Commitment to Improving Road Safety in CAREC: Ten Actions to Make CAREC Corridors Safer

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Contents

• Background

• CAREC – A platform for regional action on road safety

• Proposed commitment to improving road safety
Road safety: A global emergency

Number of deaths per year (millions)

- AIDS-related deaths: 1.8 (UNAIDS 2008)
- Tuberculosis: 1.3 (WHO 2008)
- Road traffic: 1.3 (WHO 2004)
- Malaria: <1 (WHO 2008)

Source: www.decadeofaction.org

165 deaths per day in CAREC region
Huge opportunity for CAREC countries to improve

Fatalities per 100,000 population

Source: WHO, Latest data is for 2010 except for TKM (2008)
It can be done! : Example of Germany
Contents

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• Proposed commitment to improving road safety
Regional needs re-confirmed with high-level transport policy makers
Opportunities for action under the CAREC program

- Finance safer roads
- Support capacity development
- Transfer knowledge
Planned way forward

Commitment at MC (Sep 2015)

- Capacity development (Now-2016)
- Road safety strategy (By Sep 2016)
- Incorporate RS in CAREC projects (Now-)

Safer CAREC corridors

Supported by ADB Regional TA
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Proposed Commitment at MC

Why?
To ensure high level political commitment for the CAREC Road Safety Strategy to be delivered in 2016
2015: Mid year of the UN Decade of Action

Opportunity for CAREC countries to showcase action

How?

5 pillars of safe systems approach + 10 concrete actions = Safer CAREC Corridors
Safer CAREC corridors

1. Data collection
2. Research
3. Capacity Development
4. Road standards
5. Vehicle safety
6. Enforcement
7. Awareness/Education
8. Post-crash response
9. Partnerships
10. Regionally shared approach

Road safety management
Safer roads and mobility
Safer vehicles
Safer road users
Post–crash response
i. Data Collection

**Improve:**
- Quality
- Comparability

At the national and regional levels

**Example:** Part of a road crash reporting form from the UK, allowing systematic collection of data

Good Data ▸ Informed Policies
ii. Research

- **Better understand** unique causes & circumstances of crashes
- **Develop** most effective solutions and targeted interventions

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Undertake JOINT capacity development, e.g. on:

- Road safety policy
- Engineering
- Enforcement
- Education
- Emergency response
- Data and evaluation

Example: ASEAN joint training
iv. Road Standards

Ensure future roads in CAREC corridors – designed with highest road safety standards

Examples of new road safety standards in PRC
v. Vehicle Safety

Improve vehicle safety through:

- Research
- Adaptation of technology
- Inspections
- Vehicle insurance
vi. Enforcement

Promote enforcement of traffic rules and regulations

Source: Kazakhstan 2050
vii. Awareness and Education

Raise awareness through:

- Targeted safety advocacy
- Focus on vulnerable users

Examples of campaigns targeting children and young drivers
viii. Post-Collision Care

**Improve** chances of survival after crash

Example: Hydraulic cutters similar to those being considered under an ADB project
ix. Partnerships

Key Factors in tackling road safety (WHO, 2004):

- Institutional capacity across interlinking sectors
- Backed by strong political will, and
- Adequate and sustainable resources
x. Regionally Shared Approach

Examples from regional initiatives in other parts of the world:

✓ OISEVI (Latin America)
  ➤ Coordinate road safety strategies at regional level
  ➤ Data collection and sharing

✓ ASEAN Road Safety
  ➤ regional action plan
  ➤ stimulate road safety across ASEAN
  ➤ Support and facilitation of national action plans
Promotion of road safety during CAREC MC and beyond

- Road safety campaign in Mongolia under preparation
- Promotion by other SPECA countries highly welcome!
Thank You!

http://www.careprogram.org