



# ROAD SAFETY: the European Union Policy



<http://ec.europa.eu/roadsafety>



**ON THE MOVE**  
for safer roads in Europe

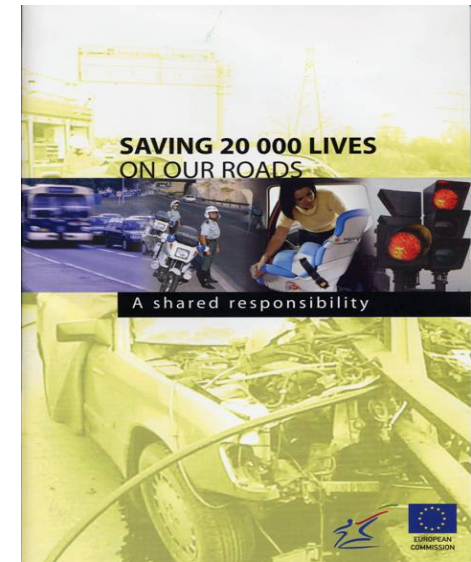


**EUROPEAN  
COMMISSION**

# Towards a European Road Safety Area: Policy orientations on road safety 2011-2020

# The EU road safety policy

- **White Paper on Transport (2001)**
- **European Road Safety Action Programme (2003)**
  - ***Halving the number of victims by 2010***
  - ***A shared responsibility***



# The “- 50%” objective

- **A political & global commitment**
- **Individual responsibility of Member States to endorse this commitment**
- **Each Member State should strive to perform at least as well as the best-performing ones**

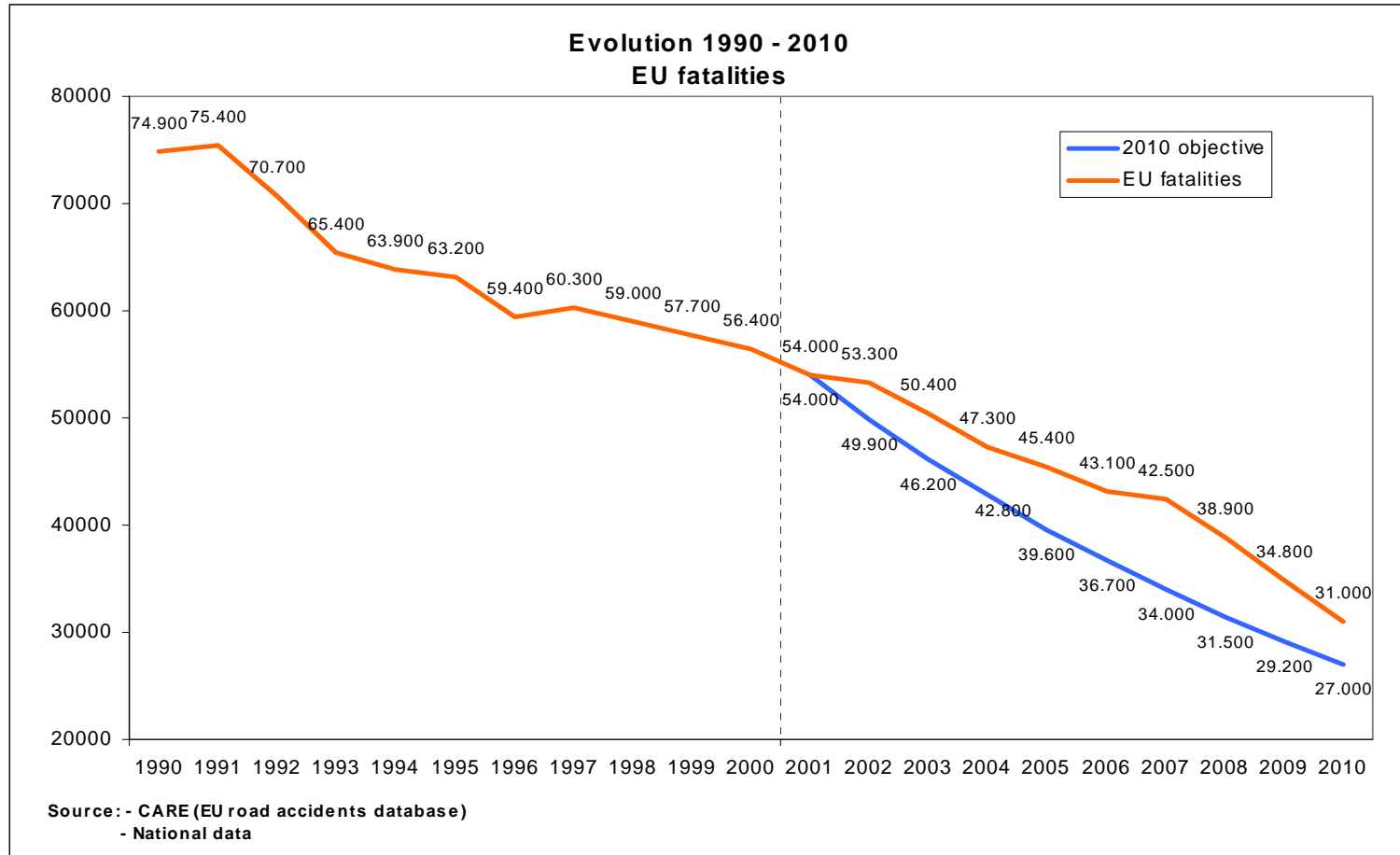
# “A shared responsibility”

