IRU Academy initiatives to improve Road Safety

- Focus on the human element -

Geneva, 21st of April 2011

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Head – IRU Academy
Created 1948

National Associations from 8 founding countries

Belgium
Denmark
France
Netherlands
Norway
Sweden
UK
Switzerland

2010
180 Members
74 Countries
The IRU supports all measures that improve road safety if they effectively target the main causes of accidents involving trucks.
Expert teams *investigated on site* more than 600 accidents involving trucks over 2 years.

Investigations were based on a *scientific, widely accepted and internationally benchmarked methodology*. 
ETAC Study – Data Base

- describe the accident causation sequence
- reconstruct the pre-collision phases
- identify critical situations
- analyse malfunctions
- categorise accident types

Identify the main causes of accidents involving trucks
Accident Categories

Accident

- 7.4% Single truck
- Truck and other road user (vehicles and/or pedestrian)
  - 27.0% Accident at intersection
  - 20.6% Accident in queue
  - 19.5% Accident due to lane departure
  - 11.3% Accident after an overtaking manoeuvre

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The top main causes for accidents between a truck and other road users are, according to the mentioned accident configurations:

1- Non-adapted speed
2- Failure to observe intersection rules
3- Improper manœuvre when changing lanes
624 accidents showed the main cause of the accident is human error.

However, from the 85.2% linked to human error, 75% were caused by other road users!

Source: EU, IRU
Addressing the human element in road safety

Worldwide Excellence in Road Transport Training

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What do we do?

- Harmonisation of high quality training programmes
- On-line access to expert designed training material and reference resources
- Continuous quality control of vocational training
- Ensure recognition of graduate vocational training achievement by the profession - worldwide
- Provide an anti-falsification system of any diploma/certificate issued
- Facilitate exchange of best practices through events and seminars focused on road transport professional training
International Network of IRU Academy
Accredited Training Institutes (ATIs)
ATI – Geographical Scope
IRU Academy Specific Objectives

- Safety
- Sustainable Development
- Performance
- Compliance
Specialised Programmes

Safe Loading & Cargo Securing

In Focus

Safety Checklists
Instructor Briefings

Accident Prevention
Cargo Securing
Safety in Tunnels
Simulations...

... and much more
Accredited Training Institutes can access up-to-date learning material, reference information and multimedia resources through a single web access.
IRU Academy Online (AOL)

Private and secure web sites for
- IRU Academy ATI promotion
- IRU Academy graduate promotion
- Real-time credential verification
IRU Academy Events - Networking

3rd International Meeting of IRU Academy Accredited Training Institutes (ATIs)
(available to IRU Academy ATIs only)
29-30 January 2009
Geneva, Switzerland

4th International IRU Academy Seminar
on Driver Shortage
27-29 September 2006
Saint-Petersburg, Russian Federation

5th International IRU Academy Seminar
on Driver Shortage
25-28 September 2007
Amsterdam, The Netherlands

AULT
(Arab Union of Land Transport)
- IRU Academy Seminar on Increased Professional Competencies through proper Training
30 October 2007, Istanbul, Turkey

UICR
(International Union of Professional Drivers)
- IRU Academy Seminar
27 July 2007
Martigny, Switzerland

3rd International IRU Academy Seminar
Are you ready to Conduct Professional Driver Training?
29-30 September 2005
Istanbul, Turkey

2nd International IRU Academy Seminar
on the Digital Tachograph
16 May 2005
Tallinn, Estonia

1st International IRU Academy Seminar
The Road to Enhanced Security
29 September 2004
Hanover, Germany

(c) International Road Transport Union (IRU) 2011
IRU Academy Events – 11th of May

News and Events

The IRU Academy is involved in a vast array of activities in the domain of professional road transport training.

In the Spotlight:

Official launch of the UN Decade of Action on Road Safety

Road Safety and Professional Training Seminar, 11-12 May 2011 Istanbul, Turkey

- View the Programme
- Register for the Event
- View a list of Hotels
Be Ready!

Stay safe, competitive and compliant!

About IRU Academy

The IRU Academy is a professional road transport training organisation with a global reach. The IRU Academy creates a framework for capacity-building to enhance the efficiency, professionalism, effectiveness and accountability of the road transport industry.

Worldwide Excellence in Professional Road Transport Training

The IRU Academy offers its portfolio of training programmes to road transport professionals through its global network of Accredited Training Institutes (ATIs). The IRU Academy uses a multi-lingual content management system to ensure its programme materials are available to its members and instructors instantly.

The IRU Academy is also involved in a number of training initiatives, from Road Safety to ECO Driving which tackle important issues in the sector and propose solutions.

Only through professional training can the road transport sector continue to adapt and evolve. Find out how you can become an IRU Academy Accredited Training Institute and begin the process today!

Watch a short video on the IRU Academy!
Thank you!

Working together for a better future

IRU since 1948