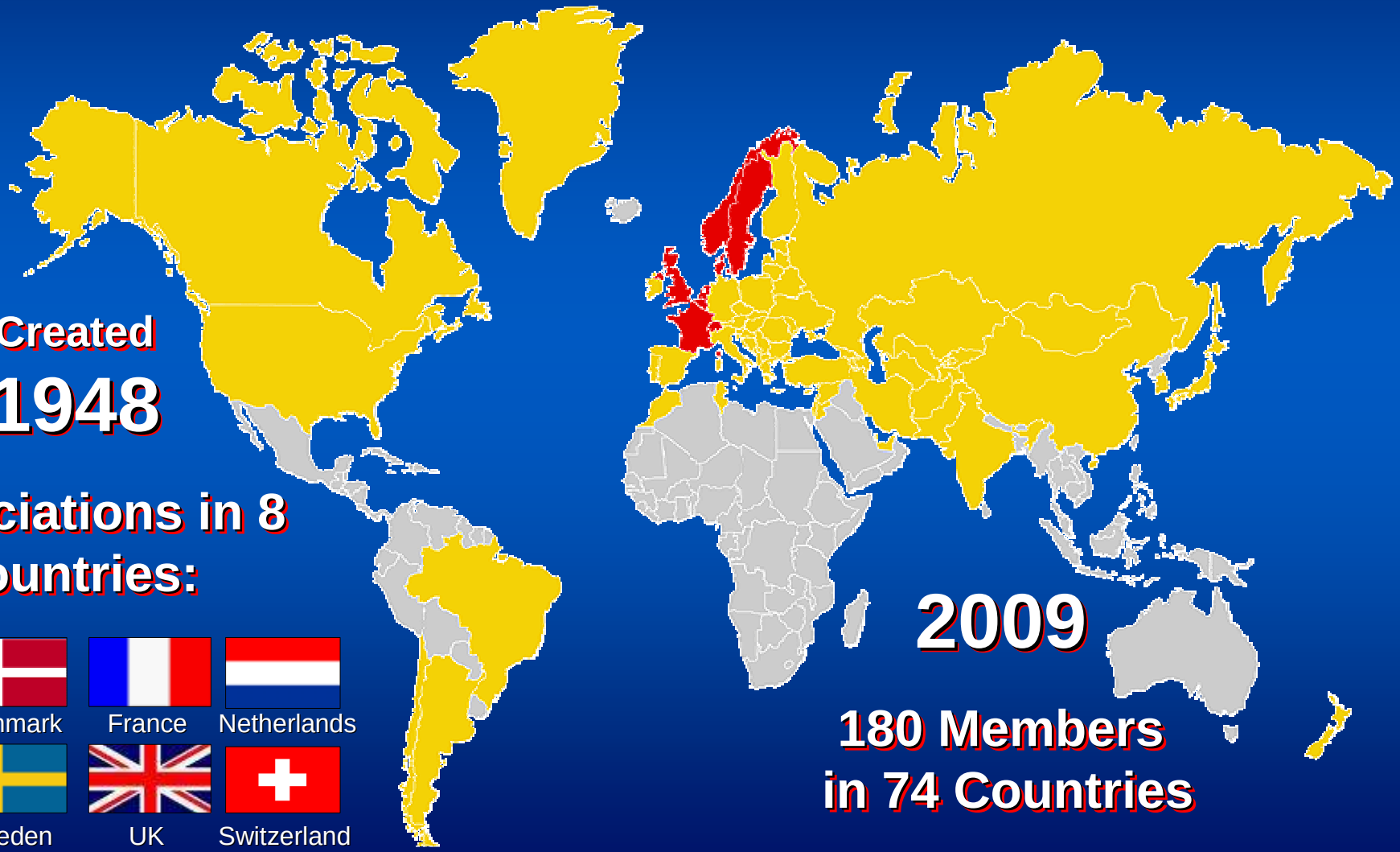
Working together for a better future

IRU

Travailler ensemble pour un meilleur avenir

Evolution of IRU Membership



Created

1948

Associations in 8 countries:

Belgium Denmark France Netherlands

Norway Sweden UK Switzerland

2009

180 Members in 74 Countries

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Contents

- Barriers
- *PMIS* and Annex 8
- Industry Tools:
  - BWTO
  - TIR
  - EPD
  - Real-time e-monitoring
  - Surveys, Information, Policy Recommendations
  - Training and Associative / Company Efforts
- Future?

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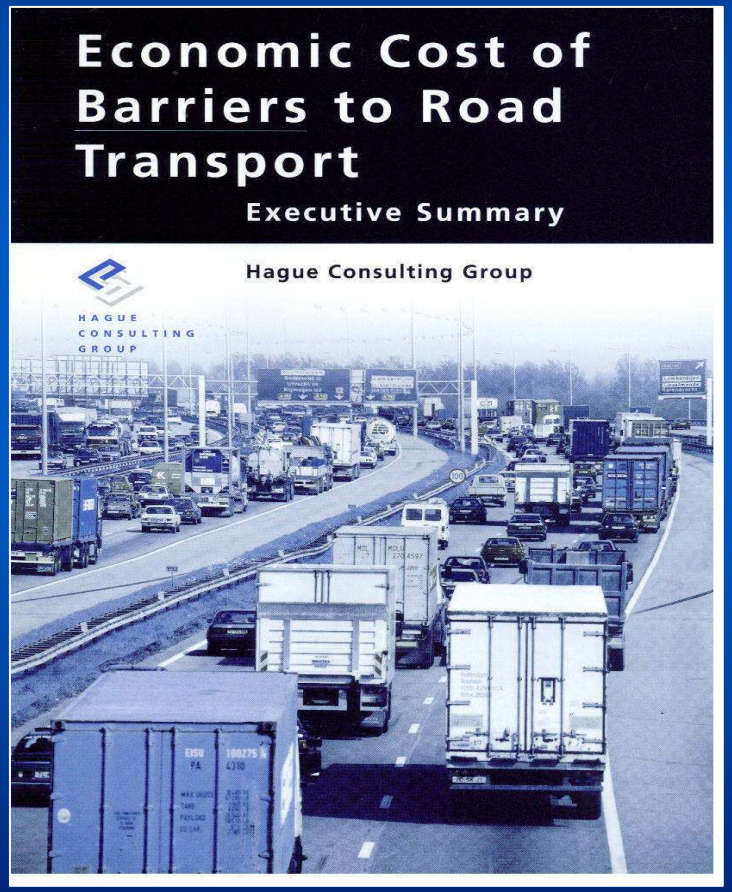
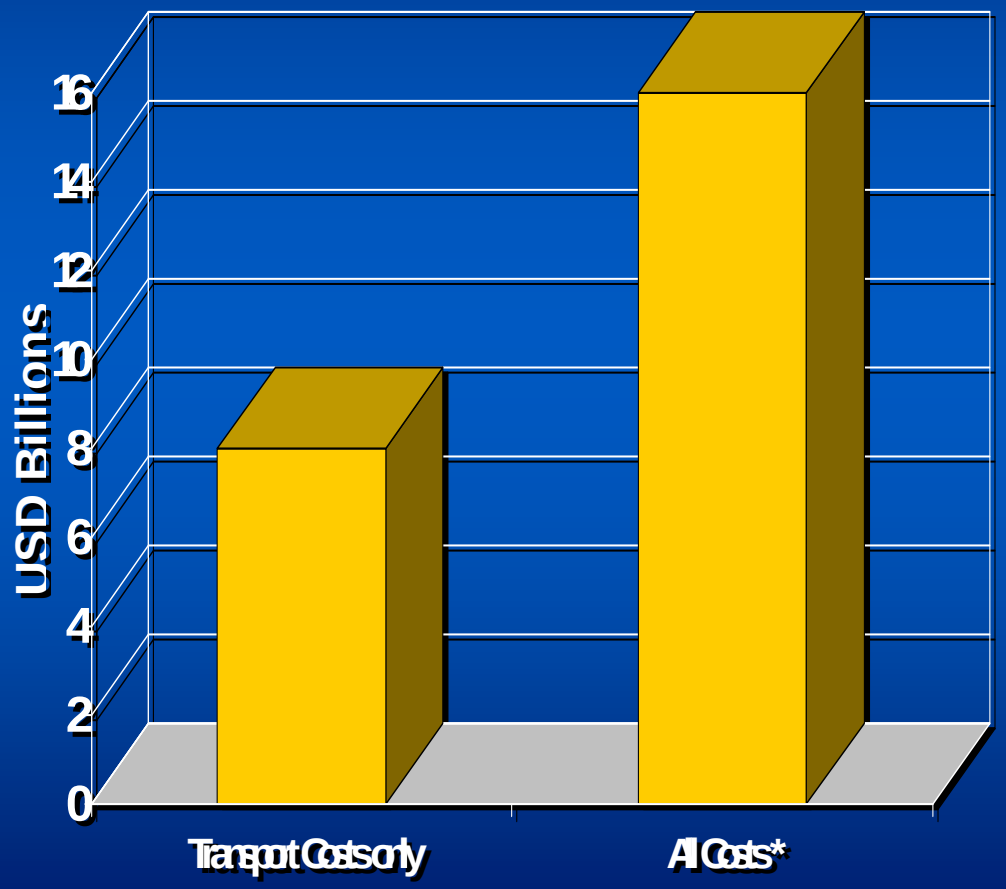
Costs of Barriers





