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11 September 2015

Dear GRSG Delegates,

In cooperation with the Ministry of Ecology of France, UNECE is organizing a flagship ITS workshop in Bordeaux, during the 22<sup>nd</sup> ITS World Congress 2015. The subject of the workshop will be "ITS for Sustainable Mobility and the Mitigation of Climate Change". It will take place on Wednesday 7 October 2015 in the Palais des Congrès of Bordeaux.

This year's workshop is dedicated to climate change mitigation through the promotion and use of ITS. International experts and decision-makers will give presentations on how new services in mobility and ITS technologies can improve road safety and transport efficiency as well as how they can be used to mitigate climate change, in line with the up-coming COP21 event in Paris. Indeed, sustainable mobility is a key objective and ITS provide a wide range of technologies and organization systems that could help reduce the environmental impacts of road transport. Raising awareness on ITS is essential but benefits can only be obtained with subsequent follow-up actions. This is why the presentations will show – case recent solutions and studies dealing with eco-driving, management of the last mile, financial policies, door-to-door services, mobile applications, etc.

The workshop is sponsored by Michelin Challenge Bibendum.

This workshop is part of two initiatives. The first one is the UNECE Road Map for promoting ITS, which includes 20 global actions in the period of 2012-2020. One of the actions is to organize an international flagship workshop every year on ITS. The second one is a biannual national conference organized by the French Ministry of Ecology since 2011 in the framework of its Platform for Research and Experimentation in Innovation of Mobility (PREDIM). This time, UNECE and the French Ministry of Ecology have joined their forces to organize this international workshop on the contribution of ITS in the reduction of climate change.

You will find more information about the workshop on our website, here:  
<http://www.unece.org/transport/themes/intelligent-transport-systems-its/events.html>

Yours sincerely,

A handwritten signature in black ink, appearing to read "Eva Molnar".

Eva Molnar  
Director

Sustainable Transport Division