- **Stakeholders are involved**
- **Actions required at different levels:**
  - Public sector: EU level + Central governments + Local or regional authorities**

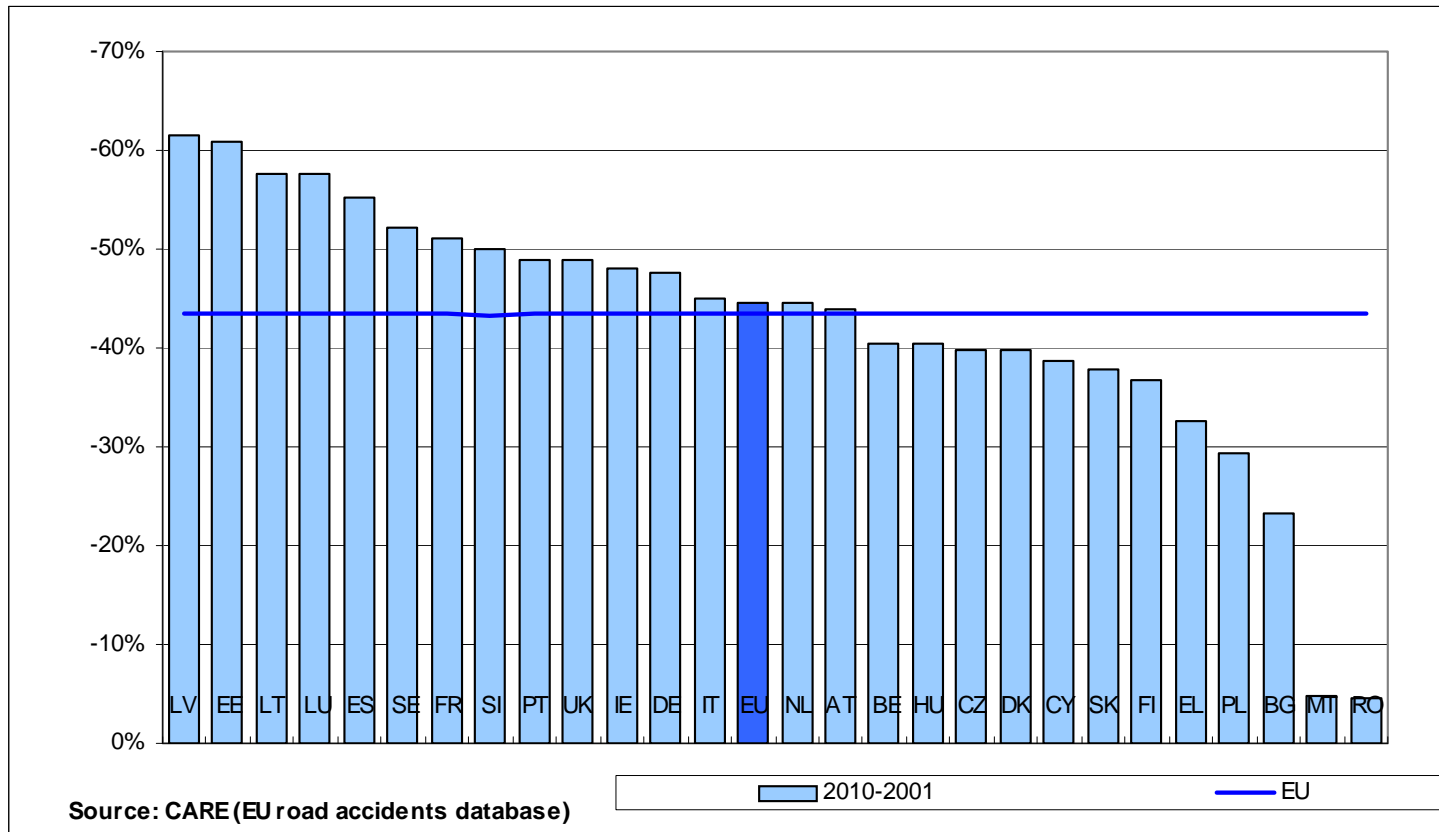
**Private sector: Car industry + Transport companies ...**

