ROAD SAFETY ACTIONS AND PERSPECTIVES

MULTI-STAKEHOLDER CONSULTATION ON ROAD SAFETY

Vassiliki Danelli-Mylona
President of R.S.I. “Panos Mylonas”

October 1\textsuperscript{st} 2015
Palais des Nations, Geneva

European Citizen’s Award
Established on May 12th 2005 after the tragic unfair loss of the 22 year old University student of Mechanical and Aeronautical Engineering and journalist, Panos Mylonas.

It is a non-for-profit Organization founded by:

- University Institutions
- Private Entities
- an Audit Company
- and individuals that were soon embraced by a large number of agencies and volunteers
Road Safety Institute - R.S.I. “Panos Mylonas”

The beginning...

...the end
Strategic Pillars & Activity Areas

1. **General Policy on Road Safety**
   Coordination of work among stakeholders, systematic registration, analysis of data and evaluation of road safety measures

2. **Driver’s behaviour**
   Education & Information to improve driver compliance with laws, better protection of vulnerable users, campaigning nationwide

3. **Infrastructure**
   Implementation of international best practices and treatment of high risk sites
Road Traffic Injuries a Global Problem

1.24 million road users are fatally injured each year

Road Traffic Accidents:

- 1\textsuperscript{st} cause of death for the ages 15 – 29
- 2\textsuperscript{nd} cause of death for the ages 5 – 14
- 3\textsuperscript{rd} cause of death for the ages 30 – 44

Source: World Health Organization (WHO)
EU AVENUE for Traffic Safety program

Actions for Vulnerable, Elderly, Novice Drivers and Road Uses in Europe

National Referral Center for Road Safety (National NEST)
Athens, Greece

Local Referral Center for Road Safety (Local NEST)

Mobile NEST Around Greece & the Balkans
Mobile NEST  Roll Over Car  Driving Simulator  Belt Sledge

Distraction Activity  Collision weight scale  Reaction Test  Reflective material
UN Millennium Development Campaign
MY World
An official partner with UNDP as a Regional Coordinator in Greece
More than 7,000 participants so far through RSI website

TraSaCu
Road Safety Awareness Raising Activities Related to Autonomous Driving

Bus Without Driver World Pilot in Trikala, Greece City Mobile 2
Priority to Youth

- High mortality rates of young people (especially the ages 15 to 20)
- High rates of delinquent behavior in adolescence
- High school students: most vulnerable for drinking and driving
- Difficulty controlling emotions and managing stressors
- Less activation of several brain regions (frontal - prefrontal cortex, parietal and cingulate)
- Ideal group for primer prevention and reducing involvement in traffic violations
Why scouts?

- They are **committed** to a set of values
- They **learn** by doing
- They **work** in small groups
- They **increase** self governance and volunteerism
- They are **icons** for the society and people of their own age or younger

Scouting is an Educational Youth Movement and the largest youth organisation on the planet with **30 Million members in 161 countries**
“Scouting for Global Road Safety”
23rd World Scout Jamboree,
Global Development Village

Supported by:

- RSI
- WOSM
- WSC
- SAJ
- WSB
- SI
- SG
- RSA
- IARD
- UNECE
Attended by more than 5,000 scouts, 25,000 scouts received the message.
Welcoming the participants and discussing about their road safety experience from their countries
Participating in applications related to distraction of attention
Use of Alco-vision goggles to simulate DUI alcohol
Applications related to speeding, seat belt use
“Walking Debate” and Participation Research
Holding Hands Event

• One boy and one girl from each country hold hands for Road Safety

• Support message and video from UN’s Secretary General Special Envoy for Road Safety Mr Jean Todt
Our team
RSI, SI, SG, IST WOSM
Research for Road Safety Attitudes - Creating future responsible citizens - drivers

- **Pilot study** for road safety attitudes and beliefs
- **Qualitative and quantitative research** to academic standards (survey, case studies, questionnaires & interviews)
- **Workshop and educational programs**
- **Focus groups** (Scouts were asked about their perceptions, opinions, beliefs, and attitudes towards road safety)
- **Interactive groups** (Scouts were free to talk with other group members about their road safety experiences of their countries)
- **Lectures and training** from road safety experts
Work in progress...

- **Data analysis** of the results and publication

- **Inform** the participating countries about the results and **creating effective road safety programs** based on particular cultural characteristics of each country

- **Prevention and intervention programs** for high school students and their professors

- **Evaluation of programs and interventions** per country (involving the authorities)

- **Assessment** of the project

- **Youth actions guide.** A guide for youth and responsible citizen’s behavior
Scouting for Global Road Safety

«4th Greek Scout Jamboree»
@Kamena Vourla, 2010

«22nd World Scout Jamboree»
@Sweden, 2011

«14th Canadian MOOT»
@Canada, 2013

«1st World Scout Education Congress»
@Hong Kong, 2013

«23rd World Scout Jamboree»
@Japan 2015

www.ioas.gr
Scouting for Global Road Safety

- The experience in Sweden, Canada and also in Japan has proved the success of the model we developed and deployed.

- The interest and the impact of this challenge, working together to save lives is growing.

www.ioas.gr

JOIN US AND SAVE LIVES

facebook: ioas.panos.milonas

instagram: rsi_ioas

SCOUTS FOR GLOBAL ROAD SAFETY
Where to Next?

Let all of us work together to save lives creating a better world

To all those who Act
Thank you

www.ioas.gr

facebook / ioas.panos.milonas