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Types of Barriers

Obstacles at Borders

- Transport quotas and licences
- Non compliance with MFN treatment
- Requirements for transhipment
- Mandatory convoys
- Illegal immigration
- Mandatory use of certain commercial services
- Problems in obtaining visas for professional drivers

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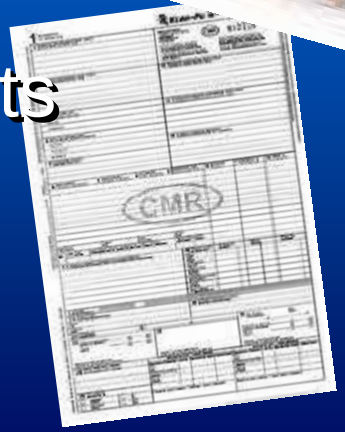
Types of Barriers

Obstacles at Borders

- Transit or quasi transit fees
- Quasi security measures
- Measures without prior or with short notice
- Non accession to conventions and non-harmonised or improper application
- Regional transport and transit agreements
- Non-harmonised transport documents
- Deadlines too short to appeal



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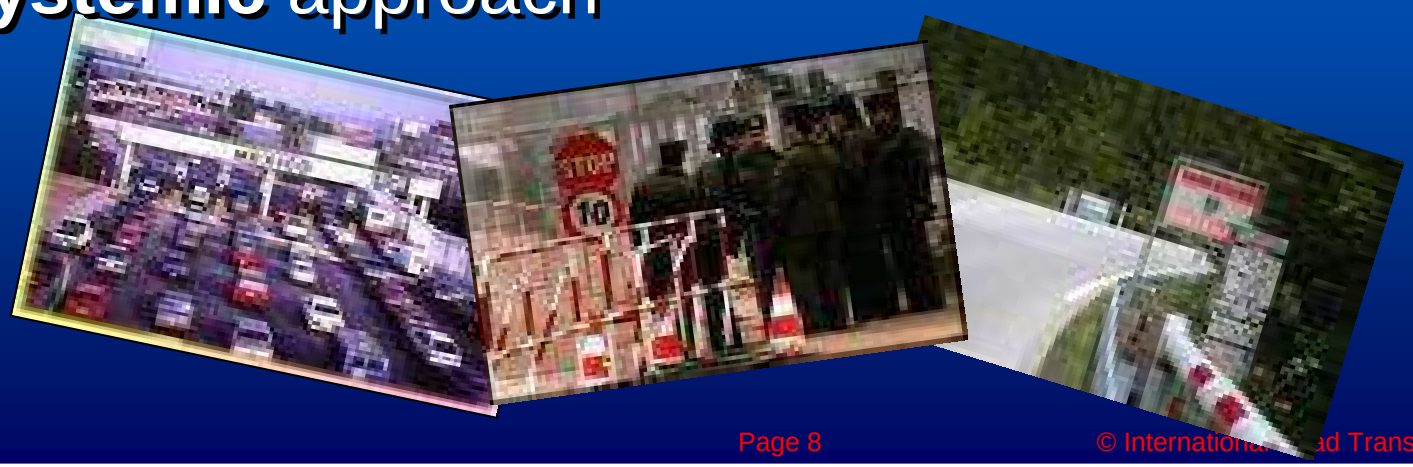
Types of Solutions

Improve Border Crossing: Apply PMIS

- Improve **Procedures** as per international standards
- Change stakeholders' **Mindset**
- Invest in physical **Infrastructure** where needed
- **Systemic** approach



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Concept of Annex 8: PMIS Approach

- IRU and Transfrigoroute = initiators
- Parts of the system and Annex 8 provisions:
  - Driver – Art. 2
  - Control procedure – Art. 3
  - Vehicle – Art. 4 & 5
  - Infrastructure – Art. 6
- Monitoring