**All users of roads:  
Road Safety is Your SAFETY**

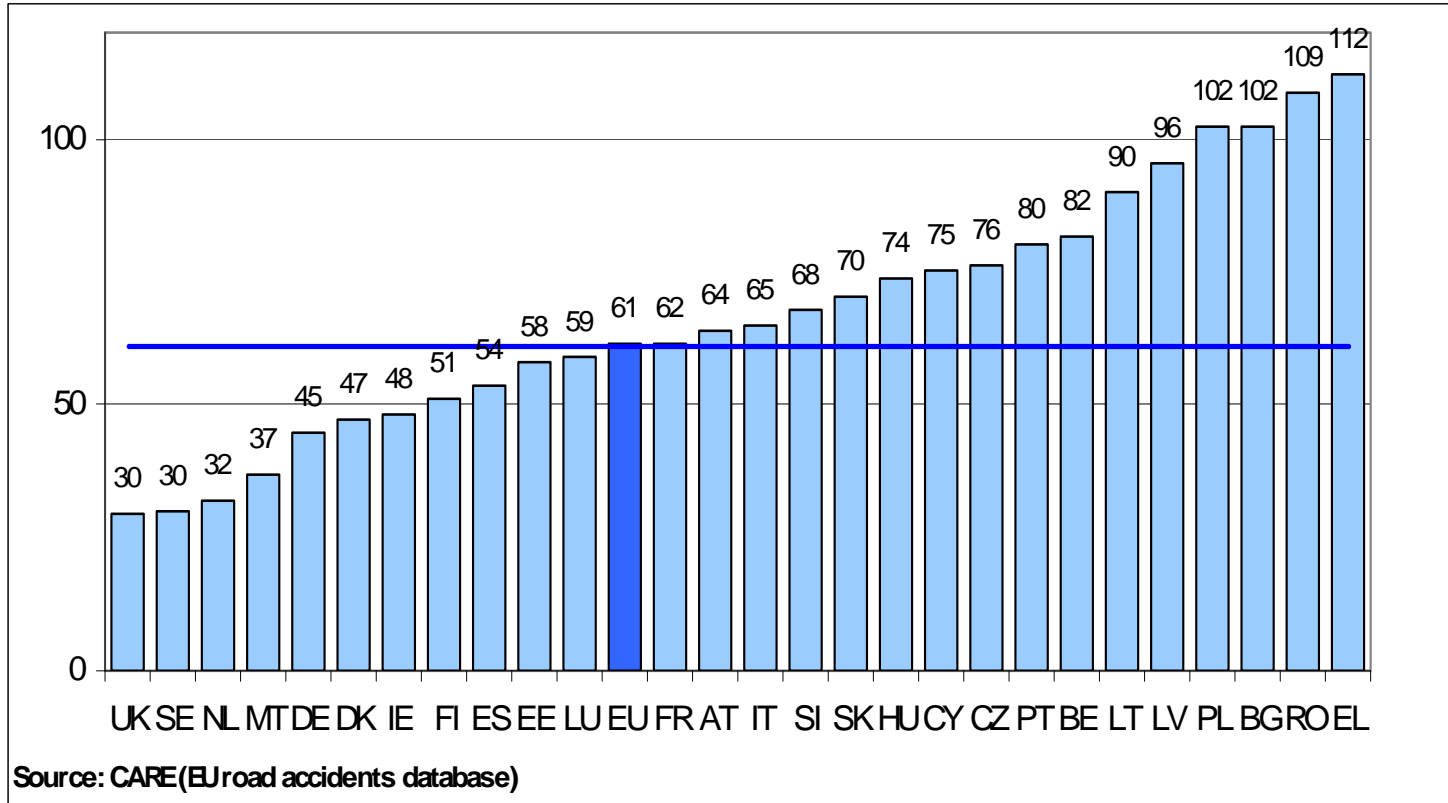
# Fatalities – evolution 1990-2010



# Contrasted progress: reduction of fatalities 2001-2010



# Contrasted results: fatalities by population





# Ex-post evaluation of the 3rd Road Safety Action Programme (2001-2010)

- **62 concrete measures concerning vehicle/infrastructure safety and human behaviour**
- **Results: most of them completed, including a number of important legislative acts:**
  - > **3rd driving licence Directive**
  - > **Training of professional drivers**
  - > **Compulsory use of seat belts**
  - > **Safety management of roads and tunnels**
  - > **Roadworthiness inspections, etc.**

# Policy orientations on road safety 2011-2020

## ● 3 Pillars:

- > **A common European road safety area: Raise the level of road safety throughout Europe**
- > **An integrated approach with other policies (health, environment, employment, etc.):  
Take road safety into account in other policy fields**
- > **Shared responsibility (EU, national, local...): Road safety is your safety**

# The “- 50%” objective

**The target:**

**In view of achieving the objective of creating a common road safety area, the European Commission proposes to continue with the target of halving the overall number of road deaths in the European Union by 2020 starting from 2010**

# Policy orientations on road safety 2011-2020

## ● 7 strategic objectives:

1. Improve education and training of road users
2. Increase compliance with road traffic rules
3. Safer road infrastructure
4. Safer vehicles
5. Promote the use of modern technology to improve road safety
6. Improve emergency and post-care services
