Report: World Youth Assembly
Youth Declaration

Floor Lieshout
Introduction

– Floor Lieshout

– The Netherlands

– Co-Chair working group “youth declaration for Road Safety’

– Vice-Chair ‘World Youth Assembly’
World Youth Assembly

- 23 & 24 April, this assembly hall
- 100 countries, over 200 delegates
- More than 560 young people

- Working group 1:
  - Share information
- Working Group 2:
  - Follow up
Impression
Impression
Impression
Impression
Impression
After the Assembly, national level

1. Translate & disseminate the Declaration

2. Get the message across through the press, talk to the media about the importance of this issue (press release)

3. Develop ideas and a platform to support your message **nationally**. (Look for guidance, set up a Board of Advisers, or identify a coach or a mentor)
   - We need you for this!

4. Use the PSA’s that were developed

5. Develop a national plan
After the Assembly, national level

6. Find funding

7. Find celebrities, Use their **status** to get people interested

8. Op-ed, **Publish** an adapted version of it, use what is there

9. Fact Sheet, To **identify** our problem on national and international level

10. Stay in touch
After the assembly Global level

- Creating of an international working group, (regional balanced)
- Day for Road Safety
- Global Fund
- Nomination for United Road Safety Collaboration
- Electronic newsletter
- YouTube and PSAs
- International mentor(s)
After the assembly Global level

To be explored:

- World tour of the declaration
- Follow up meeting(s)
Thank you