



UNECE

TRANS-EUROPEAN NORTH-SOUTH MOTORWAY (TEM)

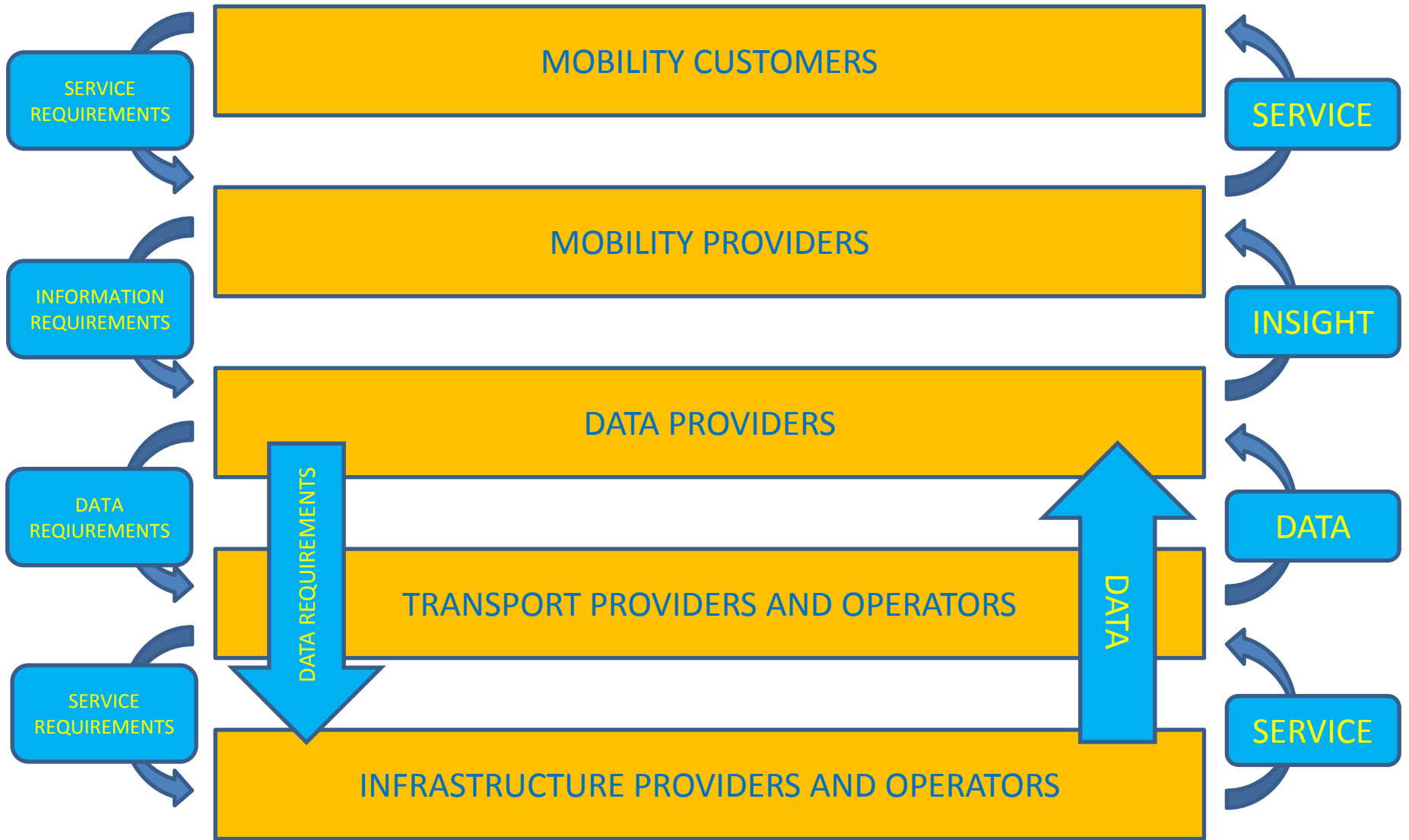
**Workshop on „Mobility as a Service“
WP.5 30th session**



