Euro-Asian Transport Link: a trade perspective

Supply Chain Asia Blog Entry

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1. Supply Chain Asia Magazine

• Information arm of the Supply Chain Asia industry community

• Leading source of independent and specialist knowledge on the development of the supply chain and logistics industry in Asia

www.supplychainknowledge.asia
www.supplychainasia.com
2. Trade Interest

- Exit about the service
- Keeping a close eye on this project
- Very keen to start shipping large quantities of product overland from China to Europe
- Looking for reliability of the Euro-Asia link
- Want to seal a container in China, not to be opened until it reaches deconsolidation point in Europe
3. Expected Benefits

- China-Europe transit times cut by a third
- China-Europe shipping costs cut by a third
4. Perceived Obstacles

Perception is that:

- Routes are still unsecure
- Routes are subject to delays and avoidable costs

Perceived causes:

- Regulatory environment
- Quality of services
Good Luck and Thank You

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