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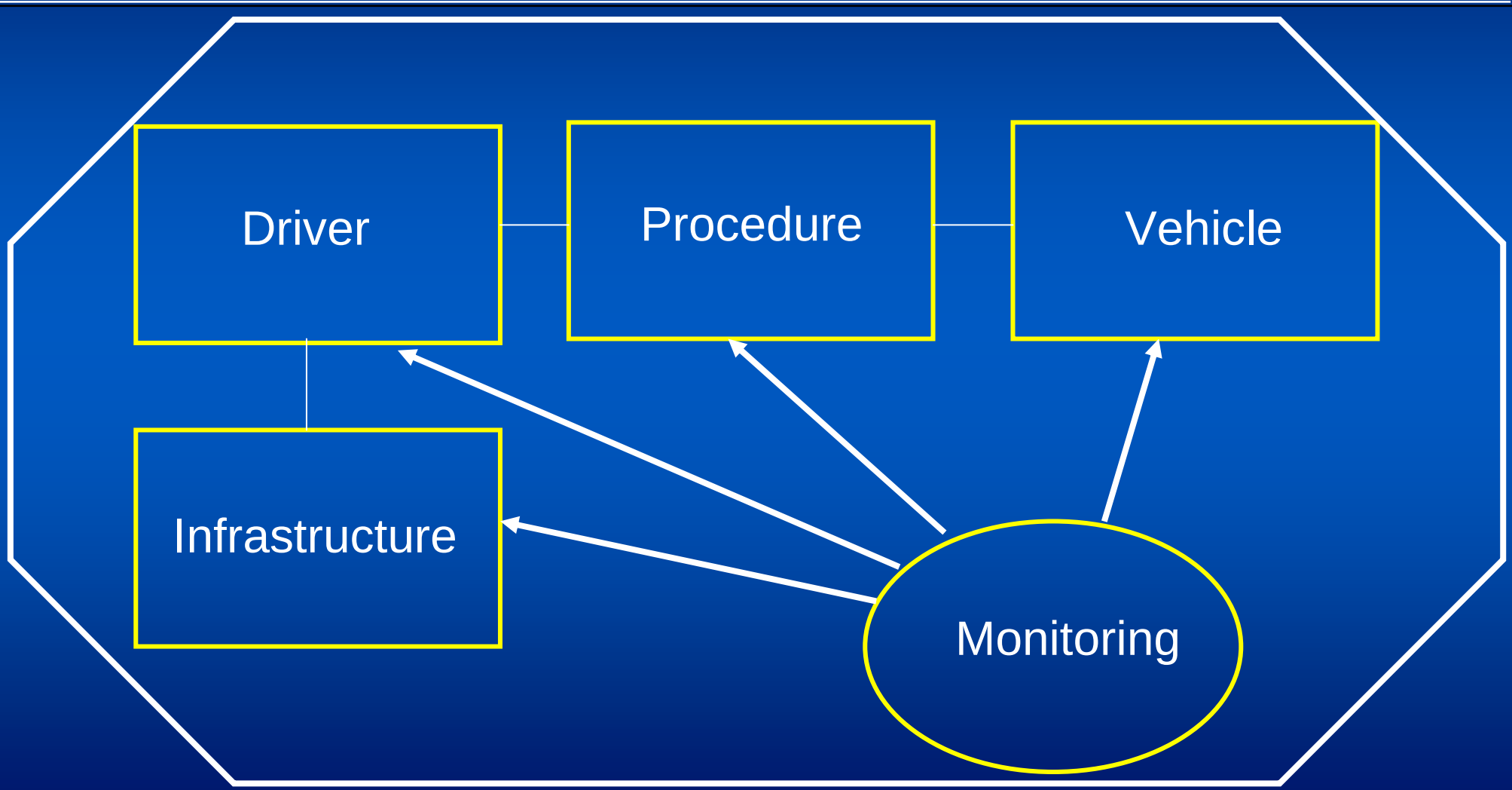
Annex 8 – Main Focuses



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Appeal to Governments

- Convention sets necessary legal environment to improve border crossing conditions in its almost 50 CP-s
- New Annex 8 entered into force on 20 May 2008
- Rapid and efficient application of this Annex needed
  - *first step: PUBLICATION (?)*
  - *second step: IMPLEMENTATION (?)*
  - *third step: MONITORING (?)*

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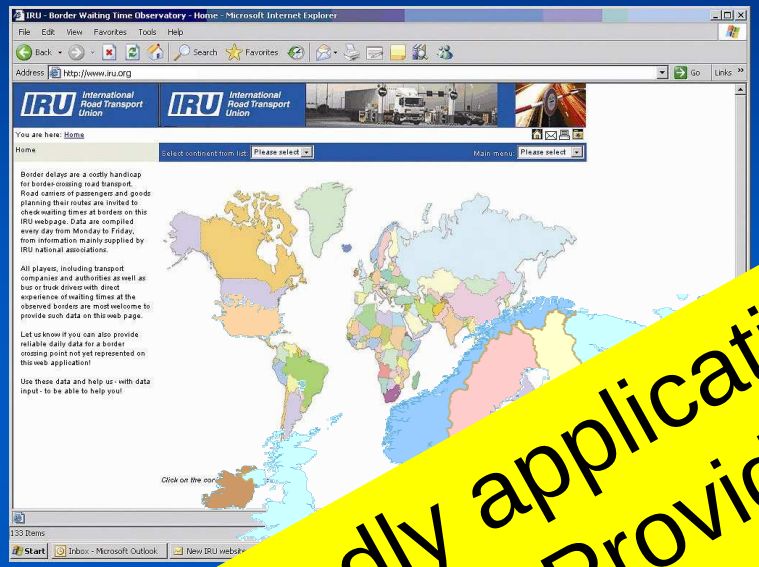
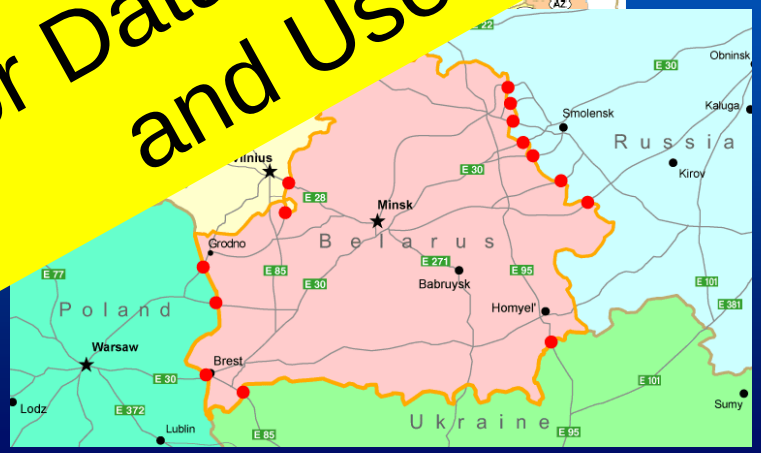
Industry Tools: Procedures
Border Waiting Times Observatory