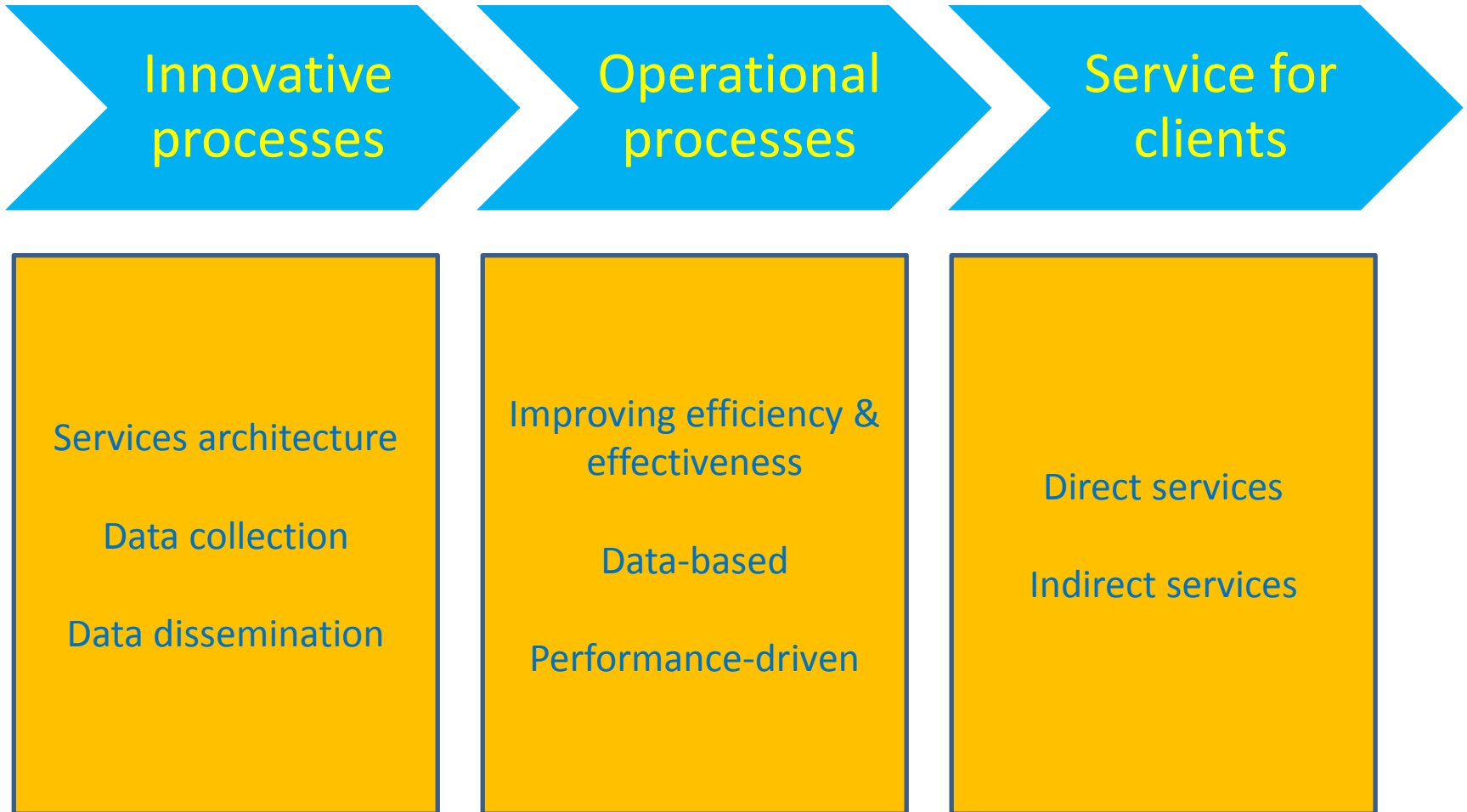
MaaS

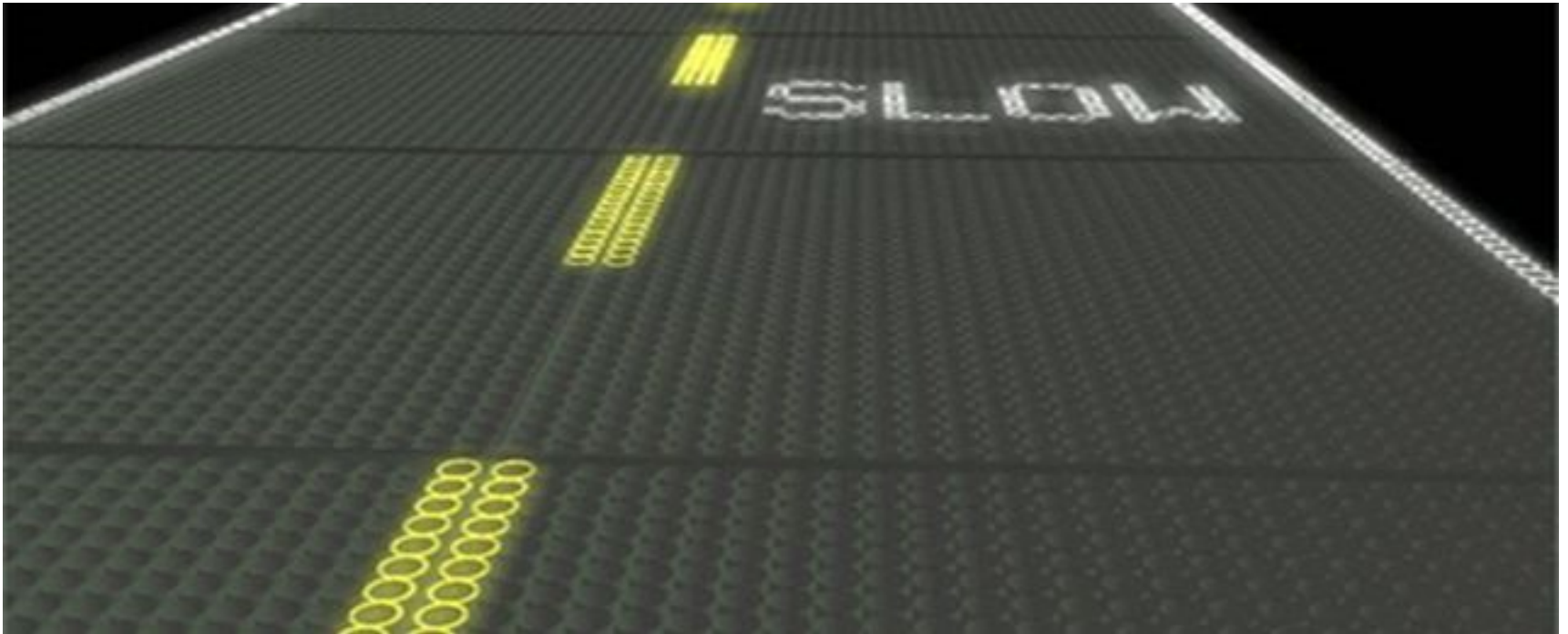
IMPACT, REQUIREMENTS, CHALLENGES

- Transportation operators
- Telecommunication industry
- Infrastructure operators
- Automotive industry
- Insurance industry
- Health care
- Energy
- Media
- (...)
- New business models
- Data across transportation network
- Open architecture
- Cashless payments
- Integration of physical infrastructure
- Interoperability
- Fare structures
- Success metrics
- Ensuring safety and security
- Consumer protection
- Data protection
- Liability
- Equal access
- Regulatory sweet spot



DEMANDS & ACTIONS





TRANS-EUROPEAN NORTH-SOUTH
MOTORWAY (TEM)

LET'S WAIT FOR NEXT
ONE.
IT WILL BE CHEAPER TO
REPAIR.

