

## Information

### PARTICIPANTS REGISTRATION

UNECE

Transport Division

Palais des Nations

CH- 1211 Geneva 10, Switzerland

Registration forms are available at the following addresses:

<http://www.unece.org/trans/roadsafe/filmfestival.html>

<http://www.lasereurope.org/>

Send back by e-mail to:

[roadsafety@unece.org](mailto:roadsafety@unece.org)

or by Fax : + 41 (0) 22 917 00 39

by the 15<sup>th</sup> of March 2006 at the latest

### PRODUCTION - ORGANIZATION

LASER EUROPE

BP 149

F91241 Saint Michel Cedex

France

Web site: <http://www.lasereurope.org/>

Tel: + 33 (0)1 69 04 91 14

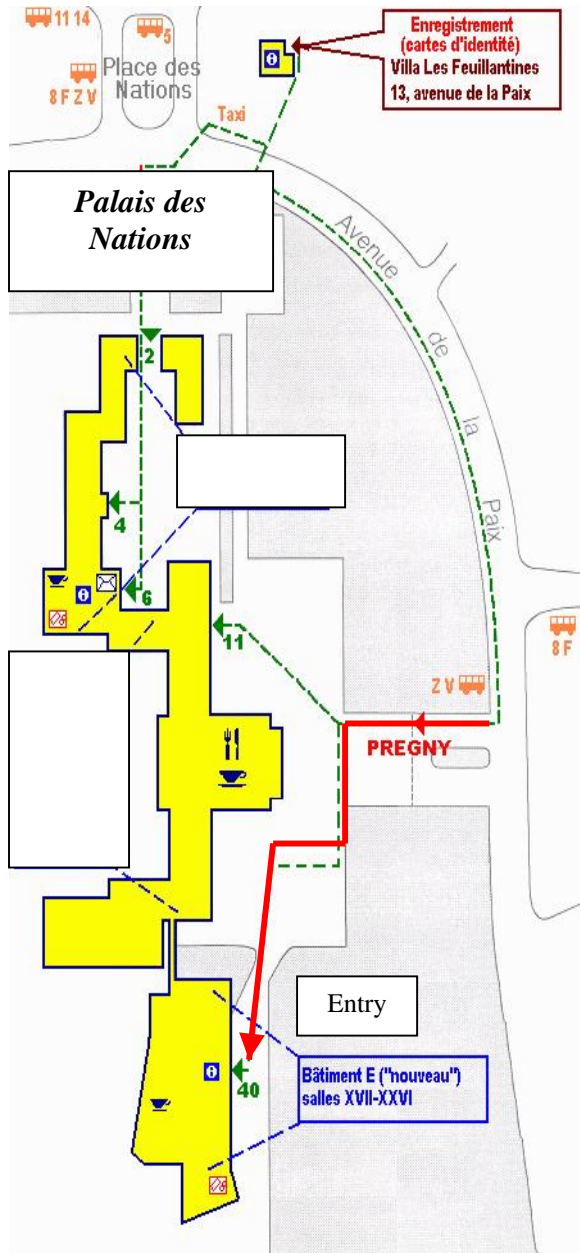
Fax: + 33 (0)1 69 04 08 19

• Robert Trottein

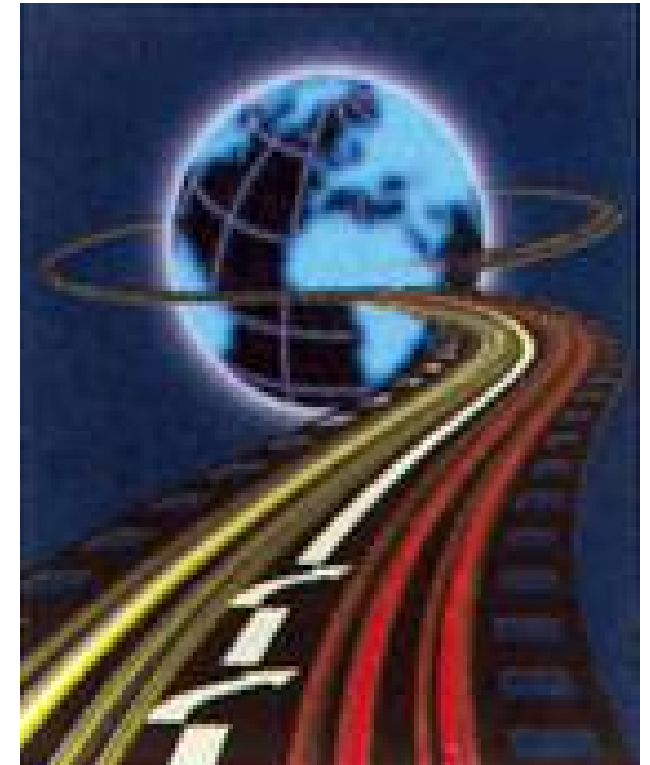
e-mail : [robert.trottein@lasereurope.org](mailto:robert.trottein@lasereurope.org)