Friendly application for Data Providers and Users



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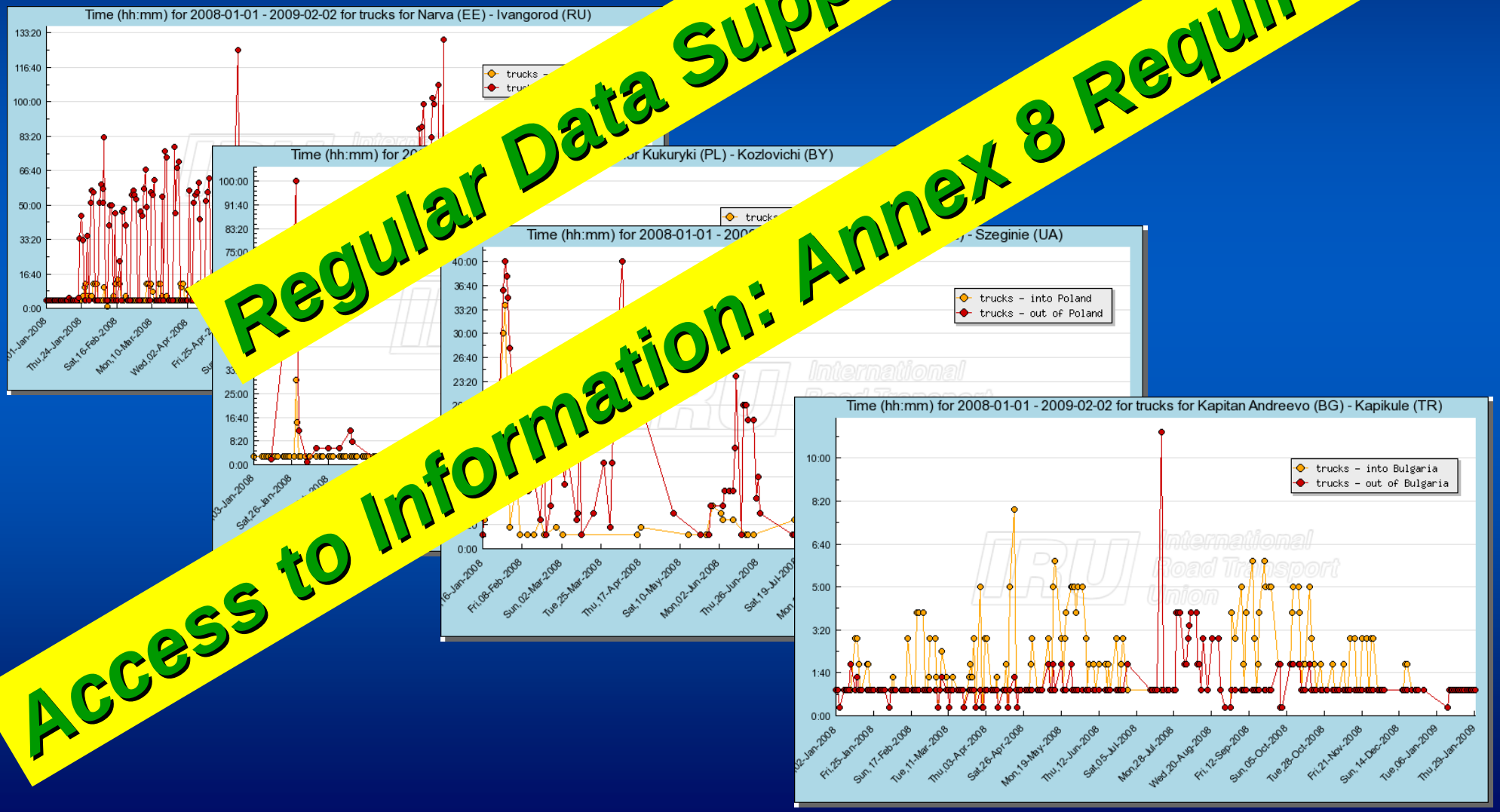
Industry Tools: Procedures
Border Waiting Times Observat

Regular Data Supply!

Access to Information: Annex 8 Requirement



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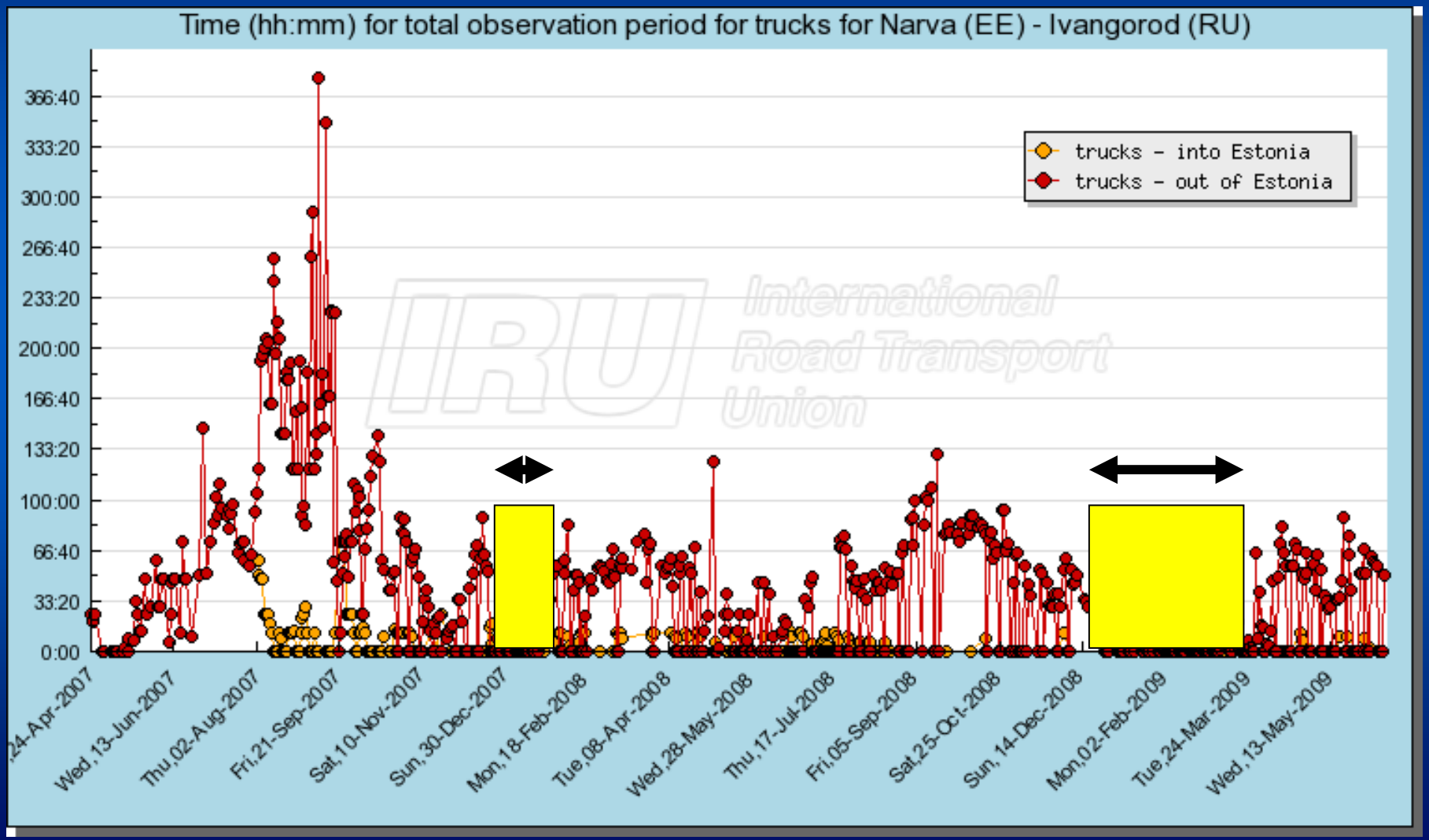
Industry Tools: Procedures
Border Waiting Times Observatory



