UNECE – 77th Session

We Know

A turning Point for the Planet?

Marco Lambertini
Director General
WWF International
Living Planet Report 2016

State

Pressure

Response
Nature and People
Inspiration and Value of Nature
THE CHALLENGE OF LIVING IN HARMONY WITH NATURE
As progressive companies adopt voluntary standards, this can influence legislation that compels the poorest performers to improve.

**Introduction of legislation**

**PERFORMANCE SHIFT**

<table>
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<th>Worst performers</th>
<th>Best performers</th>
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- **Environmental performance of producers before** the introduction of legislation.
- **Environmental performance of producers after** the introduction of legislation.
Take impact beyond the production unit, through the value chain to the landscape level.
Create an enabling environment for better production and consumption including support (financial or capacity building) to supply-chain actors.

Embrace credible certified goods – recognised ‘gold standards’

In public procurement policies, reference credibly certified goods.

Align trade policies, subsidies and overseas development aid to support sustainable production giving preference to credible certified goods.

Voluntary sustainability standards pionier better practices.

Governments and policy-makers make it common practice.