

Information about the 2015 ITS flagship event co-organized by France and UNECE

UNECE is organizing its 2015 annual flagship ITS workshop, this time in Bordeaux, during the 22nd ITS World Congress 2015, in collaboration France. It will take place in 7 October 2015.

The subject of the conference will be “*ITS for Sustainable Mobility and the Mitigation of Climate Change*”

Background:

UNECE, as the only United Nations body dedicated to inland transport, offers a unique platform for shaping the legal framework and ensuring the safe introduction of future technologies. Since 2004, the UNECE Transport Division has led the discussion on ITS and in 2012 it formulated a Road Map for promoting ITS. The Road Map contains 20 global actions to promote the use of ITS. Action 20 is defined as “Organising the United Nations Annual Round Table on Intelligent Transport Systems”.

Predim and UNECE join their forces to organize this international conference on the contribution of ITS in the reduction of climate change, with the support of Michelin Challenge Bibendum. Created in 2001 by the French Ministry of Ecology, Predim is the French platform for research and experimentation in innovation of mobility.

Context of this particular workshop:

The subject of the conference is dedicated to climate change mitigation through the promotion and use of ITS. In line with the up-coming COP21 event, during this conference, international experts and decision-makers will give presentations on how new services in mobility and ITS technologies can improve road safety and transport efficiency as well as be used to mitigate climate change. Indeed, sustainable mobility is a key objective and ITS provide a wide range of technologies and organization systems that could help reduce the environmental impacts of road transport. Raising awareness on ITS is essential but benefits can only be obtained with subsequent follow-up action. This is why the presentations will show many recent solutions and real case studies dealing with eco-driving, management of the last mile in urban logistics, autonomous car, mobile applications, etc.

The workshop is sponsored by Michelin Challenge Bibendum

More information about the programme will be available online
<http://www.unece.org/index.php?id=39185#/>

Registration:

The registration to the conference as “exhibition visitor” is free and mandatory. It has to be done online:

<https://b-com.mci-group.com/Registration/DynamicRegistration/DynamicRegistrationPage.aspx?EventCode=ITS2015&SiteCode=DEFAULT>.