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## 1<sup>st</sup> Global Road Safety Film Festival



March 23<sup>rd</sup> 2006

Palais des Nations – Geneva

Organized under the aegis of the

United Nations

Economic Commission for Europe

(UNECE)

in cooperation with LASER EUROPE



UNITED NATIONS

# First Global Road Safety Film Festival

## Context

The 1<sup>st</sup> Global Road Safety Film Festival, which will take place on 23<sup>rd</sup> March 2006 at the Palais des Nations in Geneva, is organized on the occasion of the 48<sup>th</sup> session of the Working Party on Road Traffic Safety (WP.1) of the United Nations Economic Commission for Europe.

## Objectives

It aims to facilitate international cooperation concerning road safety between the various regions of the world and to serve as a springboard to promote the First United Nations Global Road Safety Week which will be held from 23<sup>rd</sup> to 29<sup>th</sup> April 2007 organized by the United Nations regional commissions and the World Health Organization (WHO).

## Participants expected

WP.1 members and representatives of the member organizations of the United Nations Road Safety Collaboration, political figures, business managers, representatives of local communities and associations, producers, film-makers, users of multimedia materials, students, school pupils and young people involved in road safety, journalists and communication professionals.

## Films presented

The films, on professional video or in digital format, originating from all regions of the world, and produced during the past 5 years, are presented under the following categories:

- Communication and campaigns,
- Education for road safety and driver training,
- Road risk prevention in professional circles,
- Innovations for road safety,
- TV broadcasts.

## International jury

An international jury, made up of experts in road safety, evaluates and selects the films on the basis of specific criteria:

- Intrinsic qualities (clarity and relevance of the message, adaptation to the target, quality and originality of the script, reproducibility),
- Technical qualities (sound, sound track, camera work, editing),
- Cost-effectiveness ratio.

## Provisional programme

- 09h Welcome of participants**
- 09h30 Opening ceremony**
- 10h 1<sup>st</sup> session: Communication and road safety campaigns**
- The videos to be presented were produced for national or local road safety campaigns aimed at the general public, children, adolescents, young drivers, experienced drivers and offenders.
- 11h 2<sup>nd</sup> session: Education and training**
- The films deal with road safety issues for pre-schools, primary schools, secondary schools, driving schools, associations and clubs.
- 12h00 3<sup>rd</sup> session: Road risk prevention in professional circles**
- The videos have been produced for use by business circles, specific companies or public authorities (risk management, internal communication, training, awareness-raising).
- 12h30 Lunch**
- 14h30 4<sup>th</sup> session: Innovations for road safety**
- The innovations may relate to the safety of infrastructure, vehicles, information systems, etc.
- 15h30 5<sup>th</sup> TV broadcasts on road-safety**
- This category of the festival highlights the close relationship with the media of television.
- 16h30 Award ceremony**
- Announcement of winning films selected for the Global Road Safety Resources Centre.  
Showing of the films
- 17h30 Closing of the 1<sup>st</sup> Global Road Safety Film Festival**

## Practical information

### Venue

Palais des Nations. Room XIX or XX (New building)  
Enter by door 40.

### Language

Simultaneous interpretation in English, French and Russian

### Fee

Participation in the Global Road Safety Film Festival is **free of charge** but accommodation and travelling expenses are the responsibility of participants.

### Registration procedures

Participants must announce their participation in advance by returning the registration form to the UNECE.

The registration form is available on the websites of the UNECE and LASER EUROPE, and also appears on the back of this document.

### Entry procedure

Participants are required to present themselves, with their identity card or passport, to the Security Services at the **Villa des Feuillantines** to obtain a badge. They should then enter the United Nations by the **Porte de Prigny**, as indicated on the map.

Due to the time required for entry procedures, participants are invited to present themselves to Security by **8h15**.

### Public transportation

- To go to the Porte de Prigny (Appia bus stop)
- from Geneva Cointrin airport: **bus 28**
  - from Geneva Cornavin train station: **bus 8, F, V, Z and trams 13 and 15 (terminus Place of Nations)**
  - from Ferney-Voltaire (France): **bus F**

### Lunch

Lunch may be taken in the Palais des Nations, either in the cafeteria, or in the restaurant (8<sup>th</sup> floor) where reservations are required (+ 41(0) 22 917 35 88).

### Hotels

Many hotels of all categories are available in Geneva. For information concerning hotels and what to do in Geneva, participants may consult the following website: <http://www.unece.org/trans/info.delegates.html>

There are also hotels in Ferney-Voltaire (France), (15 minutes from the Palais des Nations by bus). See the information and lists of hotels at the following address: <http://www.ferney-voltaire.net>.

Given the many trade fairs and international meetings held in Geneva, participants are invited to make their hotel reservations as soon as possible.