7. Improve safety of vulnerable road users

# Policy orientations on road safety 2011-2020

- **Objective n°1: Improve education and training of road users**

- **Action:**

**The European Commission will work, in cooperation with Member States on the development of a common educational and training road safety strategy including notably the integration of apprenticeship in the ‘pre-licensing’ process as well as common minimum requirements for driving instructors.**

# Policy orientations on road safety 2011-2020

- **Objective n°2: Increase enforcement of road rules**

- **Actions:**

- > **The Commission will work together with the European Parliament and the Council on the establishment of a cross-border exchange of information in the field of road safety.**
- > **The Commission will work towards developing a common road safety enforcement strategy, including:**
  - 1. The possibility of introducing speed limiters in light commercial vehicles and of making use of alcohol interlock devices obligatory in certain specific cases.**
  - 2. The establishment of national implementation plans.**

# Policy orientations on road safety 2011-2020

- **Objective n°3: Safer road infrastructure**
- **Actions:**

**The European Commission will:**

- 1. Ensure that European funds will only be granted to infrastructure compliant with the road safety and tunnel safety Directives.**
- 2. Promote the application of the relevant principles on infrastructure safety management to secondary roads of Member States, in particular through the exchange of best practices.**

# Policy orientations on road safety 2011-2020

- **Objective n°4: Safer vehicles**

- **Actions:**

The European Commission will:

