Innovative Partnerships and Good Practice Guidelines

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Building a safe system

- Work together – all sectors have a role and a responsibility.
- Develop sustainable institutions – local ownership of problems and solutions.
- Share knowledge – build on Good Practice.
- Provide a neutral forum for government, business, and NGOs to discuss as peers
Share expertise

- Leverage funding and know-how from all sectors – add more value to available resources.
- Adapt proven measures to fit the local context.
- Bring together partners with little experience of working together.
- Scale-up from pilot projects.
Impact of Partnership

- GRSP in Brazil – working with Municipal governments in towns of approx 500,000 population
- Began in 2000 with 4 towns – now a total of 18 towns in 5 States
- Numbers of partners involved exceeds 100 – always the relevant municipal departments – with local businesses and NGOs
- Examples of results:
  - Reduction in number of crashes, fatalities & injuries around 50% in Sumaré, Sao Paolo State, from 2001 to 2005
Good Practice Guides

WHO, World Bank, FIA-F and GRSP
Global Road Safety Initiative

- $10 million over 5 years
- ASEAN, Brazil, China
GRSI - Helmets in ASEAN

- Workshops to produce action plans
  - (Thailand, Laos, VietNam)
- Implementation funds committed by gov’ts, GRSI and other donors
- Implementation of plans up to 2009
- Monitoring and evaluation of impacts
Benefits: Power of Partnership – Save lives

• Achieving more by working together on the world stage.
• Leveraging funding & know-how – adding value to available resources.
• Developing sustainable institutions – local ownership of problems and solutions.
• Neutral forum for government, business, and NGOs to discuss as peers.
• Reductions in death and injury.
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