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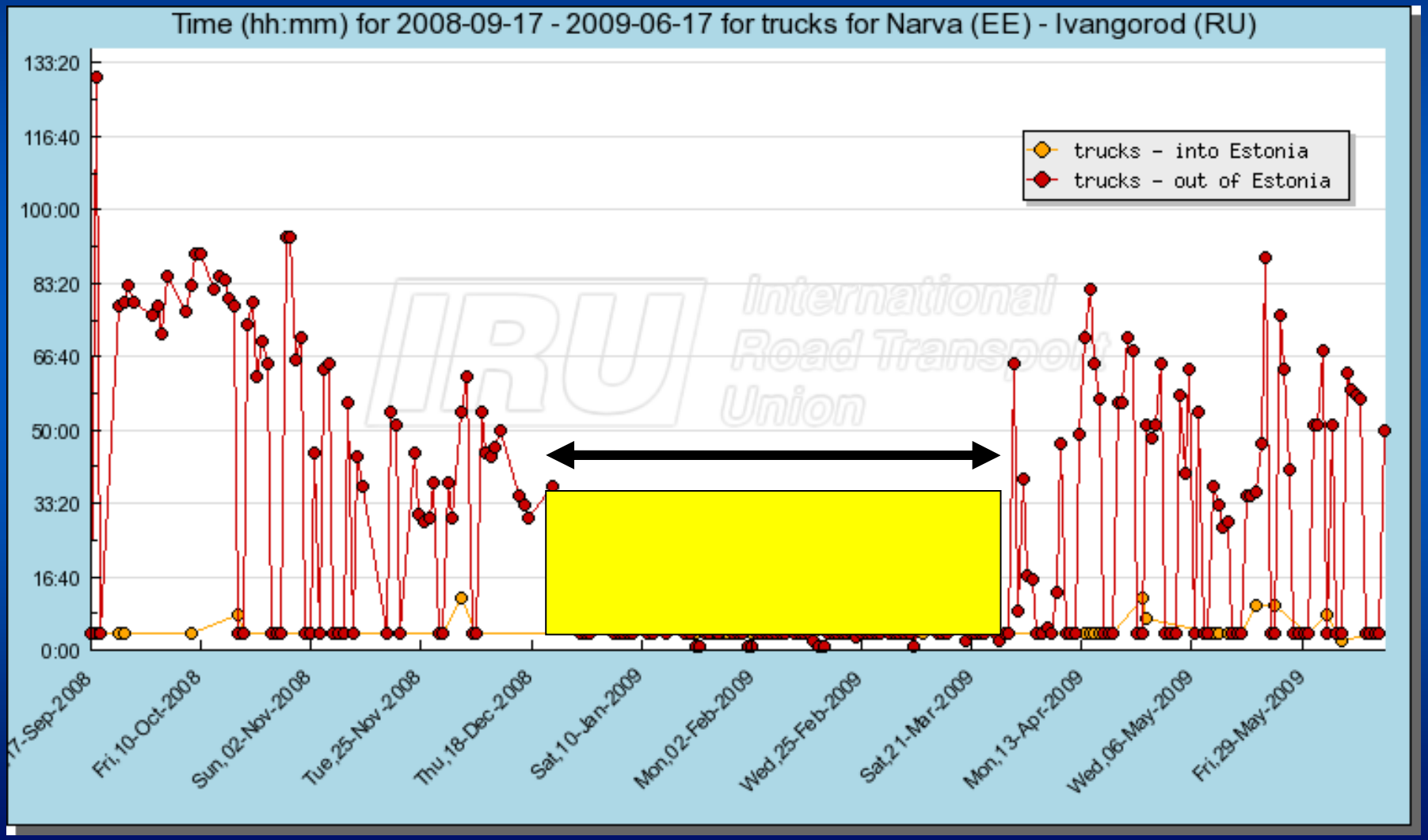
Industry Tools: Procedures
Border Waiting Times Observatory



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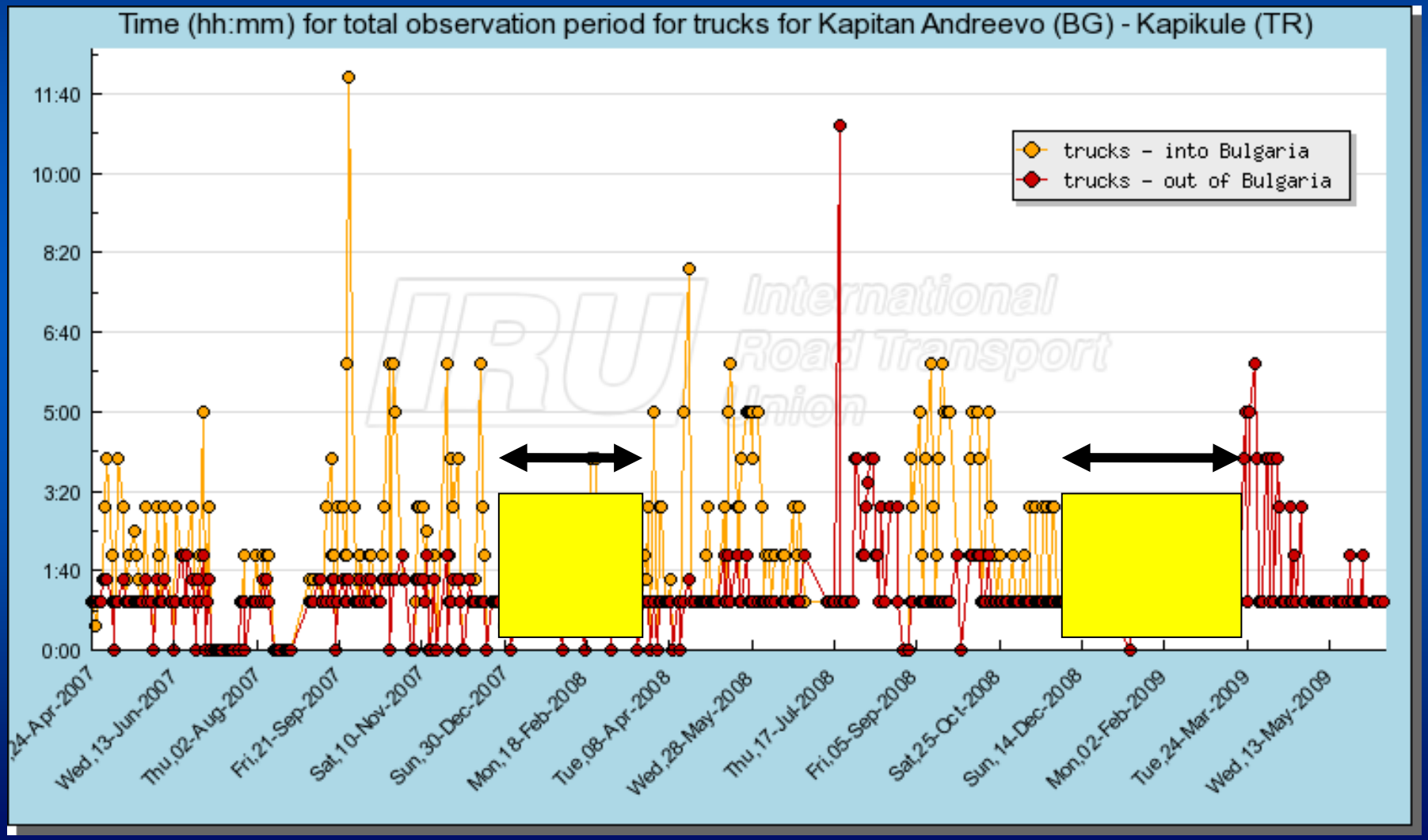
Industry Tools: Procedures
Border Waiting Times Observatory



