



International Association of Public Transport  
Union Internationale des Transports Publics  
Internationaler Verband für öffentliches Verkehrswesen  
Unión Internacional de Transporte Público

**UNECE  
Workshop  
on Urban  
Transport  
and  
Mobility**

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2012**

## **Urban Transport Challenges and Perspectives - The viewpoint of UITP**

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**Connecting the world of public transport**

# Plan of Presentation

1. UITP: Basics, Missions, in Europe
2. Public Transport in Europe
3. UITP Strategy for the Sector
4. UITP EU Policy Priorities
5. For consideration by Working Party
6. Forthcoming UITP Events in Europe

# 1. UITP - The basics

- UITP is the global organisation for **local** public transport authorities and operators, policy decision-makers, scientific institutes and the public transport supply and service industry.
- Vision: **Connecting** the world of public transport.
- All local public transport modes covered.
- About **3,400** members in **92** countries.



# 1. UITP - Missions



The **NETWORK** of all mobility actors



The catalyst for new **BUSINESS** opportunities



The global centre of **KNOWLEDGE** and **KNOW-HOW**



The **ADVOCATE** for public transport and sustainable mobility



The promoter of **INNOVATIONS** and forward-looking solutions

# 1. UITP - In Europe

- Members in about **490** European cities.
- The **European Assembly** gathers all European members of UITP.
- The **European Department** represents the interests of public transport undertakings in relation to the European institutions.

## 2. Public Transport in Europe

### Headline figures (EU-27)

- Modal share in metropolitan areas: **15%**
- **190 million** daily passenger journeys
- **1.2 million** jobs (operators) and approx. **2 million** jobs in the entire supply chain
- Contributes **1 - 1.2%** of the EU's GDP
- Annual investment in public transport: approx. **40 billion EUR**

*Source: UITP*

## 2. Public Transport in Europe

### Perspectives and challenges

- Regular and moderate **growth** in demand in the last 10 years; **capacity** at peak time is an issue
- Changing mobility **habits** and increasing **quality** expectations
- Need to play structuring role in **suburban areas**
- Public **funding** under strain; private investors remain prudent
- Traffic **congestion**: both an impediment and an opportunity for development.

# 3. UITP Strategy for the Sector

2025 = PTx2

- Doubling the market share of public transport worldwide by 2025 (PTx2).
- Bringing about change by:
  - Setting out a galvanising goal for the sector,
  - Fostering a more supportive policy environment.



# 3. UITP Strategy for the Sector

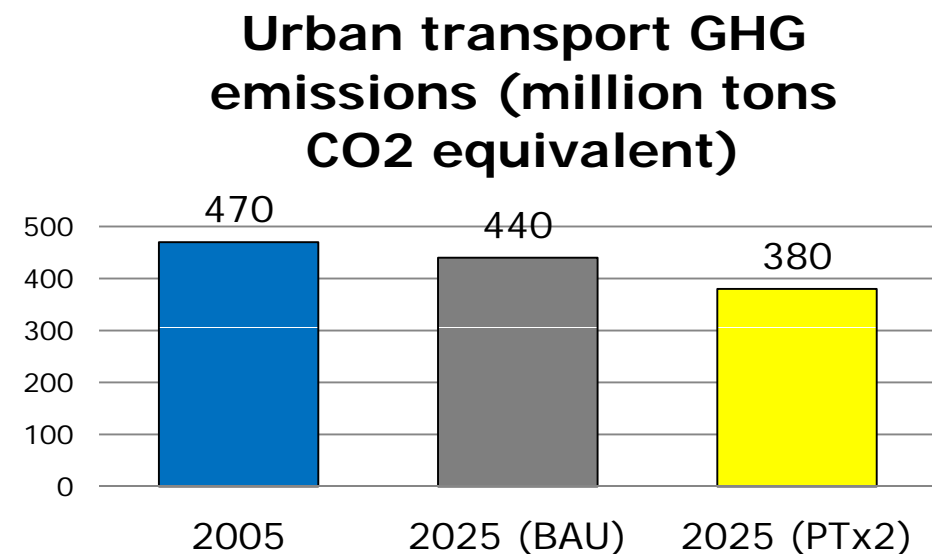
Moving the sector forward

- Providing lifestyle services
- Developing a new business culture
- Securing adequate and stable funding
- Integrating public transport and other urban policies
- Smart mobility management

# 3. UITP Strategy for the Sector

## Urban Transport Scenarios for 2025

- Development of **scenarios** to quantify benefits of PTx2 (in collaboration with Int. Energy Agency).
- Example: Urban transport **GHG** emissions in Europe would decrease by **20%** by 2025 (in line with EU targets) if PTx2 was achieved and by only **7%** otherwise.



## 4. UITP EU Policy Priorities

- Legal environment for public transport, for example:
  - Guidelines for the application of reg 1370/07 on the award of public service contracts
  - Opening of the domestic rail passenger market
  - Public procurement
- Integrated European travel information and ticketing system
- Harmonised standards in public transport
- Low/zero carbon urban mobility, including electrification

## 5. For consideration by Working Party

- Future work on urban transport and mobility could include analysis and comparison of national funding architectures for urban public transport in ECE countries.
- Cooperation opportunity with UITP: Use of UITP indicators and definitions from Mobility in Cities Database for UNECE Report on Transport Trends and Economics 2013 focusing on Urban Transport and Mobility.

## 6. Forthcoming UITP Events in Europe

- 15 October 2012: European Bus System of the Future – Final Conference (Brussels)
- 10-12 March 2013: Conference on Sustainable Mobility in Austerity Times (Nantes)
- 26-30 May 2013: UITP World Congress and Exhibition (Geneva)



Thank you for your attention

[www.uitp.org](http://www.uitp.org)

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