1. **Make proposals to encourage progress on the active and passive safety of vehicles, such as motorcycles and electric vehicles.**
2. **Make proposals in view of the progressive harmonisation and strengthening of roadworthiness tests and technical roadside inspections.**
3. **Further assess the impact and benefits of co-operative systems to identify most beneficial applications and recommend the relevant measures for their synchronised deployment.**



# Policy orientations on road safety 2011-2020

- **Objective n°5: Promote the use of modern technology to increase road safety**

- **Actions:**

**Within the context of the implementation of the ITS Action Plan and of the proposed ITS Directive, the European Commission will cooperate with the Member States with a view to:**

- 1. Evaluate the feasibility of retrofitting commercial vehicles and private cars with Advanced Driver Assistance Systems.**
- 2. Accelerate the deployment of e-Call and examine its extension to other vehicles.**

# Policy orientations on road safety 2011-2020

- **Objective n°6: Improve emergency and post-injuries services**

- **Action:**

**In collaboration with Member States and other actors involved in road safety, the Commission will propose the setting-up of a global strategy of action on road injuries and first aid.**

# Policy orientations on road safety 2011-2020

- **Objective n°7: Protect vulnerable road users**

- **Actions**

The European Commission will make appropriate proposals with a view to:

1. **Monitoring and further developing technical standards for the protection of vulnerable road users.**
  2. **Including powered-two wheelers in vehicle inspections.**
  3. **Increasing the safety of cycling and other vulnerable road users, e.g. by encouraging the establishment of adequate infrastructures.**
- > **Member States should develop information, communication and dialogue between road users and with the competent authorities. The European Commission will contribute to this effort.**

# Policy orientations on road safety 2011-2020

## ● *How to reach the objectives ?*

- *Improved enforcement of EU law*
  - > *Priority given to the control of the implementation and correct application of EU legislation on road safety by Member States*
- *Improved cooperation with Member States*
  - > *A structured cooperation between Member States and the European Commission practices*
- *Improved monitoring through data collection and analysis*
  - > *Enhance CARE accidents database, extend the tasks of ERSO (European Road safety Observatory), promote twinnings and exchange of best practices*

# Web sites

- **European Commission transport website**  
[http://ec.europa.eu/transport/index\\_fr.html](http://ec.europa.eu/transport/index_fr.html)
- **Shortcut to the Road safety section**  
<http://ec.europa.eu/roadsafety>

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The screenshot shows the website <http://ec.europa.eu/roadsafety> displayed in a Microsoft Internet Explorer browser window. The browser's address bar shows the URL. The website header includes the European Commission logo and navigation links for Search, About this site, Contact, Legal notice, and English (en). The main content area is divided into several sections:

- Did you know?**: A blue box containing the text: "About 1.100 children died in road traffic accidents in 2008."
- Facts and figures**: A blue box containing the text: "The obligation to use seat belts has been extended to ALL categories of vehicles. It is also required to use restraint systems specially adapted for children"
- Going abroad**: A blue box with a dropdown menu set to "België / Belgique" and the text: "To download a PDF, select a country from the menu" and "Traffic rules at a glance"
- Users**: A section with a list of user categories: Children, Cyclists, Elderly drivers, Motorcyclists and mopeds users, Novice drivers, Pedestrians, and Professional drivers.
- Topics**: A section with sub-sections: **Behaviour** (Training, Fitness to drive, Enforcement, Distraction...), **Infrastructure**, and **Vehicles** (Vehicle inspection, Vehicle categories, eSafety).
- For the specialist (English only)**: A section with sub-sections: **EU road safety policy** (Overview of EU legislation), **Road safety knowledge base** (Vehicle safety, fatigue, work-related road safety...), **Projects** (Driving while under Influence, vehicle technology), and **Statistics** (Accident statistics, Interactive data, statistical offices).
- Take part**: A section with sub-sections: Join the European Road Safety Charter, Funding, and Public consultations.
- Videos**: A section with a video player showing "F.A.Q Safer roads (02:15)" and a "Download (mpg)" button.
- Useful links**: A section with sub-sections: **European Road Safety Charter** (with a "25 000" badge), **Cars 21**, and **Road Safety Knowledge Base**.