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TIR System

Managed by the IRU and Members in PPP with CP-s since 1949

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Industry Tools: Procedures
The TIR System in PPP

Tangible benefits:

- Ideally: No stops at border >>> time economy >>> time is money
- Realistically: Quicker treatment at borders >>> time economy >>> time is money
- TIR guarantee is “cheaper” than any bank or many other [e.g. national] customs deposit >>> savings in financial means to run the business
- TIR system helps holder to observe other requirements (general security, AEO, EPD, EORI, …) >>> direct and indirect economic benefits, including gains in image

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Improve Border Crossings
*Value of Lost**

Indicator	*Value*
Average number of TIR carnets issued per year	2’923’481
Minimum number of border crossings in the TIR system per year	8’770’443
Total waiting time, hour per year, for TIR traffic	8’770’443
Value of an hour lost per truck, USD per hour	50
Total lost value per *year*, TIR traffic, USD	438’522’188
Total lost value ***1998-2005, TIR traffic, USD***	***3’508’177’500***

* **EU25 External, EU4, CIS & Balkan Borders, *1998-2005***

Direct costs can double through losses to producers and traders, including lost opportunities due to longer and unreliable transport time, thus: **total USD 7.0 billion.

Source: IRU 2006

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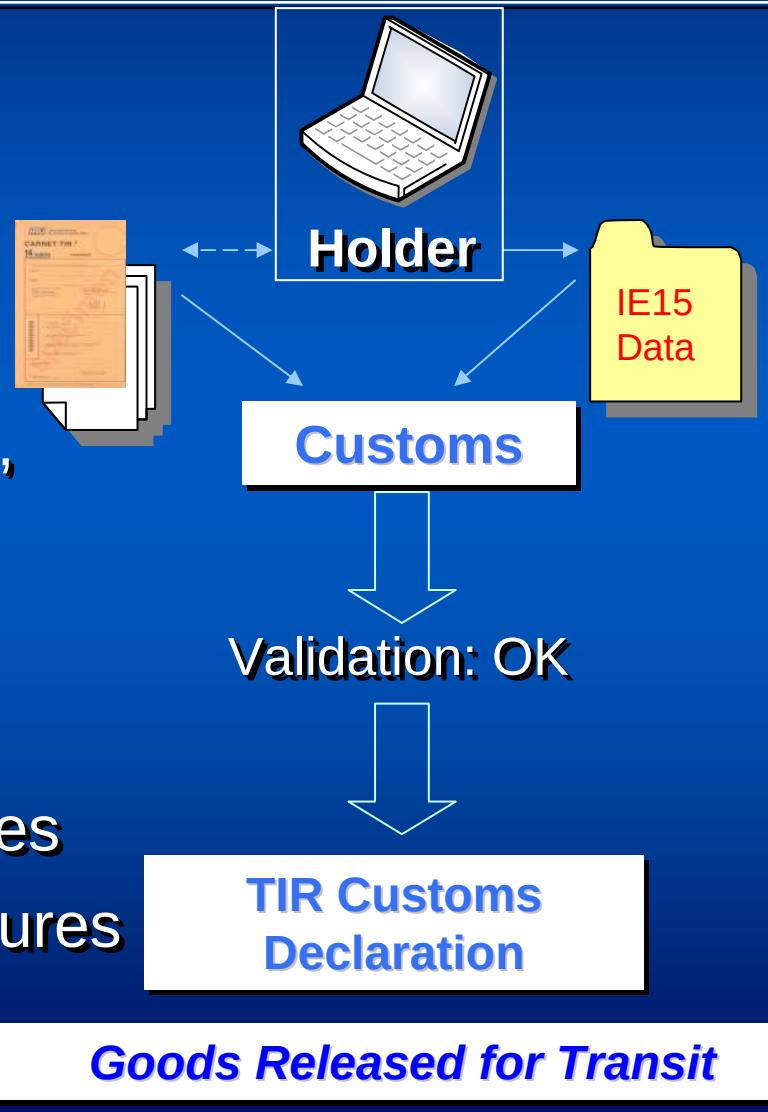
Industry Tools: Procedures
IRU TIR Electronic Pre-Declaration

Scope:

- Interface in 12 languages
- 6 Countries: Czech Republic, Estonia, Finland, Hungary, Poland, Slovakia
- Under preparation for Bulgaria, France, Latvia, Lithuania, Slovenia
- Next: Belarus, Turkey, Ukraine …

Enables:

- Risk Assessment by Customs authorities
- Acceleration of border crossing procedures
- Security in international trade



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Industry Tools: Procedures
IRU TIR Electronic Pre-Declaration

Ensure:

- Non-discrimination on nationality, language and residence
- No additional costs in international trade
- Transparency and harmonisation through compliance with demands of international trade and border crossing facilitation tools

→ A tool to accomplish the goals of TIR and Annex 8 of Harmonisation Convention

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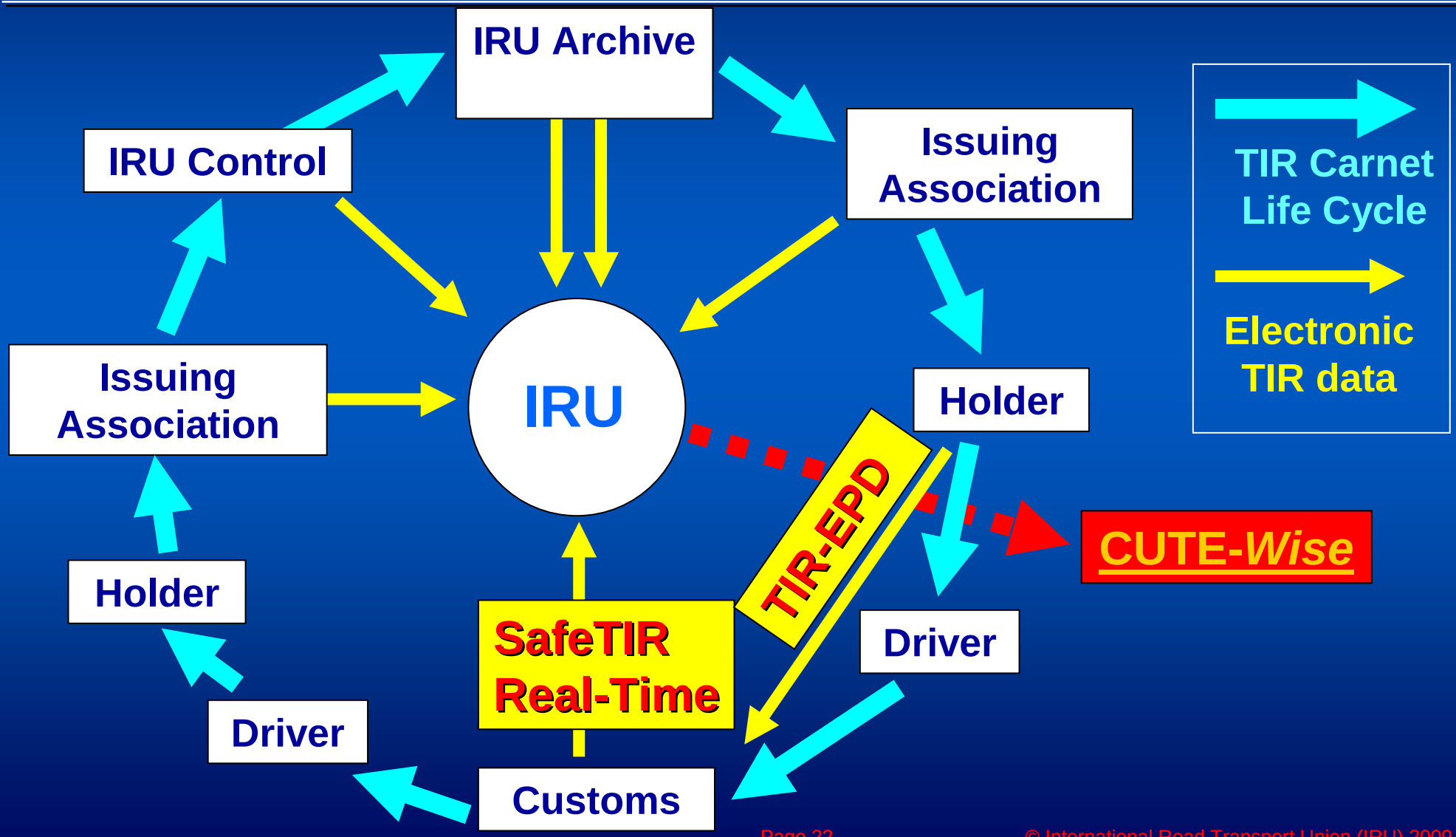
Industry Tools: Procedures
Life Cycle of TIR Carnets
Risk Management & Traceability



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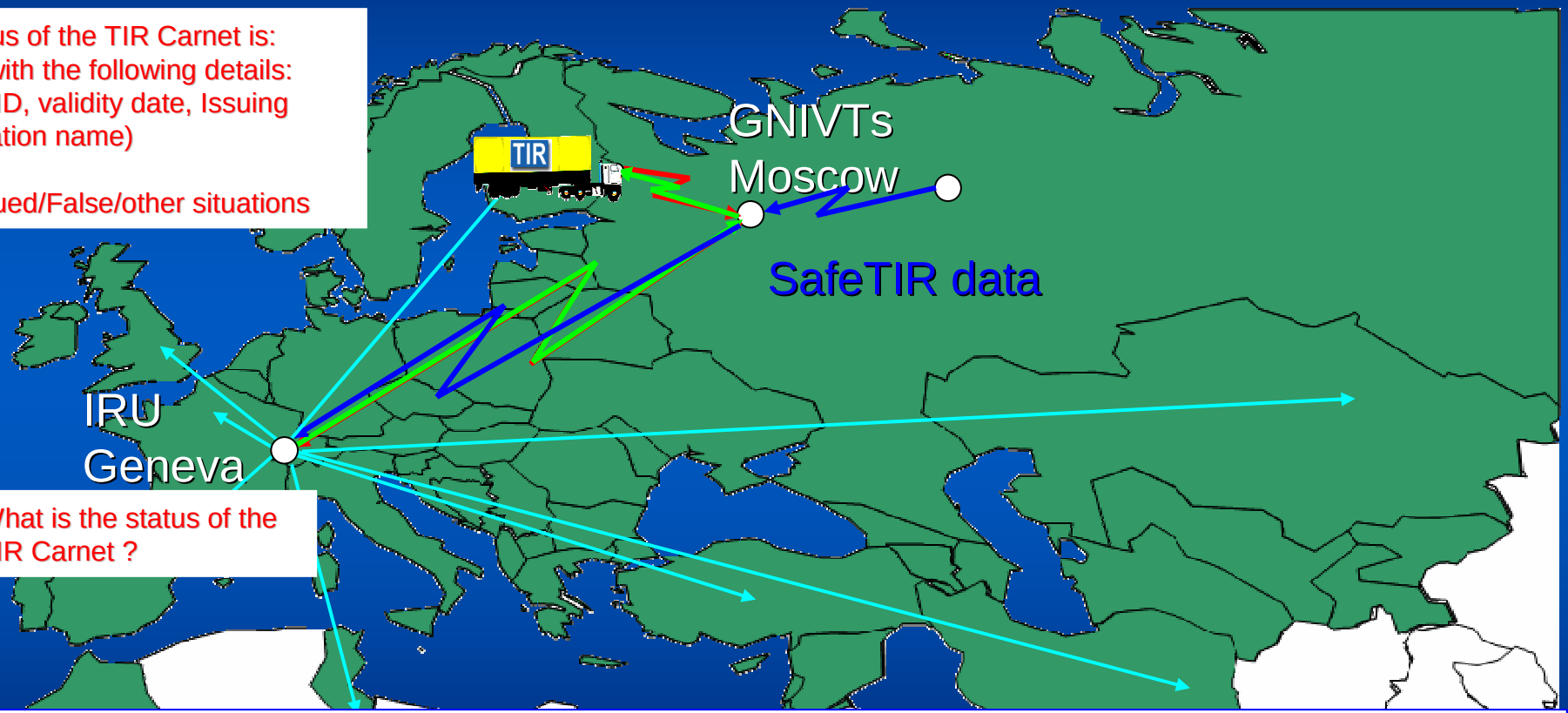
Industry Tools: Procedures
The example of IRU–RF FCS
Real-Time SafeTIR

The status of the TIR Carnet is:
- Valid (with the following details: Holder ID, validity date, Issuing Association name)
- Invalid
- Not issued/False/other situations



What is the status of the TIR Carnet ?

Real-Time SafeTIR project:

- The association can issue in security
- Customs can accept the TIR Carnet in security knowing that the association has issued it in security

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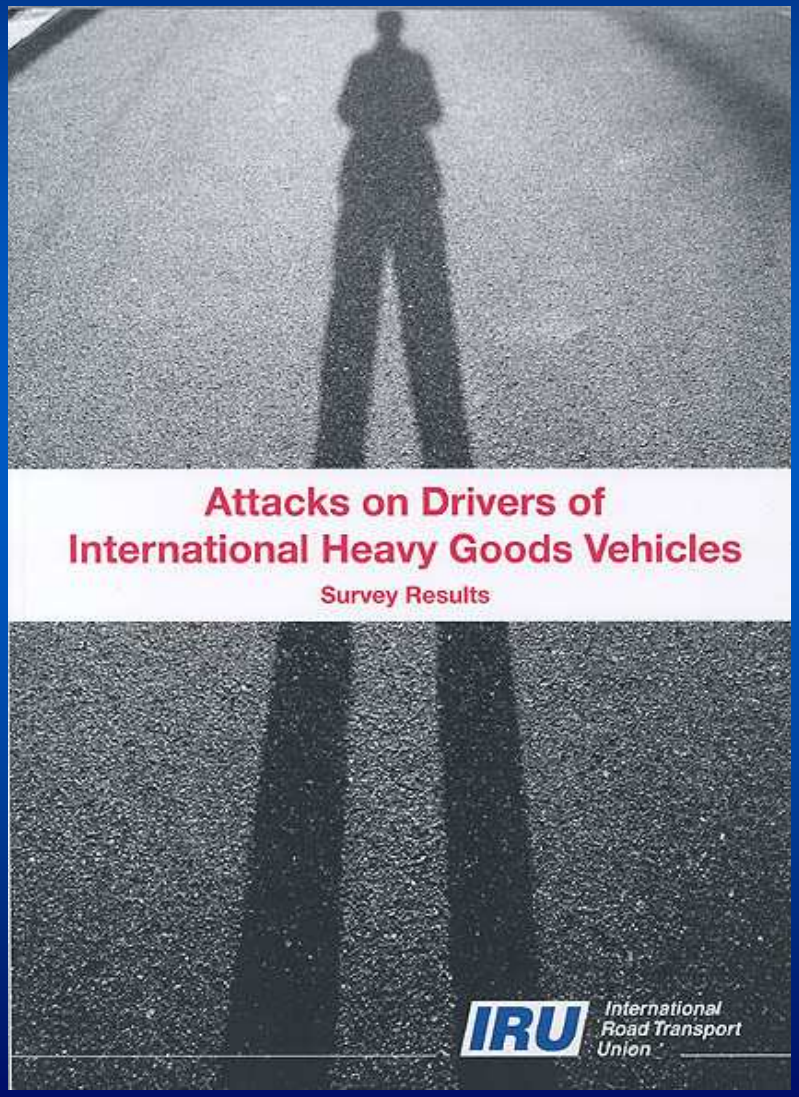
Industry Tools: Procedures, Mindset, Infra Surveys and Policy Recommendations



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Industry Tools: Procedures, Mindset, Infra
Parking Areas Information

- Lack of parking areas also at borders – Governments to act
- Joint ITF-IRU IT development initiative – objective: Security, Safety, Social rules, Business, Comfort
- *Truck and bus & coach* modules
- Printed version → Internet application in 2009
  - *Searchable* by all criteria; information *on-screen*, user-friendly *print* function, *maps*, also for *mobile* devices
  - Easy to update with interface for external *data submitters*

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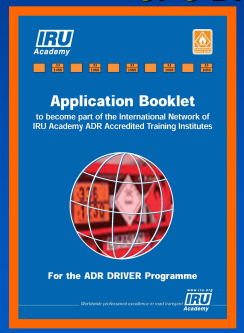
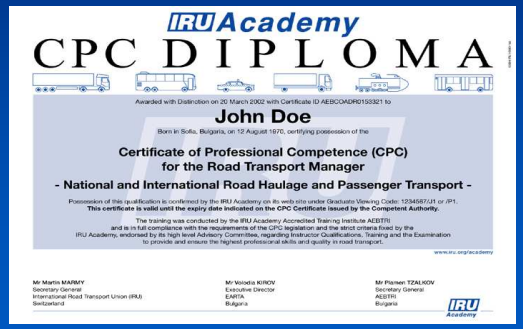
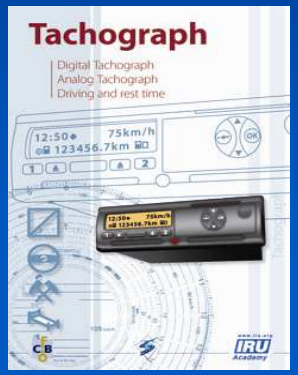
Industry Tools: Mindset Training

CPC DRIVER PROGRAMME



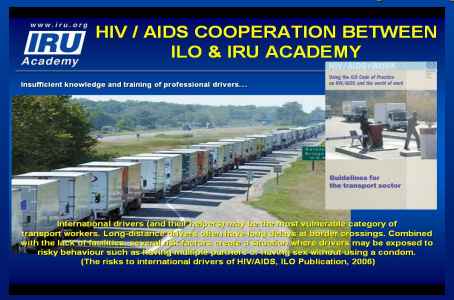


CPC MANAGER PROGRAMME



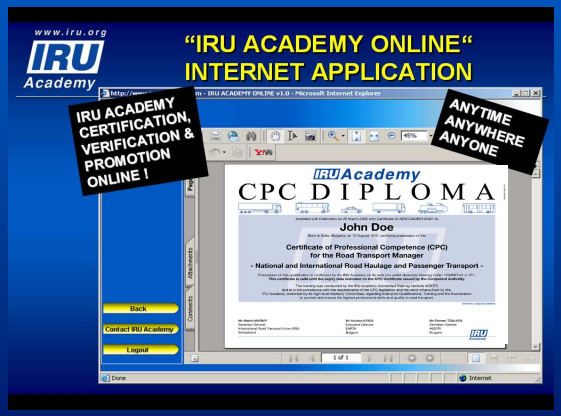
TACHOGRAPH PROGRAMME & DRIVING & REST TIME RULES

DANGEROUS GOODS (ADR) PROGRAMME



TRIPARTITE HIV/AIDS PROJECT

IRU ACADEMY MEETINGS & RELATED EVENTS



"IRU ACADEMY ONLINE" INTERNET APPLICATION

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Industry Tools: Mindset Associative and Company Efforts

- Use and feed of information (e.g. BWTO, national law, IRU and member databanks, etc)
- Route planning
- Full transport documentation
- Vehicles properly maintained and up to standards
- Use of modern IT
- Driver recruitment and carrier path

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Future?

Coherent application of PMIS:

- More integral application of UN Conv tions
- More use of trade Conv nd GATS
- M borders?
- Mo processes and more inte use of IT; Single Window.
- More joint border controls!
- More facilitated access to vital information!

Yes, we can!

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since 1948

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